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House & Garden

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FOR THE YOUNG FAMILY

Decorating your first apartment

The small house

Furniture under $25

Planning small kitchens

The Bread Cook Book

50 Cents

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the magnificent
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cool thoughts

of a delightful oasis—a bedroom of ice cream pink and white!

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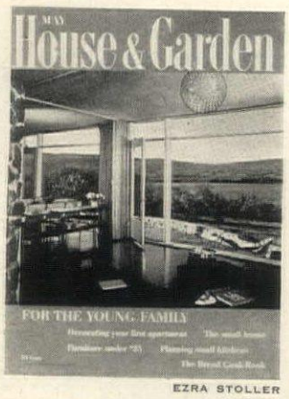
White iron canopy headboard—single, 215.00 double, 245.00 Lord & Taylor

New York, Westchester, Millburn, West Hartford, Bala-Cynwyd, Garden City



EZRA STOLLER

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House & Garden

A Guide to the Arts of Living *Vol. 109 No. 5*

On the cover:

Beyond the broad glass walls of a distinctive contemporary house lies a splendid New England vista: a placid lake in the Berkshire Mountains, and, farther on, a rugged woodland slope. This house, with all its openness, is made warm and colorful by an unusual pattern of stonework (see page 136).

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If you have specific questions on homefurnishings, houses or gardens shown in this issue, please write to House & Garden Reader Service, 420 Lexington Ave., New York 17, N. Y.

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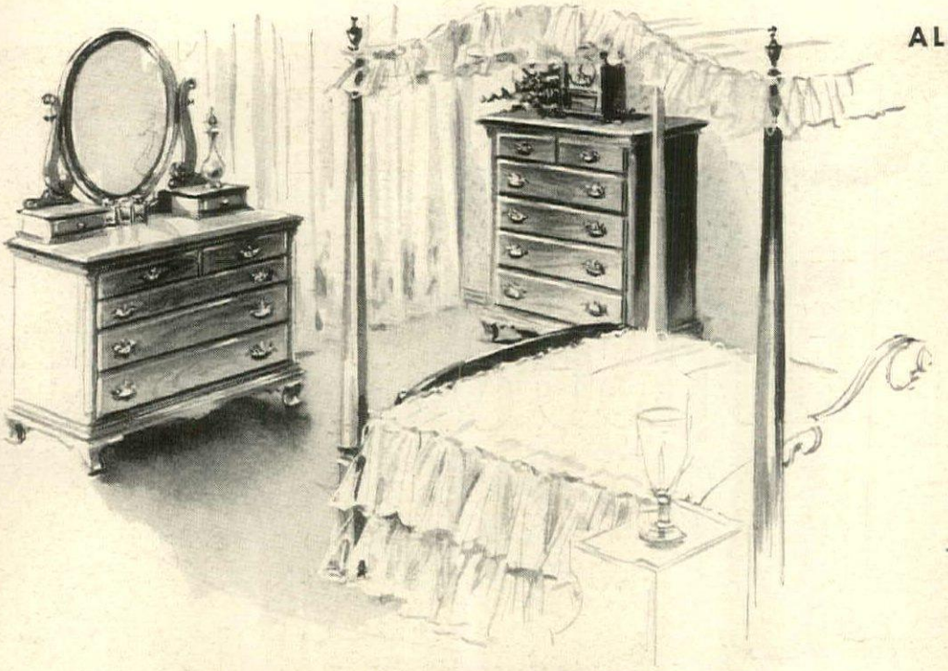

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Authentic Colonial Elegance

in SOLID CHERRY

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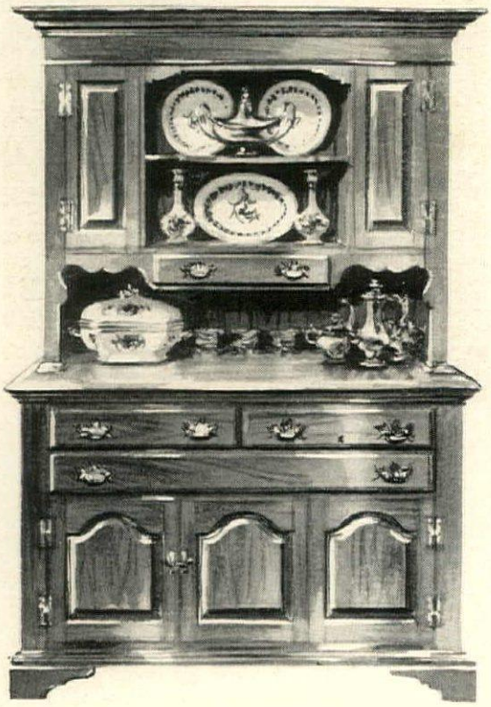
Dorothy Robinson is a very real person, in whose old home in North Carolina we discovered the originals (circa 1795) from which this series of reproductions and companion pieces have been inspired. Colonial masterpieces such as these are the easiest of all designs to mix with or to accent contemporary or traditional surroundings and decor. Worn rounded edges enhanced by the smooth, hand-rubbed satin finish compliments the beauty of the solid cherry wood. This is life-time furniture of character and style proven by generations of gracious heritage. See it at leading furniture and department stores.



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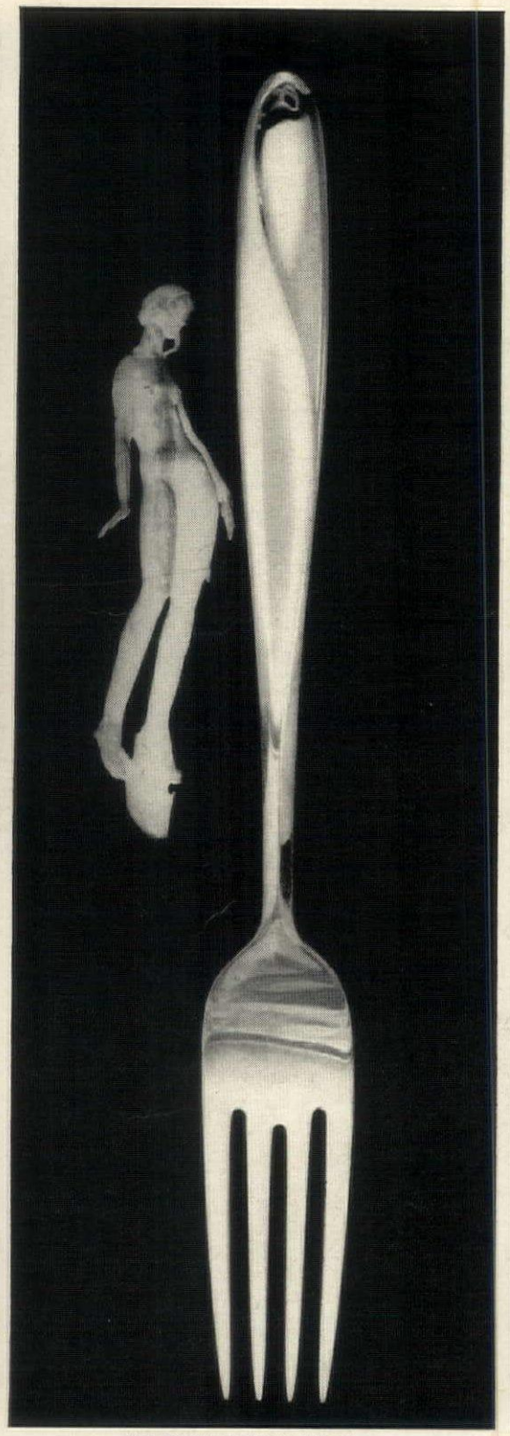
*6-piece place setting, $36.00**



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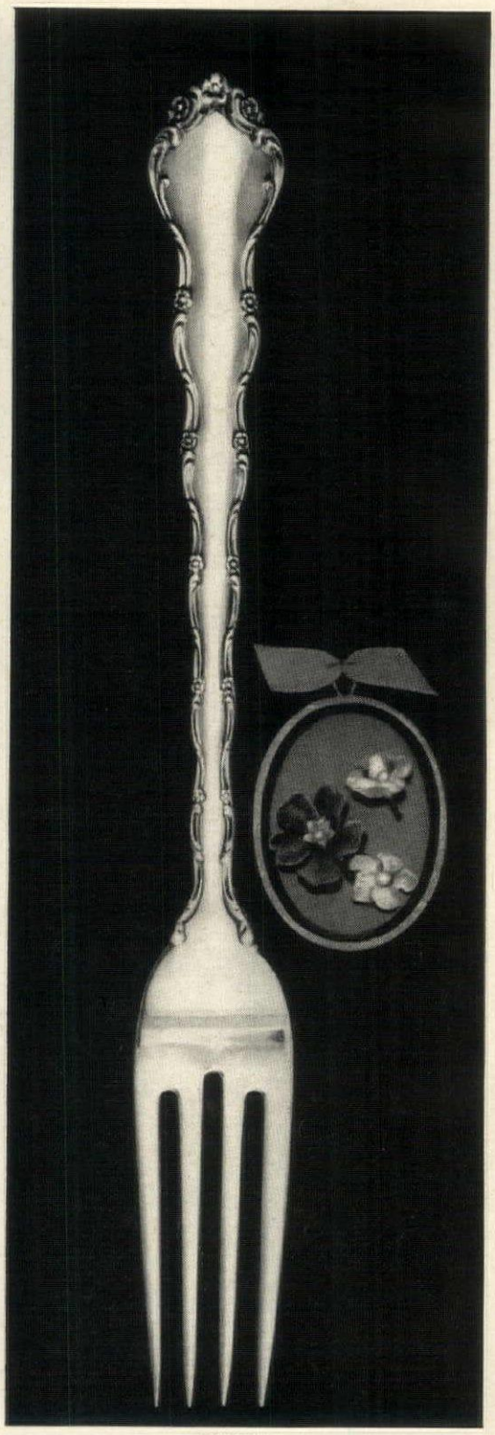
*6-piece place setting, $34.75**



TARA
*6-piece place setting, $34.75**

How often should you use your sterling?

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So remember your sterling is not an "ornament." It is a prized possession that *lives* with you. And, more than anything, shows the standard of taste in your home.

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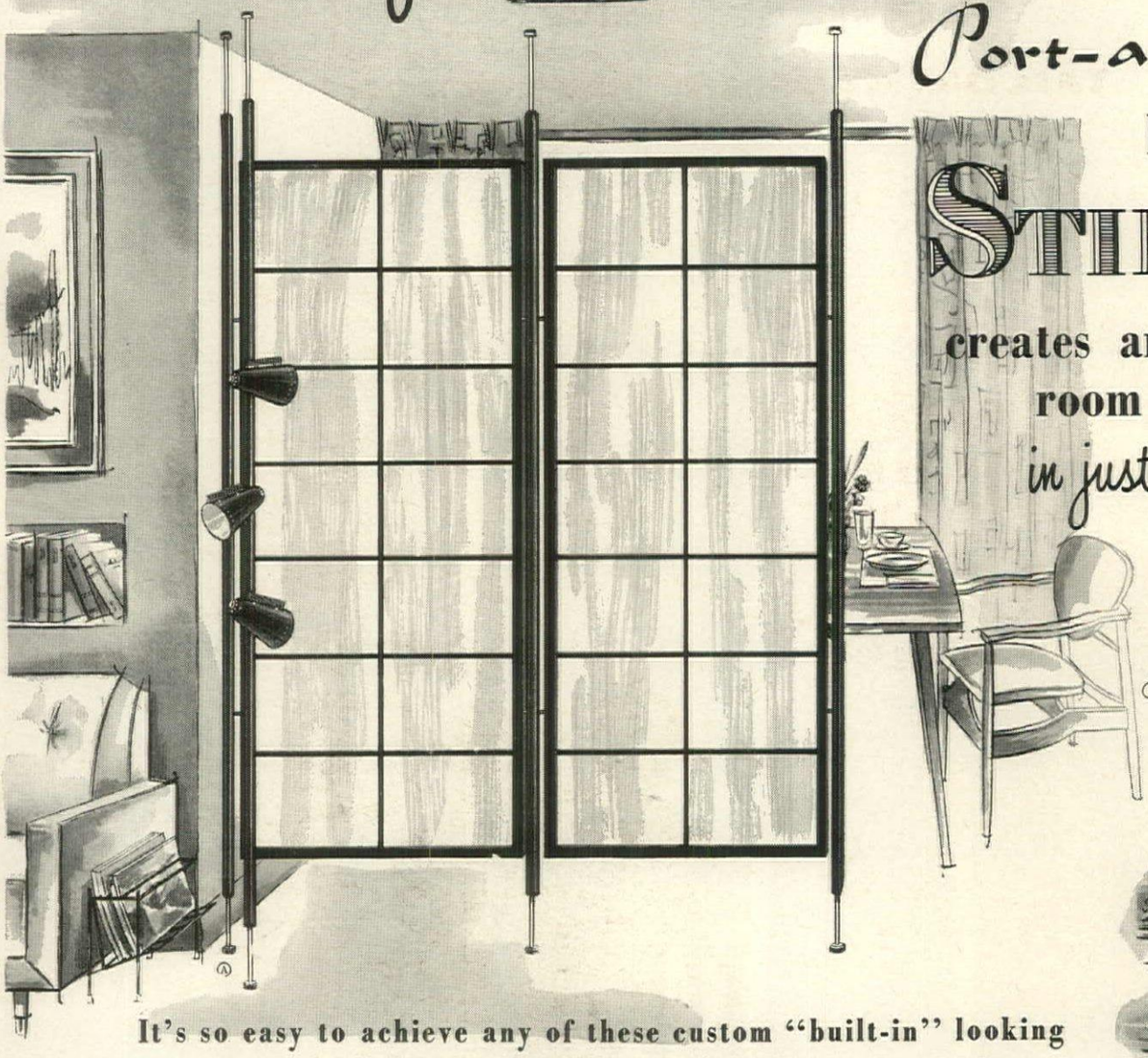
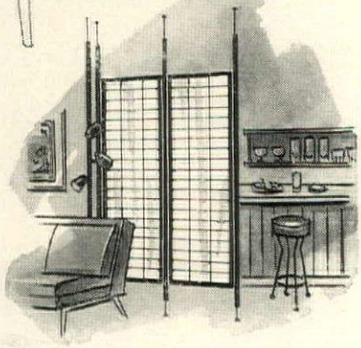


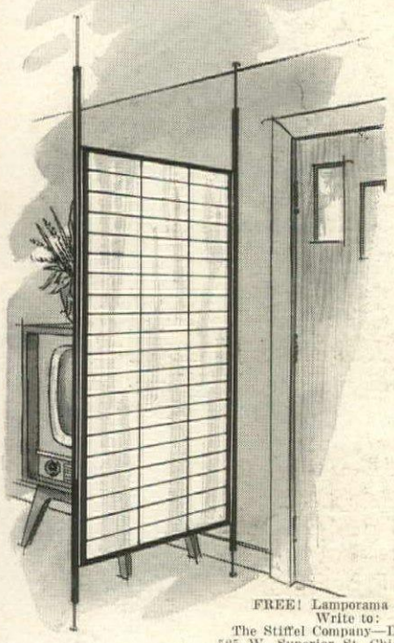
Port-a-Screen® by STIFFEL

creates an attractive room setting in just minutes!

From the *Raymond Loewy* New Concept Design Group



It's so easy to achieve any of these custom "built-in" looking arrangements and give a fresh new atmosphere to your home!



Use **Port-a-Screens** as room dividers or as a handsome background for smart furniture groupings . . . No holes to drill, no tools are needed. **Port-a-Screens** and **Port-a-Poles** go together ingeniously to form sturdy and decorative room dividers. The translucent screens, when used with the new Stiffel **Lampole,**® create subtle and unusual mood illumination.

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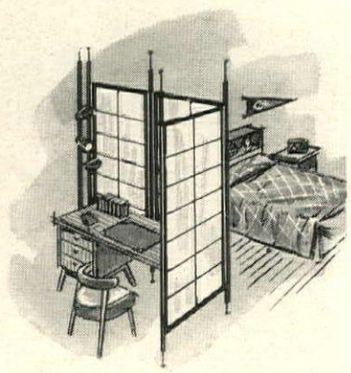

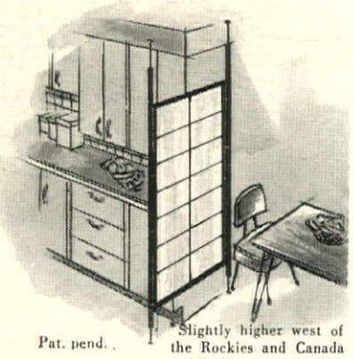

Port-a-Screens and Lampoles may be purchased separately at fine stores everywhere

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*Slightly higher west of the Rockies and Canada

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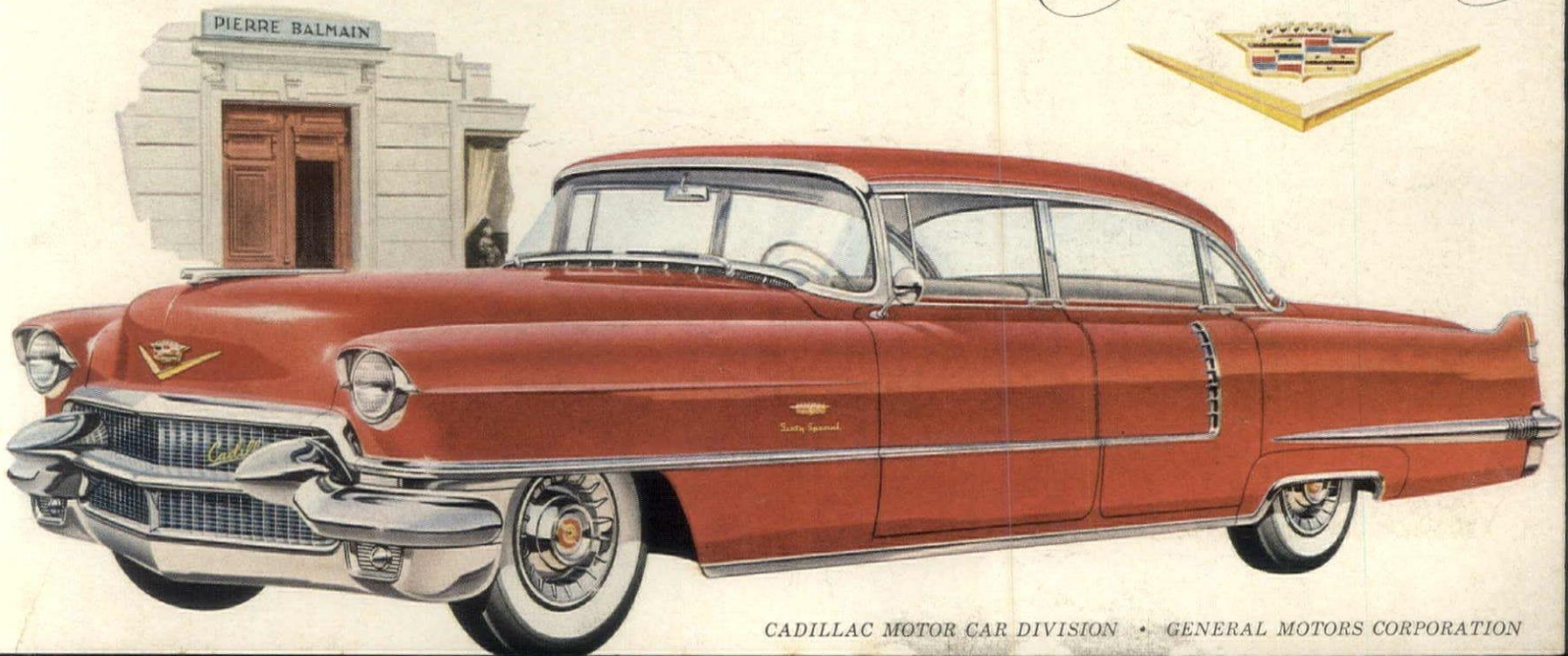
Photograph taken in the Paris salon of Pierre Balmain expressly for Cadillac

Nowhere could you find a *happier* group of motorists than the ladies of Cadillac families. And this is, we think, as it should be. For no other motor car offers so many wonderful things to please and to delight a lady. As a driver, for instance, she enjoys magnificent performance . . . extraordinary handling ease . . . and perfect control over road and car. As a passenger, she is always surrounded with Cadillac's brilliant beauty, luxury, comfort and safety. And as an owner, she enjoys the deepest possible pride of possession . . . together with the matchless satisfaction that comes with Cadillac's remarkable operating economy. This, by the way, is a wonderful year to join motordom's happiest sorority—as your Cadillac dealer will be happy to show you at any time. We suggest that you visit him soon—and see for yourself!

Cadillac

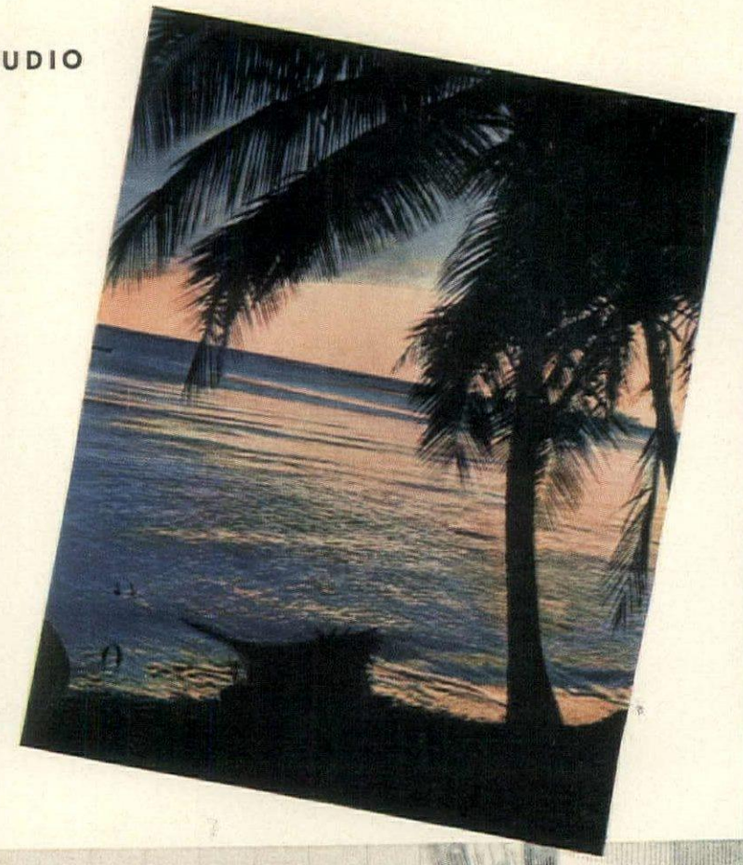


CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

BATHROOM FIXTURE COLORS FROM NATURE'S STUDIO

CORAL

OF A TROPIC ISLE



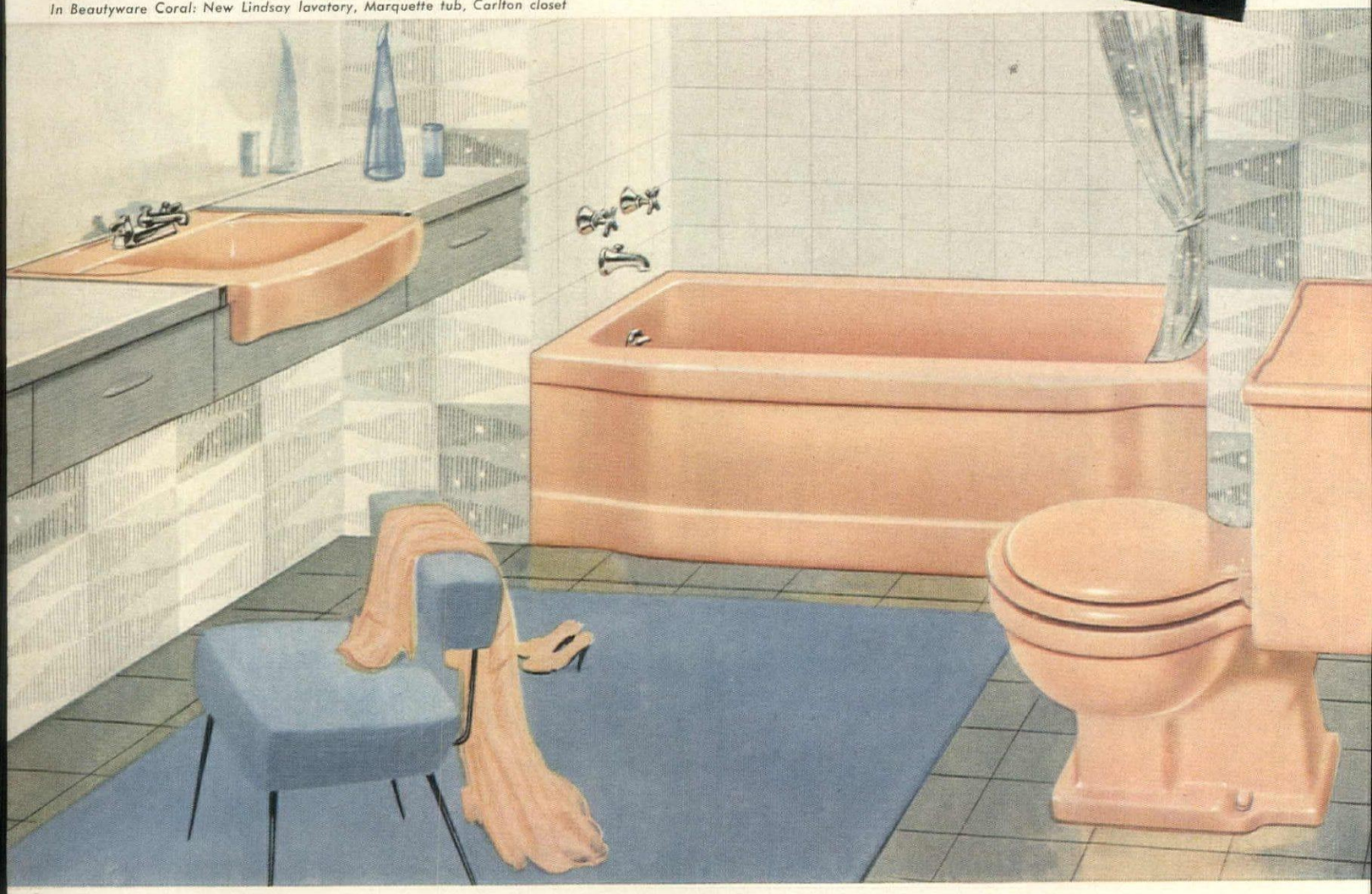
Here is a color scheme for your bathroom — right from nature's studio. The theme is Briggs Beautyware Coral — a glowing color with the warmth and charm of the South Seas . . . surrounded by soft gray of evening and the darkness of a silhouette. Accents are blue . . . a cool refreshing hue and a touch of sparkle. You'll love these nature colors, and you'll find your own accessories will blend nicely again and again.

The luxurious features of Briggs Beautyware are practical as well as colorful. For example, every Beautyware fixture has a durable finish that stays bright and easy to clean.

In every way, Briggs Beautyware will reflect your good taste in bath fixtures and bathroom color decorating.

Briggs Manufacturing Company, 300 Buhl Building, Detroit 26, Michigan.

In Beautyware Coral: New Lindsay lavatory, Marquette tub, Carlton closet



Color decorating styled by Howard Ketcham, nationally famous color engineer. Here are other colors compatible with Beautyware coral fixtures.

BRIGGS BEAUTYWARE

through the miracle of **METLON**® with MYLAR* *metallic yarns . . .*

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METLON with Mylar* . . . the *only* metallic yarn tested and approved for machine-washability by the American Institute of Laundering.

Towels, left to right, by Callaway, Cannon, Dundee, Martex and Fieldcrest • Bathmat by Martex • Shower Curtain by Ames • Window Curtain by Cameo • Hamper and Stool by Pearl-Wick • Floor Covering by Sloane-Delaware

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**DuPont's Reg. Trademark for its Polyester Film*

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CANNON'S
Royal Family
OF TOWELS

The towel illustrated is one of the Royal Family group of towels and is made in delicate pastels as well as white, embroidered with gold or silver.

Fresh color inspired by

the troubadour country!

PEASANT PROVINCIAL® by Dr

in Old Provence finish

This lighter, brighter walnut compliments your home like a serenade! Old Provence sings of sunshine and laughter, keyed to the hand-crafted look of Peasant Provincial designs. You'll love its sun-weathered finish . . . in perfect harmony with either modern or traditional decor. Of course, you may still have Peasant Provincial in the rich, dark walnut finish, too. Choose one . . . or both . . . for sweet music in *every* room.

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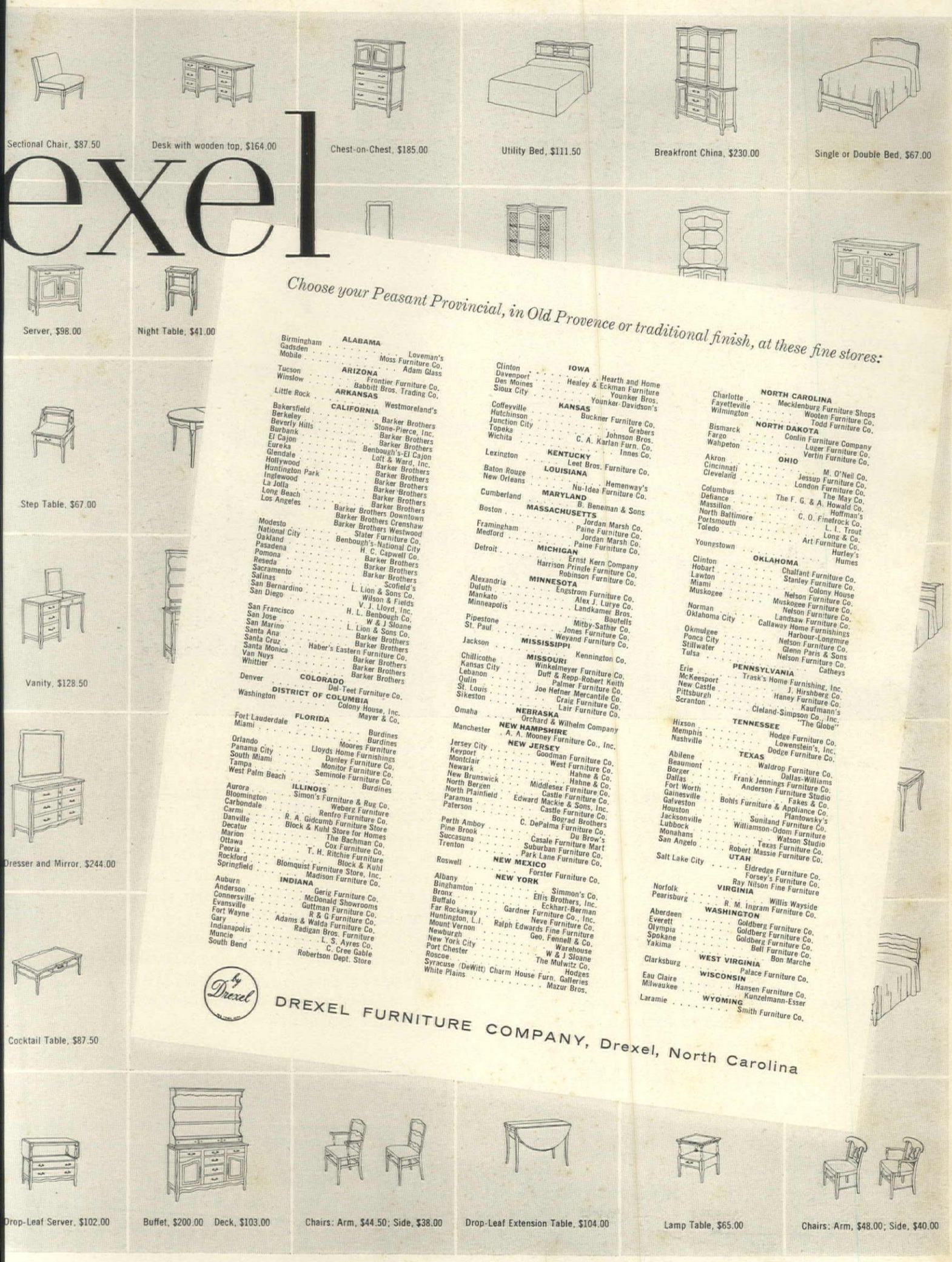

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Stillwater — Glenn Paris & Sons
Tulsa — Nelson Furniture Co.
Catheys

PENNSYLVANIA
Erie — Trask's Home Furnishing, Inc.
McKeesport — J. Hirshberg Co.
New Castle — Haney Furniture Co.
Pittsburgh — Kaufmann's
Scranton — Cleland-Simpson Co., Inc.
"The Globe"

TENNESSEE
Hixson — Hodge Furniture Co.
Memphis — Lowenstein's, Inc.
Nashville — Dodge Furniture Co.

TEXAS
Abilene — Waldrop Furniture Co.
Beaumont — Dallas-Williams
Borger — Frank Jennings Furniture Co.
Dallas — Anderson Furniture Studio
Fort Worth — Fakes & Co.
Gainesville — Bohls Furniture & Appliance Co.
Galveston — Plantowsky's
Houston — Suniland Furniture Co.
Jacksonville — Williamson-Odom Furniture
Lubbock — Watson Studio
Monahans — Texas Furniture Co.
San Angelo — Robert Massie Furniture Co.

UTAH
Salt Lake City — Eldredge Furniture Co.
Forsey's Furniture Co.
Ray Nilson Fine Furniture

VIRGINIA
Norfolk — Willis Wayside
Pearisburg — R. M. Ingram Furniture Co.

WASHINGTON
Aberdeen — Goldberg Furniture Co.
Everett — Goldberg Furniture Co.
Olympia — Goldberg Furniture Co.
Spokane — Bell Furniture Co.
Yakima — Bon Marche

WEST VIRGINIA
Clarksburg — Palace Furniture Co.

WISCONSIN
Eau Claire — Hansen Furniture Co.
Milwaukee — Kunzelmann-Esser

WYOMING
Laramie — Smith Furniture Co.

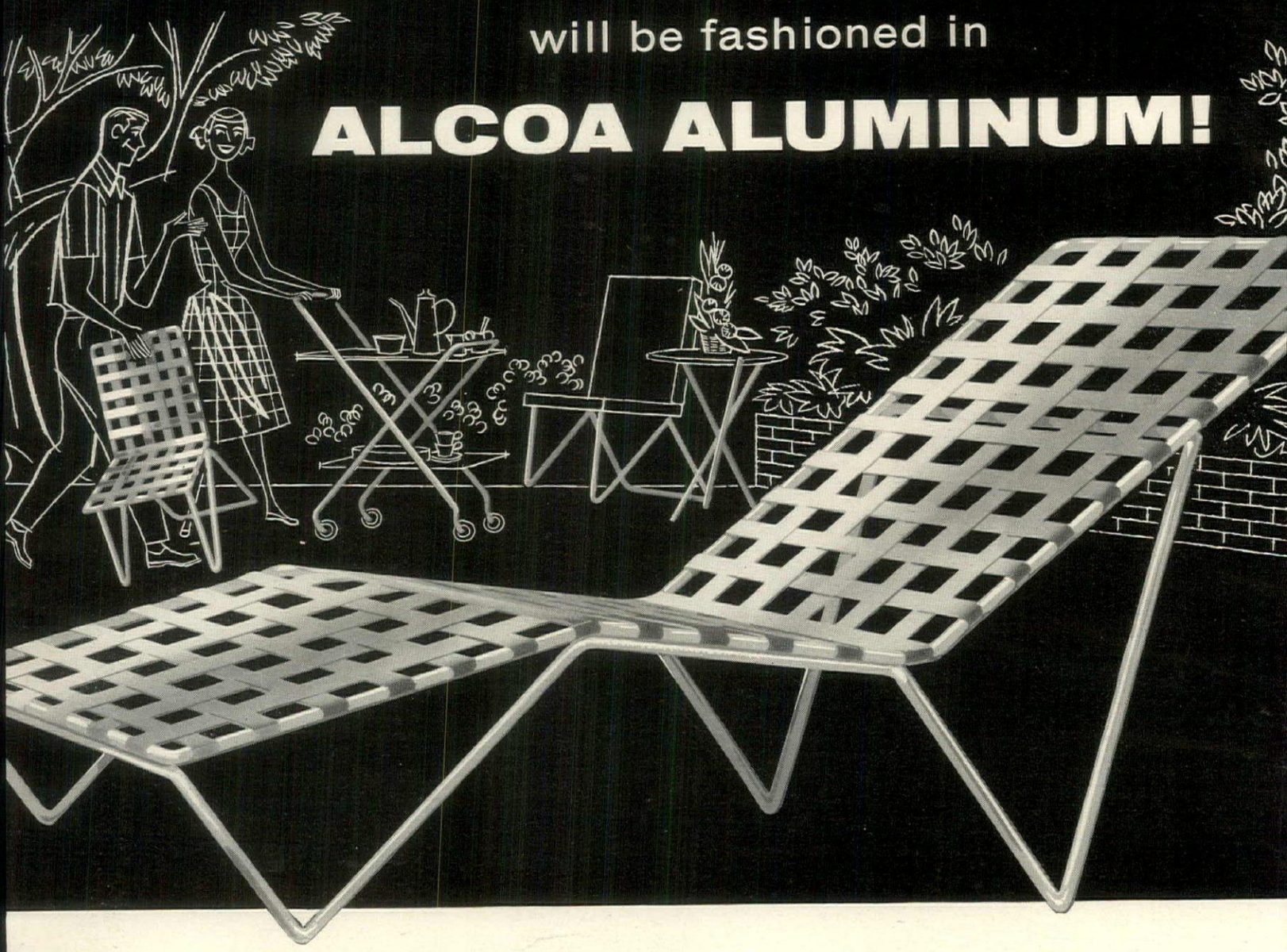
by Drexel

DREXEL FURNITURE COMPANY, Drexel, North Carolina

See Drexel on "Feather Your Nest," NBC-TV. Send 35c in coin for your illustrated "Portfolio of Fine Furniture" to 2 Huffman Road, Drexel, North Carolina

this year.. the best buys in aluminum furniture will be fashioned in

ALCOA ALUMINUM!



When you shop for aluminum furniture you will see many exciting new designs . . . designs which offer fresh beauty and greater comfort . . . designs so versatile that they can be used indoors as well as outside. You will see some furniture made of many materials. But, when you're *ready to buy,* remember these *five reasons* why your best buy is furniture made of Alcoa Aluminum: **1. IT'S LIGHT**—easy to move—easy to store **2. IT'S STRONG**—replaces bulky materials and heavier metals. **3. IT'S RUSTPROOF**—resists corrosion—stays beautiful for years. **4. IT'S ATTRACTIVE**—lustrous natural finish won't come off. **5. IT'S LASTING**—durable and tough—can't ever warp or split.

Alcoa makes no aluminum furniture of its own, but it does supply millions of pounds of Alcoa Aluminum tube and other related products to most of the nation's largest and best known aluminum furniture manufacturers.

And with this tube goes Alcoa's 68 years of experience in the production and processing of aluminum. That's why, *when you buy,* the Alcoa Label—the label of *America's pioneer aluminum producer*—is your assurance of aluminum value.

THE ALCOA HOUR
TELEVISION'S FINEST LIVE DRAMA
ALTERNATE SUNDAY EVENINGS

Look for this label . . . it's your guide to the best in aluminum value

Look for this sign at your nearby furniture or department store—it identifies a dealer of summer furniture made with Alcoa Aluminum.

light bright beautiful **Aluminum**

NOW . . . AND FOR YEARS TO COME

WE CHOSE
ALCOA ALUMINUM
MILL PRODUCTS
ALUMINUM COMPANY OF AMERICA
© ALCOA

ASK YOUR LEVOLOR VENETIAN BLIND DEALER ABOUT—HOME IMPROVEMENT CONTESTS!

Thousands of dollars in cash and carloads of nationally advertised merchandise are available to home makers who improve their homes in 1956. To get all the information you need to help you win your share of these big cash and merchandise awards, see your LEVOLOR Dealer. In the public interest he is serving as information headquarters for home improvement contests.

OPERATION '56—the year to FIX HOME IMPROVEMENT

LEVOLOR'S OWN $1500.00 CONTEST

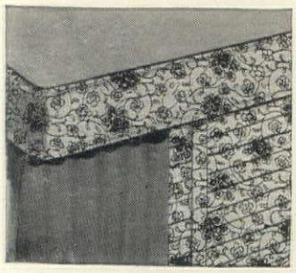
Simply by completing the statement... *"Why I want LEVOLOR Venetian Blinds"* in less than 50 words you may win one of Levolor's 20 big prizes NOW.

FIRST PRIZE	$500.00	FIFTH through TENTH PRIZES	$50.00 each
SECOND PRIZE	250.00		
THIRD PRIZE	150.00	ELEVENTH through TWENTIETH PRIZES	20.00 each
FOURTH PRIZE	100.00		

See your LEVOLOR dealer for full details and contest entry blank. Or, write to LEVOLOR CONTEST, 391 W. Broadway, New York 12, N. Y.

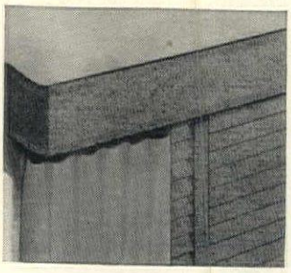
WINNERS ARE ELIGIBLE TO ENTER ALL OTHER HOME IMPROVEMENT CONTESTS.

Photographed at Permanent Home Improvement Co., Chatham, New Jersey



LEVOLOR Lace Venetian Blinds With Matching Cornice. These Venetian Blinds have all the allure of lace but are actually made of durable aluminum. To complement the lace effect, LEVOLOR'S designers have created a matching, design coated plastic tape, the strongest, most beautiful, easiest to clean of all tapes.

The matching LEVOLOR Cornice made for adding draperies gives a complete window treatment. There are no hooks, nails or screw holes to mar your walls.



Linen Fresh Venetian Blinds. These Venetians always look neat, clean and linen fresh. They minimize the dust problem. Linen Fresh Venetian blinds look so much like linen you have to feel them to know the slats are actually made of serviceable metal. They are available now in these decorator colors: pink, yellow, green, natural, grey or blue.

LEVOLOR

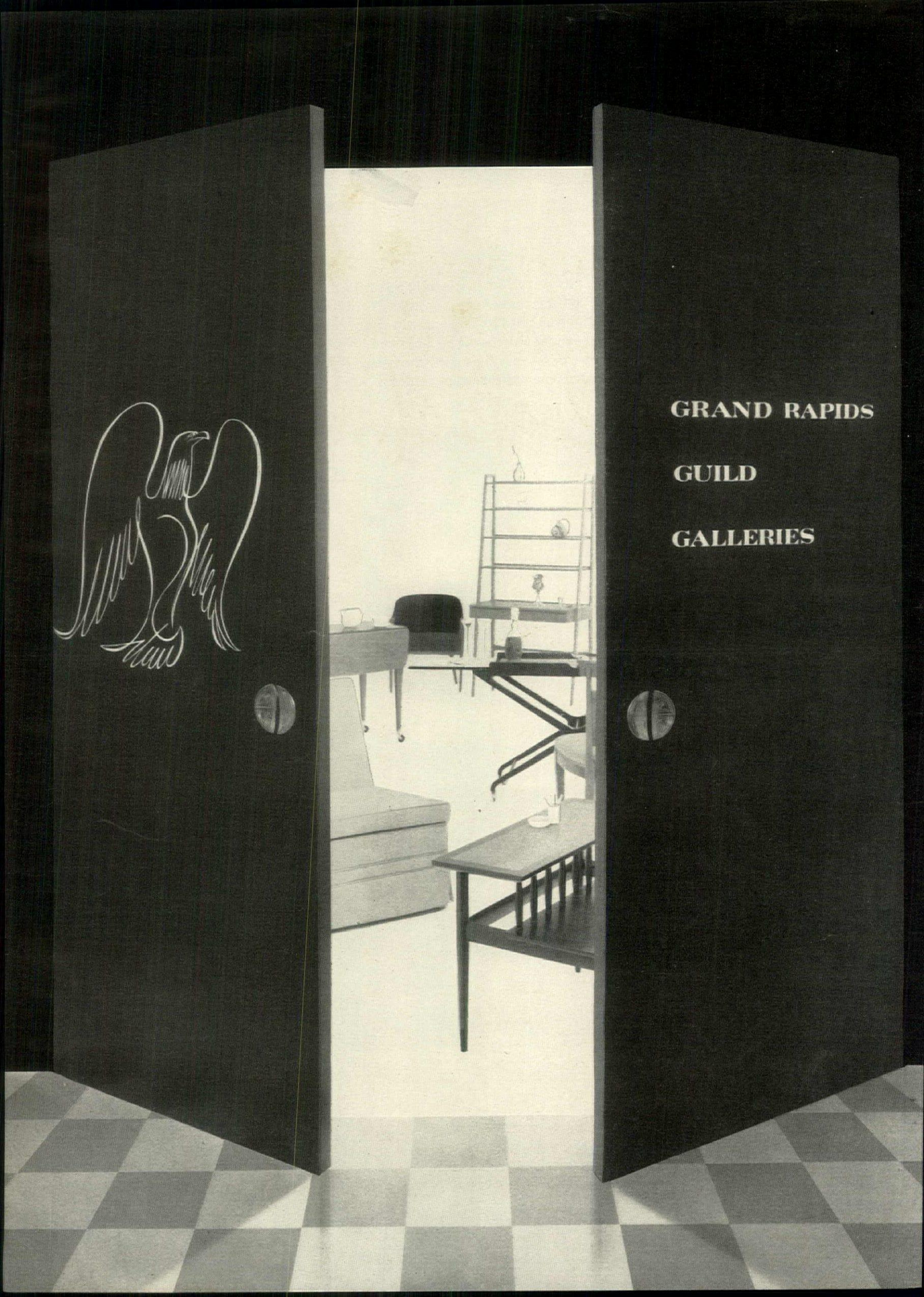
TRADE MARK OF LEVOLOR LORENTZEN

VENETIAN BLINDS

Custom Made by Franchised Manufacturers

COPYRIGHT 1956 LEVOLOR LORENTZEN, INC., NEW YORK 12, N. Y.

Levolor Custom Venetian Blinds are identified by the LEVOLOR Medallion on the lift cords and the spiral tassel on the tilt cords.


GRAND RAPIDS
GUILD
GALLERIES

FURNITURE WITH

a look of lightness

THE STORY BEHIND THIS EXCITING NEW GROUP OF FURNITURE FROM GRAND RAPIDS...

Into today's living a refreshing burst of light—a new decorating trend. A sudden feeling for spaciousness. Houses with open floor plans—walls of windows—whole fistfulls of new colors—wonderful rich textures—all conforming to a new mode of living—and fluid, timeless, dramatic ways of handling space.

This exciting new Grand Rapids furniture fuses the finest of traditional, contemporary and modern design; a coordinated group styled for this new living pattern. It reflects the craftsmanship of manufacturers whose names have long been standards for comparison in fine furniture.

BAKER · BERKEY · BROWER · IMPERIAL · JOHNSON · KINDEL · MORSE
MUELLER · SCHOONBECK · SLIGH · WIDDICOMB · JOHN WIDDICOMB

THE GRAND RAPIDS FURNITURE MAKERS GUILD

GUILD DEALER MEMBERS BY INVITATION

U S A
TRUE GRAND RAPIDS
CABINET MAKING
Certified
A-21048

ALABAMA
Birmingham Bromberg & Co.
Mobile Adam Glass & Co.
Montgomery F. Tennille Furn.

ARIZONA
Phoenix Lou Regester, Inc.
Tucson Johnson's Furn.

CALIFORNIA
Fresno Barkers Furniture
Oakland Bonynge Furn.
Riverside Huffman's
Sacramento John Breuner Co.
San Jose Robinson & Sons
Santa Barbara Paulson's
Ventura Paulson's

COLORADO
Colo. Springs Home Furn. Co.
Denver Howard Lorton, Inc.
Bridgeport G. E. Nothnagle
Bristol C. Funk & Son
Danbury Henry Dick & Son
Hartford Nassau Furn. Co.
Milford Wayside Furn. Co.
New Britain B. C. Porter
New Haven H. M. Bullard Co.
New London Shafner's, Inc.
Norwich Silberman's, Inc.
Terryville Terryville Furn.
Torrington Smith-Tompkins
Waterbury Hampson-Mintie-Abbott

DISTRICT OF COLUMBIA
Washington Mayer & Co.

FLORIDA
Ft. Lauderdale Rablen-Shelton Interiors
Jacksonville Ridgell Furn.
Miami Richard Plumer
St. Petersburg Rob't. Watters
Tampa Maas Brothers

IDAHO
Boise Sherm Perry Furn.

ILLINOIS
Danville Sandusky Furn.
Decatur Bachman Co.
Joliet Fitzgerald Furn.
LaSalle Hummer Furn.
Peoria J. R. Marshall
Quincy Roy Bennett
Rockford House of Lindberg
Springfield John Bressmer

INDIANA
Fort Wayne Jefferson House
Fort Wayne Wolf & Dessauer
Logansport The Golden Rule
Muncie Fosdick's, Inc.
South Bend The Ries Furn. Co.

IOWA
Davenport M. L. Parker Co.
Des Moines Younkers
Spencer Twetten Furn. Co.

KANSAS
Wichita James L. Rauh

KENTUCKY
Louisville Stewart Dry Goods
Paducah Geo. A. Weitzel

LOUISIANA
New Orleans Nu Idea Furn.

MAINE
Bangor Bangor Furniture
Houlton Dunn Furniture

MASSACHUSETTS
Boston Paine Furniture
Fall River Modern Furn.
New Bedford Chas. F. Wing Co.
Springfield The Red Lion Shop

MICHIGAN
Ann Arbor Handicraft Furn.
Alma Sawkins Furn. Store
Birmingham Scott-Shuptrine
Detroit Beardsley's
Detroit Edw. S. Pierson
Detroit Scott-Shuptrine
Flint Earl J. Trembert
Grand Rapids New Klingmans
Grosse Point Farms Scott-Shuptrine
Kalamazoo Stewart-Clark Furn.
Midland Sawkins Furn. Store
Saginaw Henry Feige Co.

MINNESOTA
Minneapolis Levoy, Inc.

MISSISSIPPI
Hattiesburg Pioneer Furn.
Jackson Batte Furniture

MISSOURI
Kansas City Edw. Keith, Inc.

MONTANA
Great Falls Albrecht's

NEBRASKA
Lincoln Hardy Furn. Co.
Omaha Orchard & Wilhelm

NEW HAMPSHIRE
Manchester Chas. A. Hoitt Co.
Portsmouth Margeson's

NEW JERSEY
North Hackensack Huffman & Boyle
Rahway Koos Bros.

NEW MEXICO
Albuquerque American Furn.

NEW YORK
Albany Mayfair, Inc.
Binghamton The Fair Store
Buffalo Conley Furn. Co.
Elmira J. P. & M. Sullivan
Jamestown Lawson Furn.
Manhasset L. D. Schroeter
New York B. Altman & Co.
New York Bloomingdale Bros.
Niagara Falls Cornell & Daggett
Olean Bradner's
Rochester Lauer Furn. Co.
Schenectady Ras Furniture
Syracuse E. W. Edwards
Utica E. Tudor Williams

OHIO
Alliance Cope Furn. Co.
Canton Thurin's
Chagrin Falls Brewster & Stroud
Chillicothe Ebenhack & Son
Cincinnati W. A. Bratburd Co.
Columbus F. G. & A. Howald Co.
Cuyahoga Falls Long & Co.
Defiance Hoffman's
Lancaster Buchanan's
Lima Johnson's Furn.
Toledo Treuhaft Bros.
Urbana The Rock Shop
Youngstown Lowry Furn.

OKLAHOMA
Tulsa Cathey Furniture Co.

OREGON
Portland Paul Schatz Furn.
Salem Henry Meyer Furn.

PENNSYLVANIA
Allentown C. A. Dorney Furn.
Altoona Wm. F. Gable Co.
Ardmore E. J. Tract, Inc.
Bethlehem Roland & Roland
Carlisle Earley's, Inc.
Emlenton Emil Long
Esterly-Reading J. F. Lutz
Genesee Chapman-Burrous
Hazleton Hazleton Furn.
Jacobus N. J. Leader, Furn.
Johnstown Penn Traffic Co.
Lancaster M. E. Smith Co.
Lewistown H. B. McMeen
New Castle J. R. Frew Co.
Pittsburgh Beck's Charter Oaks
Pottsville L. Hummel's Sons
Sharon J. M. Willson & Son
Uniontown Sidney's Furn.
Wilkes-Barre Fowler, Dick & Walker
Williamsport J. P. & M. Sullivan

RHODE ISLAND
Providence Jos. Marcus Co.
Westerly Westerly Furn.

SOUTH CAROLINA
Greenville Craig-Rush

SOUTH DAKOTA
Mitchell Johnson's Inc.
Sioux Falls Johnson's Inc.

TENNESSEE
Chattanooga Fowler Bros.
Memphis J. Goldsmith & Sons
Nashville Period Furn. Co.

TEXAS
Abilene Waldrop Furn. Co.
Austin Bird-Scheib, Inc.
Corpus Christi Modern House
Dallas Anderson Furn.
El Paso American Furn.
Fort Worth Fakes & Co.
Houston G. A. Stowers Furn.
Longview McWilliams Furn.
San Antonio G. A. Stowers
Wichita Falls Huff Furniture & Art Galleries

UTAH
Provo Utah Valley Furn.
Salt Lake City Crawford & Day

VIRGINIA
Norfolk Willis Furn. Co.
Richmond Sydnor & Hundley

WASHINGTON
Aberdeen Kaufman-Scroggs
Spokane Barclay & Brown
Tacoma Saxton's, Inc.
Yakima H. H. Schultz

WEST VIRGINIA
Charleston Woodrum Home Outfitting

WISCONSIN
Appleton Brettschneider Furn.
Green Bay Schauer & Schumacher
Madison Frautschi's
Milwaukee Klode Furn. Co.
Racine Porter Furn. Co.
Wausau Radandt Furn. Co.

WYOMING
Casper J. W. Forsling Furn.

CANADA
Toronto Robt. Simpson Co.

Patrician

HERE, TRULY, IS FURNITURE WITH

a look of lightness

Designed to be a part of the new, bright, airy look that fashion predicts for interior decor. Wonderful Patrician by Sligh...Styled with the subtle grace and beauty that make "contemporary" design timeless. Hand crafted in the proud tradition of Grand Rapids cabinetmaking from the finest selected walnut. Finished in a rich new caramel tone, hand rubbed to glowing translucence—accented with gleaming pewter. Send for a complete descriptive folder and the name of your nearest dealer. Ask for "Patrician."

TRUE GRAND RAPIDS CABINET MAKING Certified A-21048

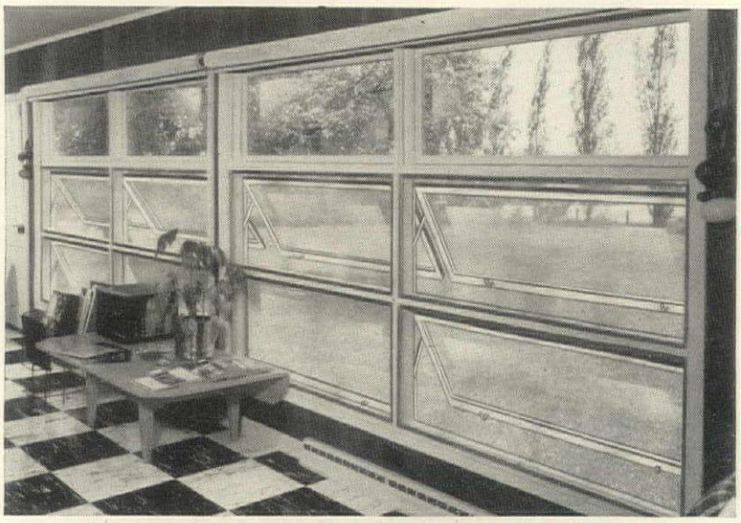
That wonderful furniture by...

SLIGH

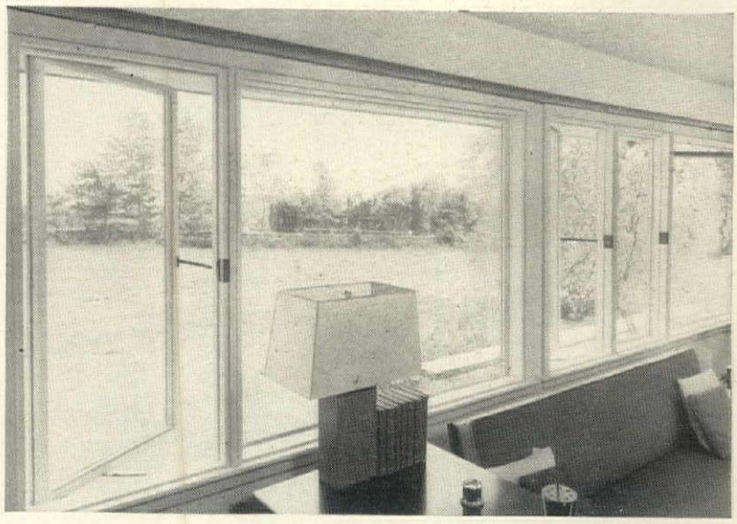
GRAND RAPIDS CHAIR COMPANY
Grand Rapids, Michigan

Window ideas you can use—from

CURTIS

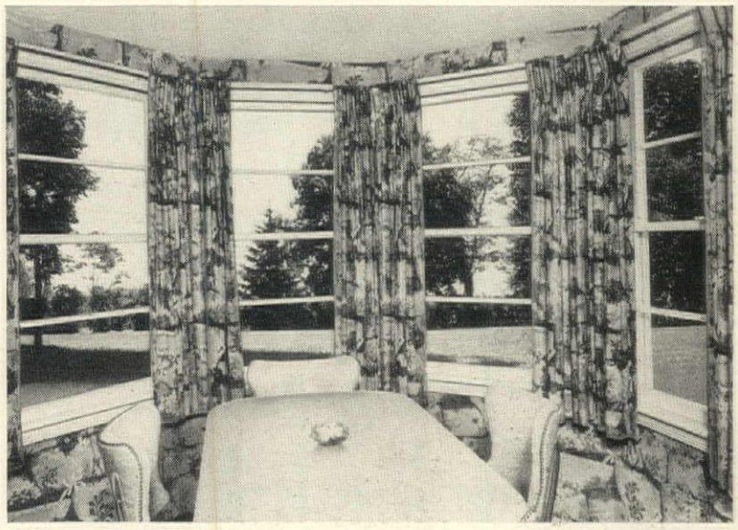


ADD A WHOLE EXTRA ROOM by enclosing a porch with Curtis Silentite Convertible wood windows. These versatile windows—used here as awning style sash—give you any desired degree of summer ventilation—yet have special weather-stripping to keep out the cold weather. In upright position, Convertibles can also be used as casements. New-style Zytel nylon hardware is furnished.



BUILD A CASEMENT WINDOW WALL with these modern, single-pane Curtis Silentite casements. Silentite casements give you all of the beauty and comfort but none of the grief often encountered with ordinary casements. They won't swing or rattle ...lock in any position...and they are superbly weather-tight. You can get them with screens and insulating glass—and all hardware.

GET A "ROUND-THE-CORNER" VIEW by using Silentite double-hung windows with a Silentite picture sash. No other double-hung window has all the weather-tight features of these Curtis units. They open and close at a touch—and their streamlined appearance gives them special charm and beauty. Easily installed in any kind of wall. Several styles available for your choice.



INCREASE THE SIZE OF SMALL ROOMS by creating a bay with Curtis Silentite double-hung windows. Here's an arrangement that adds more space—and more charm—to any home. These windows come as ready-to-install units, and go into the house with a minimum of time and effort. Like all Curtis Silentite windows, they are guaranteed as to materials and workmanship.

CURTIS

WOODWORK

heart of the home

OPERATION HOME IMPROVEMENT '56 the year to fix

See your lumber dealer and send for new window idea book

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

Curtis Companies Service Bureau
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Clinton, Iowa HG-5-56

Please send me the new Curtis window idea book.

I plan to ☐ build ☐ remodel

Name.....

Address.....

City.....*State*.....

"You can air condition your home without using a drop of water!"

Here's one couple whose plans for a cool, liveable home won't be shelved by a water shortage.

Like so many homeowners on the spot (and a hot one, at that), they've called in a Worthington CLIMATE MAN.

He's showing them how Worthington's new "air-cooled" residential units air condition an entire house *without using a drop of water* . . . how they beat the heat *and* the water shortage at the same time. (They're also learning that these units can convert a water-cooled system to a water*less* one.)

Find out for yourself how to live through a drought in cool comfort by seeing the CLIMATE MAN's demonstration today. Call your local Worthington dealer (see the Yellow Pages of phone book) for your appointment. Worthington Corporation, Air Conditioning and Refrigeration Division, Section A-6-30-G, Harrison, N. J.

A.6.30

OPERATION 56-Dollar to FHA HOME IMPROVEMENT

WORTHINGTON

Look for the seal of the Worthington Climate Man

CLIMATE ENGINEERS TO INDUSTRY, BUSINESS AND THE HOME

Smart-looking . . . long-wearing, too,

your new upholstery of Du Pont Nylon

You'll love the new upholstery of sturdy Du Pont nylon. It's smart, so good-looking in any room . . . so livable, too. Thanks to nylon, this upholstery is strong, tough . . . made to take rough treatment year after year (with only the slightest of care) . . . and still look new. All this . . . and exciting colors, interesting weaves, high-styled textures are yours when you ask for upholstery of Du Pont nylon.

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT MAKES FIBERS, DOES NOT MAKE THE FABRICS OR FURNITURE SHOWN HERE.

Notice the new designs, textures, colors now available in nylon upholstery. See them on this lounge chair and ottoman by Paul McCobb at Directional showrooms in New York, Chicago, and Los Angeles . . . also available through Directional distributors in leading cities and decorators across the country.

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

Like walking on a path of pine needles

Colors shown above: Rosso Di Levanto and Paisley with Black Feature Strip and Black Kencove

Put SPRING in your step with long-wearing KENRUBBER tile floors

Ever walk on a forest path cushioned with Nature's own resilience ... remember how buoyant, how springy, how quiet your step? KenRubber places this feeling of quiet restfulness under your feet every day in the year... with a look of luxury preferred in the finest homes in America.

Made in the luxury tradition, KenRubber offers you glorious clear-through colors that won't wear off... each tile is as strong, as resilient as though it contained a thousand tiny rubber springs that won't harden or become brittle through long years of service. You can tell at a touch KenRubber's mirror-smooth, pre-waxed beauty will always clean easily, seldom need waxing. See KenRubber at your Kentile Dealer's today. (He's listed under FLOORS in your Classified Telephone Directory.) You'll be delighted to learn it costs so little ... for example, you can install Standard Gauge KenRubber yourself in an average 8′ x 10′ room for as little as $37.75.

KENRUBBER®

... by the makers of **KENTILE FLOORS**

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FRESH BEAUTY FOR YOUR BATHROOM . . .
WITH AMES CHARMING PRINTED ENSEMBLE

Celanese acetate taffeta shower curtains and matching window draperies quickly transform a tired bathroom. The delightful "Spring" print with gay humming bird motif creates fresh color, a sense of spacious elegance. Celanese acetate gives the fabric its subtle luster, as well as special beauty of color and draping quality. The Ames shower curtains, about $8.95; window draperies, about $8.95 a pair. White, green, grey, aqua, champagne, yellow, black, or pink background. Other Ames prints available. At B. Altman & Co., New York; Marshall Field & Company, Chicago; Crowley-Milner, Detroit; Gimbel Bros., Philadelphia; Julius Garfinckel, Washington, D. C.

*Reg. U. S. Pat. Off.

Ames*

224 FIFTH AVENUE, NEW YORK

SHOWER CURTAINS AND BATHROOM ENSEMBLES

Con·sealy·bed
FIRST IN STYLING . .
Sealy "ASHTON" Con · sealy · bed
$239.50
Sealy
75th DIAMOND ANNIVERSARY
1881 · 1956

COMPLETE WITH THE *Sealy*

POSTUREPEDIC® MATTRESS

Look to Sealy for double-purpose furniture that is truly in tempo with today . . . dramatically designed by Paul Roché, one of America's leading furniture designers. You'll love the clean, exciting Con • sealy • bed lines; elegant and durable fabrics; built-in ease of conversion from sofa to bed. Here's the sitting comfort of a fine sofa plus the sleeping comfort of a fine bed. Choose period or contemporary models all complete with the famous $79.50 quality Sealy Posturepedic mattress.

- *Opens with ease into full-size bed to sleep 2*
- *World-Famous Posturepedic mattress guards against morning back-ache* . . . gives scientifically correct sleeping posture*
- *Durable decorator designed fabrics in a wide selection of colors*
- *Unexcelled sitting comfort*

**Due to sleeping on a too soft mattress*

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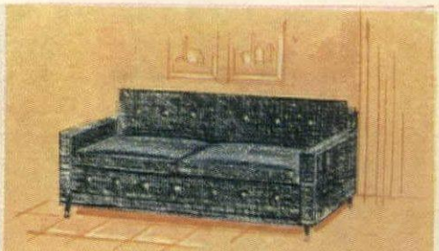


SEALY "SHERATON"
CON • SEALY • BED . . . $259.50

SEALY "CAMBRIDGE"
CON • SEALY • BED . . . $289.50

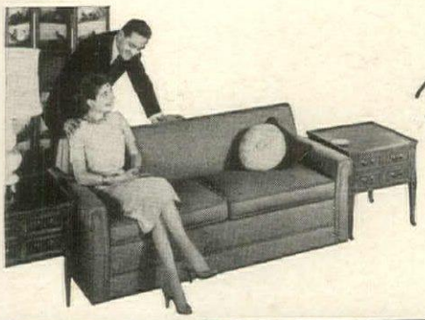
SEALY "BERKSHIRE"
CON • SEALY • BED . . . $299.50

SEALY "CONTEMPO"
CON • SEALY • BED . . . $299.50

SEALY "WILLIAMSBURG"
CON • SEALY • BED . . . $329.50

SEALY "DELMAR" CON • SEALY • BED
WITH FOAM RUBBER CUSHIONS . . . $379.50

TURN THE PAGE FOR THE NAMES OF LEADING STORES FEATURING THESE CON • SEALY • BEDS →



NEED MORE SLEEPING ROOM?

Beautiful Con·sealy·bed

Makes Two Rooms of One!

FEATURED AT THESE FINE STORES IN *YOUR* COMMUNITY

ALASKA

Anchorage ... Northern Commercial Co.
Anchorage ... Wolfe's Department Store
Fairbanks ... Northern Commercial Co.

ARIZONA

Morenci ... Phelps Dodge Co.
Tucson ... Mitchell Furniture Co.

CALIFORNIA

Alhambra ... Ashburn's Furniture Co.
Alhambra ... Cameron's Furniture Co.
Alhambra ... Custom House Furniture Co.
Arlington ... Cooter's Furniture
Bellflower ... Fashion Home Furniture Co.
Beverly Hills ... Greene & Hinkle
Beverly Hills ... W. & J. Sloane
Burbank ... Bell's Furniture Mart
Canoga Park ... Canoga Furniture Co.
Compton ... Phillip's Furniture Co.
Corona ... Weatherby's Furniture Co.
Covina ... Hunter's Furniture Co.
Duarte ... Schuman's Furniture Co.
El Cajon ... Tobin's Home Furnishings
El Monte ... Ashburn's
El Monte ... Bill Cleveland Furniture Co.
Eureka ... The White House Furn. & Appl.
Glendale ... Geo. Seeley Furniture Co.
Glendora ... Seimer's Furniture Co.
Hawthorne ... Lee's Furniture Co.
Hayward ... Lustig's Furn.
Hemet ... Valley Furniture Co.
La Sierra ... O. K. Furniture Co.
Livermore ... H. L. Kamp Co.
Long Beach ... Carl's Furniture Co.
Long Beach ... Alexander Shultz
Long Beach ... Leo Shultz
Los Angeles ... Barker Bros.
Los Angeles ... Bullock's
Los Angeles ... DeSure's Furniture Co.
Los Angeles ... Friedman Furniture Co.
Los Angeles ... Hampshire House
Los Angeles ... Home Upholstery
Los Angeles ... Kay's Dept. Store
Los Angeles ... May Company
Los Angeles ... McLean Furniture Co.
Los Angeles ... Michael's Furniture Co.
Los Angeles ... Noal Furniture Co.
Los Angeles ... Spitzer Bros.
Los Angeles ... Tamura & Co.
Los Angeles ... Times Furniture Co.
Los Angeles ... Tropic & Modern
Los Angeles ... York Furniture Co.
Mar Vista ... Rich Furniture Co.
Montebello ... Montebello Furniture Co.
Monterey ... Lighthouse Furn.
Montrose ... Anderson's Furniture Co.
Napa ... Napa Furn. Co.
Newark ... O'Mara's Furn.
North Hollywood ... Best Furniture Co.
North Hollywood ... House of Schiller
Oakland ... American Furn. Co.
Oakland ... E. Bercovich & Sons
Oakland ... California Furn.
Oakland ... Jackson's Home Furn.
Oakland ... Kahn's
Oakland ... Standard Furn.
Ocean Beach ... Noel Furniture Co.
Oceanside ... Allen's Home Supply
Oceanside ... Wootton's Furniture Co.
Ontario ... Factory Furniture Outlet
Ontario ... Klime's Furniture Co.
Orange ... Clyde W. Higgins
Oxnard ... Berk's Furniture Co.
Pacific Beach ... Marsden's Furniture Co.
Palo Alto ... Park Furn.
Pasadena ... Ashburn's
Pasadena ... H. C. Foes
Pasadena ... Ihrig and Kaylor
Pasadena ... F. C. Nash Co.
Pasadena ... Pittsburg Furn.
Pittsburg ... D. & B. Furniture Co.
Placentia ... J. A. Kent Furn.
Pleasanton ... Kelfer Furniture Co.
Reseda ... Westside Home Furn. Co.
Reseda ... Guth Furniture Co.
Rialto ... Travalini Furn. Co.
Richmond ... Binford Furniture Co.
Riverside ... Standard Furn. Co.
Salinas ... The Harris Company
San Bernardino ... Phil's Furniture Co.
San Bernardino ... Wilson & Fields
San Diego ... Gerard's Furniture Co.
San Diego ... Globe Furniture Co.
San Diego ... People's Furniture Co.
San Fernando ... Lee's Furniture Co.
San Fernando ... Pepperman's Home Furn.
San Francisco ... City of Paris
San Francisco ... Fine Furn.
San Francisco ... Fisher's Home Furn.
San Francisco ... Macy's Dept. Store
San Francisco ... Geo. Petersen & Sons
San Francisco ... San Francisco Furn.
San Francisco ... Shaff's Furn.
San Francisco ... The White House, Raphael Weill & Co.
San Jose ... Goldeen's Furn.
San Jose ... Martino Furn. Co.
San Luis Obispo ... Yours & My Furniture Co.
San Mateo ... Loewe & Zwierlein Furn.
San Pedro ... Forster Furniture Co.
San Rafael ... Western Furn.
Santa Ana ... Elliott Furniture Co.
Santa Barbara ... Kinkade Furniture Co.
Santa Monica ... The Coast
Santa Monica ... Frank's Furniture Co.
Santa Monica ... Jack Joseph & Co.
Santa Paula ... Spencer Furniture Co.
Santa Rosa ... The Stone Co.
Stockton ... Devonshire House
Temple City ... Sunset Furniture Co.
Vacaville ... California Sample Furn. Co.
Vallejo ... California Sample Furn. Co.
Van Nuys ... Brook's Furniture Co.
Van Nuys ... Slocum Furniture Co.
Ventura ... Leon Walker
Ventura ... Watson Furniture Co.
Watsonville ... California Furn.
Whittier ... Ashburn's
Whittier ... Four Star Furniture Co.
Wilmington ... Clausing Bros.
Yucaipa ... Yucaipa Valley Furniture

COLORADO

Boulder ... Graham Furniture Co.
Brighton ... Anderson Furniture Co.
Colorado Springs ... American Furn. of Denver
Colorado Springs ... Peerless Furniture Co.
Denver ... American Furniture Co.
Denver ... Cadillac Furniture Co.
Denver ... Daniels & Fishers Stores
Denver ... Fred Davis Furniture Co.
Denver ... Del Teet Furniture Co.
Denver ... Franklin Furniture Co.
Denver ... Graham Furniture Co.
Denver ... Look Furniture Co.
Denver ... Lowry Furniture Co.
Denver ... Miller Furniture Co.
Denver ... New York Furniture Co.
Denver ... North Denver Furniture Co.
Denver ... Sachs Furniture Co.
Durango ... Durango Furniture Mart
Ft. Collins ... American Furniture Co.
Ft. Morgan ... Waxman's of Ft. Morgan
Grand Junction ... Bannister Furniture Co.
Greeley ... J. T. Clough Furniture Co.
Longmont ... Chlanda-Harris Furn. Co.
Pueblo ... American Furniture Co.
Pueblo ... Central Furniture Co.
Pueblo ... Crews-Beggs Dry Goods Co.
Salida ... Greenberg Furniture Co.
Sterling ... Scofield Stores
Sterling ... Sterling Furniture Co.

CONNECTICUT

Bridgeport ... Howland Dry Goods Co.
Bridgeport ... Liberty Furniture Co.
Bridgeport ... Modern Living Furniture, Inc.
Bridgeport ... Moorash Furniture
Bridgeport ... Nothnagle's
Cheshire ... Cheshire Wayside Furniture
Danbury ... Majestic Furniture
Danbury ... Reynold's Furniture
Danielson ... Lavallee Furniture Co.
Groton ... Silberman's Suburban
Hartford ... Brown Thomson
Hartford ... Marholin's Inc.
Hartford ... The Nassau Furniture Co.
Hartford ... Puritan Furniture Mart
Hartford ... South Green Furniture Inc.
Jewett City ... Jewett City Furniture Co.
Meriden ... Bullard-Fowler & LaPlace
Meriden ... Reed-Holroyd Company
Middletown ... J. H. Bunce Co.
Milford ... Wayside Furniture Shop
New Britain ... Birnbaum Furniture Co.
New Haven ... Chamberlain Co., Inc.
New Haven ... Komisar
New Haven ... Edward Malley Co.
New Haven ... Slumber Shop
New Haven ... Yale Furniture Co.
New London ... Kaplan's Furniture Co.
New Milford ... Prox Furniture
Norwich ... Goldberg's
Norwich ... Schwartz Brothers Furniture
Norwich ... Silberman's, Inc.
Plainville ... Plainville Wayside Furn. Co.
Rockville ... The Ladd and Hall Co. Inc.
Stamford ... Komar Furniture
Stamford ... P. Sabini & Co.
Terryville ... Terryville Furniture Store
Torrington ... A. A. Smith & Wolcott House
Wallingford ... Holroyd's
Waterbury ... Albert's Furniture Co.
Waterbury ... Hampson-Mintie-Abbott Inc.
Waterbury ... Howland-Hughes
Waterbury ... Metropolitan Furniture Co.
Wethersfield ... Cooper's Furniture Inc.
Windsor ... Windsor Furniture Co. Inc.

DELAWARE

Wilmington ... Cohen Bros.

DISTRICT OF COLUMBIA

Washington ... Alperstein's Furniture Store
Washington ... Hecht Co.
Washington ... House & Herrmann
Washington ... Hub Furniture Co.
Washington ... Hutchison's, Inc.
Washington ... Ideal Furniture & Bedding Co.
Washington ... Lansburgh's
Washington ... Julius Lansburgh Furn. Co., Inc.
Washington ... Lincoln Furniture Co.
Washington ... Mayer & Co.
Washington ... Mazor Masterpieces Furn. Co.
Washington ... Wm. E. Miller Furn. Co. Inc.
Washington ... National Furniture Co. Inc.
Washington ... P. J. Nee Co.
Washington ... Peerless Furniture Co.
Washington ... Redman & Brown Furniture Co.
Washington ... Milton H. Rossler, Inc.
Washington ... Malcolm Scates, Inc.
Washington ... Woodridge Furniture Sales
Washington ... Woodward & Lothrop

IDAHO

Boise ... Carl Miller Furniture Co.
Boise ... Peckham's
Burley ... Lee Furniture Co.
Caldwell ... Peckham's
Moscow ... David's, Inc.
Twin Falls ... Hoosier Furniture Co.
Weiser ... Globe Furniture Co.

ILLINOIS

Aurora ... Ward & Jones Furniture
Berwyn ... Central Utilities & Furniture Co.
Berwyn ... Richards Furniture Co.
Berwyn ... Suburban ModernAge, Inc.
Brookfield ... Radtke Interiors
Chicago ... Adam Furniture Co.
Chicago ... Adelman Furniture Co.
Chicago ... Alan Furniture Co.
Chicago ... American Furniture and Radio
Chicago ... Arbets, Inc. (2 stores)
Chicago ... Baskin Irving-Drake Furniture
Chicago ... Bass Bros.—Milwaukee Ave.
Chicago ... Bay Furniture Company
Chicago ... Leo Berman Furniture Co.
Chicago ... Jos. F. Budrik, Inc.
Chicago ... Dodge Furniture Co.
Chicago ... Drake Furniture Co.
Chicago ... The Fair Store
Chicago ... Marshall Field & Company
Chicago ... General Outfitting Co.
Chicago ... Goodhousekeeping Shops (4 stores)
Chicago ... Guaranteed Electric Furn. & Appl.
Chicago ... Homan Furniture House
Chicago ... Homer Bros. Furniture Co.
Chicago ... Homer's Furniture Showrooms
Chicago ... Jensen Movers
Chicago ... Lindon's
Chicago ... Logan Furniture Mart
Chicago ... Mandel Brothers
Chicago ... Miller's Furniture & Rugs
Chicago ... Pakan Furniture
Chicago ... Reliable Furniture Co.
Chicago ... Roseland Furniture Mart
Chicago ... Rusnak Bros. (2 stores)
Chicago ... S & M Furniture
Chicago ... Sage Furniture Co.
Chicago ... John M. Smyth Company
Chicago ... Soltis Furniture Co.
Chicago ... Sons Furniture Mart
Chicago ... Square Deal Furniture Co.
Chicago ... Stotland's Furniture & Appliance Co.
Chicago ... Walldren's Furniture Co.
Chicago ... Werner's Furniture Co.
Chicago ... Werth Furniture Co.
Chicago ... Wieboldt's Dept. Stores
Chicago ... Wolf Furniture House
Chicago Heights ... Town and Suburban Furniture Co.
Crystal Lake ... Crystal Lake Sleep Shop
Decatur ... Arthur's Furniture Co.
Decatur ... Foster's Inc.
East Dundee ... Rakow Town & Country
East Peoria ... Kaufman's Furniture Co.
Elmhurst ... John M. Smyth Company
Evanston ... Marshall Field & Company
Evanston ... John M. Smyth Company
Evanston ... Wieboldt's Dept. Stores
Evergreen Park ... The Fair Store
Evergreen Park ... Homer Bros. Showroom
Evergreen Park ... John M. Smyth Company
Harvey ... Cipolla's Boulevard Furniture Co.
Joliet ... The Boston Store
Joliet ... Fitzgerald Furniture Co.
Joliet ... Smith-Fitzgibbons Furniture Co.
Joliet ... Staley's Town & Country Furniture
Kankakee ... Turk Furniture Co.
Libertyville ... Taylor Fine Furniture
Melrose Park ... Broadway Furniture Co.
Oak Park ... The Fair Store
Oak Park ... Marshall Field & Company
Oak Park ... Town and Country Furniture Co.
Oak Park ... Wieboldt's Dept. Stores
Park Ridge ... Rehder Furniture Store
Pekin ... Cohen Furniture Co.
Peoria ... Cohen Furniture Co.
Peoria ... Gerdes Furniture Studio
Peoria ... Loewenstein's
Pontiac ... Clevenger's Furniture
River Forest ... Vignola Furniture Co.
Streator ... Ritchie Furniture
Wauconda ... Radius Furniture & Appliances
Waukegan ... Globe Furniture Co.
Waukegan ... Vernon D. Naden Interiors
Waukegan ... Noren Furniture
Westmont ... Suburban Furniture
Woodstock ... Donahue Furniture

INDIANA

Bedford ... Schloot-Dougherty Furniture Company
Bicknell ... Risley and Son
Bloomfield ... Bloomfield Electric Company
Bloomington ... Wylie Furniture Company
Brownstown ... Zabel Furniture Company
Connersville ... Hendren-Foster Furniture
Fort Wayne ... Earl Groth & Co.
Fort Wayne ... Lewis Furniture Co.
Frankfort ... Herther-Foster Furniture Co.
Franklin ... McCowan Furniture Store
Gary ... Better Living Inc.
Gary ... Coyne Furniture Company
Gary ... Lane Furniture Mart
Geneva ... Hanni Furniture
Greensburg ... Levenstein's
Griffith ... Christenson's Furniture Co.
Hammond ... Home Equipment Co.
Huntington ... House of Furniture
Indianapolis ... L. S. Ayres & Co.
Indianapolis ... Downstairs Sleep Shop
Indianapolis ... Banner-Whitehill
Indianapolis ... Wm. H. Block Co.
Indianapolis ... Block's Home Budget Store
Indianapolis ... Circle Furniture
Indianapolis ... Fairway Furniture Co.
Indianapolis ... Fitch Furniture, Inc.
Indianapolis ... Hoosier Furniture Co.
Indianapolis ... Indianapolis Furniture Mart
Indianapolis ... Kelly Furniture Co.
Indianapolis ... Larman's Furniture Corp.
Indianapolis ... Meridian Appliance Co.
Indianapolis ... Pearson's Furniture Co.
Indianapolis ... B. F. Simmons Home Appl. and Furn.
Indianapolis ... Simmons Furniture & Appliance Co.
Jasonville ... Jasonville Hardware & Furniture Co.
Jeffersonville ... Bensinger's of Jeffersonville
Kokomo ... McClintock Furniture
Kokomo ... Millers Annex
Lafayette ... Loeb's Dept. Store
La Porte ... Kessler Furniture Inc.
Linton ... Correll's
Loogootee ... Home Outfitters
Madison ... Lodge Bros. Furniture Company
Marion ... Newhouse Furniture
Martinsville ... Cure and Son
Michigan City ... Michigan City Furniture Co.
Mishawaka ... Beiger Furniture Co.
Mishawaka ... Christianson Furniture Corp.
Muncie ... Castle Furniture Co.
New Albany ... Bennett Furniture Company
New Albany ... Nichols Furniture Company
New Castle ... Schuffman's Furniture Store
North Vernon ... Diekhoff-Vance
Oakland City ... Oakland City Furniture Company
Osceola ... Martin Furniture Co.
Osgood ... Ensinger Furniture Store
Peru ... Glazier Furniture Co.
Peru ... Senger Dry Goods Co.
Plymouth ... Cook Bros. Furniture
Rushville ... Hendren-Foster Furniture
Scottsburg ... Thomas Furniture Store
Seymour ... Greemann Furniture Store
Shelbyville ... P. G. Sanders & Son
South Bend ... Garnitz Furniture Co.
South Bend ... Ries Furniture Co.
South Bend ... River Park Furniture Co.
South Bend ... Robertson of South Bend
Tell City ... Fischer Furniture & Appliance Co.
Terre Haute ... Strange Furniture Co.
Tipton ... Tafft & Baker Furniture Co.
Valparaiso ... Lincolnway Furniture Co., Inc.
Vincennes ... Mitchell Furniture Company
Wabash ... Miller Furniture Co.
Washington ... Tom Daily
Whiteland ... Gray Furniture Company

IOWA

Ames ... Shiery Furniture
Anamosa ... Schumacher Furniture
Boone ... Wester Furniture
Carroll ... Knowlton Furniture
Cedar Rapids ... Hill & Dale Furniture
Cedar Rapids ... Kenwood Furniture
Cedar Rapids ... Lyle & Reichle Furniture
Cedar Rapids ... A. W. Peterson Co.
Colfax ... DeVere Cleveland Furniture
Davenport ... Kay Furniture Co.
Des Moines ... Burke Furniture Co.
Dubuque ... Home Supply Co.
Fort Dodge ... Home Furniture Co.
Lake View ... Parkinson Furniture
Marengo ... Harrison Furniture
Marshalltown ... Mickel Furniture Co.
Monona ... Schultz Furniture Co.
Nevada ... McGrath's Furniture
Sioux Rapids ... Hallenbeck Furniture
Spencer ... Matt Furniture
Story City ... Wierson Furniture
Washington ... Scott Furniture
Waterloo ... Hurwich's Furniture, Inc.
Waverly ... Geo. Kaiser Furniture
Webster City ... Chapman's Furniture
Wellman ... Powell Furniture
West Des Moines ... McIntyre Furniture
Woodward ... Hooker Furniture

KANSAS

Arkansas City ... Furniture Mart
Augusta ... Lunger's Furniture
El Dorado ... Green Furniture Co.
Kansas City ... Glanville Furniture Co.
Manhattan ... Roberts Furniture Store
Miltonvale ... Phelps Furniture
Osawatomie ... Chambers Furniture Co.
Oswego ... Williamson Stores, Inc.
Paola ... Kaiser Furniture Co.
Russell ... Myers Furniture Co.
Salina ... Stiefel's
Stafford ... Peacock & Soice
Topeka ... Moore Furniture Co.

KENTUCKY

Ashland ... Lambert Furniture Company
Ashland ... Ratliff Furniture Company
Bellevue ... Wilson Furniture
Berea ... Finnell Furniture Company
Campbellsville ... Caulk Furniture Company
Corbin ... Hall-Watson Furniture Co.
Covington ... Tillman's Furn. & Appl.
Cynthiana ... A. E. Jones Furniture Company
Danville ... Freeman Furniture Company, Inc.
Frankfort ... Gerard's Furniture
Hartford ... M & R Furniture Company
Lawrenceburg ... Freeman Furniture Store
Lexington ... L. L. Roberts Furniture Company
London ... Main Street Furniture Company
Louisville ... Byrne Furniture Company
Louisville ... Delaney Furniture Company
Louisville ... Globe Furniture Company
Louisville ... M & K Household Supply
Louisville ... Spurrier Furniture Company
Louisville ... United Furniture Company
Newport ... Wilson Furniture
Owensboro ... Cannon's Furniture
Radcliff ... Radcliff Furniture Mart
Somerset ... Pulaski Furniture Company
Springfield ... Springfield Furniture Company
Versailles ... Earl Tilghman & Son
Williamsburg ... Faulkner & Taylor
Winchester ... Pound Furniture Company

MAINE

Bangor ... Farrar Furniture Co.
Brunswick ... Midway Furniture Co.
Brunswick ... Treworgy Furniture Co.
Lewiston ... B. Peck's Company
Portland ... Porteous Mitchell & Braun Co.
Rockland ... Stonington Furniture Co.
Waterville ... Drapeau Furniture Co.

MARYLAND

Annapolis ... Polan Brewer
Baltimore ... Alperstein's Dept. Stores
Baltimore ... Bernstein Furniture Co.
Baltimore ... Car-Mor Co.
Baltimore ... Chesapeake Furniture Co.
Baltimore ... Dafnis Furn. & Appl. Co.
Baltimore ... Four Besche Bros. Inc.
Baltimore ... Friedman's Furniture Store
Baltimore ... Garon's
Baltimore ... Gassinger Bros. Inc.
Baltimore ... The Hecht Co.
Baltimore ... Highland Furniture Co. Inc.
Baltimore ... Krastell Furn. Co. Inc.
Baltimore ... The Levin Furn. Co. Inc.
Baltimore ... Littlepage's Furn. Store
Baltimore ... George Schapiro & Sons
Baltimore ... Sam Shaivitz Furn. Store
Baltimore ... Shofer Furn. Co. Inc.
Baltimore ... Wieland's Inc.
Chevy Chase ... Woodward & Lothrop
College Park ... Gary Furniture Co. Inc.
Glenburnie ... The Supreme Furn. Co. Inc.
Hyattsville ... Suburban Furn. Co. Inc.
Langley Park ... Lansburgh's
Rockville ... Jacmar's
Rockville ... P. J. Nee Co. Inc.
Silver Springs ... Alperstein's Furniture Store
Silver Springs ... Sandman Sleep Shop
Silver Springs ... Wheaton Furn. Inc.

MASSACHUSETTS

Adams ... A. C. Simmons, Inc.
Arlington ... Gordon Furniture Co.
Belmont ... Gay Dow Furniture Co.
Belmont ... R. L Wicks & Sons
Beverly ... Kransburg Furn.ture Co.
Boston ... Anthony Furniture Co.
Boston ... Belmont Furniture Co.
Boston ... Walter Dempsey Co.
Boston ... Edwards Fine Furniture Co.
Boston ... Famous Furniture Co.
Boston ... Paine Furniture Co.
Boston ... C. C. Peters Company
Boston ... R. H. White Co.
Brookfield ... Brookfield Furn. Inc.
Cambridge ... Putnam Furniture
Chatham ... Chatham Furniture Co.
Concord ... Carter Furniture Company
Dorchester ... A. Abelow Furniture Co.
Dorchester ... David R. Pitnof & Sons
East Boston ... Porter Square Furniture Co.
East Walpole ... Walpole Radio & Furniture Co.
Everett ... Everett Furniture Outlet
Fall River ... Charlmor Furniture Company
Fall River ... Stafford Furniture Co.
Fall River ... R. A. McWhirr Company
Fitchburg ... Giadones, Inc.
Fitchburg ... Lewis Furniture Shops
Framingham ... Lewis Furniture Co.
Gloucester ... William G. Brown Co.
Hadley ... Walter's Appliance & Furn. Co.
Holbrook ... Holbrook Furniture, Inc.
Holyoke ... Epstein Furniture Co.
Holyoke ... Heywood Furniture Co.
Hyde Park ... Burnes Brothers Co.
Jamaica Plain ... Matropolitan Furniture Co.
Lawrence ... Factory Outlet
Lawrence ... Lawrence Furniture Co.
Lowell ... Household Company
Lowell ... A. G. Pollard
Lynn ... King Radio & Furniture Co.
Lynn ... Metropolitan Furniture Co.
Lynn ... Stuart Furniture Co.
Malden ... Kotzen Furniture Co.
Marlboro ... J. J. Bradley Company
Milford ... Stone Furn. Co.
Millbury ... Ray's Furniture Inc.
New Bedford ... Correia & Sons Furniture
New Bedford ... South End Furniture & Appliance
Northampton ... Lloyd's, Inc.
Northampton ... McCallum's
Norwood ... Thrift Furniture Shop
Pittsfield ... England Brothers
Pittsfield ... Stevens, Inc.
Quincy ... Kincaide Furniture Corp.
North Quincy ... Norfolk Furniture Co.
Revere ... Derby Furniture Co.
Rosindale ... Allen Furniture Company
Roxbury ... J. Bell & Son Furniture Co.
Somerville ... Period Furniture Shops
South Boston ... James Ellis Company
Southbridge ... Beauregard Furn. Co.
Southbridge ... Lemoine Furn. Co.
Springfield ... Forbes & Wallace
Springfield ... Hampden Furn. Co.
Springfield ... Kavanagh Furniture Co.
Springfield ... Kimball Furniture Co.
Springfield ... Loeb-Mansfield
Springfield ... Max Okun Furniture Co.
Springfield ... Pioneer Furniture Showrooms
Stoughton ... New England Furniture Co.
Wakefield ... Crystal Furniture Co.
Waltham ... Grey's Furniture Co.
Waltham ... Griff Furniture
Westfield ... Lambson Furn. Co.
Webster ... Grand Furniture Shops
West Springfield ... Sam Salem, Inc.
Weymouth ... Factory Furniture Mart
Woburn ... Royal Furniture Co.
Worcester ... Alarie's Furniture & Appliances
Worcester ... American Supply Co.
Worcester ... Lewis Furniture Shop
Worcester ... John C. MacInnes Co.
Worcester ... Northridge Furniture Co.

MICHIGAN

Adrian ... Palman's Furniture
Alma ... Packard Furniture
Ann Arbor ... Behnke Furniture
Ann Arbor ... Holland Furniture
Bad Axe ... MacAlpine Furniture
Battle Creek ... L. W. Robinson-Furniture Dept.
Battle Creek ... Swank's Furniture Co.
Battle Creek ... Woods' Furniture Co.
Berkley ... Modern Sleep Shop
Birmingham ... Triangle Furniture
Birmingham ... United Outfitting
Blissfield ... Dings & Reau
Buchanan ... Sexton Furniture & Appliance
Cadillac ... Currier Furniture
Charlotte ... Vitale Furniture Co.
Clare ... Clare Furniture
Clawson ... Modern Sleep Shop
Coldwater ... Porter Furniture Co.
Dearborn ... Charrm Furniture
Dearborn ... Fashion Furniture
Dearborn ... Miller Furniture
Dearborn ... Penn Furniture
Dearborn ... Peoples Outfitting Company
Dearborn ... Star Furniture
Detroit ... Bel-Air Furniture
Detroit ... Cameo Furniture
Detroit ... Carroll Furniture
Detroit ... Crown Furniture
Detroit ... Federal Dept. Store
Detroit ... Fenster & Company
Detroit ... Frumin Furniture
Detroit ... Grinnell Brothers
Detroit ... Otto Grunewald & Son Furniture
Detroit ... Leonard Furniture
Detroit ... Mark Furniture
Detroit ... Mars Furniture
Detroit ... Maxs Furniture
Detroit ... Miller Square Deal Furniture
Detroit ... Monarch Furniture
Detroit ... Nat Margolis Furniture
Detroit ... Peoples Outfitting Company
Detroit ... Post Furniture
Detroit ... Pleasure & Leisure Shop
Detroit ... Raimi Bros. Furniture
Detroit ... Star Furniture
Detroit ... Sterling Furniture
Detroit ... Tower Furniture
Detroit ... Union Appliance & Furniture
Detroit ... United Outfitting
Detroit ... Vogue Furniture
Ferndale ... Federal Department Store
Ferndale ... Royal Mattress
Ferndale ... Triangle Furniture
Flint ... People's Furniture
Gladwin ... Dell Smith Furniture
Grand Haven ... Grand Haven Furniture
Grand Rapids ... Galewood Outfitting Co.
Grand Rapids ... The Herpolsheimer Co.
Grandville ... Barrett Furniture
Hazel Park ... Tower Furniture
Highland Park ... F. B. Melin Furniture
Holt ... DeLoach Home Furnishings
Ithaca ... Beebe Furniture Co.
Jackson ... Center Furniture
Kalamazoo ... Central Furniture Co.
Kalamazoo ... Ward-Kibler Furniture Co.
Keego Harbor ... Claytons Furniture
Kingsford ... Freivault Furniture Co.
Lansing ... Lansing Furniture Co.
Lansing ... McCormick Furniture Co.
Lincoln Park ... Dobbs Furniture
Lincoln Park ... Eder Furniture
Lincoln Park ... Peoples Outfitting Company
Livonia ... Livonia Furniture
Manistee ... H. E. Anderson Furn. & Appl.
Marquette ... Tonella & Rupp Inc.
Monroe ... Fashion Furniture
Monroe ... Federal Department Store

made by Sealy

Changes from sofa to bed in seconds!

Monroe ... Sacks Furniture
Mount Clemens ... Paul's Furniture City
Mount Clemens ... Triangle Furniture
Muskegon ... Grossman's Dept. Store
North Adams ... North Adams Furniture
Petoskey ... James A. Reid Furniture Co.
Plymouth ... Better Homes Furniture
Plymouth ... A. Galin & Son
Pontiac ... Federal Department Store
Pontiac ... F. B. Melin Furniture
Pontiac ... Orchard Furniture
Pontiac ... Ward's Furniture
Port Huron ... Marriott Furniture
Port Huron ... Smith Furniture
Redford Township ... Post Furniture
Richmond ... Capozza Furniture
Roseville ... Crown Furniture
Roseville ... Federal Department Store
Royal Oak ... Tower Furniture
Royal Oak ... Triangle Furniture
St. Clair Shores ... Belmont Furniture
St. Clair Shores ... Supreme Furniture
South Haven ... Wank Furniture and Appliance
Sturgis ... Mac's Furniture Store
Trenton ... B & W Furniture
Van Dyke ... Fillmore Bros.
Van Dyke ... Motor City Furniture
Wayne ... Kent Furniture
Wayne ... Wayne Furniture
Wayne ... Wayne Home Outfitting
West Branch ... Morse Furniture
Wyandotte ... Eureka Furniture
Yale ... McMillan Furniture
Ypsilanti ... Modern Furniture
Ypsilanti ... Smith Furniture

MISSOURI

Independence ... Davidow's
Joplin ... Joplin Furniture Co.
Kansas City ... Cousins, Inc.
Kansas City ... Davidson Furniture Co.
Kansas City ... Duff & Repp-Robert Keith
Kansas City ... Emery, Bird, Thayer
Kansas City ... Macy's of Kansas City
Kansas City ... Mehornay Furniture Co.
Kansas City ... Montgomery Ward & Co.
Kansas City ... Peck's of Kansas City
Kansas City ... Yost Furniture Co.
Springfield ... Outlet Furniture Co.
Springfield ... Sedgwick Furniture Co.

MONTANA

Anaconda ... Plumb's
Billings ... Sigman's Furniture Co.
Bozeman ... Marshall Furniture Co.
Butte ... Shiner's Furniture Co.
Great Falls ... American Furniture Co.
Helena ... Joslins Furniture Co.
Kalispell ... Main Street Store
Lewistown ... Wier Furniture Co.
Livingston ... Miller Furniture Co.
Missoula ... J. M. Lucy and Sons

NEBRASKA

Grand Island ... Williamson Furniture Co.
Lexington ... Brown Furniture
Omaha ... Nebraska Furniture Mart

NEW HAMPSHIRE

Claremont ... Rowe-Genereux Co.
Dover ... J. E. Lothrop Co., Inc.
Keene ... LeMay Furniture Co.
Manchester ... Leavitts Furniture Co.
Somersworth ... Perrault Furniture Co.

NEW JERSEY

Atlantic City ... Capitol Furniture & Storage Co.
Bayonne ... Moe's Furniture
Bayonne ... Steinert Bros.
Belmar ... Clayton J. Newman
Bloomingdale ... Ardsley, Inc.
Bordentown ... Binders Furniture
Bordentown ... Seidel Bros.
Brigantine ... Carlson's Furniture
Carney's Point ... Heine's Furniture
Clifton ... David Sussman
Elizabeth ... Fricke Furniture
Elizabeth ... Rockford Furniture
Elizabeth ... M. Saffran & Son
Elizabeth ... Tarlowe Bros.
Garfield ... Andrew Coremin
Harrison ... Fink Furniture
Hoboken ... Howell Bros.
Irvington ... Wayne Furniture
Newark ... Bentley Furniture
Newark ... Cisero Furniture
Newark ... Rockford Furniture (2 stores)
Newark ... Supreme Furn. & Bedding
New Brunswick ... Feuerlicht & Silverbush
Ocean City ... King Sales Co.
Orange ... Crofutt & Smith
Perth Amboy ... Lichtman Bros.
Plainfield ... Matthew's Furniture
Princeton ... Nassau Slumber Shop
Rahway ... Koos Bros.
Trenton ... Binders Furniture
Trenton ... Dunham's
Ventnor ... Ventnor Furniture Co.
Vineland ... Albert H. Down
Wildwood ... King Sales Co.
Woodbridge ... Rockford Furniture

NEW MEXICO

Albuquerque ... American Furniture Company
Albuquerque ... Standard Furniture Company
Artesia ... Williams Furniture Company
Aztec ... Home Furniture Company
Farmington ... Home Furniture Company
Hobbs ... Welch Furniture Co.
Las Cruces ... Las Cruces Furniture Co.
Las Vegas ... J. C. Johnsen and Son
Portales ... Home Furniture Company
Roswell ... Dabbs Furniture Co.
Santa Fe ... H. Livingston and Co.

NEW YORK

Albany ... John B. Hauf
Albany ... Morris Furniture Co.
Albany ... John G. Myers Co., Inc.
Albany ... W. M. Whitney & Co.
Amsterdam ... Grand Rapids Furniture House
Amsterdam ... M. J. Wytrwal Furniture
Astoria ... Jay's Bedding Company
Binghamton ... Ellis Bros. Inc.
Brewster ... Brewster Furniture Co. Inc.
Broadalbin ... S. Betor's Furniture
Brooklyn ... Abraham & Strauss
Brooklyn ... Custom Convertable
Brooklyn ... D. & S. Furniture Company
Brooklyn ... Namm Loeser's Dept. Store
Forrest Hills ... Homart Furniture & Upholstery Co.
Fulton ... Sullivan's Furniture
Glendale ... Bernard Wagner & Son
Haverstraw ... Slack's Dept. Store
Hudson ... R. Gray's Sons
Ilion ... C. B. Smith Furniture
Jamaica ... Custom Convertable
Lindenhurst, L. I. ... Eddleman Brothers
Mahopac ... Mahopac Furniture Co. Inc.
Mamaroneck ... Chatsworth Furniture Studios
Middletown ... J. H. Ha t Furniture Co.
Mt. Kisco ... Mt. Kisco Furniture Exchange
Newburgh ... Burger's Furniture Store
Newburgh ... Ware-House Furniture Co.
New York ... James McCutcheon & Co.
New York ... Roma Furniture Company Inc.
New York ... Wertheimer's Dept. Store
New Rochelle ... Neptune Furniture
Plattsburg ... Payson's Furniture
Portchester ... Joseph Cohen
Poughkeepsie ... Mitchell's
Saratoga Springs ... Standard Furniture Stores
Schenectady ... The Carl Co.
Schenectady ... Robinson Furniture
Schenectady ... Star Furniture Co.
Schenectady ... Wallace Co.
Stapleton, S. I. ... Ace Furniture Co.
Stapleton, S. I. ... Freeport Furniture
Syracuse ... Franklin Furniture
Syracuse ... Franklin Furniture
Syracuse ... Olum's Furniture
Syracuse ... Wright's Fit-Rite
Troy ... Wm. H. Frear & Co.
Troy ... Modern Home Appliance
Troy ... John P. Ryan Furniture Co.
Utica ... Grace Furniture of Marcy
Watertown ... A. Empsall Co.
White Plains ... White Plains Mattress

NORTH CAROLINA

Asheboro ... Asheboro Furniture Company
Asheville ... Sam P. Burton & Son
Burlington ... Cannady Furniture Company
Charlotte ... Colony Furniture Shop
Charlotte ... Whisnants, Inc.
Clemmons ... McMillan Furniture Company
Fayetteville ... Evans Furniture Company, Inc.
Goldsboro ... Isaacs-Kahn Company
Greensboro ... Burtner Furniture Company
Greensboro ... McMillan Furn. Co.
Greenville ... Bostic-Sugg Furniture Company
Greenville ... Brown Furn. Co.
Greenville ... J. A. Collins and Sons
High Point ... Burtner Furniture Company
Kinston ... Baker Furniture Company
Jacksonville ... Lumpkin Furniture Company
Raleigh ... Castlebury's Furniture Company
Rockingham ... R. W. Goodman Co.
Southern Pines ... Colonial Furniture Company
Waynesville ... Garrett Furniture Company
West Asheville ... Home Furniture Co.
Wilmington ... Barefoots & Jackson, Inc.
Wilmington ... Hanover House
Wilmington ... Sutton-Council Furniture Company
Wilson ... Swinson Furniture Company
Winston-Salem ... Hawthorne Furniture Company

OHIO

Akron ... O'Neil's Downstairs
Alliance ... Cope Furniture
Amherst ... Goodspeed Furniture Co.
Andover ... Baumgardner Furniture Co.
Ashland ... Gilbert Furniture Co.
Ashtabula ... Carlisle Allen Co.
Ashtabula ... Pitts Furniture
Athens ... Jaynes Furniture Co.
Attica ... Decker Furniture
Bedford ... Budd Bros. Furniture Co.
Bellefontaine ... Hayes Furniture & Appliance
Berea ... Crest Furniture
Bucyrus ... Campbell Furniture
Cadiz ... Wm. J. Clark
Caldwell ... Murphy Furniture Co.
Canton ... Ideal Furniture
Chardon ... Burr & Smith
Cheviot ... Okum's Furniture
Chillicothe ... Ebenhack & Son
Cincinnati ... Anchor Furniture
Cincinnati ... R. Boswell Furniture
Cincinnati ... Bueker Furniture & Appliance
Cincinnati ... Frank Bullerdick & Co.
Cincinnati ... McAlpin's, Dept. 45
Circleville ... Griffith Floor Covering
Cleveland ... Allied Enterprize, Inc.
Cleveland ... American Appliance & Furniture
Cleveland ... Bernards Furniture
Cleveland ... Bing Company
Cleveland ... Birk Furniture
Cleveland ... Blasse Sales Co.
Cleveland ... Bondi Furniture & Appliance
Cleveland ... Brooklyn-Parma Appl. & Furn.
Cleveland ... Brown Bros.
Cleveland ... Brush Appliance
Cleveland ... Carlsons Furniture & Appliance
Cleveland ... Cizek Furniture Co.
Cleveland ... Cole Furniture
Cleveland ... Daniel's Furniture & Appliance
Cleveland ... Theo H. Doll Furniture
Cleveland ... East Appliance & Furniture Co.
Cleveland ... Factory Distributors
Cleveland ... Factory Furniture Co.
Cleveland ... General Furniture & Appliance
Cleveland ... Glynn & Boker Co.
Cleveland ... Ivanhoe Furniture Co.
Cleveland ... Kurtz Furniture
Cleveland ... Leader Appliance, Inc.
Cleveland ... Lee Edwards Furniture Co.
Cleveland ... W. Levy Furniture
Cleveland ... Louis Furniture
Cleveland ... May Company
Cleveland ... Midwest Furniture & Appliance
Cleveland ... Maple Hgts. Appl. & Furn.
Cleveland ... George Perk Furniture & Appliance
Cleveland ... Perme's
Cleveland ... Ptak's Furniture & Music Co.
Cleveland ... Rowe Furniture
Cleveland ... Rainbow Furniture
Cleveland ... Say Furniture & Appliance
Cleveland ... Shadyside Furniture
Cleveland ... Stevenson's, Inc.
Cleveland ... Tahsler's Home Mart, Inc.
Cleveland ... F. J. Vyhnal Furniture
Cleveland ... Watkins Furniture
Cleveland ... Windsor Appliance Co.
Columbus ... The Boston Store
Columbus ... Brown Furniture
Columbus ... The J. W. Echenrode Co.
Columbus ... The F. & R. Lazarus & Co., Dept. 603
Columbus ... National Outfitting Co.
Columbus ... Sleep Rite Shops
Columbus ... White's Furniture
Coshocton ... Bing-Coshocton Co.
Coshocton ... Mutual Furniture
Cortland ... Collins Appl. & Furniture
Dayton ... K. L. Garwin Corp.
Dayton ... May & Co.
Dayton ... R. L. Norris Furniture Co.
Dayton ... Peerless Furniture Co.
Dayton ... Ray's Dept. Store
Dayton ... Rike Kumler, Dept. 987
Dayton ... Town & Country Furniture, Inc.
Defiance ... Shipman Furniture Co.
Delphos ... Westrick Paint & Appliance
Dresden ... Altman's Furniture
East Galion ... Goodman Furniture
East Liverpool ... Moore Furniture Co.
East Palestine ... Lawrence Dept. Store
Elyria ... Elyria Furniture Co.
Euclid ... Barker & Stampfel
Euclid ... Brush Appl. & Furn. Co.
Findlay ... Beistle Furniture Mart
Forest ... McBride Furniture
Galion ... Goodman Furniture
Greenville ... Palace Dept. Store
Hamilton ... A. Brown Furniture
Hillsboro ... Ellis Furniture
Lancaster ... Stewart Bros. & Alban Co.
Lima ... Dean Griffin & Son
Lockland ... Hanley Jewelry & Furniture
Lodi ... Parker Furniture
Lorain ... Lee Furniture Co.
Lorain ... T. N. Molas Furniture
Malta ... Blackburn Trading Post
Mansfield ... Batson Furniture Co.
Mansfield ... Newark Furniture
Marietta ... Union Furniture Co.
Marion ... H. Schaffner Furniture Co.
Massillon ... Waltamath Furniture Co.
Maumee ... Frank Rogers Furniture City
McComb ... Bennett Bros.
Medina ... Longacre Furniture Co.
Middlefield ... Middlefield Furniture Co.
Montpelier ... Allen Cunniff Furniture Co.
Mt. Sterling ... Trimble Home Furnishings
Nevada ... Nevada Furniture Co.
Newark ... Carlile Furniture Co.
Newark ... Newark Furniture
Newark ... Scott Furniture
New Philadelphia ... Williams Furniture Co.
Norwalk ... Fisher Music & Furniture Co.
Oak Harbor ... Mulligan Gas & Electric
Portsmouth ... Covert Furniture
Rittman ... Daley's
Roseville ... Cannons Furniture
Sandusky ... Bond Wayside Furniture
Sidney ... Uhlman's Dept. Store
Springfield ... Athertons, Inc.
Springfield ... Gilberts Furniture
Sterling ... Maibach's
Steubenville ... May & Leopold Co.
Strasburg ... Garver Bros.
Sylvania ... Comstock & Coventry
Tiffin ... Tiffin Furniture Co.
Toledo ... Art Furniture Co.
Toledo ... Collingwood Furniture
Toledo ... Edgewater Furniture
Toledo ... Kobacker Furniture
Toledo ... Lion Store
Toledo ... McIntire's Furn.
Toledo ... Shea's Furn. Co.
Toledo ... Tavel's
Toledo ... Tiedtke's
Toledo ... Usher Furniture
Toledo ... Wendover Furniture Co.
Troy ... K. T. Home Furnishings, Inc.
Uhrichsville ... LaPorte Furniture Co.
Warren ... Manhattan Furniture Co.
Warren ... Myer-Frank Co.
Wellington ... Wellington Hardware & Furniture
West Union ... M. & M. Supply & Furniture
Westerville ... San Dean Furniture
Woodville ... Ken's Furniture
Youngstown ... Humes
Youngstown ... Strouss-Hirshberg Co.
Zanesville ... The Bing Co.
Zanesville ... Bintz Bros., Inc.
Zanesville ... Hallmark Furniture & Appl.

OKLAHOMA

Ada ... Whittle's Furn. & Appl.
Altus ... Hickerson's
Alva ... Darnall Furniture Co.
Anadarko ... Jenkens Furniture
Bartlesville ... Herrington's A to Z Store
Chandler ... Leffingwell Furn. Co.
Chickasha ... Chickasha Furn. & Rug Co.
Cleveland ... Mack's Furn. & Appl. Co.
Clinton ... Hoffman Furn. Co.
Cordell ... Self Furniture Co.
Cushing ... Price Furniture Co.
Drumright ... Home Supply Co.
Elk City ... Grubitz Furniture
El Reno ... Jones Furniture Co.
Enid ... C. F. Thomas Furniture
Fairfax ... Hunsaker & Company
Guthrie ... Acton's Furniture & Pianos
Hollis ... Simmons Furniture Store
Lawton ... Sprague Furniture Co.
Lawton ... Wolverton Electric & Furn. Co.
Mangum ... Lovett Furniture
Miami ... Home Furn. & Appl. Co.
Midwest City ... Hensley's Furn. & Appl.
Muskogee ... Muskogee Furniture Co.
Norman ... Landsaw Furniture Co.
Okemah ... S & S Store
Oklahoma City ... Kerr's, Inc.
Oklahoma City ... O. K. Furn. & Rug Co.
Pawnee ... Pepper's Furn. & Appl. Co.
Pryor ... Shamrock Furniture
Purcell ... Wilson Furniture Co.
Shawnee ... J. R. Clark Furn. Co.
Shawnee ... Kib Warren's Inc.
Stigler ... Cacy's Supply
Stillwater ... Grooms Furniture Co.
Tulsa ... Faulkner Furniture Co.
Tulsa ... Harvard Furn. Co.
Tulsa ... Froug's Dept. Store
Tulsa ... Walton Furn. Co.
Vinita ... Randolph Furniture
Waurika ... Western Auto Store
Woodward ... Sooner Furniture Co.

OREGON

Albany ... Roth's Furniture
Albany ... H. L. Stiff Furniture Co.
Astoria ... Greenberg's Furniture Store
Ashland ... Provost's
Bend ... Bend Furniture
Brookings ... Hendricks Furniture Co.
Coos Bay ... Purkey's
Coquille ... Purkey's
Corvallis ... Shupe Furniture Co.
Eugene ... Rubenstein's
Grants Pass ... Grants Pass Furniture Co.
Hillsboro ... Meltebeke Furniture
Hood River ... Hackett Furniture Co.
Klamath Falls ... Adair Furniture
McMinnville ... The Furniture Mart
Myrtle Creek ... Kelly Furniture Co.
Newport ... Henderson Furniture & Appliance
North Bend ... Purkey's
Ontario ... Peterson Furniture Co.
Oregon City ... Busch Furniture Co.
Oregon City ... Hogg Bros.
Portland ... Edwards Furniture Co.
Portland ... Gevurtz Furniture Co.
Portland ... Hollywood Furniture
Portland ... Holman's Furn. & Appl. Co.
Portland ... Jennings Furniture Co.
Portland ... Lipman Wolfe & Co.
Portland ... Manor Furniture Co.
Portland ... Meier & Frank Co.
Portland ... Picard's
Portland ... Paul Schatz Furniture Co.
Portland ... Sharff & Son
Portland ... Chas. Shaw Furniture Co.
Portland ... Shleifer Furniture Co.
Portland ... Standard Furniture Co.
Portland ... Star Furniture Co.
Portland ... Weimer's
Portland ... Wherry's Furniture Co.
Roseburg ... Judd's Furniture
Roseburg ... Schroeder's Furniture
Salem ... Hogg Bros.
Salem ... H. L. Stiff Furniture Co.
Salem ... Lipman Wolfe & Co.
Seaside ... Roehm Furniture Co.
Silverton ... H. L. Stiff Furniture Co.
Tillamook ... Roby's Furniture
The Dalles ... The Dalles Furniture Co.

PENNSYLVANIA

Aliquippa ... Wilson Furniture
Altoona ... Penn Furniture
Ambridge ... Timney Electric
Braddock ... Kalabus Furniture
Bryn Mawr ... Hobson & Owens Inc.
Canonsburg ... St. Clair Shop
Charleroi ... C. L. Melenyzer
Clearfield ... Penn Furniture
Coatesville ... Lipkin Furniture Store
Columbus ... Roberts Furn. & Appl.
Coraopolis ... Coraopolis Furn.
Ellwood City ... H. B. Zeigler
Etna ... Etna Furniture
Farrell ... Myer Frank
Glenside ... Jules Isaacs Jr. Home Furn. Service
Indiana ... Penn Furniture
Johnstown ... Penn Furniture
Leechburg ... Dan J. Lombardi
Levittown ... Pomeroy's
Lewistown ... Penn Furniture
Masontown ... Kikta Furniture
Montgomeryville ... Jonn's
Philadelphia ... Bartel's
Philadelphia ... L. Dubrow
Philadelphia ... Furniture Ramp
Philadelphia ... Gimbel's
Philadelphia ... B. Ginsberg Furn. Co.
Philadelphia ... I. Kiel
Philadelphia ... L & S Furn.
Philadelphia ... Leo's Furn. Co.
Philadelphia ... National Home & Auto
Philadelphia ... I. Shubin & Son
Philadelphia ... Snellenburgs
Philadelphia ... Strawbridge & Clothier
Philadelphia ... S. Swartz
Pittsburgh ... Boggs & Buhl
Pittsburgh ... Frank & Seder
Pittsburgh ... Gaymar Co.
Pittsburgh ... Gimbels
Pittsburgh ... Goldenson
Pittsburgh ... W. Hepner
Pittsburgh ... Joseph Horne Co.
Pittsburgh ... Kaufmann's
Pittsburgh ... Masters Inc.
Pittsburgh ... May-Stern & Co.
Pittsburgh ... Miller Bros.
Pittsburgh ... Miller Furniture
Pittsburgh ... Pittsburgh Furniture
Pittsburgh ... Rosenbaum Co.
Pittsburgh ... Sleepwell Products Co.
Pittsburgh ... York Supply Co.
Spring City ... Wright's Furniture House
Willow Grove ... Snellenburgs

RHODE ISLAND

Bristol ... Bristol Furniture Co. Inc.
Centerdale ... El-Dee Furniture Co.
Cranston ... Barry's Furniture Co.
Cranston ... Cardi's Furniture & Hardware
Cranston ... Hillside Furniture of Garden City
Cranston ... Park Furniture Co.
Cranston ... Penn TV & Appliance
East Greenwich ... Ross Aker Furniture Co.
East Providence ... East Providence Furniture Co.
East Providence ... Lewis & Williams Furniture Co.
Newport ... Ben's Furniture Co.
Newport ... Newport Furniture Co.
North Providence ... Sal's Furniture Co.
Pawtucket ... Garreau Furniture Inc.
Pawtucket ... Shartenbergs
Pawtucket ... Westminster Furniture Co.
Providence ... Boston Store
Providence ... Morris Cohen & Son
Providence ... Coletti's Furniture Inc.
Providence ... Empire Home Furnishings Inc.
Providence ... Gladdings
Providence ... Lincoln Furniture Co.
Providence ... Linder Furniture
Providence ... Joseph Marcus Furniture
Providence ... McKay Furniture
Providence ... The Outlet Co.
Providence ... R. I. Supply Co.
Providence ... Shepard Co.
Wakefield ... Wakefield Furniture Co.
Warwick ... Rip Van Winkle Furniture Co.
West Warwick ... J. B. Archambault
West Warwick ... Valley Furniture Store
Westerly ... Rutman's Wayside Furniture
Westerly ... Westerly Furniture Co.
Woonsocket ... J. C. Mailloux & Sons

SOUTH CAROLINA

Columbia ... Rosewood Furniture Company
Conway ... Goldfinch's, Inc.
Florence ... Palmetto Furniture Company
Greenville ... The Jones Furniture Co.
Sumter ... Alsbrook Furniture Company

SOUTH DAKOTA

Deadwood ... Schwarzwald Furniture Co.
Rapid City ... Dusek's Furn. Exchange
Rapid City ... Fearless Fischer's Furn.

TEXAS

Abilene ... Woodlock Furn. Co.
Amarillo ... The Harris Co. of Amarillo
Amarillo ... V. L. Taylor Company
Archer City ... Berry & Ellis Hdwe. & Furn.
Arlington ... Ware Furniture Co.
Bonham ... Bonham Furniture
Borger ... Thrams Furn. Co.
Center ... Griffin Furniture Co.
Corsicana ... Miles Furn. Co.
Dallas ... Arrow Furn. Co.
Dallas ... Bolin Selvidge Furn. Co.
Dallas ... Duffey's Furniture
Dallas ... Ford Furn. & Appl.
Dallas ... Freed Furn. Co.
Dallas ... Hart Furn.
Dallas ... Rick Furniture
Dallas ... J. D. Smith Furniture
Dallas ... Claude D. Thomas Furn. Co.
Dallas ... Thomas Furn. Co.
Denison ... Household Furniture Co.
Denison ... Hubbard Furniture Co.
Denton ... Economy Furn. & Appl.
Farmersville ... Carter TV & Furn.
Ft. Worth ... Carriher Furn. Co.
Ft. Worth ... Fakes Furniture
Ft. Worth ... Hoover Furniture
Ft. Worth ... Kembel Furniture
Ft. Worth ... Renshaw Furn. & Appl. Co.
Ft. Worth ... White's (4 stores)
Garland ... H. W. Jones Hdwe. & Furn.
Gilmer ... Arnold Furniture Co.
Gladewater ... Wiseman Bros. Furn. Co.
Irving ... George's Furn. Co.
Kerens ... Stockton's Furn. & Appl.
Longview ... Frank Collier Furn. Co.
Longview ... Lowell Holloway Furn. Co.
McKinney ... Howell's Furn. & Appl.
Mansfield ... Mansfield Trading Corp.
Marshall ... McKay Furniture Co.
Mt. Pleasant ... Anderson Furniture Co.
Olney ... San Hudson Furn. & Appl.
Paris ... Reep & Winegart Furn. Co.
Pecos ... Home Furniture Co.
San Angelo ... McBeth Home Furn. Co.
Seymour ... C. M. Randall
Sherman ... Williams Furn. Co.
Snyder ... Town & Country
Temple ... Home Furniture Co.
Terrell ... Jarvis-Rutledge
Throckmorton ... Merriman Hdwe. & Furn. Co.
Tyler ... Pope & Turner Furn. & Appl.
Waco ... Clifton-Simpson. Inc.
Wichita Falls ... Home Furniture Co.
Wichita Falls ... White's

VERMONT

Bennington ... Dunham's
Burlington ... Lawrence & LeClair
Brattleboro ... Emerson & Son

VIRGINIA

Arlington ... P. J. Nee Co. Inc.
Fairfax ... Fairfax Furn. Inc.
Onancock ... Scott & Richardson

WASHINGTON

Auburn ... Petersen Furniture Co.
Bellingham ... B. B. Furniture Co.
Bremerton ... Davis Furniture Co.
Colville ... Egger Furniture & Music
Camas ... W. Swank & Co.
Everett ... Slingerland Furniture Co.
Kelso ... United Furniture Co.
Kennewick ... Washington Hdwe. & Furn. Co.
Kirkland ... Kirkland Furniture Co.
Port Angeles ... Angeles Furniture Co.
Seattle ... Majestic Furniture Co.
Spokane ... Cohn Bros. Furniture
Tacoma ... Craig Furniture, Inc.
Tacoma ... Selden's of Lakewood, Inc.
Vancouver ... Pearlman Furniture Co.
Walla Walla ... Naimy Furniture Co.
Wenatchee ... Isenhart Furniture Co.

WEST VIRGINIA

Clarksburg ... Hiller's Furniture
Clarksburg ... Ralph B. Swiger
Elkins ... Cupp Co. H. H.
Fairmont ... J. M. Hartley & Son Co.
Wheeling ... The Cooey-Bentz, Inc.

WISCONSIN

Appleton ... Wichmann Furniture Co.
Baraboo ... Ploetz Furniture Co.
Beaver Dam ... Matlin Furniture Co.
Fond du Lac ... Kremer Bros. Furniture
Green Bay ... Findeisen-Greiser Furniture
Kenosha ... Barr Furniture Mart
Kiel ... H. Lulloff & Sons
Madison ... Ray Kraft Furniture Co.
Manitowoc ... Rahr's Inc.
Menomonee Falls ... Falls Furniture Mart
Milwaukee ... American Furniture Company
Milwaukee ... Atlas Furniture Co.
Milwaukee ... Berg's Interiors
Milwaukee ... Charles Furniture
Milwaukee ... Chateau Furniture
Milwaukee ... Fashion Furniture Stores
Milwaukee ... Hill's Dept. Store
Milwaukee ... Armin Koch Furniture
Milwaukee ... Kosciuszko Furniture Stores
Milwaukee ... Kunzelmann Esser Co.
Milwaukee ... Lehnen Furniture
Milwaukee ... National Furniture
Milwaukee ... Pasch Radio & Furniture Stores
Milwaukee ... Schuster's (3 stores)
Milwaukee ... Tadych Furniture
Milwaukee ... Winnebago Furniture
Oostburg ... Hesslink Furniture Co.
Oshkosh ... Rohner's Furniture Co.
Racine ... Grant Furniture Co.
Racine ... Porter Furniture Co.
Racine ... Supreme Bedding & Furn. Co
Rhinelander ... Hodag Furniture Co.
Sheboygan ... Fessler-Kuck Furniture Co.
Two Rivers ... Messerman Furniture Co.

WYOMING

Casper ... Stewart Furniture Co.
Casper ... Welsh Furniture Co.
Cheyenne ... American Furniture Company
Cheyenne ... B. Davis Furniture Co.
Cheyenne ... Harris Furniture Co.
Jackson ... Jackson Home Furniture Co.
Laramie ... Smith Furniture Co.
Pine Bluffs ... Tom Keenan
Rock Springs ... Hamilton Furniture Co.
Sheridan ... Brouillette's, Inc.
Worland ... Teeters Furniture Co.

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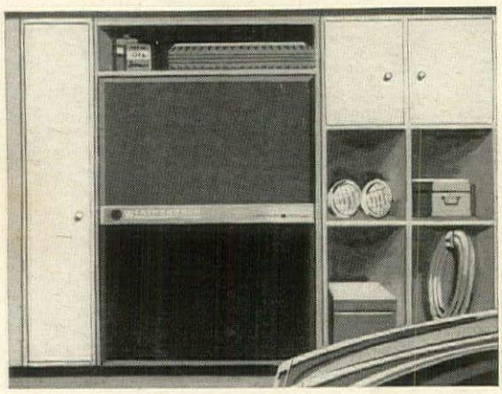

all-automatic... set the thermostat for the temperature range you like. Weathertron will keep it that way day-in, day-out—all year long, if you wish—*completely automatic.*

all-in-one... with a single all-electric unit providing heating and cooling, you are free of seasonal startups and shutdowns...free of fuel pipes, valves, controls and tanks. There's no deterioration of idle equipment either, for Weathertron is always on the job—heating or cooling, as the outdoor temperature demands.

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Asheville, N. C.....Green Brothers
Ashland, Ky.....Parsons Furniture Store
Augusta, Ga. Maxwell Brothers Furniture
Aurora, Ill.....Arbeiter Durable Floors
Bartlesville, Okla....Piper Furniture Co.
Batavia, N. Y.....Scott and Bean
Beacon, N. Y.....Roosa Furniture Co.
Beaver, Pa.....J. T. Anderson Co.
Belleville, Ill.....Fellner-Ratheim
Belvidere, N. J.....Ford Furniture Stores
Berwick, Pa.....Guinan's
Bethesda, Md.....John Ligon
Bloomington, Ind.
Bloomington Shade Store
Bluefield, Va.
The Chicago House Furnishing Co.
Boston, Mass.....Jordan Marsh Co.
Brockton, Mass.
H. W. Robinson Carpet Co.
Brooklyn, N. Y.....Abraham & Straus
Buffalo, N. Y.....Weed and Co.
Butler, Pa.....A. E. Troutman Co.
Canandaigua, N. Y.
F. H. McElwee & Sons
Canton, Ohio.....Thurin's
Carlisle, Pa.....Earley's
Cedar Rapids, Ia.....Hall-Ekfelt
Chambersburg, Pa.....P. Nicklas Sons
Charleroi, Pa.....Craven Furniture Co.
Charlotte, N. C.....Belk Brothers Co.
Charlottesville, Va.
Gilmore, Hamm & Snyder
Cincinnati, Ohio....The John Shillito Co.
Clarksburg, W. Va.
The Parsons-Souders Co.
Cleveland, Ohio.....The May Co.
Cleveland, Ohio....Sterling-Linder-Davis
Clinton, Ia.....John E. Holm Floors
Cobleskill, N. Y.....Scholet Furniture
Columbia, S. C.
Southern Venetian Blind Co.
Columbus, Ohio
The F. G. & A. Howald Co.
Concord, N. H.....Endicott Furniture Co.
Connellsville, Pa.....Aaron Co.
Connellsville, Pa.....A. E. Troutman Co.
Cortland, N. Y.....Peck Furniture House
Cumberland, Md.
E. V. Coyle Furniture Co.
Danville, Pa.....Gem Furniture
Davenport, Iowa
Peterson-Harned-Von Maur
Detroit, Mich.....The J. L. Hudson Co.
Des Plaines, Ill.....Carstens Awnings
Dixon, Ill.....Frank H. Kreim
Dunkirk, N. Y.....H. C. Ehlers Co.
East Liverpool, Ohio
The Frank Crook Co.
East Orange, N. J.....R. H. Muir
Elgin, Ill.....Ackemann's
Elmira, N. Y.....Kobacker's Furniture Co.
Elyria, Ohio.....The Elyria Hardware Co.
Ephrata, Pa.....Eitnier & Hoffman
Evansville, Ind.....Handy Furniture Co.
Fitchburg, Mass.....Carswell-Hawthorne
Florence, S. C.....W. M. Waters Co.
Ft. Wayne, Ind.....Earl Groth & Co.
Frederick, Md.....The Rug Store
Fredericksburg, Va.
Bell Brothers Furniture Co.
Fulton, N. Y.....J. R. Sullivan
Geneva, Ill.....Skoglund & Son
Geneva, N. Y.....Lynch Furniture Co.
Gettysburg, Pa.....R. W. Wentz & Sons
Glens Falls, N. Y.....Fowler's
Gloucester, Mass.....C. F. Tompkins Co.
Grand Rapids, Mich.
Herpolsheimer Co.
Greenville, Pa.....L. L. Keck & Son
Gulfport, Miss.
J. C. Clower Furniture Co.
Hagerstown, Md. .....Eyerly's
Hammond, Ind.....Edw. C. Minas Co.
Harrisburg, Pa.....Pomeroy's
Hempstead, L. I., N. Y.
Abraham & Straus
Hopewell, Va.....Alperin & Saunders
Indianapolis, Ind.
The Wm. H. Block Co.
Ithaca, N. Y.....Rothschild Brothers
Jamestown, N.Y.....Field & Wright Co.
Jim Thorpe, Pa.....Schwartz Brothers
Johnstown, N. Y.
Morris Feldman Corp.
Johnstown, Pa. The Swank Hardware Co.
Kalamazoo, Mich.....Gilmore Brothers
Kenilworth, Ill.....Sun Shade Co.
Kenosha, Wis.
Becker Awning & Shade Shop
Kokomo, Ind.....Miller Furniture Co.
Laconia, N. H.....Lougee-Robinson Co.
Lafayette, Ind.....Loeb's
Lancaster, Pa.
Westenberger, Maley & Myers
Lansing, Mich.....F. N. Arbaugh
Lawrence, Mass.....Michael J. Sullivan
Lewisburg, Pa. .....C. Dreisbach's Sons
Lewistown, Pa.....E. E. McMeen Co.
Lexington, Ky.....Purcell's
Little Falls, N. Y.....B. Feldman & Sons
Lockport, N. Y.
Ruhlmann Bros. Hardware Co.
Lockport, N. Y.....Williams Brothers Co.
Louisville, Ky.....Kaufman-Straus Co.
Lynchburg, Va.....J. R. Millner
McKeesport, Pa. .....Ruben's
Madison, Wis.....Wolff, Kubly & Hirsig
Mankato, Minn.....Landkamer Bros. Co.
Mansfield, Ohio.....The H. L. Reed Co.
Martins Ferry, Ohio
R. G. Heslop & Sons
Maysville, Ky.....C. L. Mains & Son
Meadville, Pa.....John J. Shryock Co.
Middletown, Conn.
The James H. Bunce Co.
Milwaukee, Wis.....Gimbel Brothers
Milwaukee, Wis.....R. Laacke Co.
Mishawaka, Ind...Christianson Furniture
Mobile, Ala.....Adam Glass and Co.
Monessen, Pa.
Sam D. Stern Furniture Co.
Morristown, N. J.....John Stevens & Co.
Mt. Union, Pa.....Shapiro's
Muncie, Ind.....Ball Stores
Nashua, N. H.....The C. H. Avery Co.
Naugatuck, Conn. Carlson Furniture Co.
New Albany, Ind.....Reisz Furniture Co.
Newark, N. J.
Essex Shade & Awning Co.
Newark, N. J.....Hahne & Co.
New Britain, Conn.....B. C. Porter Sons
Newburgh, N. Y.....Swan Shade Co.
New Castle, Pa.
New Castle Dry Goods Co.
New Haven, Conn.
The H. M. Bullard Co.
New Haven, Conn.....Chamberlain Co.
New Milford, Conn.
W. G. Barton & Son
New Orleans, La.....D. H. Holmes Co.
New York, N. Y.....B. Altman & Co.
Niles, Mich.....Troost Brothers
Norfolk, Va.....W. G. Swartz Co.
Norristown, Pa.....Chatlin's Dept. Store
Norwalk, Conn.....Tristram & Fuller
Norwich, N. Y.....Chapman & Turner Co.
Oklahoma, City, Okla.
John A. Brown Co.
Omaha, Nebr...Orchard & Wilhelm Co.
Oneonta, N. Y.....Bresee's
Ossining, N. Y.....Griffin S. Hilliker
Ottawa, Ill. Leader Furniture & Rug Co.
Owensboro, Ky...McAtee, Lyddane & Ray
Palmyra, N. Y.....McGuire & Hargrave
Parkersburg, W. Va...Dils Brothers & Co.
Parkersburg, W. Va. Reps Furniture Co.
Paterson, N. J.....Van Dyk Furniture Co.
Peoria, Ill.....Block & Kuhl Co.
Philadelphia, Pa.
Strawbridge & Clothier
Philadelphia, Pa.....John Wanamaker
Pittsburgh, Pa.....Boggs & Buhl
Pittsburgh, Pa.....Joseph Horne Co.
Pottsville, Pa.....Pomeroy's
Poughkeepsie, N. Y.
Luckey-Platt & Co.
Quincy, Ill.
Klene Venetian Blind & Drapery
Reading, Pa.....Pomeroy's
Renovo, Pa.....Maxwell Furniture Store
Richmond, Va.....Miller & Rhoads
Ridgewood, N. J.....Darlings'
Roanoke, Va.....Giles Brothers
Roanoke, Va...Morgan-Eubanks Furn. Co.
Roanoke, Va.....Reid & Cutshall
Rochester, N. Y.
Sibley, Lindsay & Curr Co.
Rockford, Ill.....The Car-Pet-Line Store
Saco, Maine.....Atkinson Furniture Co.
St. Joseph, Mo. Townsend and Wall Co.
St. Louis, Mo.....Famous-Barr Co.
Salamanca, N. Y.....Hunt Furniture Co.
Salem, N. J.....Hitchner's Furniture Store
Sandusky, Ohio.....Walter L. Crusey Co.
Saranac Lake, N. Y.
G. Carver Rice, Inc.
Saratoga Springs, N. Y.
E. D. Starbuck & Co.
Schenectady, N. Y.....H. S. Barney Co.
Scranton, Pa.....Cleland Simpson Co.
Shamokin, Pa.....Moser's Store
Sharon, Pa.....J. M. Willson & Sons
South Bend, Ind.....George Wyman Co.
Springfield, Ill. The John Bressmer Co.
Springfield, Mass.....Forbes & Wallace
Springfield, N. J.....Channel Lumber Co.
Sterling, Ill.....G. E. Behrens Co.
Steubenville, Ohio.....The Hub
Syracuse, N. Y.....Witherill's
Tremont, Pa.....Tremont Hardware Co.
Troy, N. Y.....R. C. Reynolds Co.
Tyrone, Pa.....Rothert Co.
Uniontown, Pa.....Metzler's
Utica, N. Y.....J. B. Wells
Warren, Ohio.....Carlisle-Allen Co.
Washington, D. C.
Woodward & Lothrop
Washington, N. J.
Ford Furniture & Carpet Co.
Waterloo, Ia.
James Black Dry Goods Co.
Waynesboro, Pa.....McKown & Wolff
Wheeling, W. Va.....Stone & Thomas
Wichita, Kansas.....Innes
Wilkes-Barre, Pa.
Fowler, Dick & Walker
Wilkes-Barre, Pa.....Pomeroy's
Wilkinsburg, Pa.....Faller Furniture Co.
Williamsport, Pa.
Reliable Furniture Co.
Wilmington, Del.....John Wanamaker
Wilmington, Ohio..The David Adair Co.
Wilson, N. C.....Thomas Yelverton Co.
Wynnewood, Pa.....John Wanamaker
Xenia, Ohio.....R. D. Adair Co.
Yonkers, N. Y.....John Wanamaker
York, Pa.....P. Wiest's Sons
Youngstown, Ohio G. M. McKelvey Co.
Honolulu, Hawaii
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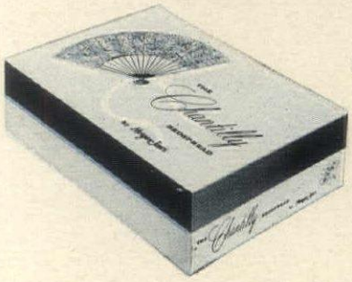
It costs no more for an **OSTERMOOR**

Your bedroom's dream-deep in luxury with new *Chantilly*

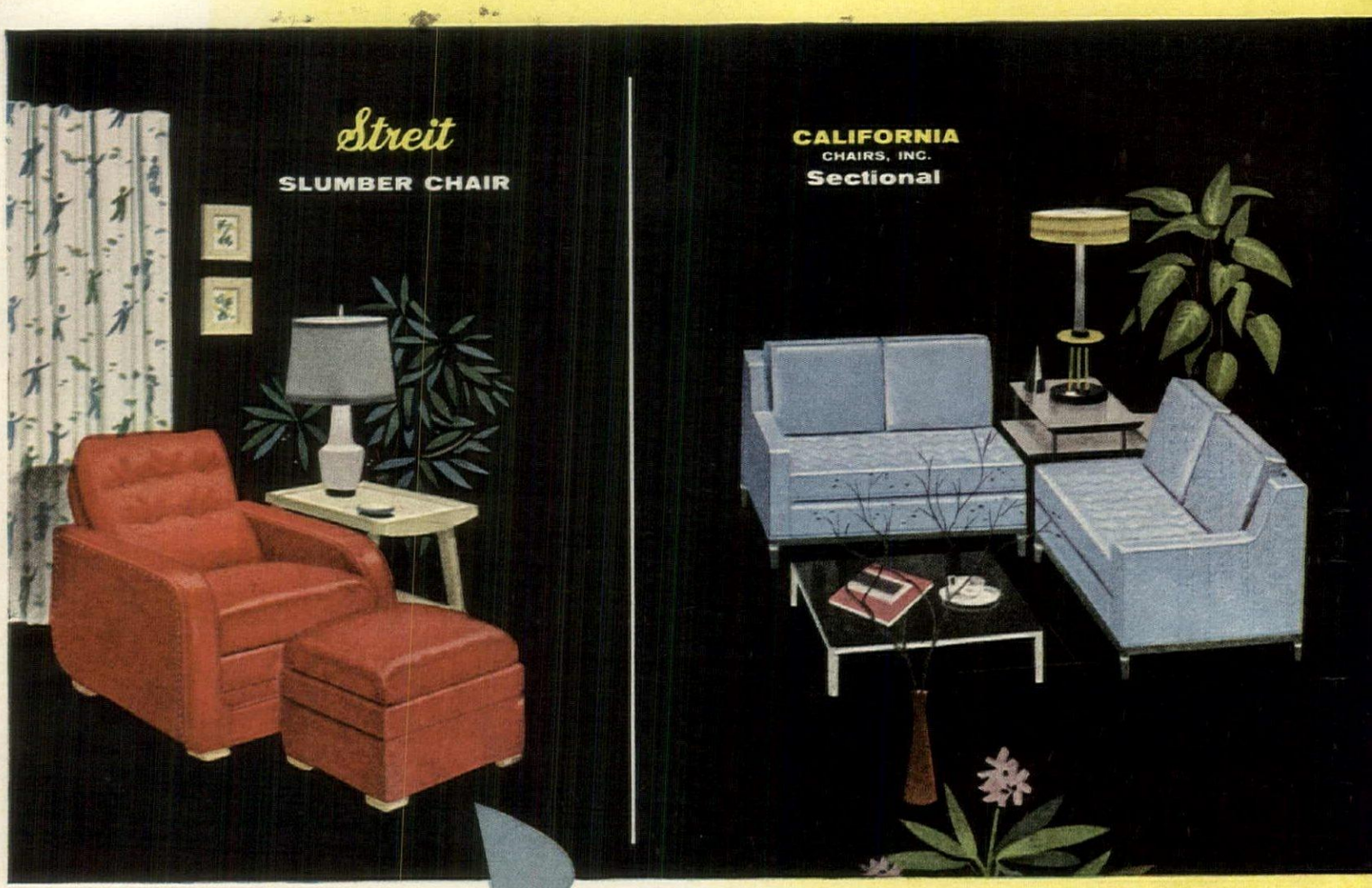


Chantilly is utter luxury from its thick, velvety softness to its exotic carved design . . . magnificent in either modern or traditional bedrooms! And Chantilly is loomed to be lived with—never needs ironing, is virtually lint-free. Choose from white and delicate pastels, at all fine stores. You can thrill your favorite bride with this gift-boxed heirloom, too, because for all its beauty, Chantilly is only about $27.50!

Prize-sized ***bedspreads by*** **Morgan-Jones**

MORGAN-JONES, INC. • 402 FIFTH AVENUE, NEW YORK 18, N.Y. • See Morgan-Jones bedspreads on "Feather Your Nest", NBC-TV

America's most beautiful, comfortable furniture features



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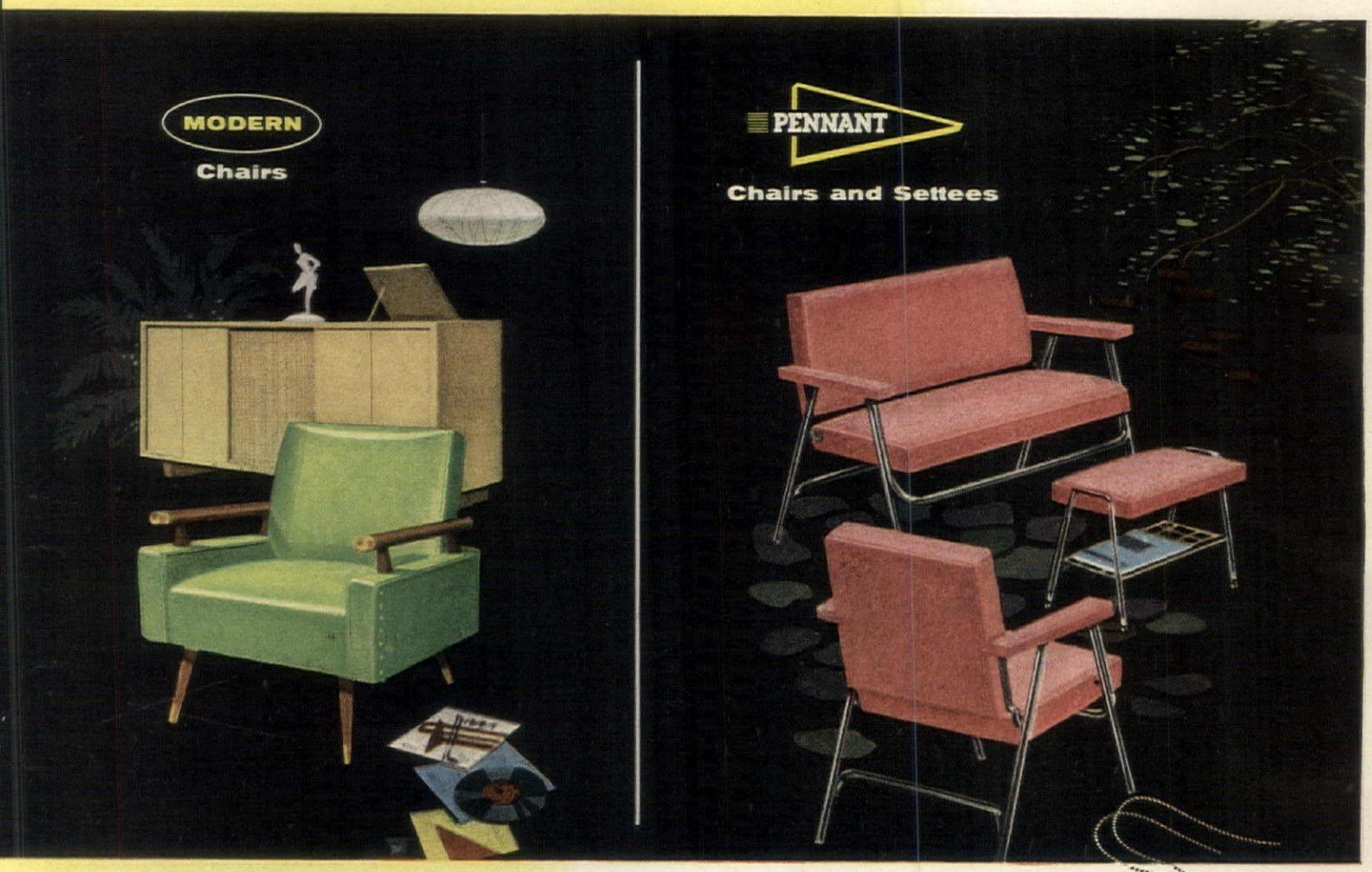
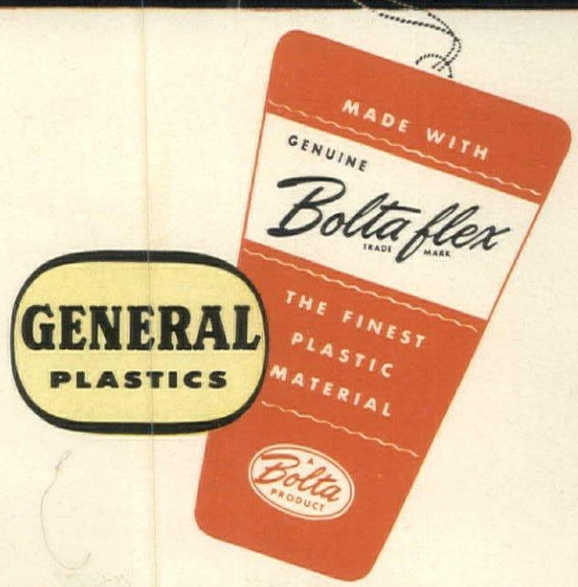
Boltaflex fabric-backed vinyl upholstery



and long-wearing, too!

There's a very good reason why you find Boltaflex vinyl upholstery on today's finest furniture and for interiors of modern cars . . . . no other material with such colorful beauty is so durable and easy-to-care-for! Boltaflex stays rich-looking through years of hard daily use. Dirt, spots and fingermarks simply vanish with just ordinary soap and water. You can also buy Boltaflex by-the-yard to make beautiful things in your home. Boltaflex is even used to make inflatables . . . just be sure it's genuine Boltaflex.



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BOLTA PRODUCTS DIVISION
LAWRENCE, MASSACHUSETTS

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Smart looking casual furniture for moderns . . . modestly priced . . . combining the comfort and appearance of fine furniture with the added convenience of folding for easy storage.

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a new conception in modern-living furniture

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93" sofa
94" 2-pc. sectional
72" curved center section
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Beauty and charm in design for today's homes, combined with impeccable craftsmanship, bring functional durability for today's living. In 12 vibrant decorator patterns and colors of so-easy-to-care-for, wonderful, washable Boltaflex.

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Deep-down, cushiony comfort serves you everyday of your life in this luxurious contour Streit Slumber Chair. Made in either manual or automatic "push-button" adjustment. Available in more than thirty models in a wide selection of colors and types of coverings to suit your decor and budget. See and try the Streit Slumber Chair in your favorite store and discover why the Slumber Chair is the tired man's best friend.

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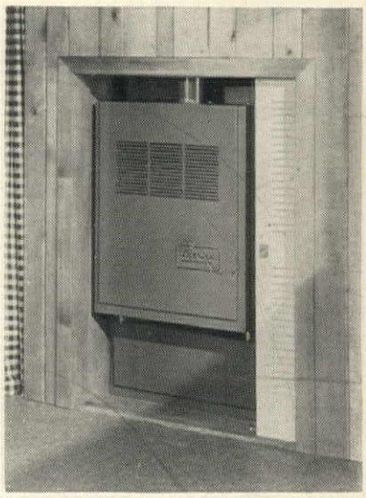
Your children are more fun in a Weathermaker Home

The Carrier Year-round Weathermaker heats and cools an entire house. Air or water cooled. Easy terms.



Carrier Weathermaker air conditioning will make your home a happier place

There's no getting away from it: family pleasures go hand in hand with comfort. When the air is cool and bracing, you feel refreshed—eager to enjoy the hours you share at home together.

A Carrier air conditioned home is easier to clean—stays clean longer. So Mother has more time to spend with the children. Relaxed and fresh, she feels like spending time with them, too.

And the children themselves. They sleep deeper and longer at naptime and night. They eat with eager appetites. They're healthier because the air is filtered, draft-free and always comfortable.

And watch what happens when Dad steps inside after a harried day at the office! Two breaths of cool air and he's ready to tumble with his youngsters.

Whether you're building or buying or planning to stay where you are, you can have Carrier Weathermaker* air conditioning. Talk with your Carrier dealer about it. He's listed in the classified telephone directory. And send for the free booklet, "A Woman Knows Best About Air Conditioning." Carrier Corporation, Syracuse, N. Y.

*Reg. U.S. Pat. Off.

Carrier *first name in air conditioning*

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(and secure free home lighting advisory service)

AKRON, OHIO: The Sacks Elec. Co.
ALBUQUERQUE, NEW MEXICO: State Elec. Supply Co.
ALLENTOWN, PA.: Coleman Electric Co.
AMARILLO, TEXAS: Nunn Electric Sup. Corp.
ANDERSON, S. C.: Sullivan Hdwe. Co.
ATLANTA, GA.: Atlanta Lighting Fixture Co., Inc.
ATLANTIC CITY, N. J.: Maegin Elec. Sup.
AUSTIN, TEXAS: Calcasieu Lumber Co.
BALTIMORE, MD.: Hoffman Elec. Supply Co.
BATON ROUGE, LA.: Electrical Wholesalers, Inc.
BINGHAMTON, N. Y.: Freije Elec. Co., Inc.
BIRMINGHAM, ALA.: Wells Elec. Supply Co., Inc.
BOSTON, MASS.:
Henry L. Wolfers Co.
Mass. Gas & Electric Light Co.
BRIDGEPORT, CONN.: B. M. Tower Co., Inc.
BUFFALO, N. Y.: Buffalo Incandescent Ltg. Co.
CAMDEN, N. J.: Camden Electric Fix. Co.
CHAMPAIGN, ILL.: Tepper Elec. Supply Co.
CHARLESTON, S. C.: Cameron-Barkley Co.
CHARLOTTE, N. C.: Independent Elec. Supply Co.
CHICAGO, ILL.:
Englewood Elec. Supply Co.
Harlo Elec. Co.
Steiner Elec. Co.
Wholesale Elec. Supp. Co.
CINCINNATI, OHIO: B. & B. Electric Co.
CLEVELAND, OHIO: The H. Leff Elec. Co.
COLUMBIA, S. C.: Noland Co.
DALLAS, TEXAS:
Cockrell-Winniford Co.
Rogers Elec. Supply Co.
DANVILLE, VA.: Womack Electric & Sup. Co.
DAYTON, OHIO: Martin Electric Co.
DENVER, COLO.: The Central Elec. Supply Co.
DES MOINES, IOWA: Weston Lighting, Inc.
DETROIT, MICHIGAN:
Madison Elec. Co.
Michigan Chandelier Co.
DURHAM, N. C.: Noland Co., Inc.
EL PASO, TEXAS:
Electrical and Mechanical Supply Co.
ELGIN, ILL.: Fox Elec. Supply Co.
ERIE, PENNA.: Kraus Elec. Co.
EVANSVILLE, IND.: Swanson-Nunn Sales Co.
FT. LAUDERDALE, FLA.: Edison Electric Fixture Co.
FT. WAYNE, IND.: The Mossman-Yarnelle Co.
FT. WORTH, TEXAS: Anderson Fixture Co.
GARY, IND.: Englewood Elec. Supply Co.
GRAND RAPIDS, MICH.: Electric Supply Co.
GREAT BEND, KANSAS: Wedell Elec. Supply Co.
GREENVILLE, S. C.: Sullivan Hardware Co.
HARRISBURG, PA.: Fluorescent Supply Co.
HARTFORD, CONN.: Beacon Light Supply Co.
HOUSTON, TEXAS:
Marlin Associates
Worth Elec. Supply Co.
HUNTINGTON, W. VA.: West Virginia Elec. Co.
INDIANAPOLIS, IND.: Farrell-Argast Elec. Co.
JACKSON, MISS.: Stuart C. Irby Co.
JOHNSTOWN, PA.: Reese Elec. Supply Co.
KALAMAZOO, MICH.: L. R. Klose Elec. Co.
KANSAS CITY, KAN.:
W. T. Foley Elec. Supply Co., Inc.
KINSTON, N. C.: Kinston Elec. Co.
KNOXVILLE, TENN.: Roden Elec. Supply Co.
LANCASTER, PA.: J. E. Graybill & Co., Inc.
LAWRENCE, MASS.: Finberg Supply
LIBERTY, N. Y.: Liberty Elec. Supply Corp.
LITTLE ROCK, ARK.: Adcock Lighting & Supply Co.
LOS ANGELES, CALIF.:
The Lightrend Co.
LOUISVILLE, KY.: H. J. Rueff Company
LOWELL, MASS.: Middlesex Hdwe. & Supply Co.
LUBBOCK, TEXAS: Nunn Electric Supply Corp.
MIAMI, FLA.:
Edison Elec. Fix. Co.
Seymour Lighting Co.
MILWAUKEE, WISC.: Lappin Elec. Co.
MINNEAPOLIS, MINN.: Northland Elec. Supply Co.
MOBILE, ALA.: F. E. Smith Elec. Supply Co.
MONTICELLO, N. Y.: Monticello Supply Co.
MUSKEGON, MICH.: Fitzpatrick Elec. Supply Co.
NASHVILLE, TENN.: Nashville Elec. Sup. Co.
NEW HAVEN, CONN.: Grand Light & Supply Co.
OKLAHOMA CITY, OKLA.: Hunzicker Bros.
OMAHA, NEB.: Electric Fixture & Supply Co.
PAWTUCKET, R. I.: Major Electric and Supply Co.
PHILADELPHIA, PA.:
Ace Lighting Fix. Co.
Albert Acker Co. (Bala-Cynwyd)
Gold Seal Elec. Supply Co.
Morris Sklar Company
Sylvan Elec. Fix. Co.
West Phila. Elec. Supply Co.
PHOENIX, ARIZONA: New State Electric Co.
PHILLIPSBURG, N. J.: Leidy Electric Co.
PITTSBURGH, PA.:
Allied Elec. Supply Co.
Argo-Lite Studios
PITTSFIELD, MASS.: Carr Supply Co.
PORTLAND, OREGON:
Baker-Barkon Co.
Malloy-Robinson Company
POUGHKEEPSIE, N. Y.: Electra Supply Co., Inc.
PROVIDENCE, R. I.: City Hall Hardware
QUINCY, MASS.: Granite City Electric Co.
RALEIGH, N. C.: Bernhard Supply Co.
READING, PA.: Coleman Electric Co.
RICHMOND, VA.: Atlantic Elec. Supply Co.
ROANOKE, VA.: Noland Co., Inc.
ROCHESTER, N. Y.: Rowe Elec. Supply Co., Inc.
ROCKFORD, ILL.: Englewood Elec. Supply Co.
RUTLAND, VT.: Vermont Elec. Sup. Co.
ST. LOUIS, MO.: M. K. Clark & Co.
ST. PAUL, MINN.: Lax Electric Co.
ST. PETERSBURG, FLA.: D. C. Damm Lighting
SALT LAKE CITY, UTAH: Sharp Elec. Co.
SAN ANTONIO, TEXAS: Straus-Frank Co.
SAN DIEGO, CALIF.: Ratner Electric Co.
SAN FRANCISCO, CALIF.: California Elec. Supply Co.
SCHENECTADY, N. Y.: M. Gold and Son
SCRANTON, PA.: Lewis & Reif, Inc.
SEATTLE, WASH.: Seattle Lighting Fixture Co.
SOUTH BEND, IND.: Englewood Elec. Supply Co.
SPRINGFIELD, ILL.: U. S. Elec. Co.
SPRINGFIELD, MASS.: Eastern Elec. Supply Co.
STAMFORD, CONN.: Marle Co.
SYRACUSE, N. Y.: Superior Elec. Corp.
TOLEDO, OHIO: Gross Elec. Fix. Co.
TUCSON, ARIZ.: Beacon Lighting Fixture Co.
WASHINGTON, D. C.:
Maurice Electric Co.
National Electric Wholesalers
WATERBURY, CONN.: Starbuck Sprague Co.
WEST PALM BEACH, FLA.: Edison Electric Fixture Co.
WICHITA, KANSAS: Electric Supply Co., Inc.
WILKES-BARRE, PA.: Anthracite Electric Supply Co.
WILMINGTON, DEL.: Henry J. Law, Inc.
WINSTON-SALEM, N. C.: Noland Co.
WORCESTER, MASS.: Benjamin Elec. Supply
YOUNGSTOWN, OHIO: Mart Industries, Inc.

CANADA AND OVERSEAS
ANCHORAGE, ALASKA: Northern Supply Co.
BRANFORD, ONTARIO: Zenith Electric
EDMONTON, ALBERTA: Alberta Electrical Supplies, Ltd.
MONTREAL: The Gray Elec. Co.
PETERBOROUGH, ONTARIO: Kosco Electric
ST. CATHERINES, ONTARIO: Zenith Electric
TORONTO: Revere Electric
Toronto Elec. Supply Co.
Zenith Elec. Supply Ltd.
VANCOUVER, B. C.: McLaren Elec., Ltd.
WINNIPEG: Dominion Elec. Ltd.
HONOLULU, T.H.: Hawaiian Lighting & Supply Co.
MANILA, PHIL.: Comunications Elec. Equip. Supp. Co.

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LIGHTOLIER

JERSEY CITY 5, NEW JERSEY

House-proud America

Sir:
Your editorial *The Strange Pride* (March) was of particular interest to me because I myself have often noted the pride Americans take in exhibiting their homes and possessions. Perhaps it became especially noticeable to me because of the year I spent in Japan. Japanese homes were never "displayed" to visitors, and one saw only that room in which he was entertained.

I'd like to take this opportunity to compliment you on the very wonderful *House & Garden* which I have read for years and with which I have taught myself to be a "good amateur" decorator. During the year I was in Japan, H&G was forwarded to me and I loaned the copies library-style to Japanese friends who were fascinated by them. I could not bear to discard the issues when I returned to the States but brought them back, making them "much traveled" magazines.

D. P., *New York, N. Y.*

The Ubiquitous Slip Cover

Sir:
I have long thought that slip-covering furniture, *Slip Cover Look for Spring* (March), was an East Coast trait, along with stripping windows and taking up rugs for summer. Your decorating section was a convincing case for using slip covers the year round, with so many practical tips and ideas for those of us whose homes are not dictated by the vagaries of fashion or climate.

M. I. C., *Omaha, Neb.*

Sir:
I read with delight your article in the March issue on fitting slip covers. This was particularly timely for us as we are planning to do some living room, bedroom and nursery face lifting.

R. C., *New York, N. Y.*

Grape Puzzle

Sir:
On page 79 of the March issue, (*Table Setting in Delicate Flower Colors*) a meal seems to be at an end. Someone has eaten a bunch of grapes yet the silver is unmoved, the candles unlighted. I think everybody went away mad trying to figure how to get the grapes out of that apothecary jar.

E. R. M., *Charleston, S. C.*

Sir:
Would you mind explaining how the grapes were put in the jar on the spring table? The glass stopper, to judge from the size of more common objects in the picture, is probably about one inch in diameter. Would you mind enlightening me as to how one can insert one's hand to retrieve a grape? It would be appreciated by my scientifically minded husband.

R. L. L'E., *Sewickley, Pa.*

The purpose of the jar is decoration not service. The approved method for insertion: remove grapes from stem, drop in one by one. For extraction two approaches are approved: (1) Right side up (the long ice pick), (2) Upside down (rock & roll). *Ed.*

Impatient Gourmet

Sir:
As a former member of a well known French gourmet's club, I read with great interest both Ruth Rosen's article on French Cooking, *French Cooking Without Tears*, in the February issue and Dione Lucas' *Egg Cook Book* in March. To the French, cooking even the common egg is a labor of love. With so many excellent *fresh* products available in the States, wouldn't you say that nothing could prevent Americans from reaching the same high standard of eating as the one they have reached in mechanical comfort, if they had the proper "eating education"? Rightly or wrongly, American cooking is rated second worst among Western countries, the British coming in easy first. I think it would be advisable missionary work for you to raise the American taste up to the French cooking instead of accommodating the latter to the former.

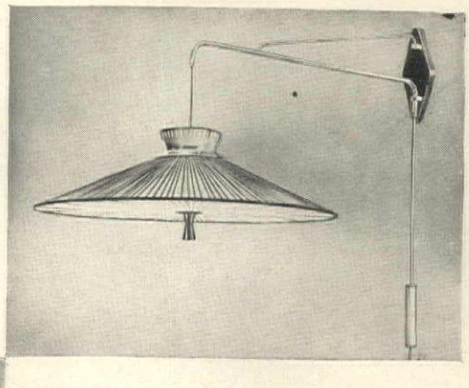
H. D., *Buffalo, N. Y.*

Sir:
Thank you for the most beautiful picture I've seen in ages, the title picture of your *Egg Cook Book*. In about a month our new home should be ready for us to move into and I'm framing the picture for my kitchen and look forward to finding others to go with it.

R. H. W., *Chicago, Ill.*

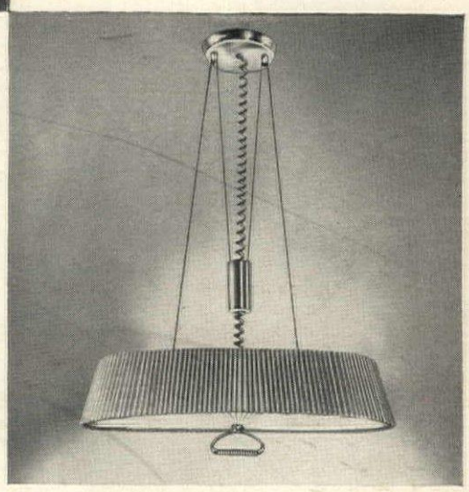
(*Continued on page 84*)

A NEW *fashion in lighting...*



A NEW KIND OF LIGHTING

From Lightolier's designing hand comes South Pacific . . . new in form, new in function. The fashion: exquisite silhouettes like the three cones above, the long oval to the right, the boldly proportioned wall lamp above right. The materials: grass cloth, shimmering brass, aspenslat, pleated plastic diffusers. The scale: big, dramatic, exciting.
And . . . a new piano wire and counterweight system raises for a flood of light, lowers for an intimate pool. Glare-free lighting . . . warm, golden, inviting. See all the Lightoliers in our showrooms and at the authorized distributors listed to the left. They cost lots less than you think! Write today to Box 368, Dept. HG-56, Jersey City 5, New Jersey, for a free full color catalog.



LIGHTOLIER

FIRST IN FASHION AND FUNCTION FOR HOMES, OFFICES, SCHOOLS, STORES

Your own place in the sun—with a clear warning to interlopers in big, multicolor, stencil letters. The white terry beach sheet by Martex, two yards long and a yard wide, 5.95

Lord & Taylor—424 Fifth Avenue, New York 18, N. Y.

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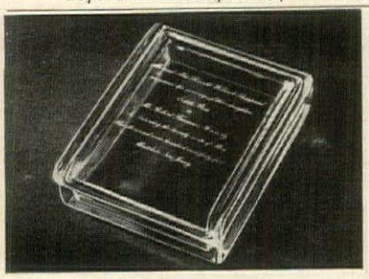


WEDDING MEMORIES

For a subtle and thoughtful gift let us etch her wedding invitation in perfect reproduction on the lid of a Fostoria glass cigarette box. 5¼" x 4" by 1½", gift-boxed and prepaid..... **$8.95**

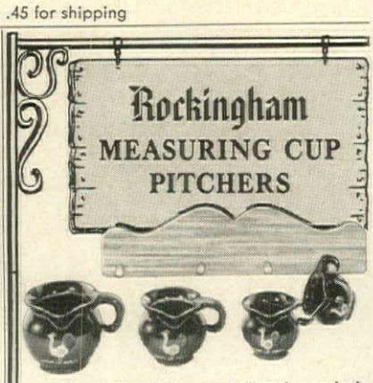
Complementing ashtrays etched with first names, 4¼" x 2"..... **$5.00** pr.

Send for our complete catalog of this and other custom wedding gifts.

No C.O.D.'s Please.

Holiday House

25 Bellevue Theatre Bldg. Upper Montclair, N. J.



Pretty and Practical . . . and such a value!

What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. Designed to look like genuine Rockingham-ware. Trimmed with a gay, colorful strutting chanticleer, they come in ¼, ½, ¾ and full cup sizes. Smart wooden rack included.

Order today on guarantee of satisfaction or money back

COMPLETE SET **$2.95** plus 25¢ shipping

Foster House

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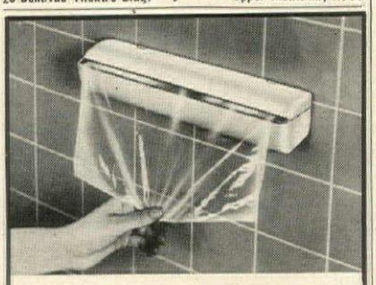

Now You Can Easily TEAR Saran Wrap!

Saran Wrap Dispenser

You love the superior preserving properties of Saran Wrap—but have trouble tearing it neatly? Order this! The sleek plastic wall dispenser has a specially designed aluminum cutting mechanism. Pull **up** on the wrap until you get the length you need—then **down**. It locks automatically and tears in a straight line! White. Order No. **HK-8340**, Dispenser, **$1.29** ppd.

Write Now For Exciting New Catalog!

Miles Kimball

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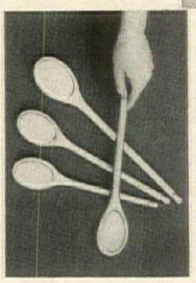
BRASS EGG TIMER

Handsomely detailed 3-minute beauty in gleaming solid brass . . . decorative and practical for kitchen or timing long distance phone calls. 3" high. A gem!

$1.00 ppd.



IMPORTED MIX-SPOONS

Long-stemmed and lovely in smart bleached hardwood. A joy to use—never scratch finest cookware, get hot or clatter.

Set of 4, 9¾" to 15¼" long. **$1.00** ppd.

Calif. residents add 3% sales tax

FREE—our new catalog. Write us!

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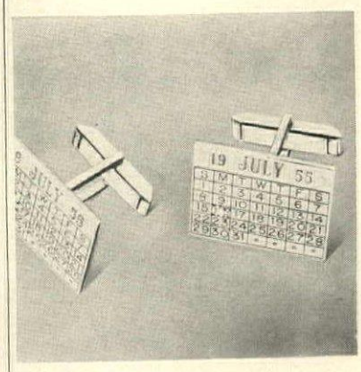
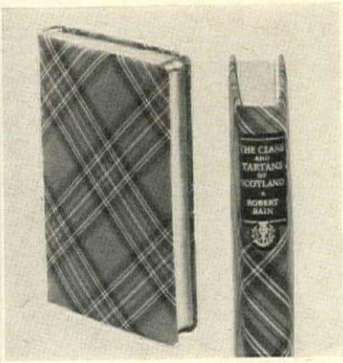
SAN FRANCISCO 1, CALIF.

SHOPPING

You may order all merchandise shown in Shopping Around (editorially and in advertisements) by writing directly to the shops. Enclose check or money

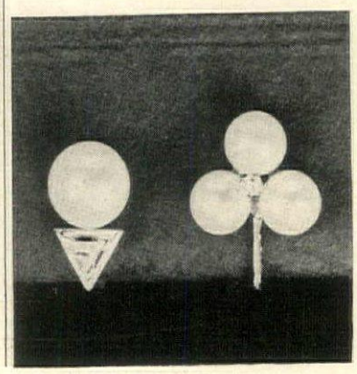


A date to remember can be marked permanently with a two-point diamond on the 14K yellow gold calendar cuff links shown here. The two calendars come marked with the month, year and day of the important event. 14K gold backs are the favorite swivel-type. ⅞" x ¾". $38.50 ppd. Tax incl. Order from Holiday House, Dept. HG, Upper Montclair, N. J.



"Clans and Tartans" is the title of the silk-bound book shown here. Its 320 pages are devoted to the history of the clans, to maps of Scotland, to beautiful full-color pictures of the tartans. If you have a drop of Scotch blood in you, you will be delighted with this handsome volume. 4" x 7". $4.25 ppd. Order from The Krebs, Dept. HG5, Westerly, R. I.

Fairy-like decoration for your candlesticks, candelabra or sconces: crystal bobeche to catch the candlelight and the candle drippings. Any stick will be enhanced by the addition of these bobeches. $1.51 postpaid the set of 4 clear crystal; $2.71 postpaid for 4 etched crystal ones. Order from Paulen Crystal Company, 296 Broadway, New York, N. Y.



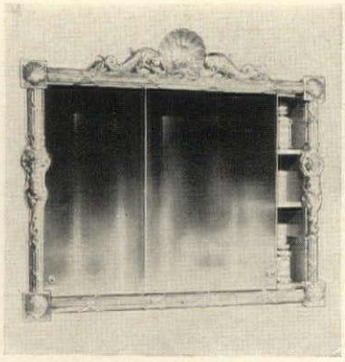
A special gift for a special occasion: diamond and cultured pearl earrings. On the left we show one of a pair of triangular diamond and cultured pearl earrings. $120. On the right is an earring made with three cultured pearls with a diamond in the center. $55. Postpaid. Federal tax included. Merrin Jewelry, 530 Madison Avenue, New York.

AROUND

with Ann McLaughlin

order, as few of them handle c.o.d.'s. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.

Grissini are the delectable breadsticks imported from Milan, Italy. Crisp and short to the taste, they are unlike any breadsticks you have ever eaten. They come packed five sticks to a glassine bag, forty bags to the carton (200 breadsticks). And they stay fresh indefinitely! $4.50 postpaid. Order from R&S Importing Co., Department HG, 39 W. 56th St., N. Y.

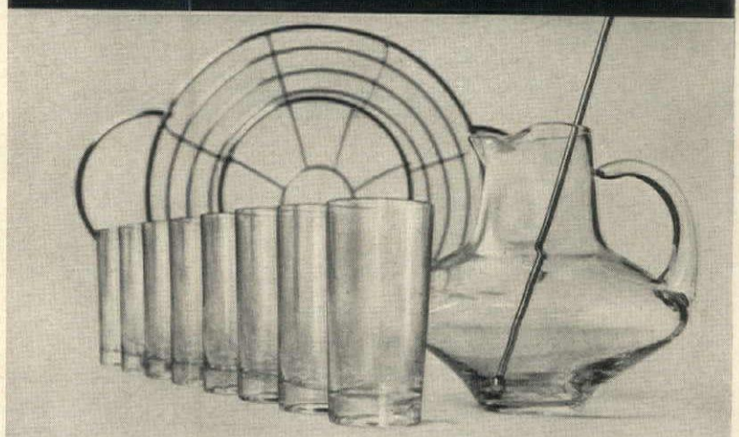


Fabulous note for an elegant bathroom: the gold-plated, bronze-framed medicine chest shown here. Ornamented with exquisitely modeled cupids and shells, it is fitted with a crystal-clear plate glass mirror. 24" x 33", it will fit a recess 4½" deep. $285.00. Express collect. Order from Sherle Wagner, Dept. HG5, 123 East 57th Street, New York 17.

The dachshund is our favorite dog! We think that the Viennese bronze shown here will be your favorite paperweight. It is exquisitely modeled and beautifully colored. The pillows are blue, the dachshund is a glossy red-brown. Over-all size: 4" x 2". $11.50 postpaid. Order from The Fosters of Westwood, 1101 Glendon Avenue, Los Angeles, Calif.

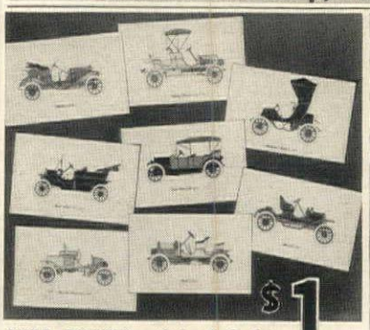
The key bracelet will be your favorite piece of costume jewelry. Made of natural cork and gold-plated rosettes, it is decorated with beads in a choice of three colors: white, coral or turquoise. The gold-plated key ring will hold six keys. $1.25 for one; $3.25 for three. Ppd. Order from the Side Door, Dept. HG5, 7 West Demarest, Englewood, New Jersey.

SAKS FIFTH AVENUE · GUEST AND GIFT SHOP



HAVE A ROUND OF DRINKS! Our new summer refresher sets them up smartly in parlor or patio. The plated brass-ring frame has handles for easy serving—holds a clear glass pitcher of two-and-a-half quart capacity, a tall stirrer and eight glasses. Wonderful gift for June brides! An S.F.A. first—the set, 15.00. Mail, phone orders. Also in White Plains, Detroit and Beverly Hills.

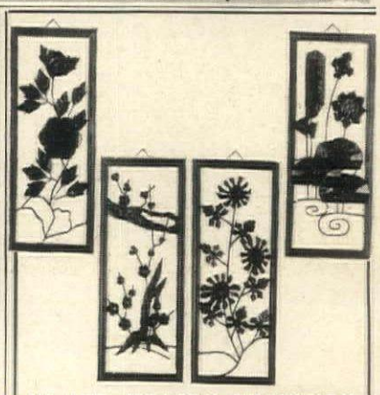
Guest and Gift Shop, 14 East 50th Street, N. Y.



AUTO PRINTS—Set of 8 for $1 ppd.

We were thrilled to find these collector's items. They are beautiful color prints of America's very first automobiles: Rambler 1902; Studebaker 1904; Stanley Steamer 1908; Buick 1908; Ford 1908; Hudson 1909; Maxwell 1908; Chevrolet 1913. Each print is 5½" x 8½" and faithfully reproduced in full color on heavy white stock. Other Early American prints available, also 8 for $1 ppd.: *Locomotives, Fire Engines.* Quick delivery. Satisfaction guaranteed. Send check or money order.

Hobi Dept. G-56, 15 West 57th St., New York 19, N. Y.



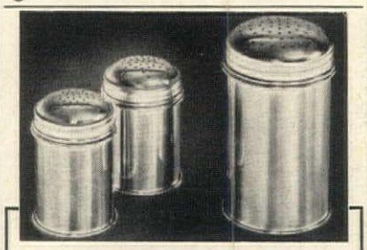
IN THE MODERN TRADITION

Imaginative wall silhouettes to complement your good taste. Handcrafted in metal with wooden frames in your choice of black, gold or white, the 4 exotic flower arrangements represent the 4 seasons. Equipped for hanging, each measures 8" x 20" high. Their notable assets add up to impressive wall décor.

Set of 4—only $10.95 ppd.

Write for our new 50-page catalogue!

Jenifer House Dept. G-5
New Marlboro Stage
GREAT BARRINGTON, MASS.



COPPER SHAKERS

Bright as freshly minted pennies to sit on your kitchen range. The two small shakers are for salt and pepper; the large one for confectioner's or cinnamon sugar, also for powdered nutmeg. An attractive accessory for your spice cabinet . . . a wonderful gift for friends.

Salt and Pepper Shakers.....$3.45
Complete 3-Piece Set..... 5.95

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Prepaid anywhere in the U. S. A.
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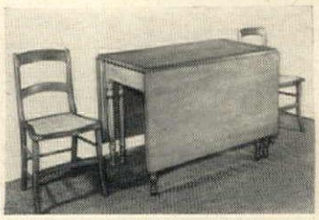
COLONIAL MASTERPIECES OF NOSTALGIC BEAUTY



HAND CRAFTED from solid native woods—walnut or wild cherry. Satin smooth, hand rubbed finishes, resistant to water, heat, alcohol. Open stock. Versatile gateleg table $142.25 up. Lazy susan, coffee and end tables, chests, chairs, cupboards, dry sinks, cobbler's bench, bedroom pieces. Guaranteed. One customer writes: "The most beautiful we have ever seen." Send 25c for photos, wood samples, prices. Visitors welcome. Write Dept. B506.

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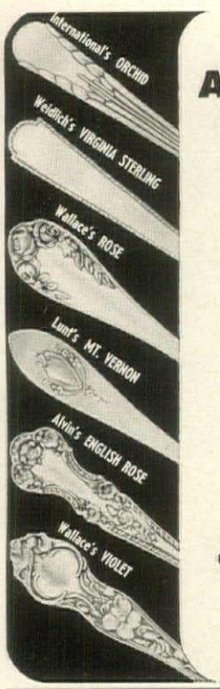
WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



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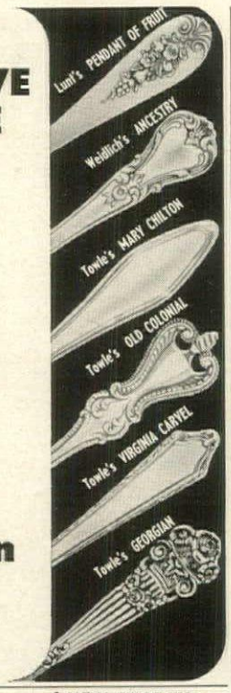

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the original Clarks

DESERT BOOT

for men and women

This is the shoe that's worn in more countries than any other shoe! Made in England, it's soft as a slipper, light as a feather, tough as the desert. It's genuine natural suede with genuine natural crepe rubber soles—crafted with traditional British shoemanship! Perfect for all country and leisure wear.

MEN'S—$12.95 in sand or brown **WOMEN'S—$12.95** in sand only

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made in the heart of NEW ENGLAND...

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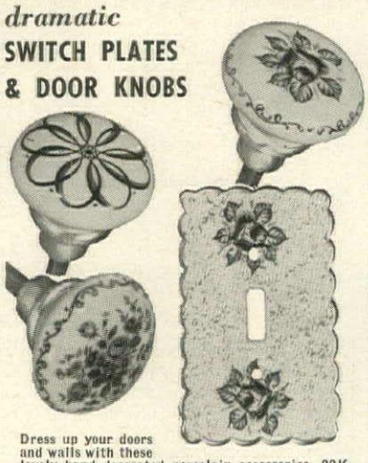
SWITCH PLATES & DOOR KNOBS



Dress up your doors and walls with these lovely hand decorated porcelain accessories. 22K gold trim on white backgrounds, in three permanent, colorfast designs—a single "Antique Rose", a smart "Moderne" pattern, or multicolor floral "Spring Bouquet." Standard brass fittings, easily installed.

Door Knobs $2.50 pr., 3 pr. for $6.95
Switch Plates $1.15 each, 3 for $3.00

All prices postpaid. Sorry, no C.O.D.'s.

Write for FREE catalog.

SETH and JED Dept. G-5

New Marlborough, Mass.

"PROTECT US" . . . *in solid bronze*

Saint Christopher, patron of all travelers, is deeply embossed on one handsome, highly polished bronze plaque. Mount in car, boat, plane or mantel of your home to protect you and your loved ones in your travels. Second plaque has simple Sea Prayer for boat owners. Ideal unusual gift. Make perfect trophies—can be inscribed on back. Heavy bronze, 4⅜" diameter. *Specify "St. Christopher" or "Prayer".* $3.95 each; pair $7.50 ppd. Wilbo, Dept. P-105, P.O. Box 756, Wilmington, California.

Craftsmen in Charm

The "Vicki"

For that feminine accent—choose the "Vicki"! Here's a quality chair, attractively priced, with charm and comfort for your cherished moments of relaxation in boudoir or dressing room. Frame of sturdily constructed hardwoods; coil springs on webbing interlaced with steel strips. Beautifully upholstered in finest spot-proof velvet in Lipstick Red, Rose, Gold, Topaz Brown, Turquoise, Sage Green, Leaf and Emerald. (Samples on request.) H. 32"; W. 23"; Seat Depth 17½"; Seat Height 17". Only $34.50. (Your fabric, 3 yds. 54"; 4½ yds. 36", $28.50.) Express Collect. No C.O.D. For folder, "Hunt Galleries' Prevue", send 10c.

Satisfaction Guaranteed

HUNT GALLERIES

P. O. Box 492, Hickory, N. C.

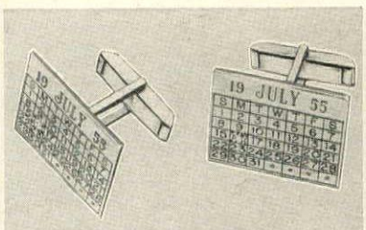
Craftsmen in Charm

SHOPPING

"Bubbler" is the outdoor drinking fountain which should be standard equipment for every garden or play area. Made of nickel-plated metal and green plastic, it is easy to attach to a threaded faucet. And it does not interfere with the use of the garden hose. $3.98 postpaid. Order from Mastercraft, Dept. HG, 212 Summer Street, Boston, Mass.

Locket charm. Mothers and doting grandmothers will love this beautiful locket. Made of sterling silver or gold-filled metal, it will hold two pictures. And it comes marked with one name and a birth date. $3.50. The link chain is modestly priced at $4. Ppd. Tax included. Order from Wayne Silversmith Company, 546 South Broadway, Yonkers, New York.

"Sea Life" is the romantic name given to this handsome tray. It is made of Fiberglas inlaid with gold and bronze silhouettes of star fish, seahorse and other decorative marine life. And it is large enough to use when serving breakfast in bed or cocktails on the terrace. 14" x 18". $6.95. Add 75c post. Order from Twining & Buck, Dept. HG5, Salisbury, Conn.



Calendars in 14K gold . . .

To remember the most important day of your life together . . . The moment marked with a genuine 2-point diamond, hand-set on calendars precisely accurate to the day, month and year you wish. Backs are the favorite swivels, 14K solid gold throughout. Size ⅞" x ¾". *Per pair . . .* **$38.50**

Price includes all charges. Quality, prompt and safe delivery assured.

No C.O.D.'s, please. Catalog on request.

Holiday House

25 Bellevue Theatre Bldg., Upper Montclair, N. J.

PRECIOUS BABY SHOES PRESERVED FOREVER!

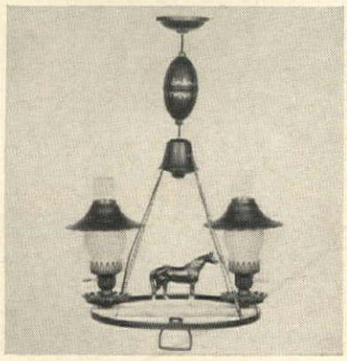
Beautiful PEARLESCENT finish now available in toned pink, blue, green, yellow or pearl white. Lustrous pearl-like finish preserves cloth, leather, felt or crocheted shoes. Each shoe is gold-edged and has a removable bud vase. Pair $5.95—Single Shoe $3.95 ppd. Name and birth in 23K gold 50c additional. Send shoes or write for free literature, color samples and wrapper. (Free estimates on ballet and wedding slippers.) Write giving size and description.

ALAN'S P.O. Box 163-G5 Silver Spring, Maryland

AROUND

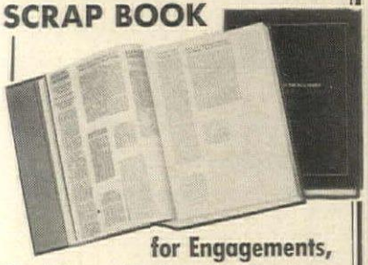
The flavor may not improve but your cooking extracts will look impressive if you bottle them in Rockingham ware. Shown here is a blonde wood rack which holds six brown Rockingham jugs: lemon, almond, rum, vanilla, orange, maple. 7½" x 6". Stoppers are cork-fitted ceramic spoons. $2.95 complete. Add 25c post. Helen Gallagher, Peoria, Illinois.

A country house or a handsome tack room will make the ideal setting for the chandelier shown here. Made of wrought iron finished in black, it is fitted with electric sockets, with crystal-clear chimneys, with a beautifully executed model of a horse. 17" in diameter x 27" high. $19.95 ppd. Jenifer House, HG, New Marlborough, Great Barrington, Mass.



Tonic for a sweater, a dress or a suit: the pure silk taffeta bow. The neck ribbon and the handsome bow have picot edges. All you do is arrange this concoction becomingly. Background color is white, polka dots are either red or navy blue. And the price tag is modest. $3 postpaid without pin. Order from Blair Gifts, HG5, Allenhurst, N. J.

YOUR FAMILY SCRAP BOOK



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Burrelle's Scrap Book is an ornament to any table—a practical holder for family, hobby or business records and memorabilia. A fine possession and a welcome gift. $9.20 with one line of any imprinting desired on cover. Extra lines $1 each. Send check or money order. Prompt shipment. Postage prepaid.

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"It is not only fine feathers that make fine birds"

These beautiful, fluttering little birds are handcarved and painted from Pine Cones! We had them imported from Denmark on the word of a friend. The 1½" by 2" birds are wired for easy attachment to twigs, branches or sprays. Wonderfully cheerful on place cards, floral decorations, house plants—or wherever you have a mind to place them. Each bird is individually colored in brilliant, lifelike tones. Gift Boxed.

Six Birds.....$1.95 ppd.

"Spring & Summer" Catalog on Request

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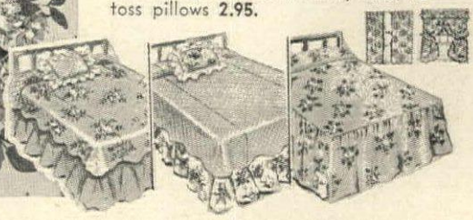
Available In CUSTOM SIZES Any Length Any Width

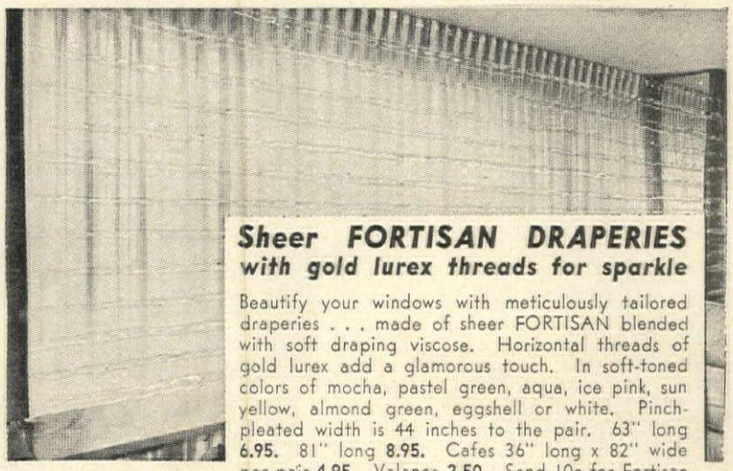
Mix or match Everglaze Chintz

Magnificently quilted and scalloped coverlets . . . and fully gathered dust ruffles in mixable-matchable colors of grey, hunter, yellow, rose, brown, mint, blue, pink, aqua, chartreuse, red, charcoal, orchid, mocha, fuchsia, copper or white. Send 10c for set of Chintz color swatches. Twin coverlet **12.95**, full **13.95**, king size **27.50**. Twin dust ruffle **6.95**, full **7.95**. 63" drapes **5.95**, 90" **7.50**. 36" cafes **3.50**, valance **2.25**, sham **3.95**, vanity **7.95**, 12" toss pillows **2.95**.



Gold Overlay "Bouquet" Print . . on CHINTZ

White chintz with life-like 14" bouquet in choice of BROWN, pink and blue . . or . . ORCHID, blue and pink flowers . . . with gold overlay and green leaves. BEDSPREADS . . . twin (washable, unquilted) **12.95**, full **13.95**, king size **27.50**. Twin quilted **16.95**, full **17.95**, king size **33.50**. COVERLETS, quilted . . . twin **13.95**, full **14.95**, king size **29.95**. DUST RUFFLE, fully gathered . . . twin **7.95**, full **8.95**. DRAPERIES, pinch-pleated . . . 59" long **7.95**, 77" long **8.95**, DRAPERIES, ruffled . . . 63" long **9.95**, 90" **10.95**. Cafes, 36" long **3.95**. Valance, 11" high **2.50**. PILLOW SHAM **3.95**. VANITY SKIRT **7.95**. TOSS PILLOWS **2.95**. Send 50c for large color sample. These items may be custom-made, any width or length. Send sizes for quotation.



Sheer FORTISAN DRAPERIES with gold lurex threads for sparkle

Beautify your windows with meticulously tailored draperies . . . made of sheer FORTISAN blended with soft draping viscose. Horizontal threads of gold lurex add a glamorous touch. In soft-toned colors of mocha, pastel green, aqua, ice pink, sun yellow, almond green, eggshell or white. Pinch-pleated width is 44 inches to the pair. 63" long **6.95**. 81" long **8.95**. Cafes 36" long x 82" wide per pair **4.95**. Valance **2.50**. Send 10c for Fortisan color samples. Orders invited in any length . . . 44" wide to the pair. Send for prices.

This Item Available In CUSTOM SIZES Any Length Any Width

SCULPTURED NYLON

Twin Spread.... **12.95** Full.... **13.95**
King Size Spread..... **27.50**
81" Ruffled Draperies..... **9.95**
Pillow Sham. **3.95** Vanity Skirt. **7.95**

These no-iron bedspreads wash easily, dry quickly. Trimmed with wide frilly ruffle. "Dogwood" pattern pressed in nylon. Solid pastel colors of nile green, aqua, yellow, pink. Also in white. Send 10c for set of sculptured nylon color swatches.

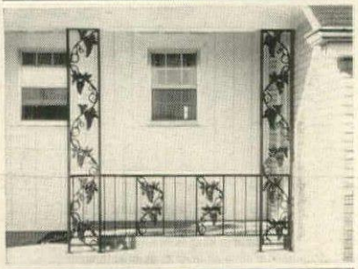
ADD 90c for Postage and Handling to total order . . . any size, any zone.

SEND 15c for NEW CATALOG of
Over 1,000 Ready-Made BEDSPREAD ENSEMBLE ITEMS . . . IN STOCK
Custom Size Orders Invited. Shipment in 2 to 3 weeks

Give your home a beautiful new look

TFC Ornamental Iron

ADDS CHARM AND DISTINCTION AT LOW COST



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- Ideal for home remodeling work.
- Economically priced . . . easy for anyone to install.
- Hundreds of distinctive traditional and modern patterns.
- For porches, entranceways, carports, patios, interiors and many other applications.

Remodeling? Mail coupon for FREE Idea book

Tennessee Fabricating Company
"America's Foremost Ornamental Iron Supplier"
1525 Grimes, Memphis 6, Tenn.
Send booklet showing how to beautify my home with TFC Ornamental Iron.
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Pat. Applied For

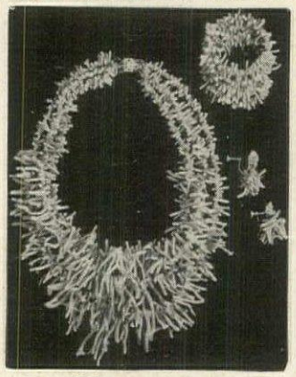
Sling Bed!

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too, for any dog and cat lover. Black, white, green, yellow, and terra-cotta canvas. Please state second color choice.

Sizes	Price (including Sling)	Extra Slings
18" x 18"	$4.75	$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00
All Above Items Postpaid.		
48" x 32"	$12.95	$7.00
Express Collect.		

No COD's please. Money refunded if not satisfied.

THE HITCHING POST
Dept. HG-5
261 Glen Cove Avenue Sea Cliff, L. I., N. Y.



italian coral

Gathered near sunny Mediterranean shores, hand-strung by Italian craftsmen . . . these chunky, rosy orange coral clusters will add lots of color excitement to your spring and summer wardrobe!

Three-strand necklace $7.95
Bracelet 2.95
Dangle earrings 2.00
Rope, 48" 7.95

Sorry, no C.O.D.'s. Tax and postage incl.

Beverly Baker

Dept. HG-5, Box 135, Darien, Conn.

"The Empress" All Imported Lovely Crystal Chandelier

Five curving crystal arms . . . an abundance of hand-cut and hand-polished crystal prisms . . . and a crystal ball pendant give this chandelier an enchanting glitter and radiance. Ideal for dining room, bedroom, living room and foyer . . . the "Empress" comes with all fittings needed for hanging. Satisfaction guaranteed.

height 20" width 15"

$29.95

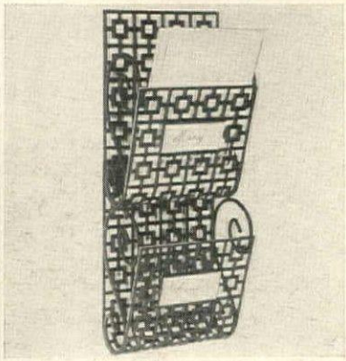
- Check or money order.
- Express charges collect.
- Catalog of other styles available.

PAULEN CRYSTAL CO.
296 Broadway, Dept. HG-56, New York 7, N. Y.

SHOPPING AROUND

Merry menagerie for the liquor closet: three useful metal tools finished in 14K gold plate. The engaging seal is a bottle opener, the frolicsome cat is a corkscrew, the elongated dachshund is a pretzel server. $1.10 postpaid for each one of those amusing accessories. Order from Jewelry House, Department HG5, 31 West 47th Street, New York 36, N. Y.

French milk glass is used to make the Victorian-like hands which hold respectively a cigarette urn and a table lighter. This set would make an unusually nice wedding gift. Over-all height of each piece is 4". Colors: Bristol blue or pure white. $9.95 postpaid the set of two. Order from G. Malina, Inc., Dept. HG5, 673 Lexington Avenue, New York 17.



Order in the house is achieved by the sum of good habits! For example: the incoming mail will not be mislaid if each member of the family has a mail rack. Shown here are two racks made of open-work metal finished in black. Each has a slot for a name, each hooks onto the other. $1 ppd. for one rack. Miles Kimball, 100 Bond St., Oshkosh, Wis.

A singing bird you will adore is the multi-color metal one shown here. When you wind it with the key it moves its wings, its tail, its beak and a most melodious song is heard. You and the children will love this bird, will play with it for many years. Size: 4¾" x 7". $4.25 postpaid. Order from Gina & Selma, Department HG5, 1048 Lexington Avenue, N. Y.

Provincial decor. If your house is a medley of fruitwood furniture, with small-patterned fabrics and paper, you will want to own this set of matched figurines. Typically French, one bust represents a young boy, the other a charming girl. Made of Hydrocal, each is finished in white or ivory. $5.95 the pair. Ppd. From Mono-Art, 50 Delancey St., N. Y.

Isn't this just what your living room needs?

Here is the exquisite simplicity that gives a room fresh, inviting charm.

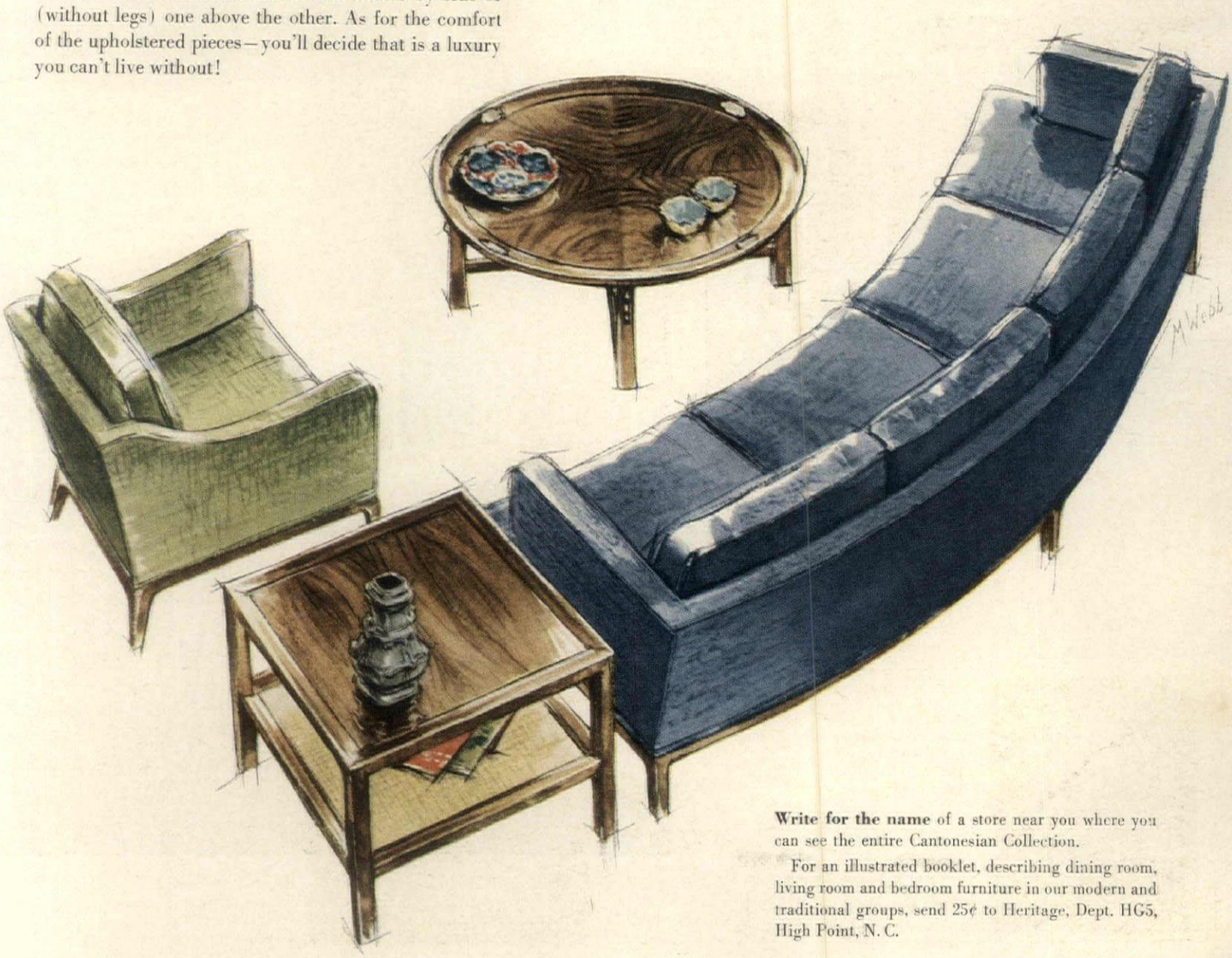
There is subtle excitement, too, in this *Cantonesian Collection* . . . white brass pulls against exotic Manteika walnut . . . a thousand years of Oriental culture and infinite patience in the flawless detail . . .

The designs are distinctive and *completely modern* from the abundant storage space to the protective finish on the gleaming wood surfaces.

Notice the chests. You can use them side by side or (without legs) one above the other. As for the comfort of the upholstered pieces—you'll decide that is a luxury you can't live without!

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES · Factories at High Point, Mocksville, Morganton, N. C.



Write for the name of a store near you where you can see the entire Cantonesian Collection.

For an illustrated booklet, describing dining room, living room and bedroom furniture in our modern and traditional groups, send 25¢ to Heritage, Dept. HG5, High Point, N. C.

DREXEL FURNITURE COMPANY covers tables with "Coins in a Fountain"—unique new printed leather design by Jack Lenor Larsen, A.I.D. All chairs upholstered in genuine leather, deep gray and white leather on the floor. Furniture from the Sirocco Group. Room setting by Reginald Styers, A.I.D. For more details on Drexel Furniture, see pages 14-15.

These illustrations show you only a few of the many leading manufacturers who are offering you internationally-inspired, American-created designs using genuine leather upholstery. Among others featuring new International Colors in genuine upholstery leather are:

Beacon Hill Collection (Kaplan Furniture Co.)
Beaver Furniture Company
The Blackamoor, Inc.
The Brandt Cabinet Works, Inc.
S. J. Campbell Co.
Erwin-Lambeth, Inc.
Globe Parlor Furniture Co.
Hibriten Chair Company, Inc.
Loeblein of Kent, Inc.
Oxford, Ltd.
Jens Risom Design, Inc.
Romweber Co.
Furniture by Tomlinson, of High Point
Valley Upholstery Corp.
The Widdicomb Furniture Co.

JOHN STUART, INC. features a screen of woven leather thongs on a walnut frame, designed by Rudy Lareau, Jr. Bed, dresser, and wall-tiles are gold-tooled leather, floor tiles natural leather. Room setting by Daren Pierce, A.I.D.

genuine
Leather

KITTINGER COMPANY, INC. covers the sliding doors of a room-divider with deeply-embossed natural leather. Sofa and chair also in leather. Design by Eugene Torrent. Room setting by John Ullman, A.I.D. For more details about Kittinger Furniture in genuine leather, please turn to page 153.

HERITAGE-HENREDON'S
striking leather-upholstered lounge chair was designed by Albert Andrews and Ray Robins. In the background, practical leather dining chairs. Natural leather tiles cover entire floor. Room setting by Louis B. Frederick, A.I.D. For more details on Heritage-Henredon furniture, see page 49.

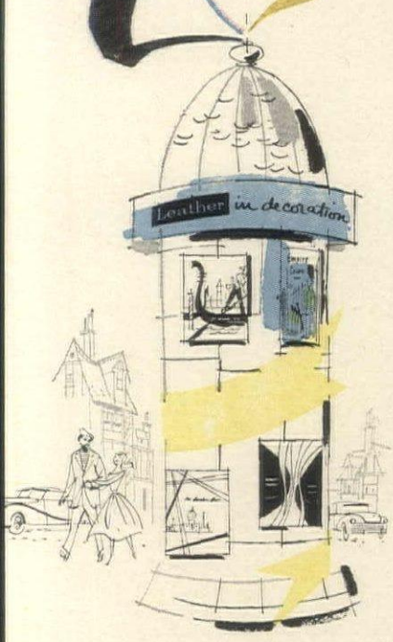
gives you the calm excitement of being right

International elegance is the new home-fashion trend—keyed to make you proud of your home. The inspiration comes from all over the world, but the result is as American as forty-eight five-pointed stars.

You'll like this new direction because it gives you so many opportunities for using genuine leather. Leather's colorful beauty, its endless versatility, its rich textures, and its own unquestionable air of elegance make it the first choice of leading designers.

Genuine upholstery leather—the most distinguished expression of the new international trend—is also the most practical. Its patina is constantly improved by use, and mild soap and water are all you need to keep its radiance fresh.

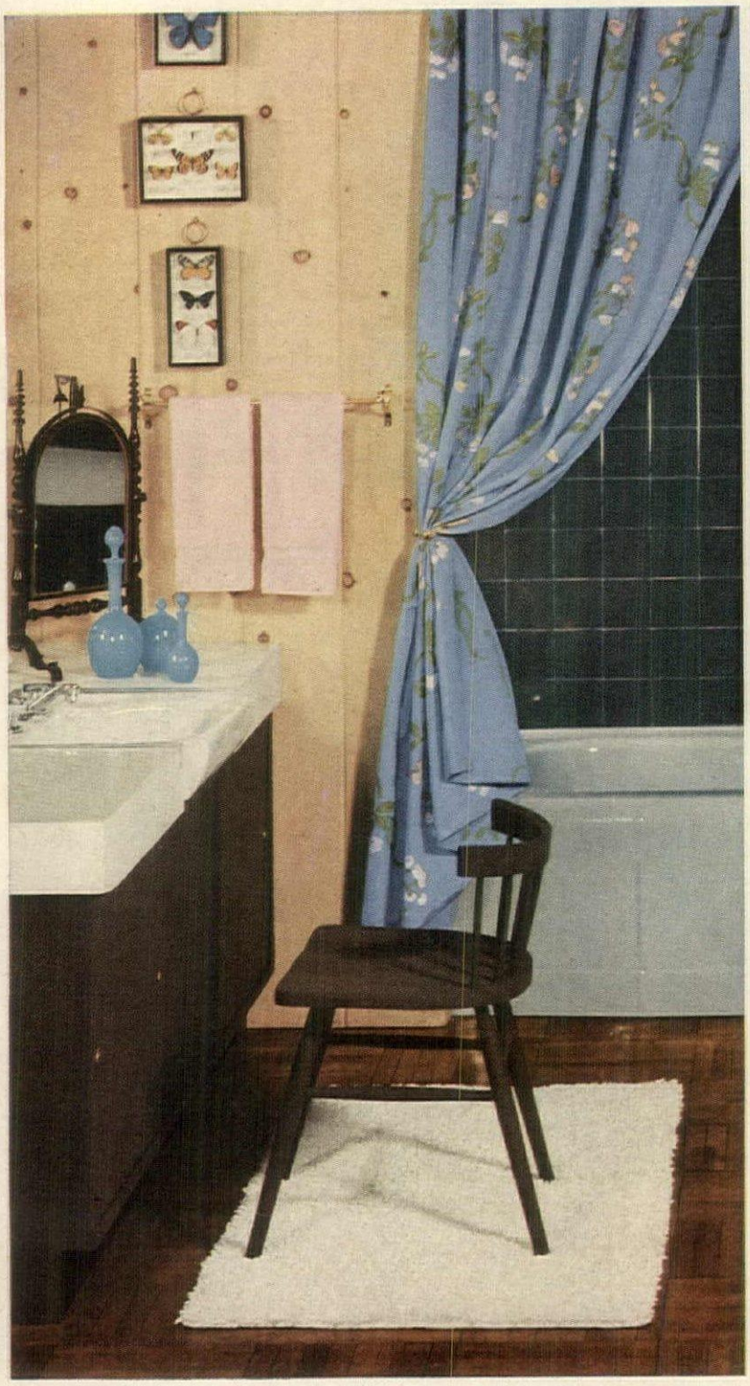
THE UPHOLSTERY LEATHER GROUP, INC. • 141 East 44th Street, New York 17, N.Y.



DUNBAR FURNITURE CORP.,
in a setting designed by Edward J. Wormley, uses woven leather, designed by Jack Lenor Larsen, A.I.D., on buffet doors and dining room bench. Tropical leather on the sofas.

TWO SHOWER-ENSEMBLES GIVE YOUR BATH A TOWN OR COUNTRY LOOK...WITH Celanese*

ACETATE, THE BEAUTY FIBER



GIVE your bathroom a change of décor, a completely different personality. Shower curtain ensembles in two prints make possible two different types of room. One—the clean-cut geometric—creates a sophisticated city mood. The other, a graceful floral pattern, transforms your bath into a country bower. The fabric is hand-printed Aquafaille®, woven of Celanese acetate, to give soft luster, lovely color and draping quality.

JAKSON SHOWER CURTAINS: *Continental,* town print, in green, blue, maize, pink, turquoise, black-and-white, brown, $8.95; window draperies to match, $8.95. *Pastorale,* country print, in blue, maize, pink, rose, turquoise, black, gray, $9.95; window draperies, $9.95. Jakson Showerings® in a complete range of decorator colors also available. At fine stores everywhere

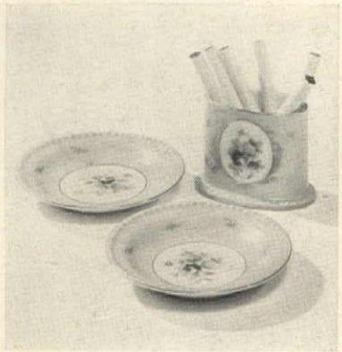
*Reg. U. S. Pat. Off.

CELANESE CORPORATION OF AMERICA, NEW YORK 16, N. Y.

SHOPPING AROUND

Natural wicker is used to fashion the spice rack shown here. Hand-woven in Madeira, it is both pretty and practical. Note the two shelves which will hold eight standard size cans of spice. It is made to hang on a wall or stand on a counter. Size: 10″ x 7″ x 2″. $2.50 postpaid. Order from Artisan Galleries, 2100 North Haskell Avenue, Dallas, Texas.

A porcelain set with a minuscule price: the three-piece smoking set shown here. Made of Limoges-like china, it is fine in quality and lovely in color. The urn (2½″ high) and the two ash trays (each is 4″ wide) come in antique pink or soft turquoise. Each is decorated with 22K gold. $2.20 ppd. the set. Bowman's, 2477 Lombard Street, San Francisco.



A dressing table will be improved with the addition of the decorative set shown here. The two canisters are for bath salts and talcum powder; the box is for tissues. Each is made of metal finished in multi-color enamel. $1.98 for two canisters; $2.50 for tissue box. Postpaid. Order from Merrill Ann Creations, HG5, 102 Warren Street, New York 7, N. Y.

A safe place for the portable typewriter: this handsome chest. It has a sliding shelf, a dustproof compartment, one large or two small drawers. Hardware is brass. 18″ x 22″ x 28″. Unfinished tupelo ($33.95); finished in mahogany, maple, walnut ($35.95); pine finish in pine ($35.95). Express collect. Order from Jeff Elliot, Dept. HG5, Statesville, North Carolina.

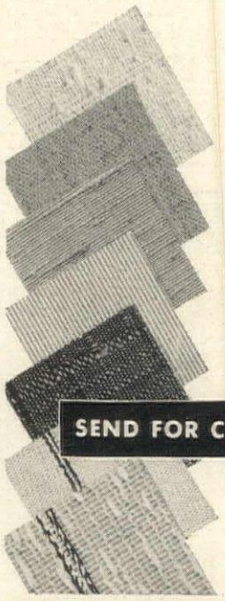
A shade tree needs the tree bench. Shown here is one made of cast aluminum finished in high gloss white enamel. It will fit any tree up to 17″ in diameter. Seat height is 13″ from the ground; over-all height is 26″. Over-all diameter of seat is 59″. Shipped knocked down, it is easy to assemble. $45 ppd. Order from Moultrie, Box 363, Moultrie, Georgia.

distinctive draperies

at 1/2 the cost by mail

You save real money by ordering custom-made draperies direct from Toni Moran Studio. You can choose from a distinguished collection of decorator fabrics—and a wide selection of exquisite colors. Toni Moran draperies are custom-made to your window specifications, yet cost far less than you'd expect to pay for ready-mades. If you prefer to make your own draperies, you can purchase any fabric listed below for just $1 a yard. Either way you save money—and get that distinctive custom-decorated look.

7 exquisite fabrics—$1 a yard!



Silk-Nub: a sturdy, sophisticated fabric with 100% silk noil texture.

Fiesta: an unusual two-toned material with a gay contemporary air.

Antique Satin: a richly textured fabric with a hand-loomed look.

Faille: a soft, dignified material for traditional or modern homes.

Mandarin: a luxurious cross-dyed fabric with strong textural effect.

Airspun: a shimmering Fortisan ninon voile with gold Lurex stripes.

Sunsheen Bouclé: an airy Chromespun fabric with gold Lurex stripes.

SEND FOR COMPLETE SET OF 68 COLOR SWATCHES

Selecting the right drapery fabric and color is easy the *Toni Moran* way. Just enclose 25 cents in coin with coupon below. We send you a complete set of 68 fabric swatches, together with easy-to-understand directions for ordering both yardage and custom-made draperies.

Toni Moran STUDIO, Dept. C-65

Box 230, South Pasadena, California

REPLACEMENT OR A REFUND OF MONEY — Guaranteed by Good Housekeeping — IF NOT AS ADVERTISED THEREIN

I enclose 25c in coin. Please send a full set of color swatches and complete information on *Toni Moran* custom-made draperies and fabrics.

Name

Address

City Zone State

Personalized **MY OWN CRAYONS**

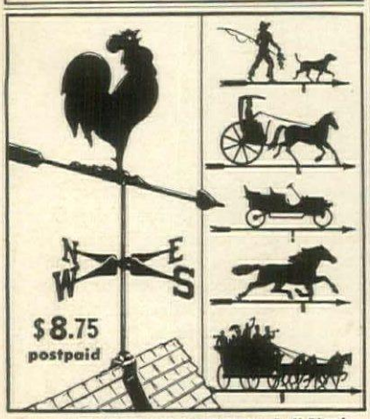
Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc.

Hand lettered to your specifications. 5"X5". $2.95, plus 30¢ handling charge

No CODs *Send for FREE Catalog*

GOTHAM GIFTS

67-85 Exeter St., Dept. G5, Forest Hills 75, N. Y.



WEATHERVANES *Dull Black Rust Resistant*

Shipped postpaid ready to install

Weathercock Vane shown, 24½" high, arrow length 21½". Choice of 15 wrought iron designs, $7.65 up. Send 10¢ for Weathervane and Cupola Catalog.

WILLIAMSBURG BLACKSMITHS

243C Buttonshop Road Williamsburg, Mass.

COPPER ROOF CUPOLAS

For barn, garage or home. Made of sturdy white pine, sanded smooth—white paint primed—copper roof. Ready to install; fits any roof.

Fully Assembled

No. 10-C: Roof 19" sq., base 15½" sq., ht. 25", wt. 27 lbs. $29.50

No. 11-C: Roof 23" sq., base 19" sq., ht. 30", wt. 38 lbs. $34.95

No. 12-C: Roof 28¾" sq., base 23½" sq., ht. 34", wt. 52 lbs. $42.95

Assemble Yourself . . . SAVE $10

No. 11-CK: Same size 11-C ...$24.95

No. 12-CK: Same size 12-C....$32.95

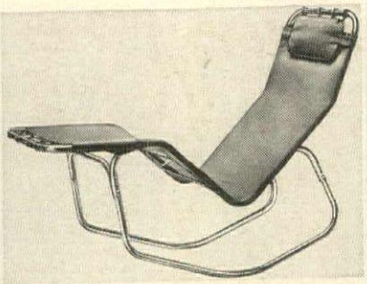
Shipped Express Collect.

Prices do not include Weathervane.

Send 25¢ for 32-page catalog on Early American Hardware, Weathervane Designs and Matching Sign Brackets.

WILLIAMSBURG BLACKSMITHS

244C Buttonshop Road Williamsburg, Mass.



RELAX IN A BARWA

NOW ONLY $19.95

Enjoy that floating feeling and give your heart a lift! The best way to relax is a reclining position with your feet higher than your head as provided by the original two-position Barwa. Weighs only 13 lbs. and can be easily moved from room to room, indoors or out. Of durable aluminum with vat-dyed replaceable canvas covers in green, yellow, blue or rust. Now only $19.95, express charges collect. Extra canvas covers available (perfect for a change of color scheme) for only $9.95. No COD's, please. Albin of California, 1401-H West 8th Street, Los Angeles 17, California.

Get Acquainted Offer

6 for only $1.00 POST PAID

MOSS ROSE EGG CUPS

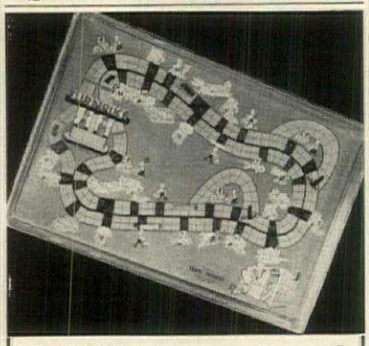
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-offs" . . . fine white china delicately decorated with dainty moss rose floral. Clever as individual nut cups! Set of six, just $1, postpaid.

You must be delighted or your money refunded.

Helen Gallagher

413 A5 Fulton St., Peoria, Illinois



You'll bless the day you discovered

"TURNPIKE"

It's New! It's Magnetic! It's a Fascinating Game!

An intriguing practical game especially designed to keep the youngsters entertained and quiet on long trips or when they are confined at home. When you travel, every new scene along the highway is a possible point for winning. "Turnpike" includes metal tray, 4 magnetized cars, highway score cards, hourglass timer, play money, safe and thrifty driving awards. **$2.98** ppd.

Write for free catalog of unusual gifts

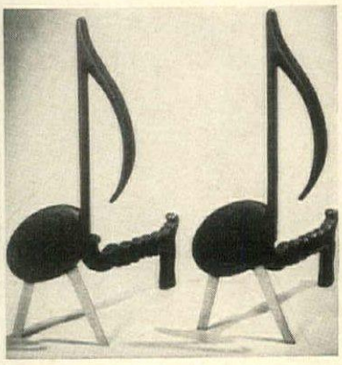
BODINE'S

505 E. Preston St. Baltimore 2, Md.

SHOPPING AROUND

The Bible box copied from a Philadelphia antique (circa 1700) is a perfect accessory for almost any room. Shown here is a reproduction made of African mahogany. *It comes to you in kit form* with complete instructions, a working drawing, brasses, glue, wood filler, wood finish, wax and sealer. $10.95 exp. coll. From Home Craft Supply, Flourtown, Penn.

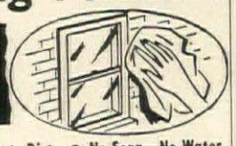
For wild birds: a fountain-swimming pool! The standard is wrought iron, the four-quart bowl is metal finished in porcelain enamel. The fountain attachment screws to the garden hose. Stake is easy to insert into the ground. Height above ground is 28". Bowl is 16" in diameter. $6.95 ppd. Order from Downs & Co., HG5, 816 University, Evanston, Illinois.



In your hearth put a song with these musical andirons. Made of solid brass ($25 ppd.) or black-finished wrought iron with gilded legs ($14.95 ppd.), they are designed in the form of an eighth note. They are bound to evoke comment. About 18" high x 14" deep. Tennessee Chromium Plating, 206 Louise Ave., Nashville, Tenn.

Ends Window Washing Forever!

"WINDO-GLEEM"



- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing of Windows Ever!
- Makes Windows Shine Like Finest Crystal!
- Complete Money Back Guarantee!

Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. *Special—5 for $4.00.* A wonderful gift. Money back if not delighted. Mail order now!

A Viking Miracle Product.

AMERICAN BIO-STANDARDS CORP.

Dept. HG-305, 116 West 14th St., New York 11, N. Y.

Plus 35¢ Postage

Keeps cosmetics, jars, bottles, boxes, etc. at your finger tips on linen, utility and closet doors. Door Caddy is all aluminum. 3½ inches deep, 40 inches high. Six shelves adjustable from 11 to 20 inches wide. Fits any door.

Thousands In Use. Order Several Now!

No C.O.D.'s Please.

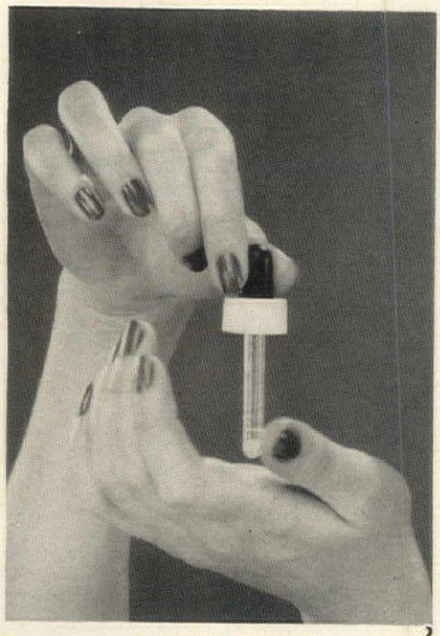
STEVEN DONAY CO. 2940 S. 38th St. N.

MILWAUKEE 15, WISCONSIN

New HORMONE Serum

so concentrated
you use it drop by drop . . .

help aging skin to look
10 years younger
in a very short time



Serum for "Middle Life" Skin

by Adrian Mitchum

It is generally understood that a woman's beauty sags and finally breaks when the supply of female hormones in the body fails between 30 and 45 years of age. As Dr. L. points out: "this is demonstrated by the atrophy of the skin of the menopausal woman."

By the same token, nobody who has seen the scientific evidence can doubt that aging of the skin can be stopped and actually reversed by applying hormones directly to the skin.

In fact Dr. K. has written that use of hormones on the skin resulted in "definite and consistent proliferative effect on the epithelium."

And Dr. T. reported: "skin lines were less noticeable and the skin generally appeared more succulent or turgid."

Dr. S. puts it this way: "there can be no question that this hormonal agent . . . shows striking changes with a revision toward the normal picture."

These doctors can write in guarded terms about "proliferative effect," "succulent and turgid skin," and "revision to the normal picture."

In Plain English—You Look Younger

But I know what they mean in plain English. They mean that their tests prove beyond doubt that women of 45 have suddenly looked 35 or less—that their skin became brighter, smoother, clearer. That wrinkles grew dim or disappeared—that muddiness and senile age spots appeared lighter. They saw these things happen in scores of cases. Remember—these are research scientists—they reported truthfully what they saw.

Granted then that you need female hormones to be younger-looking and more beautiful—the problem is to select intelligently the best type of hormone preparation. It is rapidly becoming clear that the most efficient way to get hormones in the proper concentration into the skin is by the use of a concentrate called a "beauty serum."

The Reason is simple:

Lanolin and Sesame Oil have been recognized as the best vehicle for hormones because they are absorbed by skin tissue so rapidly.

Your typical Beauty Serum is all hormones, Lanolin, and Sesame Oil while the average cream contains less than 5% of these. Your typical Beauty Serum contains 33,000 International Units Natural Estrogenic Hormones per ounce—a typical cream only 10,000 I. U. per ounce.

Using a Beauty Serum is Simple

The usual flacon of Beauty Serum has a dropper top with which you measure seven drops into the palm of one hand. Then with the fingertip of the other hand you massage it on the face and throat, particularly about the eyes, mouth and under the chin. (The excess goes on hands, elbows, heels and knees.)

Results begin to show up almost overnight, I am told, because of the almost miraculous way the skin "drinks" this Serum. Soon you may expect clearer, smoother, younger-looking skin—skin in effect like it was 10 to 15 years ago. I have seen this happen myself. I have seen women look 15 years younger and take on the high-headed stride of a 25-year-old—because, I suppose—to look younger is to feel younger.

A good buy in Hormones is Hormonex Beauty Serum. It has the standard serum strength, 33,000 I.U. (this is stated right on the flacon). It is made of lanolin (more than 25%), Sesame Oil and pure, Natural Estrogenic Hormones. Seven drops a day is all you use and at this rate the bottle lasts 100 days. Quite a bargain at $3.50 plus tax. If you are 30 or more—I advise you to get the hormone habit now. There is no more pleasant and efficient way than Hormonex Beauty Serum.

Important: Hormonex Beauty Serum is available in its pure, concentrated form. It is also embodied in a rich night cream for those who like this form of treatment. There is also a marvelous hair preparation containing Hormonex Beauty Serum. For a lovelier, younger-looking skin, for a healthier-looking head of hair order Hormonex today.

****

SEND NO MONEY. Simply fill in coupon and mail. (Be sure to check the product of your choice.) On arrival pay postman only $3.50 ea. plus tax and C.O.D. Or, if you send $3.85 (tax inc.) with your order we ship prepaid. Order by mail from

MITCHUM CO. Dept. 109 Paris, Tenn.

Hormonex Beauty Serum

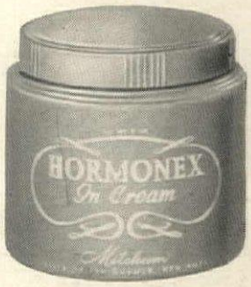
$3.50* 100 day supply

Seven drops a day gives you maximum daily allotment of natural estrogenic hormones. One dropper bottle contains 33,000 international units Estrogenic hormones—contains over 25% Lanolin, over 25% Sesame Oil. One drop 5 times as potent as a dab of ordinary hormone cream.

•

Hormonex in cream

$3.50* 2 oz.



A good buy on the hormone market. Potency (16,000 I.U.'s per ounce) is guaranteed. Also contains 6% pure lanolin plus organic oils.

•

Hormonex for hair and scalp

$3.50*

with dropper top

Hormonex to help give faded, dead-looking hair new liveliness and vitality. Two ounce bottle. (5,000 units estrogenic hormones per ounce.)

*plus 10% fed. tax

MITCHUM CO., Dept. 109, Paris, Tenn.

Please send me the following Hormonex items:

.....bottles Hormonex Beauty Serum @ $3.50 each plus tax.

.....jars Hormonex in Cream @ $3.50 each plus tax.

.....bottles Hormonex for Hair and Scalp @ $3.50 each plus tax.

☐ Send C.O.D. On delivery I will pay $3.85 (tax inc.) plus C.O.D. postage.

☐ Enclosed find $..... ($3.85 ea.—tax inc.) Ship prepaid.

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STREET .....

CITY .....ZONE.....STATE.....

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AMERICA'S FAVORITE

ADDS INTEREST AND BEAUTY TO YOUR GARDEN!
PRODUCES BIGGER, BETTER STRAWBERRIES!
Scientifically designed to grow more berries in less space, more quickly and easily.
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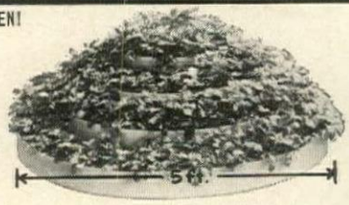
Pyramid and Plants . . . Both $9.95 ppd.



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Takes only 60 days to bear the finest berry you ever tasted. This new taste sensation has big roots with hundreds of long, fibrous feeders.
These vigorous plants thrive even when others fail. Pick 'em from early spring to fall.
25 plants . $1.75 100 plants . $5.50 **ORDER NOW!** Use handy coupon below. Plants sent at proper planting time. Guaranteed, ppd.
50 plants . $3.00 *Send Check or Money Order.*

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Send prepaid .....Pyramids.....Pyramid with 50 plants.....Superfection Plants only
Name .....Amt. Enclosed.....
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City .....State.....

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COLORFUL STRAW FLOWER POT COVERS
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HAVERFORD H5, PENNA.

Gather your fresh cut flowers in this flower gatherer and they'll stay fresh. Double metal baskets have carrying handle. In garden green. Add 25c postage. $2.95

Transform flower pots into beautiful accessories. Tiny colorful wooden strips are bound with elastic for snug fit. Cream with red, yellow and blue. 4", 5", 6". Set of 3 Ppd. $1.00

Penna. Residents Add 3% Sales Tax.

MORE USES THAN SUNGLASSES

All-purpose eye visor gives you clear, natural vision in sunlight, eliminates glare from driving. Eye visor combines in one smart-looking visual aid the protection of sunglasses, car visor and headlight glare shield. Eases driving tension. For both day or night, sun or snow glare. As easy to adjust as scratching your nose. Folds up or down at finger's touch. Lightweight and comfortable—no interference with regular glasses. $1 ppd. Carol Beatty, Dept. P-B5, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE CATALOGUE included.

Emblems of a Gracious Home . . .

Satin finish copper lamp brings touch of genuine beauty. 13" x 8" — fits 3" post . . . **$13.95**
Satin finish iron post, 7½' . . . **$8.00**
Cast aluminum nameplate, ornament and bracket . . . **$12.50**
(Add 10¢ for each letter in luminous paint)

Lamp, post, & Ornament Combination offer . . . $32.45

Complete Mailbox, nameplate and stand, as shown **$16.50**
(Luminous lettering—10¢ each letter.)
Write for FREE CATALOG of handsome home ornaments.
MALONE'S METALCRAFT
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Deluxe A
21½"x31"

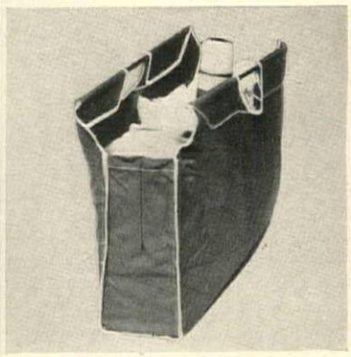
BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of rust-resistant aluminum bonded to steel. Over 150,000 satisfied users. Approved by Fire Depts. Standard 2 bushel model A sent disassembled, prepaid $13.95. Deluxe A with ash pan base and grate sent prepaid assembled $22.95. For 3 bushel capacity add $4.00 to standard and deluxe prices. Money back guarantee.

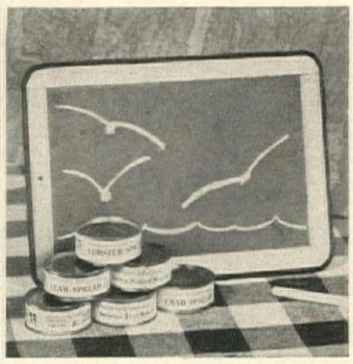
ALSTO CO. Dept. HG-5, 4007 Detroit Ave., Cleveland 13, Ohio

SHOPPING

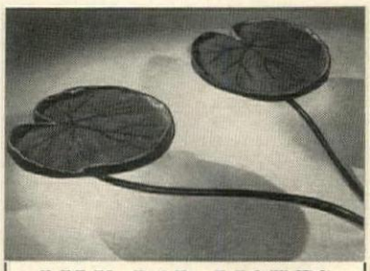
A sheer fabric which makes the most elegant draperies is the new wonder-fabric "Fortisan". You can order draperies custom-made of it ($1.50 the yard) or you can order the fabric ($1 the yard). The colors are wonderful! Send 25c for swatches, exact costs and easy measuring directions. Order from Carabao Special Products Co., 2750 Hyde, San Francisco.



"Beachcomber" is the capacious catch-all bag you will want for summer outings. Made of heavy canvas duck, it is fitted with wood dowel handles. Vat-dyed in the following colors: green, yellow, black, rose, red. Piping is white. Open, it is 24" x 16" x 7". $2.95 each; $5.50 for two. Postpaid. Ematol Co., HG5, Box 95, S. Weymouth, Mass.



Any food from Saltwater Farms in Damariscotta, Maine, is bound to be delicious food. Their new collection contains six seafood spreads: crab, lobster, clam, tuna, salmon and sardine. And the six 2¼-ounce tins come packaged with an old fashioned school slate which you can use as a memo board. $4 ppd. complete. Saltwater Farms, Damariscotta, Me.



LILY PAD LIGHTS
FOR THE GARDEN POOL
Delightful nighttime enchantment is achieved with these large, natural looking Lily Pads. Each has a concealed light which illuminates underwater with a soft, warm glow. With the trend to more outdoor living, you'll find these colored pads ideal. 7½" wide and 12' cord, they have rubber water-tight, safe sockets. A fine gift for any gardener.
Single Pad and Cord $ 6.75 Ppd.
Double Pad and Cord 12.50 Ppd.
(One outlet)

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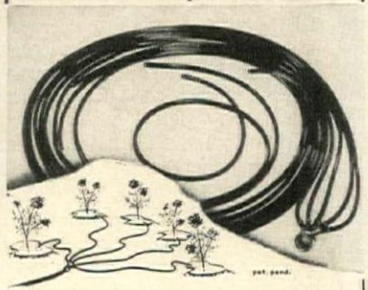
115 West 23rd Street, • New York 11, N.Y.
Send 25c for Illustrated Catalog.

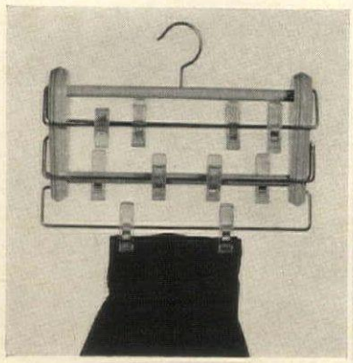
SOAKEZE Multiple Plant Soaker



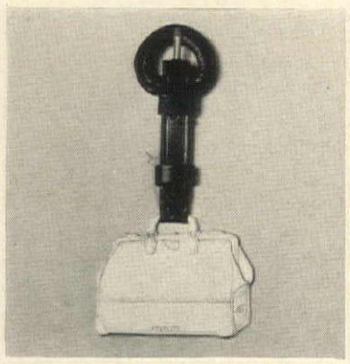
The gift for a gardener
Soaks 5 plants up to 24 feet apart at one time. Attaches to garden hose. Polished brass fitting. 5 lengths of gleaming plastic hose (total 51 ft.) deliver water for deep, thorough soaking of selected plants. Complete, ready to use. 5-year guarantee. Gift-wrapped and mailed for you with gift card.
Now only 4.95
—for unit with sprinklers, order Sprinkleze, 8.95
Prompt shipment. Send check or MO and we pay Parcel Post anywhere in U.S.
JONS MANUFACTURING CO.
Dept. B-5, St. Matthews, S. C.

AROUND

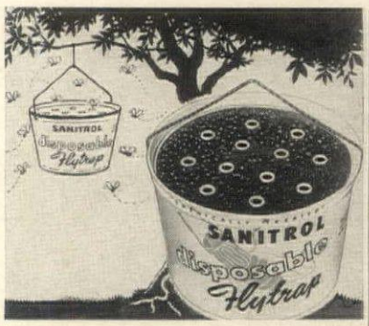
Closet necessity: the skirt hanger! We show one of the nicest hangers we have seen in a long time. Made of kiln-dried wood finished in four colors: white, pink, turquoise or gold. The fittings are brass, the clips plastic. It will hold 5 skirts in a neat array. $3.95 ppd. Order from Schoenfeld Linens, HG5, 50 East 57th St., New York 17, New York.



A traveling man will appreciate the sterling silver luggage tag shown here. Designed in the shape of a Gladstone bag, the tag (2" x 1½") is large enough to accommodate a name and an address. Fine leather is used for the strap. This is a good gift for Father's Day! $2.95 postpaid. Federal tax included. Legacy, 999 S. Water, New Bedford, Mass.



The winner of a flower arrangement could be you! Shown here is an adjustable frog made of leaf-green finished metal. Included in the package with the holder is a series of charts which give simple and clear directions for arrangements. Send for this boon to the hostess. $4.95 ppd. Page and Biddle, Dept. HG5, 21 Station Rd., Haverford, Pa.



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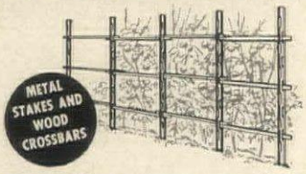
NEW . . . SANITARY . . . Easily used disposable FLY TRAP. Kills disease-carrying flies OUTSIDE before they get indoors. For home, farm, business. Simple action . . . merely hang the CHEMICALLY TREATED, baited trap in tree or bush. Holds over 25,000 dead flies. No cleaning or objectionable handling. When filled destroy entire trap. Guaranteed results. Set several traps about 30 feet apart for a FLY-FREE summer. Set of 3 only $1 ppd. Carol Beatty, Dept. P-305, 7410 Santa Monica Boulevard, Los Angeles 46, California. FREE CATALOGUE included.

Easy-to-assemble
TRELLIS



NO BOLTS — SCREWS — OR WIRE

Just push pointed steel stakes into ground, insert and wedge wood crossbars into tapered slots at any height desired. Sets up to form a straight line or right angle. Attractive foliage green finish.

FOR YOUR YEAR 'ROUND USE

32" kit—protects corner lots, new grass, shrubs, trees and plants. Two 32" metal stakes and three 32" wood crossbars **$1.98**

52" kit—for garden plants, vegetables, evergreens or lawn fencing. Two 52" metal stakes and four 48" wood crossbars. **$2.98**

72" kit—greatly increases the growth and production of climbing vegetables, vines and flowers. Two 72" metal stakes with six 48" wood crossbars—only **$3.98**

Postage prepaid—no C. O. D.—money back guarantee, circular on request.

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A veritable classic masterpiece of the ceramic arts lending visual as well as audible beauty to its surroundings whether out of doors or indoors. Though crafted today by methods that are centuries old, comparison will show that it is the *least expensive* piece of its kind. Complete with silent, hermetically sealed immersion pump, sealed in its own lubricant. Uses same water over and over. No splash or overflow. Needs no pipes or plumbing. Easily assembled. Weather resistant. Color: Glazed eggshell Terra Cotta with lining in bowl of glazed turquoise Terra Cotta. $269.50 shipped prepaid in U.S.A. 25% must accompany C.O.D. orders.

POOL DIMENSION: Front to rear, 32 inches; side to side, 37½ inches; Overall height, 28 inches; Total Weight, 310 pounds; Recirculated water capacity, 8 gallons.

WRITE FOR COLOR BROCHURE of other Lifetime Heirloom Terra Cotta Kendix Creations for the outdoor living room.

Dept. HG-5

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$120. in lead 31" high 9" base
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36" aluminum angle stake and especially shaped 16" diameter plastic band. They actually add a handsome, neat appearance to your flower bed!

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STURDY PORTABLE PICNIC TABLE and CHAIR SET

Enjoy the outdoors in greater comfort with this all-in-one table and chair set! Carry it like a piece of luggage. Entire framework of durable steel, finished with baked-on yellow enamel, trimmed with gleaming nickel, on satin black legs. Seats and top made of tempered masonite. Open size of table 33" x 29" x 27" high. Over-all length 60". Folded size 33" long x 14½" high x 4" wide. Seats are 15½" high. Weighs only 32½ lbs. Order now for the nice weather ahead. No C.O.D.'s.

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$32.50
Express Charges Collect
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"The pans that stack"

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- church suppers
- beach parties
- potluck dinner
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AT LAST! THE PICNIC PACK IN A *SINGLE STACK!* Five polished aluminum pans lock into stacked position. COUNT THE ADVANTAGES: Foods won't crush. Juice from one food won't get into another. Food is protected from dust, sand, insects, rain (Handy to gather up should a sudden shower fall, too). Whole picnic can be prepared the night before, stacked in refrigerator, and pulled out when you leave the house . . . and only one hand full! You can pack the fixin's and utensils in it, catch the fish, and cook it in the bottom pan. Whether it saves steps on the way to a backyard barbecue, or holds five individual lunches for long auto trips, it's a handy dandy! If you like picnics, you'll love the Picnic Pack, and your friends will too! Only **$7.95** plus Ohio Sales Tax.

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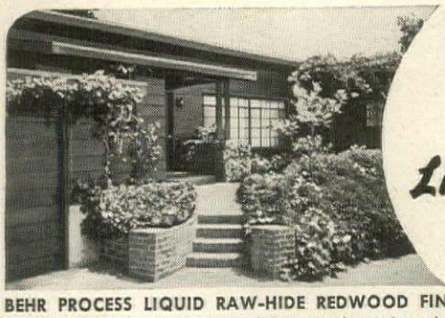

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GARDENER'S MOISTURE GAUGE

MEASURES rainfall... yard sprinkle

Keep lawns green 'n springy and gardens picture perfect with Gardener's Moisture Gauge. Read at a glance how much rain falls in each shower . . . *how much water your lawn gets from every sprinkling.* Helps prevent burned out lawns! Keeps your yard fresh, colorful, fragrant. Moisture accurately measured from 1/10 to 5 inches. Ornamental weatherized black steel base. Sent ppd., only.....**$2.00**

FREE—Moisture Penetration Chart tells water depth to "soak" your lawn.

Immediate Delivery . . . Satisfaction Guaranteed

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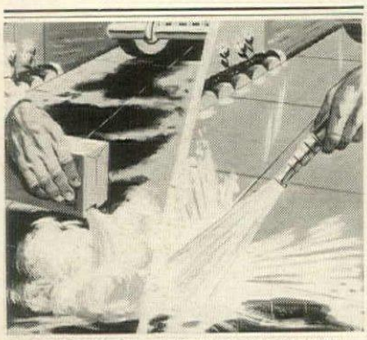
"The Light of the Outdoor Party"

gives festive, mellow light—kills bugs

For outdoor grills, garden parties. Burns inexpensive kerosene—one filling lasts several nights. Made of spun metal with 6 ft. jointed hardwood stake. An ideal gift for friends who entertain outdoors. $5.95 each, 2 for $11.50 postpaid.

Lakewood Mfg.Co.,Dept.30
710 Illinois Bldg., Indianapolis 4, Ind.



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Cars drip oil and grease, causing ugly, stubborn stains and spots on your driveway, garage floors. Just sprinkle on this amazing new 'STANE-OFF" powder, then hose away as instructed. Presto! The cement is sparkling clean again. Remove stains from brick, cement, black top and patios. Money back guarantee. 12 oz. package $1.00 ppd. Special: 2 for $1.89 or 6-lb. commercial size for $5.00 ppd. Carol Beatty, Dept. P-J5, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE CATALOGUE included.

PAN with his PIPES

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or
GARDEN

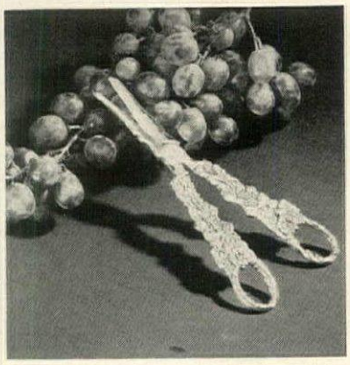
Cast lead—32 in. high; piped for fountain —$145.00 f.o.b. New York. Write for our illustrated catalog of Garden Ornaments in Pompeian Stone, Bronze and Lead. 10¢ please for mailing.

ERKINS STUDIOS
38 West 40th St. New York 18, N. Y.

SHOPPING

The lazy Susan has been pressed into service for the perfume tray. We show here a 12″ beveled mirror fitted with a pierced metal gallery finished in gold. $9.95. It's available, too, in an 8″ plain mirror with the same gallery for $5.95. Postpaid. Either will make a nice gift. RMS Interiors, Department HG5, 11146 South Michigan Avenue, Chicago, Ill.

A sturdy stool for kitchen or playroom is the gaily decorated one shown here. The frame is made of wood finished in one of four colors: black, red, blue or ivory. The seat is made of hand-woven rush. Over-all size: 31″ x 15″. And the price is modest. $7.95 express collect. Order from The Old Mexico Shop, Dept. HG5, Santa Fe, New Mexico.



An elegant note for the fruit bowl: sterling silver grape shears! The pair shown here are made by hand of exceptionally heavy silver. The elaborate design of acorns and leaves is a happy one which pleases all tastes. About 7″ long. $12 postpaid the pair. Federal tax included. Order from The Jamaica Silversmiths, 79-32 164th St., Jamaica, N. Y.

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Builder-proved blueprints available for every plan at low, low cost.

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Studio E, 2454 N. E. Sandy Blvd.
Portland 12, Oregon

Protect Plants from Dog Damage

This new **CHAPERONE** automatic spray can makes America's favorite dog repellent even easier to use, even more popular! It's the safe, humane way to prevent burned evergreens, trampled flowers, disfigured lawns, spilled garbage cans.

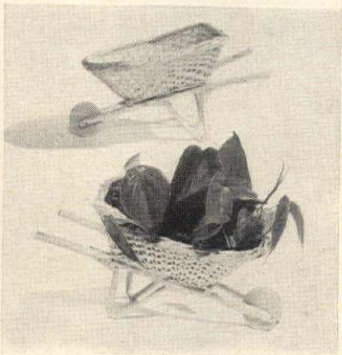
You can't see or smell it—dogs, cats, rabbits detest **Chaperone** and KEEP OFF! Harmless to you, your pets, and your plants. Just remove cap, press nozzle—it sprays! No gadgets to buy, or mar the looks of your grounds. Big economy size, **only $1.49.** (For sprayer use in larger yards, full quart can Liquid Chaperone, $3.98.)

Also try new **SHINE Shampoo**—best and easiest way to clean dogs and cats. You'll have buckets of rich, creamy lather—just squeeze top, rub in, wipe off with damp towel. Ends "B.O.", rids pets of fleas. Leaves coat soft and glossy. **Only $1.49.**

Send No Money—Order C.O.D., or send check and we will pay postage. **Money-Back Guarantee.** Sudbury Laboratory, Box 93B, South Sudbury, Mass.

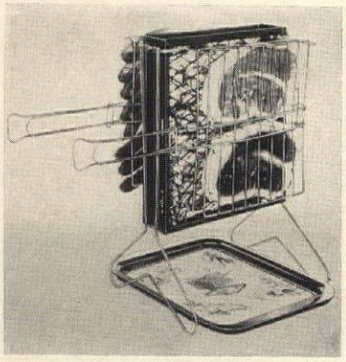
AROUND

A wheelbarrow made of wicker is the perfect container for summer vines. The one shown here comes with a metal liner which can be filled with soil. If you don't use the planter for greenery you can use it to hold candy, nuts or cigarettes. Over-all size: 10" x 5". $1.95 postpaid. Order from Gotham Gifts, Department HG5, 6785 Exeter, Forest Hills, N. Y.

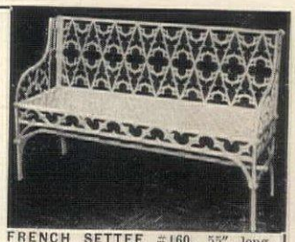


A hat-full of fruit designed for the beach is probably the one you will wear with city and country cotton. The natural straw was woven in Italy, the almost real fruit is delicately colored. And on anyone's head it's a flatterer! And it will fit all head sizes. $7.95 postpaid. Order from Elizabeth McCaffrey, Department HG5, Orange 7, New Jersey.

"Hang-it-All" is the name of the newest charcoal broiler. It will broil your meat in either a horizontal or a vertical position. Made of 60 gauge steel, it has a surface large enough to cook 40 franks, 2 chickens or 18 hamburgers at one time! Complete with two racks, a grate, a drip pan. $5.95 ppd. Breck's, Department HG5, 308 Breck Building, Boston.



CENTURY OLD BEAUTY
in Cast Iron and Aluminum



FRENCH SETTEE #160. 55" long. White or Antique Green $100 C. I. $125 C. A.

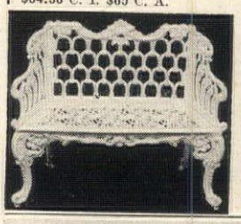
Rose & Lyre Pattern C. I. C. A.

Settee	#159 44" long	$65	$80
Chair	#152 18" wide	32.50	39
Table	#26 42" dia.	42.50	49.50
	27" high (with lower shelf)		

Deduct $7. for table without shelf.

The Baroness Settee
Richly ornamental piece with Antique pattern back and intricately worked seat. White, Antique Green. 43" long, 35" high.
$54.50 C. I. $65 C. A.

CLASSIC URN: In Cast Aluminum painted White, Antique Green, Black. 15½" high, 12" diameter. $32.50

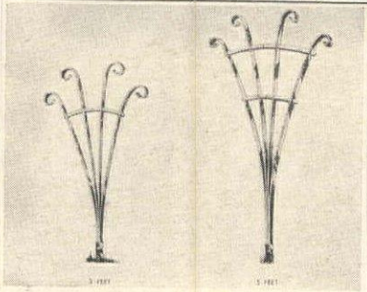


FLOWER STAND Reg. $24.50 heavy base Cast Iron stand with 11 movable arms ranging from 7" to 14". $17.95 including FREE long spout watering pot.

SHELL BIRD BATH 32" high, White, Antique Green Cast Iron. $69.50

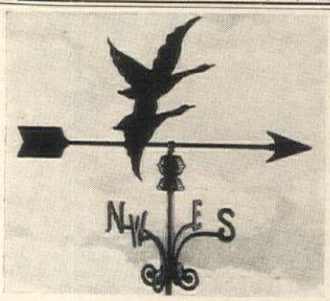
Catalogue on request. Send check or money order. Crated free. Shipping charges collect. Specify freight or express.

ANTIQUE IRON CRAFTSMEN
Dept. G5-6; 250 27th Ave. N., Birmingham, Ala.



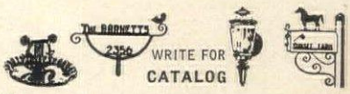
New Aluminum Trellis

This new lifetime all aluminum trellis will be the pride of every gardener. Beautifully designed with lifetime endurance; easily assembled in 8 stunning designs to fit your particular need (instructions enclosed). Save time and money! Rustproof—no more replacing and painting old, wooden trellis. 3 convenient sizes: 3 ft. $3.98; 5 ft. $5.98; 6½ ft. $6.50 (check, M.O., or C.O.D.). Rosemar Enterprises, 1604 W. Olney Ave., Phila. 41, Pa.



NORTHBOUND!

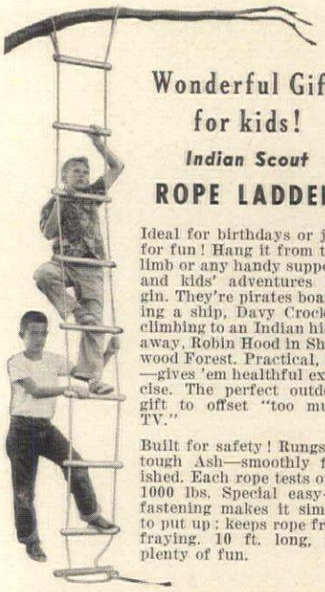
A very attractive Weathervane for your rooftop—and it's only one of the 72 originals by Ernst Hagerstrom. (Other designs shown in catalog.) Made of aluminum in rich black finish. Mounted on oil-filled swivel, it moves in the tiniest breeze. 27" wide, 32" high **$19.50.** Size 30 "x 34" **$25.00** f.o.b. Wheeling.



Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—House Signs, Lanterns, Mail Boxes, Door Knockers, Foot Scrapers, etc.

Dept. HG, Old Milwaukee Road, Wheeling, Ill.



Wonderful Gift for kids!

Indian Scout

ROPE LADDER

Ideal for birthdays or just for fun! Hang it from tree limb or any handy support, and kids' adventures begin. They're pirates boarding a ship, Davy Crockett climbing to an Indian hideaway, Robin Hood in Sherwood Forest. Practical, too—gives 'em healthful exercise. The perfect outdoor gift to offset "too much TV."

Built for safety! Rungs of tough Ash—smoothly finished. Each rope tests over 1000 lbs. Special easy-on fastening makes it simple to put up; keeps rope from fraying. 10 ft. long, for plenty of fun.

Order today! Send check or money order (No C.O.D.) for **$8.95.** We pay postage East of Miss. River. West, add 50¢.

TOYON TOYS
20649 Almar Drive, Cleveland 22, Ohio

TROPICAL HAMMOCKS

For Lounging Away Lazy Days

Ours are the Caribbean type, woven of many strands of red, green and natural IXTLE fibre and made for heavy duty as a sleeping hammock in hot countries. You can't fall out of one of these. The sides pull up around you as you sink softly down into the protecting mesh. Makes a fine garden seat for one to three persons, the surplus mesh tightens and forms to the shape of the body, giving good back support, **postpaid, $8.95.**

Write for free catalog of imported gifts and fashions.

The OLD MEXICO SHOP
HG SANTA FÉ-NEW MEXICO

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE SUMMER SESSION

Resident Day Classes

Start July 9th. Send for Catalog S

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course

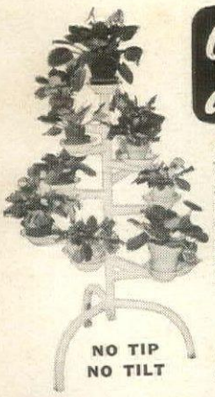
Starts at once. Send for Catalog C

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.

Come and Get It!

This bell of finest quality highly polished Brass will bring family and guests on the double from all corners of the garden. Its clear ringing tone is sure to carry the news that dinner is ready, or that someone is wanted in the house. With the Bevin Patio Garden Bell, you can even call junior home from his wandering. The bell is 5" high and 6" in diameter, mounted on a black wrought iron pony horseshoe bracket, a handsome and practical addition for gardens, patios, farms, and playgrounds. Ideal gift for the weekend host or as an ornament for a boy's ranch-type bedroom. $6.49 prepaid. Griffe Enterprises, Box 91, Station D, Toledo, Ohio.



On HER DAY... Give Mother a Vio Holda PLANT STAND

The flower lovers' most wanted stand . . . the New all-steel Vio Holda plant stand. The original stand with the revolving arms. Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

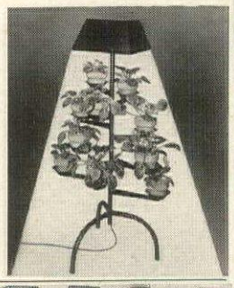
ORDER BY MAIL TODAY. Only $14.95 each, plus $1.00 for packing and postage. ($2.00 for Canada)

Specify color desired. Send check or money order. Immediate shipment. Satisfaction guaranteed or money back. Circular on request.

New FLUORESCENT FIXTURE!

Designed to fit your Vio Holda plant stand. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners or sunless rooms. Installed or removed in two minutes without tools. Fits all Vio Holda stands.

Light shade is 13" sq. at bottom, 9" sq. at top, and 6" deep. Uses 22 watt, 8¾" Circline fluorescent light tube. Shade, without tube, only $14.50. Light tube, $2.95 extra. Please add 75¢ for postage unless you are also ordering a plant stand. Plant stand and plant lamp $29.45; with 22 watt light tube $32.40. Add $1. postage and packing. Specify color wanted.



VIO HOLDA Manufacturing Co. Inc.

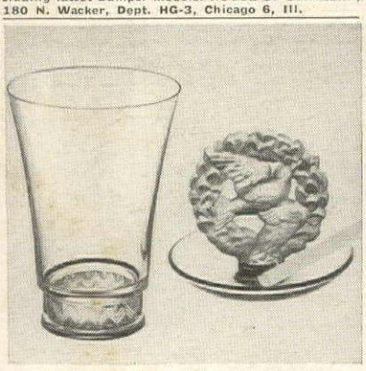
Box 915 Dept. 7-B Topeka, Kansas

HOUSEWIFE SOLVES MYSTERY ... Free Catalog Ends Search

After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, found the solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection from dust and dirt for her furniture. She had no trouble ordering. Today her furniture is dressed up in super-clear plastic fitted covers that protect it yet let its beauty be seen.

The extra-heavy, durable plastic covers have no pores to admit dust and dirt. They give perfect protection and save hours of work. The new satin-finish "Window Clear" plastic is so transparent every detail of upholstery texture and color shows through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking—I don't even take them off for company! And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes . . . including latest Bumper Models. HOUSE OF SCHILLER, 180 N. Wacker, Dept. HG-3, Chicago 6, Ill.



From our distinctive collection of

LALIQUE

The famed French crystal created by Rene Lalique is now once more available in limited quantity.

Each piece is signed!

LALIQUE HIGHBALLS—Classic, sculptured base design in frosted relief. Holds 13½ oz. A treasured possession. Set of 6.....$22.50

LALIQUE LOVEBIRD ASHTRAY—A sentimental remembrance for someone precious. $11.75

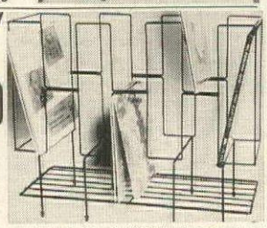
(add 50¢ for packaging and postage)

Send check or money order today.
America's Largest collection of Lalique at:

G. MALINA, Inc.

673 Lexington Ave. (56th St.), New York 22, N. Y.

"HI-FI" RECORD FANS!



Where are your "HI-FI" discs? Scattered around the house? Squeezed into a drawer? Stored near the DANGEROUS HEAT of your player? All these cause WARPING and cannot produce "HI-FI" sounds! Collector-designed Wrought Iron Cabinet holds 200 "HI-FI" discs VERTICALLY CORRECT! Modular design subdivides records into 10 compartments. Sturdy, 25" x 22" x 10". Nothing to assemble! Not in stores! Please remit with order. Exp. chgs. coll. MONEY-BACK-GUARANTEE! **$9.95**

©LESLIE CREATIONS Box 9516 • Dept. 214D Philadelphia 49, Penna.

MAKE A MUSIC CORNER

Compact little rack holds 45 rpm record-player & hundreds of 7" discs in smallest space. Holds tapes & books too! Add extra racks in sockets to form room-divider! Sturdy, just 14" high, x 22" x 9". Fully assembled, rubber tips. In black iron $6.95 ppd. Please remit with order. MONEY-BACK-GUARANTEE! Positively not in stores! See above for larger 12" records. **$6.95**

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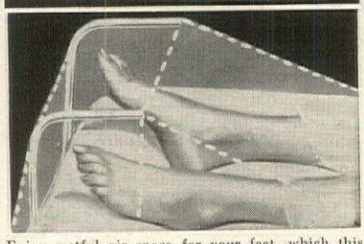
Wonderful BLANKET LIFT



Enjoy restful air space for your feet, which this Better Sleep Sheet and Blanket Lift gives you all night long. Its patented folding arms lift covers from your feet—relieving sleep-disturbing tensions and pressures. Cozy and warm in winter with tucked in blankets—refreshingly cool in summer as air circulates freely under loose sheet. Arms fold flat when bed is made—fits all beds without attaching. Recommended by doctors, it is perfect for invalids, arthritics and restless sleepers. *Satisfaction guaranteed.*

Ideal and welcome Mother's and Father's Day Gift
For immediate delivery, rush cash or check air mail for only

$3.98

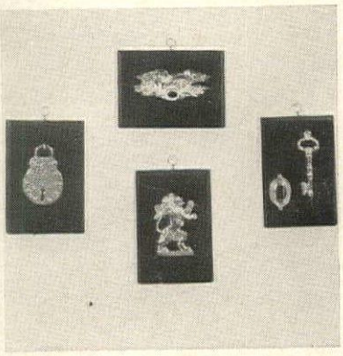
plus 25¢ regular mail or 40¢ fast mail to

BETTER SLEEP Inc.

Dept. 353, New Providence, New Jersey

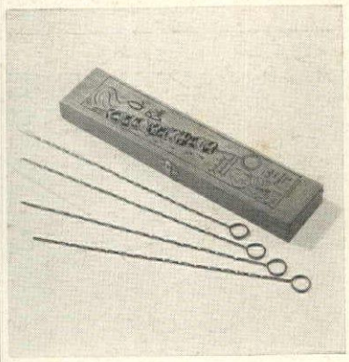
SHOPPING AROUND

Perennial favorite in the fashion world: Bermuda shorts. Shown here is a pair of well tailored shorts made in one of two fabrics: navy or faded blue denim or cadet blue chambray. Sturdy and flattering, these shorts can be washed in the machine or in the basin. Sizes: 10 to 20. $3.95 postpaid. From Western Classics, HG, Box 4035, Tucson, Arizona.

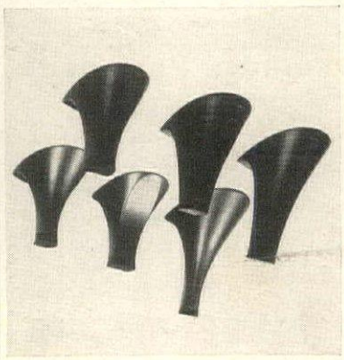


Brass ornaments are used as decoration on the handsome plaques shown here. The brasses are mounted on black wood bases. Consider a set of these as a border for a wall clock or mirror. Each is 4" x 6". Subjects: lion rampant, padlock, an escutcheon and key, an eagle. $2 for one; $7.75 for 4. Add 25c. From Foster House, 430 South Jefferson, Peoria, Ill.

The telephone will become a center of efficiency if you fit it with the 6 in 1 secretary. Easy to attach, it contains an indexed address book, two perpetual calendars, a pencil with a dialer-top, a memo pad and a device which counts the number of calls you make! $3.98 postpaid. Order from Magic Mold, Inc., HG5, 467 Livonia Ave., Brooklyn, N. Y.



Skewers are as necessary to the barbecue as a grille and charcoal. With them you can make a Lucullan feast from the most inexpensive food. For example: shishkabob! Shown here is a set of four stainless steel skewers and a handsome redwood box in which to store them. Each skewer is 18" long. $4.95 ppd. From Nob Hill House, Box 1592, San Francisco.



Check your heels if you want to be well groomed. The shoes which have scuffed heels can be given a new lease on life by Century Shoe Repair Factory. Leather will be perfectly matched, heights can be the same or differently styled. This is a service you will like! Send for free mailing box. Century Factory, Dept. HG5, 210 Park, Baltimore, Maryland.

THE AMERICAN COLLECTION as shown, Sofa Sections, each, **$224.50.** Center angle section, **$229.** Lounge Chair, **$169.** Full Size Sofa with Matching Chair also available but not shown. Prices vary according to fabrics selected.

Modern styling reaches maturity in The American Collection, called by critics "the contemporary classic of today's furniture design."

Study the lines...so sleek and slim...a poem in styling symmetry. Soft, sumptuous reversible foam rubber seat and back pillows set a mood of uncommon luxury...and exotic Pandanus grass cloth inset arm panels add the finishing touch to a picture of rare perfection.

Your local Valentine Seaver Dealer invites you to see this stimulating new furniture soon.

OUR PROUDEST ACHIEVEMENT...

The American Collection

Valentine Seaver Originals

PRODUCT OF KROEHLER

DESIGNS OF DISTINCTION

Between now and 5, he'll fall 439 times—on what?

As any mother knows, most of his falls will be on his little patch pockets.

Carpet under those falls can prevent them from hurting anything more than his pride. And, the softness of carpet will often turn a big bump into a little one.

Along with this softness, carpet keeps peace in the house. It swallows the hundreds of noises a house makes – turns your home into a quieter, more pleasant place to be.

Carpet is so warm, so rich, so lovely to look at, yet it works harder to take care of your whole family than anything else you can buy – and it needs so little care itself. Just once around with the vacuum keeps your carpet lovely.

Why wait? It costs so much less than you think to give your family one of the greatest comforts of home. You can probably carpet two rooms for what you think one will cost. See all the lovely new styles and colors at your store today.

Don't delay. Enjoy your carpet *while* you pay. Take advantage of the convenient budget terms offered by carpet retailers who represent these American manufacturers

ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • NYE-WAIT • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—*more comfort • quiet • safety • beauty • easier care*

B.F.Goodrich

Furniture with a future is cushioned with **TEXFOAM***

WHITNEY MODERN

W. F. Whitney Co. Inc., South Ashburnham, Massachusetts

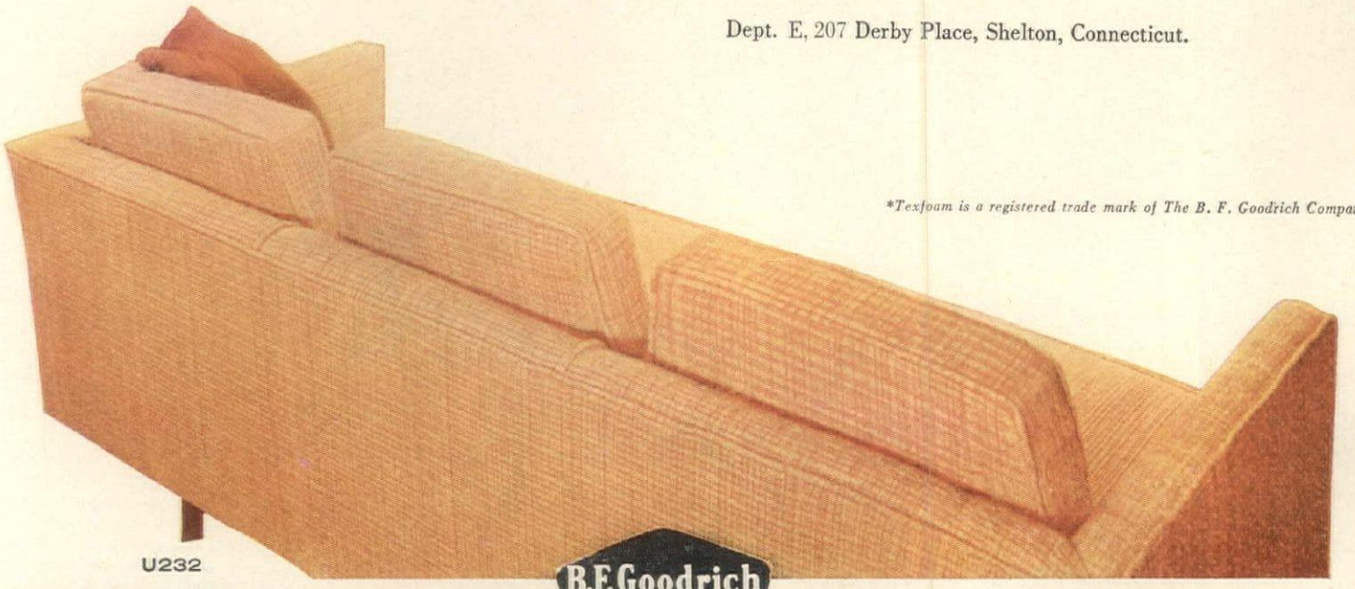
For comfort as you like it... simple, luxurious and colorful, it's Whitney Modern cushioned with Texfoam. From this combination comes a carefree world where comfort and styling stay young for years.

So please yourself... choose Whitney Modern with Texfoam for luxury, looks and life.

Write B. F. Goodrich Sponge Products Division,

Dept. E, 207 Derby Place, Shelton, Connecticut.

**Texfoam is a registered trade mark of The B. F. Goodrich Company*



SPONGE PRODUCTS DIVISION **B.F.Goodrich** 207 DERBY PLACE, SHELTON, CONNECTICUT

"What a lovely way to remember you—"

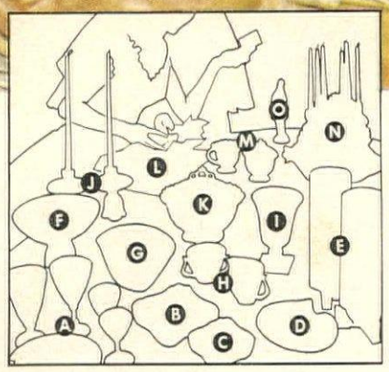
You know how it is with wedding presents. You try hard to please the bride, but many a good intention winds up in her closet. Not so with this lovely Fostoria crystal.

These are gift pieces we *know* young moderns love and keep. Probably the most important reason is the practical, modern styling. Or, is it the clear, solid, luscious crystal itself that's so popular? Extra beautiful because it's all *handblown* or *hand-molded* by Fostoria! So . . .

Give the gift that will be used and used (with loving pride). See Fostoria's complete collection of *handmade* crystal. At better stores everywhere. Fostoria Glass Company, Moundsville, W. Va.

Fine hand-molded crystal by

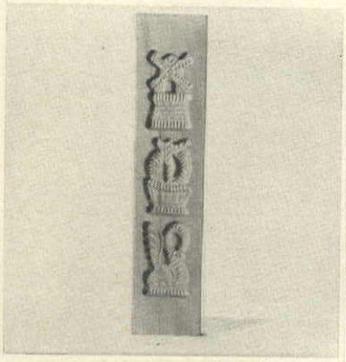
Fostoria
TRADE MARK



Fostoria "Wedding Ring" 5-piece place setting: $14.50 (B) 7-inch ash tray: $2.00 (C) 5-inch ash tray: $1.25 (D) 1-lip ash tray: $6.50 (E) Hurricane lamps: $12.00 a pair (F) 9-inch footed bowl: $11.00 (G) Oval bowl: $13.00 (H) Cream and sugar set: $3.50 (I) Urn vase: $7.50 (J) Footed candlesticks: $6.50 a pair (K) Milk-glass bowl: $8.50 (L) Horse book ends: $7.00 a pair (M) Milk-glass cream and sugar set: $5.25 (N) Garden centerpiece: $23.75 (O) Madonna: $7.50. (All slightly higher in West.)

SHOPPING AROUND

Dutch cookie mold. This is the carved, hardwood kitchen utensil used by the housewives in Holland. It is so beautifully made you will be tempted to hang it on the wall as an ornament. Use it first, however, to mold a batch of rich cookies. 2½" wide x 18" long. $4 postpaid for one panel. Sonic Associates, Dept. HG5, 1626 St. Nicholas Ave., New York, N. Y.



A bureau drawer can be kept attractively neat if you fit it with a quilted satin tray. Shown here is an earring tray divided into fifteen compartments. Each section will hold two pairs of earrings. Colors: pastel pink or blue. 10" x 7" x 1½". $1.25 postpaid. Order from Elron Products Company, Department HG5, 225 West Erie Street, Chicago 10, Illinois.

Poulettes are the most delicious squab-size chickens! Raised on buttermilk and vitamins, each has a succulent flavor which is unique. Each little bird weighs exactly one pound! You may order fresh or fresh-frozen Poulettes at any time. $1.25 for one; $13.50 for twelve. Postpaid. Order from the Candlewood Farms, Department HG5, Brookfield, Conn.

English import: the collapsible seat which folds to fit a sportsman's pocket. The frame is made of steel, the seating surface is made of sturdy canvas. This is a must for the camper or fisherman on your list. 14" high x 10" wide x 5¾" deep. $2.75 postpaid each. Order from Edward H. Ziff, Department HG5, Box 3072 Merchandise Mart Plaza, Chicago, Ill.

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Below Rose & Lyre Group

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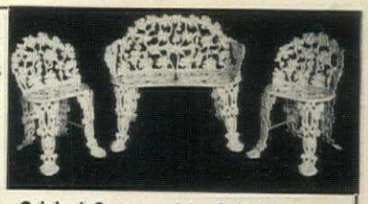
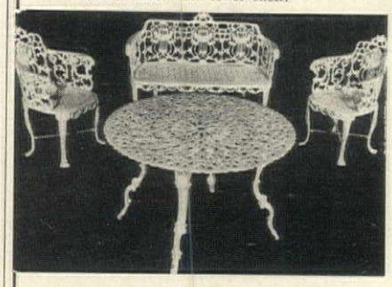
Table #100 42" x 27" high	35.00	42.50

Add $7 for table with lower shelf.





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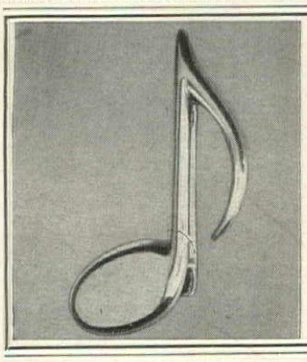

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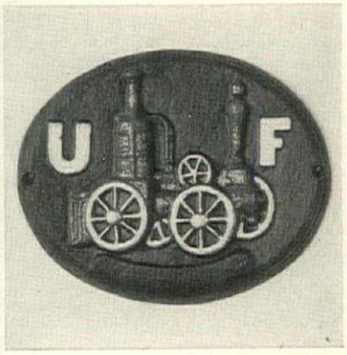

Emblems of the old-fashioned fire brigades make delightful decoration for the barbecue, the terrace, the game room. Made of iron, the emblem shown here was cast in 1870 for the United Fireman's Insurance Company of Philadelphia. Send for information about other emblems. $7.50 ppd. for one. Gilbert & Leonard, 1544 N. Blvd., Manhasset, N. Y.

A needlewoman will love the sewing cabinet shown here. It is made of mellow brown wood. Note the six drawers which are decorated with gay-color flowers. You can stand it on a table or hang it on the wall. The capacious over-all size: 6" x 3¼" x 8½". $1.95 plus 25c postage. Order from The Added Touch, Department HG5, Wynnewood, Pennsylvania.

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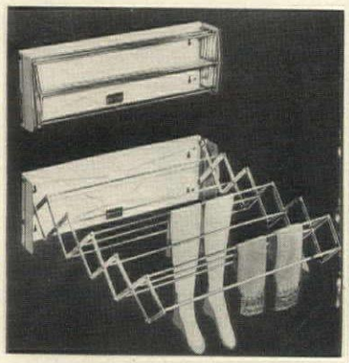

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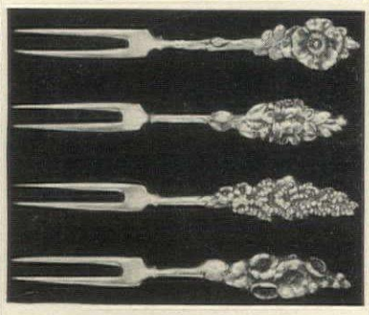

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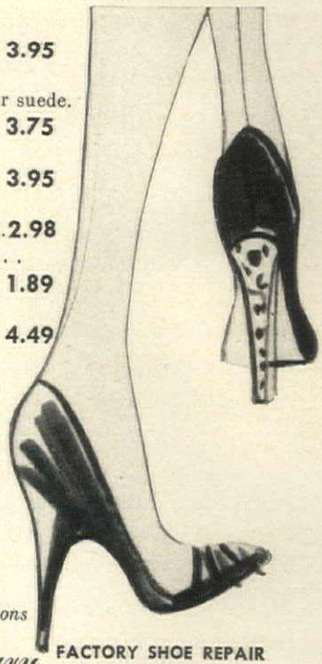

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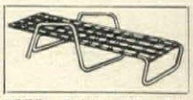

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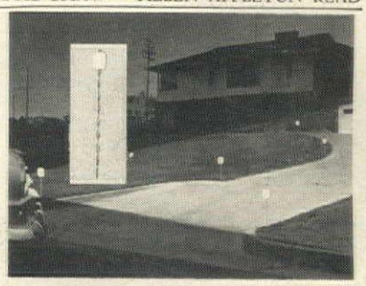

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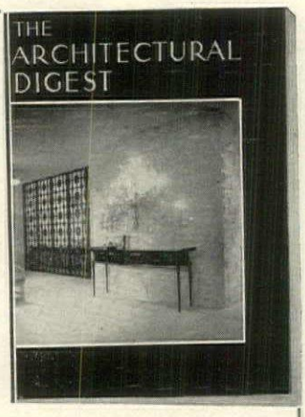

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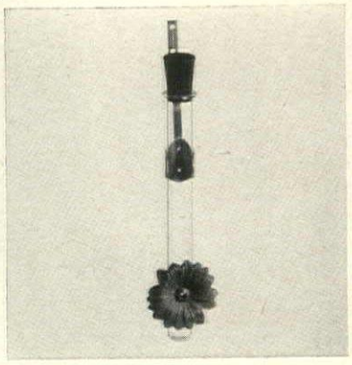

The humming bird will adorn your perennial border if you hang a sugar-water feeder somewhere along its length. The one shown here is made of a cork-stopped glass tube and a gay red plastic flower. It is easy to attach to a stake or to a tree. About 7" long. $2.25 postpaid. Order from Bodine's, Dept. HG, 503 East Preston Street, Baltimore, Maryland.

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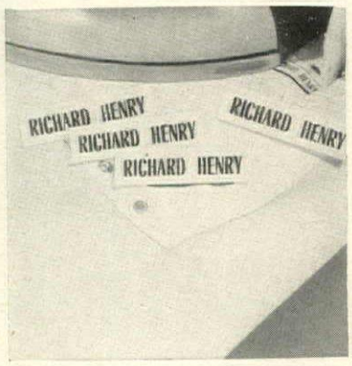

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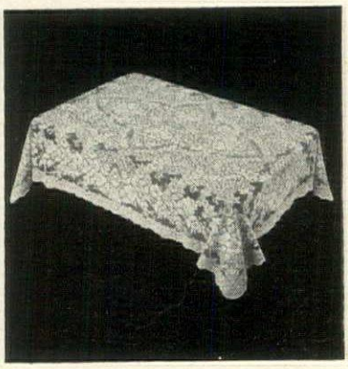


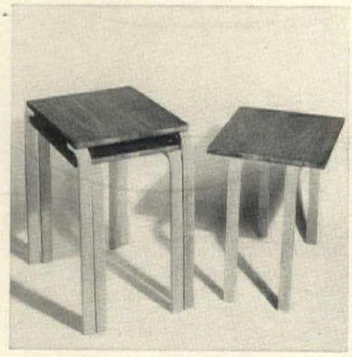
A new fiber is used to make this all-lace table cloth: the miracle fiber Orlon. You can wash and dry it in jig time. Colors: antique ivory or white. $18.95 for 54" x 72"; $23.95 for 72" x 90"; $29.95 for 72" x 108"; $39.95 for 72" x 126"; $49.95 for 72" x 144". Postpaid. Order from The Hildegarde Studios, Department HG5, 597 Farmington, Hartford, Conn.

The owl without the pussycat will be welcome in the nursery. Why don't you use the pottery pitcher shown here for a young one's milk-for-the-porridge? Or use it to hold a handful of spring flowers. Imported from Canada, this owl has a benevolent expression and a nice owl-brown color. 5" high. $1.95 ppd. Beverly Baker, HG, Box 135, Darien, Conn.

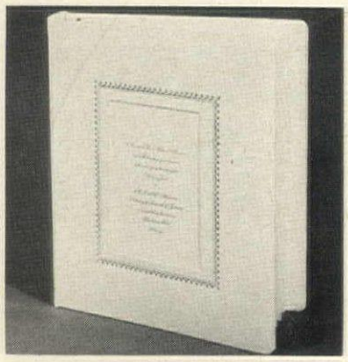
AROUND

Marked in red: these crystal clear glasses with the convenient handles. "Gin & Tonic" is the message they bring your guests. And you know how very popular this thirst quencher has become. The cost is modest: $4.95 the set of four. One or two sets will make a fine gift. Postpaid. Order from Glasscraft, Department HG, 920 Chicago Ave., Evanston, Illinois.

A nest of tables for the contemporary house is something you don't find easily. Shown here is a set of three made with blonde birch legs. Tops come in four different ways: walnut, blonde birch or lacquered in either black or white. One table is 21″ high; the second is 23″; the third is 25″. $24.50 for the set. Exp. coll. Scandicrafts, HG5, Ardsley, N. Y.



A wedding album is almost as necessary for the bride and groom as a license! We show here a handsome one which has a decorative frame on the cover to hold the wedding invitation; inside there are 8 glassine leaves which will hold sixteen 8″ x 11″ pictures. White, pink, blue leather-like fabric. $8.95 ppd. Townsend, 645 Bergen, Jersey City, N. J.



Grande dame. The period doll shown here is dressed in the typical fashion of the turn of the century. The clothes are exquisitely made by an artist in Paris. Note the feather boa, the plumed and veiled hat! This is a doll the serious collector will want to own. Over-all height: 9½″. $10.50 postpaid. Order from Ella Bache, 24 East 55th St., New York.

A parakeet is a proud bird as anyone who owns one knows! To bolster its self esteem you might give it a name plate. We show a plastic one here which carries the pet's name in gold color letters, which is decorated with two plastic parakeets. These are blue or green to match *your* bird. $1.25 ppd. House of Schiller, 180 N. Wacker, Chicago, Illinois.

300 PIECES PERSONALIZED STATIONERY...

★ 50 SHEETS
★ 25 ENVELOPES
★ 225 LABELS

$1.00 POSTPAID

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Every Piece with YOUR NAME & ADDRESS!

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Send ring size or measure with string. Satisf. guar. Send cash, check or m.o. For COD's send $2 deposit.

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$1.98 ppd.

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Treat your favorite Golfer to a long lasting Fairway Accessory. Engraved with 2 or 3 initials. Beautifully Boxed. Used by LEADING PROS. Flexible spring in body bends to 90° angle in any direction. Automatically returns to upright. Fewer Slices. Longer, Straighter Drives. In long lasting brass, polished finish. State Initials. (Sorry, no C.O.D.'s.)

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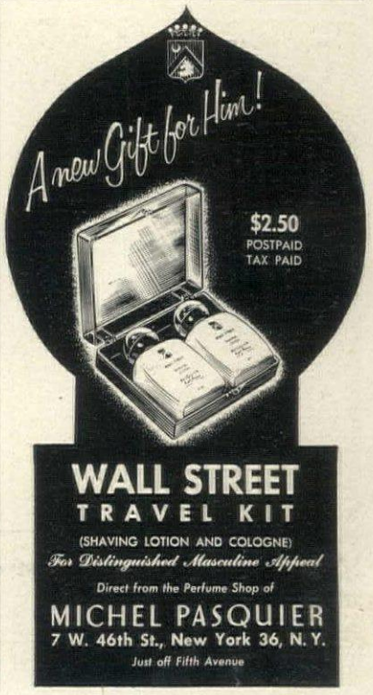

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Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

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WHEN ORDERING, SPECIFY

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STYLE: Modern *or* Colonial

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FINISH:
Knotty Pine, unfinished, smoothly sanded— $27.95
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Quick delivery.
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Express charges collect.

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See matching Typewriter Table on page 65.

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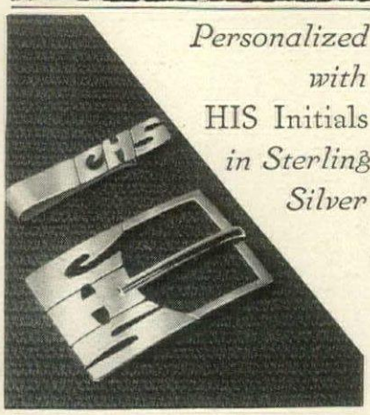

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Belt Buckle $8.80 Tie Clip $3.85 Set $12.50

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Free SPRING Catalog

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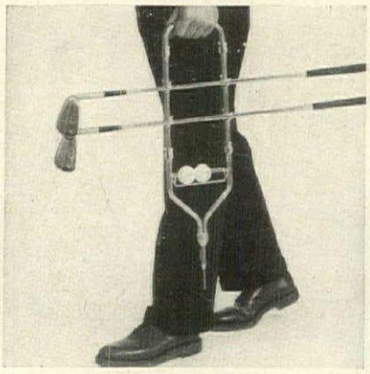
EVERY GOLFER WANTS
A LAZY CADDY



Yes here's a "Lazy Caddy" that makes a terrific golfer's gift. It's lightweight (only 10 ounces), strong, made of tubular aluminum and high carbon steel. Equipped to carry 8 clubs and 3 balls, it's easy to insert into turf before a shot. Stands upright and ready. *Satisfaction Guaranteed.* Order by No. 0121.

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Behr Process Liquid Raw-Hide Redwood Color Stain and Sealer #3 brightens redwood or any wood with a rich new redwood color. Use it on old or new woods. Behr Process Stain and Sealer #3 gives excellent results when used on fir, pine or any light colored wood. RESIN-FREE Behr Process Finishes chemically combine with the natural resins of wood to form a protective coating — an exclusive feature advantage. Order Liquid Raw-Hide Redwood Stain and Sealer #3 today! $1.75 Qt., $5.30 Gal. Postpaid, Guaranteed.
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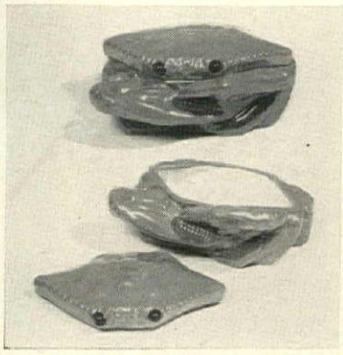
SHOPPING

A pipe smoker will like the reamer shown here. Made of precision steel, it has expanding steel blades for cleaning the bowl and a special reamer concealed in the handle for cleaning the stem. This is a lifetime gift for the man who likes his pipe. $5 postpaid. Order from David P. Ehrlich Company, Department HG5, 207 Washington St., Boston 8, Mass.



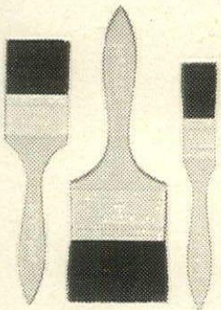
A ramekin designed like a crab is the perfect container in which to serve your choicest crabmeat recipe. Made of oven-proof ceramic, it is crab-red on the outside and pure white on the inside. Note the cover! Size: 6" x 4" x 2". $2 for one. Minimum order: four covered ramekins. Ppd. Order from Bertram Shrier, Ltd., 1145 Connecticut, Washington, D. C.

A neat marker for the mail box is the black finished aluminum one shown here. About 18" x 3", it is marked on both sides with white-finished, light reflecting letters. It will take a name or numbers up to 14 characters. Rust resistant and non-corrosive, it is easy to install. $2.29 postpaid. Order from Starmetal Company, HG5, Stirling Rd., Plainfield, N. J.

PAINT BRUSHES, $1.29

SURPLUS

TREMENDOUS BARGAIN OFFER



Got some painting to do? Furniture, Woodwork, Walls or a just done, do it yourself job? You need paint brushes. Here is a set of vulcanized on rubber, Genuine Bristle brushes. The set consists of a 1", a 2" and a 3" brush all for the incredibly low price of **$1.29.** Less than you would expect to pay for any one brush in this set, but you get all three matched brushes, **$1.29 per set. Please add 25c pp.** Limited supply on this offer. Order now. Limit three sets to a customer. Money back guarantee.

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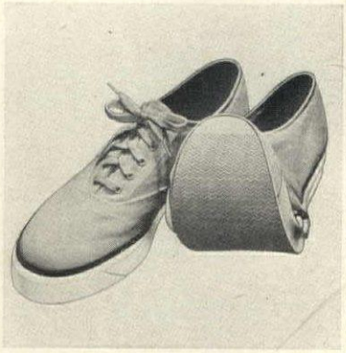
AROUND

For sailing or for tennis you won't find a better pair of shoes than "Topsiders"! The soles are made of non-skid rubber which gives perfect traction; the uppers are made of sturdy canvas which comes in a choice of two colors: navy or white. Men's sizes: 7 to 12; women's: 4½ to 9. $8.95 postpaid. Order from Johnny Appleseed, Dept. HG5, Beverly, Mass.

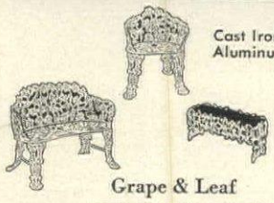


Trivets are used as decoration for the towel rings shown here. The trivets are made of wrought iron finished in black; the rings are finished in brass. Designs: the Dolphin and the Tree of Life. Get some for the kitchen and bathroom. Each is 9" long x 5" in diameter. $1.50 postpaid for one trivet and ring. Order from Ward Phillips, Dept. HG5, Carpentersville, Ill.

The "PICNICKER" is a fabulous accessory for picnics and beach parties. Made of Koroseal insulated with Fiberglas, it is three containers in one! Both hot and cold food can be carried in the two 10"-square removable buckets and in the 21" x 11" x 11" carrying case. Black, red, gray. $12.95 ppd. Lowy's Creations, 26 Beach 116th St., New York.

The Confederate Fig Leaf Collection

IN CAST IRON OR ALUMINUM



	SETTEE 35"	UMBRELLA TABLE	CHAIR 24"
Cast Iron..	$49.50	$35.00	$35.00
Aluminum..	64.50	45.50	45.50

FLOWER BOXES

Grape & Leaf or Rose	Cast Iron	Aluminum
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Grape & Leaf

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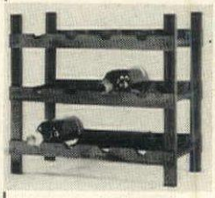
for the Wine Connoisseur



12-bottle WINE STORAGE RACK

$5.95 ppd.

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Entertaining in the grand manner includes serving wine horizontally from bottle cradled in handsome brass basket with simulated white raffia handle. Doubles as decorative fruit or flower basket. 15½" long. **$5.95 ppd.**

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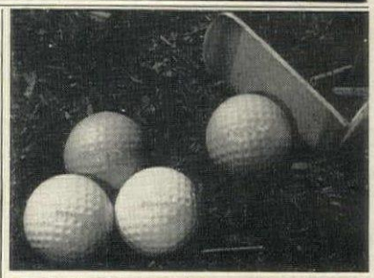

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Ppd., only **$3.95**
Box of dozen **$11.50**

Special! Personalized Golf Balls. White only. Any name to 12 letters and spaces. High compression. Liquid center. Box of doz. $11.95.

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With Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

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Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. **$11.95**

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Attach bracket to wall at height you want. Strong bright plated steel rack holds shoes rigid while you shine them, detaches easily to put away when not in use. Two toe plates and fingertip length adjustment for all sizes men's, women's and children's shoes. Saves its cost over and over again.

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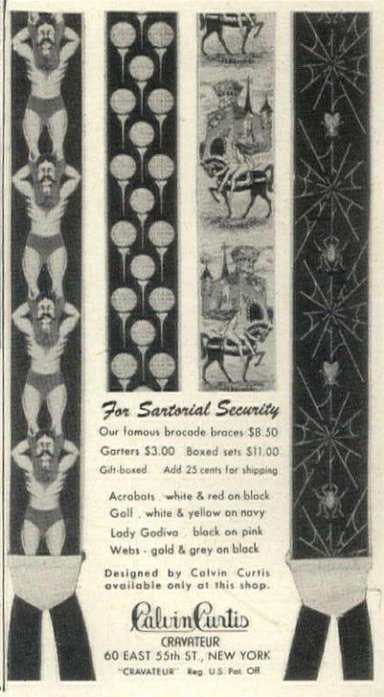

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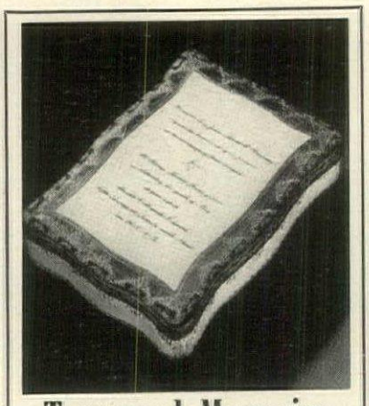

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Waist Size.....Price.....
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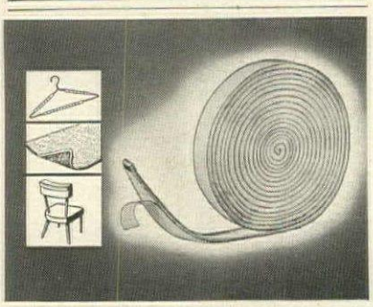


Handiest Thing In The House—$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from **Sunset House, 239 Sunset Building, Hollywood 46, California.**

THIS FATHER'S DAY
"Put His Hat in the Ring"

Some dads like the card that goes with it—"Your Hat's in the Ring"—even better than the fine gift itself.

The CRAFT HAT HOLDER*

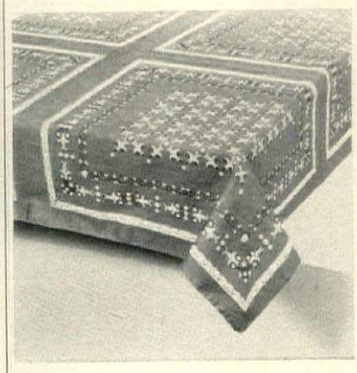
is a natural for any man who drives a car. It holds his hat—clean and uncrushed—within easy reach—without obscuring his vision. Saves the price of many a hat. A **must** for summer straws.

Suction cup with special adhesive holds plastic frame firmly in place. No screws or bolts needed. Money back guarantee. Complete with good-for-a-laugh gift card $1.95, postpaid. Two for $3.50.

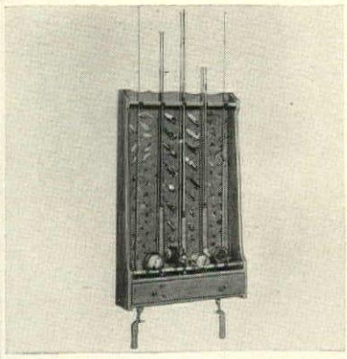
(*Patent Pending)

THE CRAFT COMPANY
P.O. Box 216-C Wheatridge, Colorado

SHOPPING AROUND

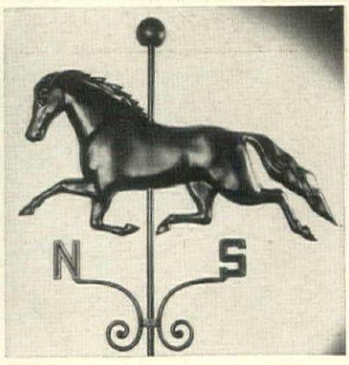


Fine linen decorated with a bandana design makes an exciting tablecloth for a summer table. The background color is a pleasant green, the decoration is in black and white. $4.50 for 52" square cloth; $5.75 for 52" x 70"; $7.95 for 52" x 94". A matching napkin (24" square) is only 89c postpaid. Order from Susan Smith, Department HG5, Carpentersville, Ill.



A case for fishing rods is the answer to your gift problem for Father's Day. Available in two ways: assembled and finished in knotty pine, maple or mahogany ($22.50) or unfinished in kit form ($12.95). The wood is knotty pine; the dimensions are 22" x 37", the design is handsome. Express collect. From Yield House, Dept. HG5, North Conway, N.H.

For the man who hankers over old-fashioned cars we suggest the set of auto prints shown here. Beautifully reproduced in full color on heavy white stock, these prints will make a fine group for a man's study or bedroom. Each print is 5½" x 8½". $1 postpaid the set of eight assorted prints. Order from Hobi, Department HG5, 15 West 57th St., N. Y.



A blank wall would be the ideal place to mount this beautifully modeled horse. Made of metal, it is finished in weather resistant black paint. The two wind indicators are finished to match. We hung ours over the red barn doors. 30" x 32" over-all size. $38.50. Express collect. Order from the Hagerstrom Metalcraft Studio, Dept. HG5, Wheeling, Illinois.

"Forgetters Kit" is the treasure chest which a traveler will bless you for. It contains *thirty items* most people forget to pack: spot remover, cork screw and bottle opener, needles, pins, Band-aids, emery board. The neat carrying case is made of cherry red leather-like plastic. 10" x 5". $6.95 ppd. Clarion, Box 488, HG5, Highland Park, Illinois.

New cuddly softness, new easy care... new summer-weight blankets of 100% DU PONT ORLON

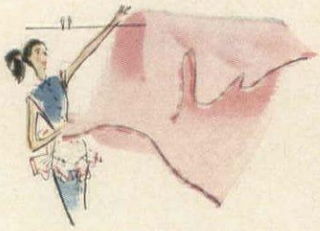
REG. U. S. PAT. OFF.

All softness and light—these new, summer-weight blankets of "Orlon"*. They're whisper-soft, light as air . . . ever so comfortable in spring, summer and fall because they're Du Pont "Orlon" acrylic fiber.

And what woman won't love their easy care. These luxurious blankets go right into the washing machine, come out fluffy-soft . . . and stay that way for a long, long time. What's more, these fabulous new blankets are not weakened by mildew, moths don't like them either . . . thanks to the wonderful advantages built right into "Orlon" acrylic fiber. For chin-to-toe comfort, see blankets of "Orlon" in a dozen clear bouquet colors and snowy white at your favorite store.

P.S. The sheets, pillowcase and nightgown are all of wonderful, washable, wearable Du Pont nylon.

Washing's a dream with blankets of Du Pont "Orlon". They shrug off dirt and grime with a minimum of fuss...even shrinking's a thing of the past.



Practically weightless, but warm enough for cool nights, blankets of "Orlon" fluff-dry quickly. Many have washable, long-wearing nylon bindings.

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

*"Orlon" is Du Pont's registered trademark for its acrylic fiber.

Du Pont makes fibers, does not make the fabrics or merchandise shown here.

Two Arrows

American Indian motifs in fine translucent china.
New; chip-resistant; open stock.

Top to bottom:
MAGIC 5-piece setting $11.95
TRAILS 5-piece setting $10.95
FAWN 5-piece setting $12.95
Send 10¢ for booklets

ARZBERG

H. E. LAUFFER CO., INC., 230 FIFTH AVENUE, NEW YORK 1, N. Y.

SETTING BY EVERETT BROWN, ASSOC., A. I. D. PHOTOGRAPH BY LIONEL FREEDMAN

THE RUG THAT MAKES THE ROOM . . .

Karastan

AMERICA'S FINEST POWER-LOOMED RUG

The loveliest rooms take on a special beauty with a Karastan on the floor. Colors shimmer with new excitement . . . fine furnishings look even finer. The whole room seems bathed in a wonderful warm glow. And no wonder! What could set off your décor more gloriously than the exquisite pattern of a Karastan . . . in a velvety imported worsted that's heaven to walk on? Shown above . . . Karastan rug No. 784, approximately 9 x 12, $359.50. Notice how this authentic Kirman pattern makes a perfect companion to Karastan's magnificent Tableau broadloom on the stairs, $15.95 sq. yd.

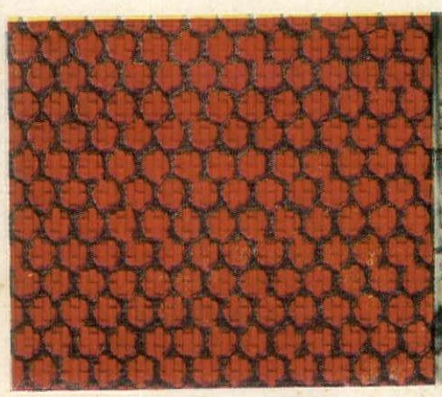
KARASTAN 295 FIFTH AVE., NEW YORK 16, NEW YORK A PRODUCT OF FIELDCREST MILLS, INC.

Designed to be lived with . . .

Breathable* U.S. Naugahyde® miracle vinyl upholstery

From the Far East comes the inspiration for this dramatic and sophisticated room, shown below, designed by C. Eugene Stephenson. And because the upholstery fabric is Breathable U. S. Naugahyde, the luxury of its striking color is completely carefree! Here is the ideal upholstery for today's casual living... a deep-dimensional fabric that gives you both the durability of vinyl and the cool comfort of woven material. Colorfast, handsomely styled, and richly textured, it resists soil... whisks clean with a brush or damp cloth. Ask for furniture upholstered with Breathable U. S. Naugahyde at leading stores everywhere... or consult your upholsterer or decorator.

*patent applied for



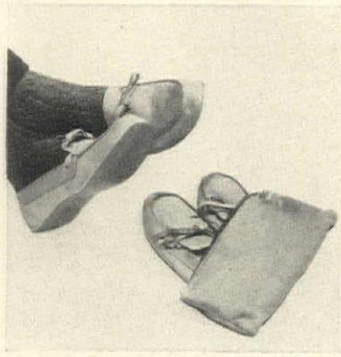
C. Eugene Stephenson, A. I. D., co-author of "How To Decorate and Light Your Home", chooses the Sequin pattern in Carnelian (swatch shown left) for this contemporary chair by Dunbar. Throw pillow in Onyx Sequin... one of four exciting patterns in a wide range of colors.

United States Rubber

SHOPPING AROUND

A mail box for the house-proud member of the community: the large one shown here. 16″ x 11″ x 4″, it comes in steel finished in black or in gray. $6.20. It is available also in aluminum finished in bronze, gray, white, brass, black or natural. $7.71 for one box. Postpaid. Order from Nor-Gee Corporation, Dept. HG5, 108 West 2nd St., Jamestown, N. Y.

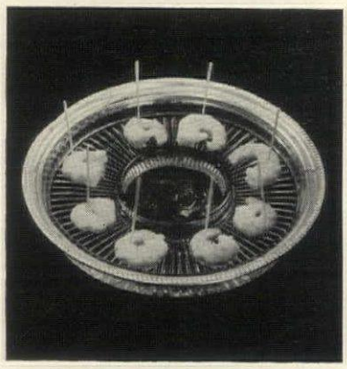
"Luxury Loungers" are fine house slippers for men. Made of supple leather fitted with a drawstring, they adjust to the shape of the foot. Color: golden tan. The matching leather case has a zipper. For travel or at home, these are the slippers to give a man. Order by shoe size. $8.95 ppd. Piety Corner House, 41 Lincoln, Waltham, Massachusetts.

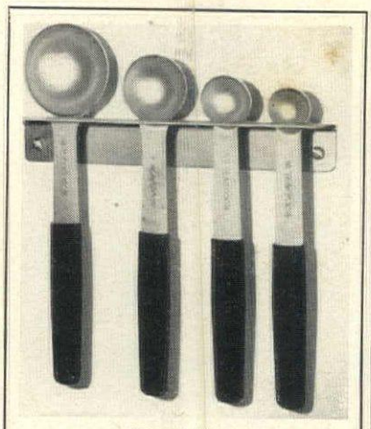


For Chinese recipes we present a seasoning collection. It contains Chinese mustard, flavoring essence, five-spice essence, black bean spice, duck sauce, oyster sauce, soy sauce and barbecue sauce. With these you can produce creditable Chinese food. $7.95 postpaid. Order from Vendome Company, Department HG5, 15 East 48th Street, New York, N. Y.

Smart combination: the night-light jewel tree. The fine ivory color leather base is fitted with an electric light socket and a metal bracket. The three arms of the bracket will hold your watch, wallet and other valuables. The light goes on when you touch the lamp base! 3″ square. $4.95 ppd. Order from Damar, Dept. HG5, 741 Damar Bldg., Newark, N. J.

Versatile tray. The rim is sterling silver, the insert is crystal-clear glass. Use it as an individual serving plate for shrimp cocktails, as an individual tray to hold a drink and appetizers. About 8″ in diameter, it is modestly priced at $5.95 postpaid. Federal tax included. Consider it as a wedding gift! From J. J. Minster & Son, Dept. HG5, Elkton, Md.





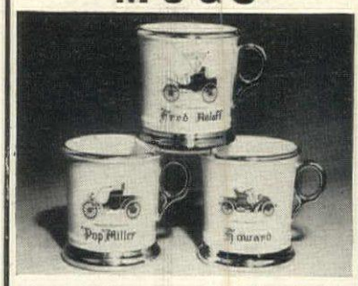
Terrific Value
SET OF FOUR
COPPER-FINISHED MEASURING SPOONS

These long and lovely measuring spoons are copper finished, have stain-proof, crack-proof handles. Comes with handy copper plated wall rack and screws. With ¼ tsp., ½ tsp., 1 tsp. and 1 Tbsp.

$1.00 Please add 25¢ For Shipping

the added touch
Dept. B 5, Wynnewood, Penna.

Personalized
MUGS



FOR DAD or GRAND DAD

Here's a real he-man gift for Dad or Grand Dad on Father's Day or for a birthday. Any man would be proud to own these handsome, creamy white ceramic mugs with their own names personalized in 22 kt. gold, permanently fired in. Gold rimmed edges and handles. Early American autos colorfully and accurately reproduced. Also early railroad locomotives. Eye catching and useful as a planter, for cigarettes, tea or coffee, etc. Please print names clearly when ordering.

only **$4.95** each ppd.
no C.O.D.'s Please

LILA-LEA
23 LAUREL DRIVE NEW HYDE PARK, N. Y.

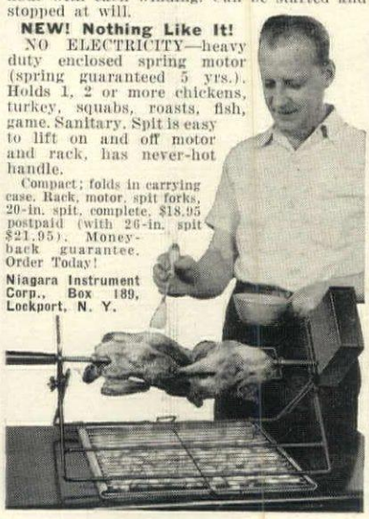
Makes Any Outdoor Grill A Real Barbecue
NIAGARA AUTO-BROIL©

Adjusts instantly for all sizes, shapes, from small round charcoal brazier to elaborate grills, fireplaces, even open campfire. Also to desired height. Automatic: turns spit a full hour with each winding. Can be started and stopped at will.

NEW! Nothing Like It!
NO ELECTRICITY—heavy duty enclosed spring motor (spring guaranteed 5 yrs.). Holds 1, 2 or more chickens, turkey, squabs, roasts, fish, game. Sanitary. Spit is easy to lift on and off motor and rack, has never-hot handle.

Compact; folds in carrying case. Rack, motor, spit forks, 20-in. spit, complete. $18.95 postpaid (with 26-in. spit $21.95). Money-back guarantee. Order Today!

Niagara Instrument Corp., Box 189, Lockport, N. Y.



All Sizes FINISHED or in EASY 1-HOUR HOME KITS

MAGAZINE RACKS

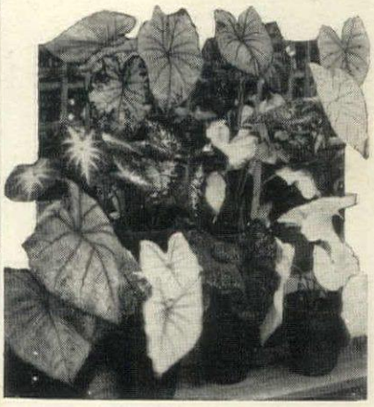
These large, handsome wall racks prevent "magazine mess". Magazines will not "slouch" or bend. Each is held upright. Each is visible for convenient selection. Beautiful in the home. Perfect in office or reception room. Hand made in honey-tone knotty pine, or lovely maple or mahogany finish.
OR IN KITS for easy home assembly. Precision cut, drilled, sanded, etc. with simple instructions.

For 30 magazines 23″ x 27″ (Illustrated) **$17.50**
(In easy home kit **$9.95** Postpaid)
For 45 magazines 23″ x 40″
(same design but taller) **$27.50**
(In kit **$15.95** Postpaid)
For 60 magazines 45″ x 27″
(like Ill. but double width) **$32.50**
(In kit **$18.95** Postpaid)
All Finished Racks Shipped Express Charges Collect.
Send 10¢ for Catalog of Furniture and Kits

No C.O.D.'s
Money Back Guarantee

Field House
Dept. G5-6
North Conway, N. H.

The Perfect Year 'Round
GIFT for MOTHER



Your GIFT membership will start with these "Tropic Glamour" Caladium Bulbs, which will produce mammoth, beautifully mottled leaves of many shades.

A Membership in The
Plant of Month Club

Every month she will receive (1) a selection of lovely, unusual plants or bulbs chosen by experts; (2) complete planting instructions; (3) interesting history of flower. GUARANTEED TO GROW.

BONUS—New, Exotic Imported Bulb. Full Year Bonus: 32 page book, "How To Grow and Bloom House Plants". LOVELY GIFT CARD WILL BE SENT MOTHER BEARING YOUR NAME. Order today.

SIX MONTHS MEMBERSHIP **$6.00** — 6 monthly selections plus bonus.
FULL YEAR **$12.00**

Plant of Month Club
Dept. M-45, Des Moines 9, Iowa

Gentlemen:
Here is my check or money order for ☐ $6.00 6 months, ☐ $12.00 1 year. Please send to person's name on attached card.

Name _____
(Please Print)
Address _____
City _____ State _____

Dazzling Spec Glamourizers

wonderful at . . . $1.50 each pair.

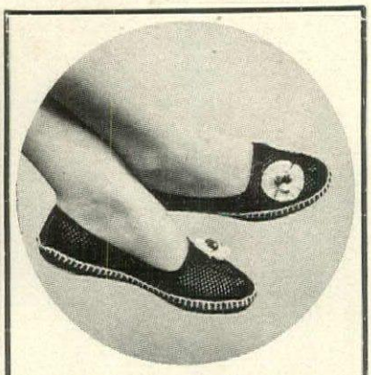
Men certainly will make passes at girls who wear glasses . . . IF you glamourize your frames with these stunning clips made of superb quality rhinestone. Jeweled rims will fit any eyeglass frame to add party dash. Clips are adjustable and so easy to put on. They also add a brilliant touch to your sunglasses.

Available in your choice of

"Diamond"..$1.50. Sapphire Blue..$1.50 a pair. Order both for $2.75 tax and postage included.

VERNON SPECIALTIES CO.

Dept. HG5, 156 Fourth Ave., Mt. Vernon, N. Y.



New fashion for pretty feet

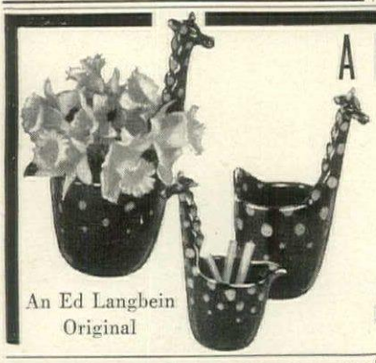
NYLON MESH SLIPPERS

Practical and precious . . . you'll wear these foot hugging nylon mesh slippers everywhere. The soles are cowhide inside and out with airfoam padding and extra heel lift for that "walk on air" feeling. Tops are elasticized and the lacing is heavy flax fiber. In black or white with charming nosegay; or natural with cunning straw hat. Sizes 4-10.

Guaranteed to delight and only Send actual shoe size and color **$6.95** ppd.

Send for FREE gift catalog

Miller's 256 E. Congress, Dept. H-5 Tucson 1, Arizona



An Ed Langbein Original

A NEST OF GIRAFFES

Hi-tall and handsome ceramic giraffes from Italy. Handpainted, shaded yellow spots on black. Decorative holders for flowers, cigarettes, sauces, pencils.

10½"	$6.00
8½"	4.50
6½"	3.00
The nest of three	$12.50

All prices postpaid. No COD's please.

other unusual gifts, write for catalog

Hathore House

631 SECOND AVENUE, NEW YORK 16, N. Y.

Coral from Capri

LUXURIOUS GENUINE CORAL from the Mediterranean — famous for its rich, fine coral. Skilled craftsmen carefully cut, round, match and polish these lovely pieces of superior quality. Fashion-right and beautiful, any combination will garner compliments by the dozen.

15½" double strand necklace	$4.40
Earrings — dangle or button, screw backs or pierced	$2.50
18" double strand necklace	$4.95
50" single strand rope	$6.60
2" cluster brooch	$3.85
Bracelet	$3.30

Prices incl. Federal Tax and Postage

Money Back Guarantee If Not Truly Delighted

ALPINE IMPORTS, Dept. HG-6, 505 Fifth Ave. New York 17, N. Y.

Reach the highest shelf with "SEIZERS"... $3.25

(post paid)

Don't climb shaky ladders . . . the "SEIZER" extends your reach by more than two feet. . . . Makes it easy to reach anything from the box in that "next-to-the-ceiling" kitchen cabinet to last year's hat, way back on the top closet shelf! 28 inches long. Sturdy poplar with cork-tipped ends for a firm grip on articles of any shape or size.

Send check or Money Order, No C.O.D.'s.

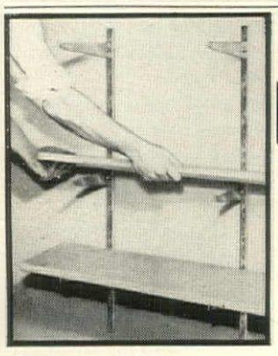
A great help to the bedridden.

MALCOLM'S

(new address)

6309-G Reisterstown Road

Baltimore 15, Md.



EXTRA SHELF SPACE Anywhere You Want!

install your own shelves with the Mansfield do-it-yourself Shelf Kit

shelves for

BOOKS • PLANTERS • KNICKNACKS • TOOLS • RECORDS • CABINETS • TOYS • WALL TV • KITCHEN, ATTIC, BASEMENT or GARAGE STORAGE SPACE.

Need no floor space! Brackets hook into uprights at any height you wish. Lock firmly with thumb screw. Easily removed—*without tools!*

Complete with instructions, screws and a studfinder . . . makes installation a cinch!

Any size . . . Any arrangement . . . as high as your ceiling, wide as your room, 4"—16" deep, for any wall or room! Uprights are trim, satin-finish, double-plated steel . . . full .062 gauge. Brackets .093 gauge satin-finish double plated steel! Use as is—or paint to fit your decor. *Easily and quickly mounted . . . on any wall!*

UPRIGHTS

HEIGHT	PRICE
1'	.40
2'	.80
3'	1.20
4'	1.60
5'	2.00

Over 5' prices on request

BRACKETS

WIDTH	PRICE
4", 5", 6"	.70 ea.
8"	.75 ea.
10"	.80 ea.
12"	.85 ea.
14"	1.05 ea.
16"	1.20 ea.

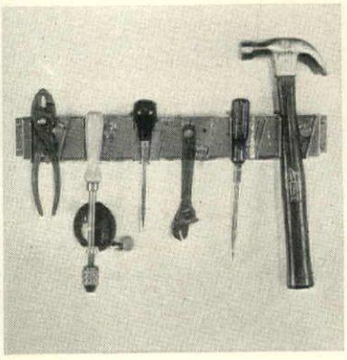
All Prices Include Postage

N. Y. City Residents add 3% Sales Tax

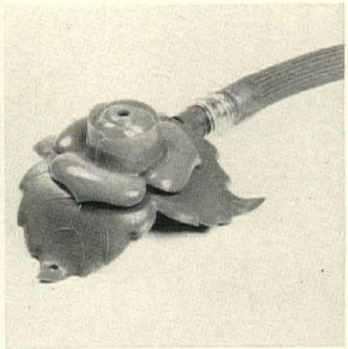
Glowing Decorator's BRASS FINISH: Add 50¢ per ft. for uprights; Add 75¢ for each bracket.

SATISFACTION GUARANTEED OR MONEY BACK WITHIN 10 DAYS

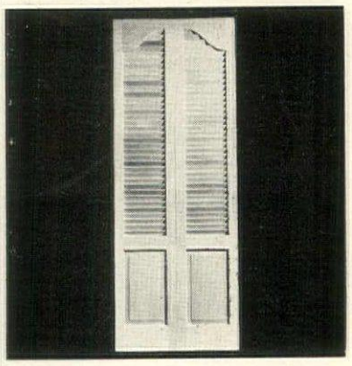
MANSFIELD HOUSE, Dept. 148, 38 WATER STREET, NEW YORK 4, N. Y



The workshop, the garage, the broom closet can be improved by the addition of these tool holders. Made of steel finished in chromium, each fixture will adjust to fit the handle of almost any tool: hammer, screw driver, broom, rake. $5 for six unit rack (18" wide); $3 for three units (10" wide). J & L Art Shop, HG4, 812 West 181 Street, New York, N. Y.



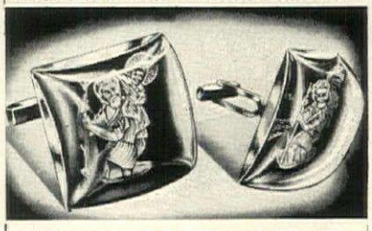
"Rain Rose" is the sprinkler head which produces a gentle shower thirty feet in diameter. It's the kind of shower young plants need to grow luxuriantly. Easy to attach to your hose, the head is made of sturdy plastic. The "rose" is red, the leaves are green. 7½" x 6". $1.50 ppd. Order from The Montagne Company, Dept. HG5, Verona, New Jersey.



Architectural note for a bedroom, dining room or hall: the louvered double doors shown here. Built to fit the standard rectangular doorway, these doors are paneled and fitted with a semi-circular top. Over-all size: 2′ 6″ x 6′ 8″ x 1⅛″. Unfinished white pine. $51 exp. coll. Order from Louvercraft, Inc., Dept. HG5, 425 Austin Place, Bronx, New York.

The Unusual Gift for

FATHER'S DAY or GRADUATION



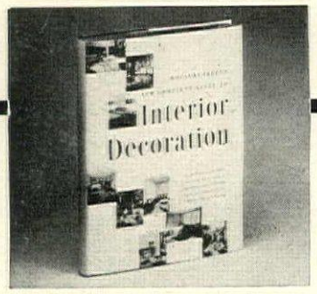
St. CHRISTOPHER and SAND from the HOLY LAND

These magnificent cuff links are the ideal gift for any man. Beautifully sculptured image of St. Christopher and the Christ Child with 14 Karat Gold Finish is deeply embedded in a lustrous, onyx black, plastic setting. Genuine Sand — actually imported from the Holy Land — forms a halo around the head of the Christ Child . . . The mounting has a hand polished, 14 Karat Gold Finish . . . No other gift will convey the meaning of this one! Order Today! Send check or M. O. — No COD! Satisfaction guaranteed or your money back. **7.95** POST PAID

Copyright 1955 Saints & Sand

SAINTS and SAND

BOX 470-H • HOLLYWOOD 28, CALIFORNIA



House & Garden's new encyclopedia of

DECORATING

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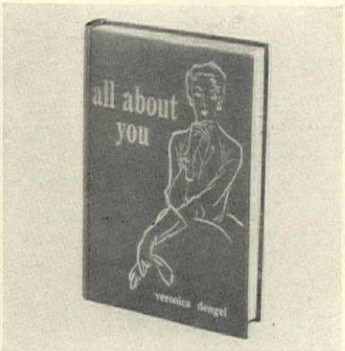
House & Garden

Dept. HG5 Greenwich, Conn.

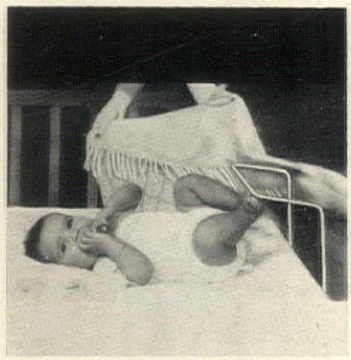
AROUND

"All About You" is a book for girls and women. Written by Veronica Dengel, an authority on the subject of beauty and personality, it is divided into 12 chapters. If you think that you have problems along these lines you might consult this book. It contains 376 pages, is priced at $3.95 the copy. Postpaid. Mrs. Field, 237 Huguenot, New Rochelle, New York.



The perfect way to make *consistently* good coffee is to use the Coffee Brewer. Made of heavy aluminum, it will make four, six or eight cups (it's scored for measuring). The lid is fitted with a whistle which gives warning when coffee is perfectly brewed. $8.95 postpaid. Order from The Coffee Tasters, 1000 Williams Mill Road, N.E. Atlanta, Georgia.

Blanket lift is designed for infants and children. It slips under the mattress and holds sheet and blanket 6 inches above the feet. With it a child can move freely without the risk of throwing off the covers. It is made of aluminum rods covered with smooth plastic. 12" x 9" x 6". $2.98 plus 25c. From Better Sleep Co., Dept. HG5, New Providence, New Jersey.



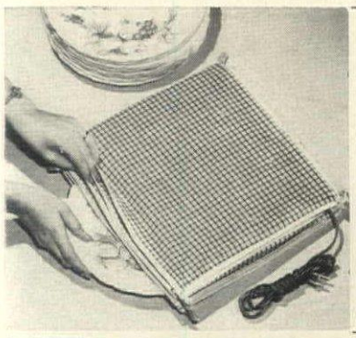


PLATE WARMER

Perfect, easy, safe way to heat up to 10 plates for serving good food properly. A distinctive, useful electrical gift. May be used on table. Zippered washable cover of red and white or green and white Chambray. Thermostatic control for AC-DC. Post paid $12.50 in U.S.A. Send check or money order.

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GUARANTEED by our SEAL of SATISFACTION

- Individually re-conditioned and sterilized by modern factory methods.
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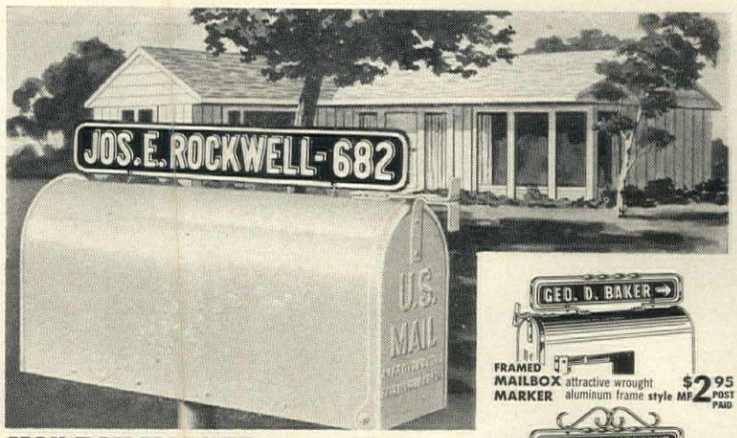

MAILBOX MARKER style M fits any mailbox—install in a minute **$1.95** POSTPAID

present your name attractively...

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME

with DAY-n-NIGHT MARKERS

PERFECT FOR GIFTS
ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
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Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½"x18", number plates 2½"x7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

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THE PERFECT GIFT FOR *Father's Day* (JUNE 17) — or any day, because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

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*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE
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☐ Remittance enclosed: ship postpaid in U.S.
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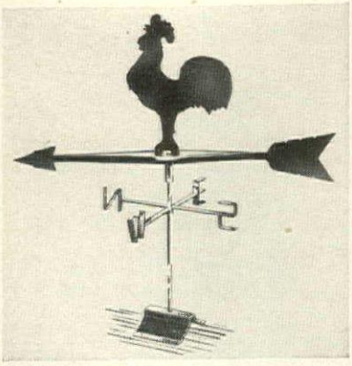

WIND MASTER WEATHERVANE

An amazingly big, sensitive and most attractive weathervane for this low price! It's 29" high and 28" wide; rooster is 12¾" high. Sensitive to the slightest change in wind direction. Stamped from new-type rust-resisting steel, it has a dull black baked enamel finish, and carries modern, three-dimensional letters to indicate wind direction. On house or garage, it will be your pride and joy for years to come! Costs just about ⅓ what you'd normally expect to pay! **$8.95**

Postpaid. No C.O.D. Guaranteed, of course

ELRON
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HAPPI COATS
For Happy Girls!

Coats are patterned with the traditional trademarks of Oriental workmen. Fireman's Coat (left) and Chain Metal Worker's Coat (right) are printed in bold black, red and white. Made of salt-water resistant cotton, you'll wear them happi-ly at the beach . . . informally at home, for sports. Happi Coats for children, too, in blue with red. Imported from Japan.

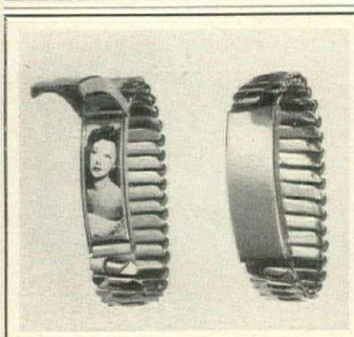
Adult Happi Coat $7.95
(one size fits all)
Children's Happi Coat ..$3.00
(large, medium, small)

Ward Phillips Co.
4 East Washington
Carpentersville 5, Illinois

SAVE $7.20 on New **NORELCO "2-Head" SHAVER**

Latest Model—Brand new and fully guaranteed. Complete with case, cord and cleaning brush. Runs on 1/60/115 AC or DC. Made by the largest Manufacturer of Electric Shavers in the world! Regularly Retails at $24.95. Our price, pp. $17.75. All orders filled within 24 hours. *Your money back if not fully satisfied!* Send check or money order to:

John Brooks, Inc., Box 212, Dept. 129, St. Louis 3, Mo.



BIG SURPRISE!
PHOTO-IDENT

In 4 sizes for men, women, boys and girls. Comfort fit expansion band. Twin swivel frame holds 4 concealed photos. A gift to be everlastingly cherished. Name, address (or inscription) engraved free—please print—$2.00 each postpaid. Specify size for man, woman, boy or girl.

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From photograph or snapshot
As shown 25" x 30"—$250
Head and bust 18" x 20"—$150

These portraits are in oil by an exhibiting artist. Satisfaction guaranteed.

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AMERICA'S FINEST
OUTDOOR INCINERATOR

Endorsed by Fire Prevention Authorities

SAFE—Sealed-in fire chamber prevents sparks! PATENTED—Air rising thru perforated flue forces top-lighted fire to burn downward! Can't smother! HEAVY CAST-IRON CONSTRUCTION for long life. Weather-proofed with fused-on vitreous porcelain enamel. PERFECT for homes, estates, camps, clubs.

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ESTABLISHED 1858

BURNS GARBAGE, LEAVES & LITTER
to a Powdered Ash!
Quickly! Safely!
Price f.o.b. N. Y.

No. 1—1½ bu. wt. 70 lbs.—$49.50
No. 3—3 bu. wt. 100 lbs.—$59.50
No. 6—6 bu. wt. 150 lbs.—$99.50

Write for Illustrated Circular

A taste treat: Macarrums! These are delicious macaroons made with shredded Philippine coconut flavored with the best West Indian rum. You will want to stock up on these because they keep well and are just about perfect to serve with tea, with fruit compote or ice cream dessert. $1.65 the pound. Ppd. Roth, 2627 Boardwalk, Atlantic City, N. J.

For a fisherman: Latex rubber boots! The soles and heels are fitted with non-skid Dupont Neoprene. As you know, latex rubber is lightweight and these boots, while rugged, are featherlight on the feet. And they come with a rubber carrying case. One size fits men's shoes 7 through 10½. $3.95 postpaid. From Max Schling, 538 Madison, New York.

"Stowoway" is the perfect small safe for the house. Made of 24 gauge steel, it is finished in gray, green or brown permanent enamel. Note the seven compartments for jewelry, cash or valuable trinkets. The compartment in the lid is meant for important papers. 11" x 8" x 3". $3.49 ppd. Liberty Steel Chest, 16 Dowling Place, Rochester, New York.

DELUXE COMBINATION TABLE

This handsome, sturdily built table is useful as utility table, planter, room divider, record stand, etc. Smart in either "Black Velvet" Wrought Iron or "Gold Hue" Polished Brass with rubber tipped legs. 28¾" x 21¾" x 14¾".
No. 118 Black $9.95
No. 118 Brass $10.95
Express Collect

COIL SPRING SEAT BACK AND CUSHION

Air-cooled seating comfort for auto, home and office. Ends damp and wrinkled clothing. Cool air circulates through resilient steel spring wire, covered in plastic coated open mesh fibre.
No. 17 $3.29 ppd.

BATTERYLESS FLASHLIGHT

Amazing Dyna-Lite makes its own electricity — without batteries! Dependable for finding keyholes, light switches, dark steps, etc. Well designed to fit easily in purse or pocket. Just release button, then press and Dyna-Lite safely lights your way.
No. 16 $2.95 ppd.

A CEDAR CLOSET—INSTANTLY

Cedar repels insects. Protects stored clothes by applying Liqui-Cedar to any closet or chest. Harmless and stainless, this pure Cedar oil has a fresh, woody aroma. Economical and easy to use — comes in squirt-top plastic applicator 4 oz. bottle.
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STERLING GIFTS, INC.
Dept. HG, 2017 Walnut Street, Philadelphia 3, Pa.

SNUG AS A BUG in an EASYBABY

THE PERFECT BABY PRESENT

Here is a pediatrician approved Cradle Chair designed to elevate and yet support the smallest baby. EasyBaby brings the new member into the family circle and offers a welcome change of position. An ideal way to keep the baby happy and secure at his mother's side: about the house, traveling, visiting. Solves the problem of pre-highchair feeding. Sturdy wood construction—enamel finish. Shipped fully assembled, complete with plastic mattress, safety strap and easy-carry handholes. Postpaid $9.95 anywhere in the United States. Send check or money order. Choice of pale pink, blue or yellow.

HARVEST HOUSE Box 393, Orchard Park, N.Y.

AROUND

Your preserves deserve to be marked with a handsome label. We show here a most attractive one which comes inscribed with your name and the legend; "From the Pantry of . . .". Background is white, border is multi-color. Each label is 2½" x 3½". $1 for 50; $3 for 200. Postpaid. International Industries, 11454 Washington, Culver City, California.

Fogmaster is an amber contact lens designed to fit onto the headlight of any make or model car. Easy to install, it is made of plastic fitted with a rubber suction cup. When not in use it can be stored in the glove compartment. Be sure to get a set for insurance! $1 postpaid for a set of two Fogmasters. Russell Snow, HG5, Waltham 54, Massachusetts.

A good pair for your handbag: the cowhide key case and matching coin case. Both of these are handmade and hand-laced with sturdy thongs. And each one can be marked with three initials (Western style in hand tooled letters). Over-all size of each: 4" x 2¼". $1.50 postpaid for one. Federal tax incl. Southwestern Gifts, 630 E. Almeda, Sante Fe, N. M.

Luxurious *24 carat goldplated bath and powder room fixtures at* Utility *prices . . . silverplated to order*

BASIN SETS *complete with standard plumbing parts . . . handles, escutcheons; mixer spout $119.50 per set, express collect. Decorated bowls $75.00*

SEA HORSE *(illustrated)*, DOLPHIN, SNAIL

Dolphin available in matching tub set

Accessories to match

Please no C.O.D.

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VERMONT DEACON'S BENCH

patent pending

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. **60" long, 32" high, seat 15" deep. Completely sanded and assembled, $34.95.** Finished in light or dark pine or antique maple, **$44.95.** Delicately trimmed in black and gold with hand stenciling, **$49.95.** Also available in 48" length, unfinished, **$29.95.** Express Collect.

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DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing, soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely, without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

(U.L. approved)

110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .

AMAZING DELUXE MODEL only $12.98.

(Save 90c postage. Send payment with order)

send to BODY MASSAGER CO.

318 Market Street, Dept. B-278
Newark, New Jersey

For the First Time!

NEW DISPOSABLE DUST MOP

Never Needs Washing! Never Needs Shaking!

- Chemically treated, lint-free sheets absorb all dust.
- Contains sanitizer and deodorant—disinfects as it dusts floors & walls.
- Flat construction lets you reach easily under radiators and low furniture.
- Tear off used sheet and throw away—no more dirty dust rags!
- Refill pads easily attached.

Mop complete with 2-piece handle and 60 sheets $2.69
(120 sheet refill Pad .....89¢)

Special Offer! Mop & Refill—both for $3.49 Send check or money order today. We pay postage. Money back if not delighted.

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Absolute Satisfaction Guaranteed

Down Comforts *Beautifully* **RE-COVERED**

. . . in exquisite down-proof satins, taffetas, sateens. Wool Comforts Re-Covered Too.

Send for **FREE** Samples of Coverings, Testimonials and Descriptive Folder.

ALSO . . . Old Featherbeds converted into heirloom, cloud-soft feather-fluff comforts by ALDEN secret de-stemming process. © 1954

ALDEN COMFORT MILLS — HG
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I have ☐ Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature *without obligation.*

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ONLY $2 FOR THE FINEST

MEN'S TIE RACK

MONEY CAN BUY

Hangs on crossbar of closet (no nails or screws). Keeps ties neat, easy to select. Gold plated, made of heavy gauge steel. **FATHER'S DAY GIFT IDEA** —Sent postpaid in elegant gift box, $2. Money back guarantee.

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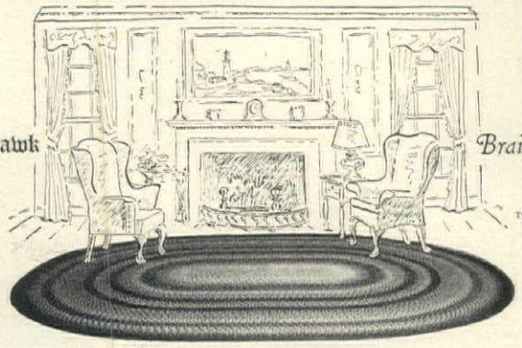
Old Sparhawk

South Portland 7, Maine

America's Oldest Braided Rug Maker



Authentically Produced

HANDMADE

Braided Rugs

DEVELOPED TO YOUR INDIVIDUAL REQUIREMENT IN EVERY DETAIL

Keep Delicate Apparel Fresh and Lovely in This

GIANT CRYSTAL BOX

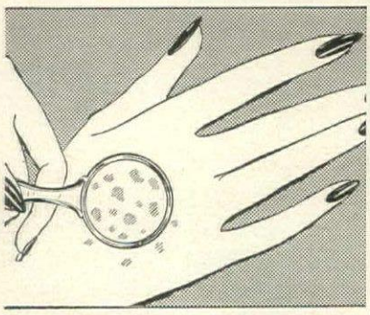
Here is the very thing you've been looking for to protect your delicate finery from harmful dust particles. Made of durable polystyrene, this attractive box and its snug-fitting cover are crystal clear, so its contents can be seen at a glance. It is 15" x 11" x 6" high—large enough to hold a dozen sweaters or blouses, or a dozen slips and nightgowns, or several knitted suits. Fits easily on closet shelf.

Perfect for safe, practical off-season storage. **$4.95 ppd.**

No C.O.D.'s or Stamps, Please

NATIONAL HANGER COMPANY
Dept. H.G., 15 West 18th St., N. Y. 11, N. Y.

Those Horrid AGE SPOTS* and WRINKLES



Fade Them Out!

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a coverup. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—
7 DAY TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

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RALEIGH TAVERN STOOL

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

24" or 30" high. Specify which.

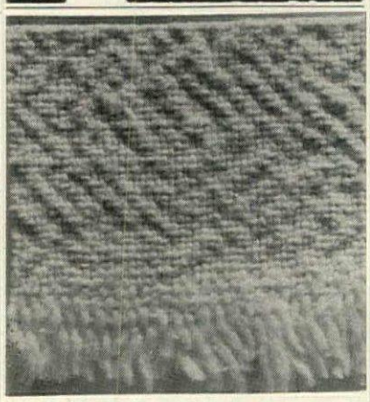
Direct from workshop to you.

Unfinished, smoothly sanded — **$6.95**
Light natural finish — **$7.95**
Maple, mahogany, walnut, cherry or pine finish — **$8.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept G-56 STATESVILLE • NORTH CAROLINA

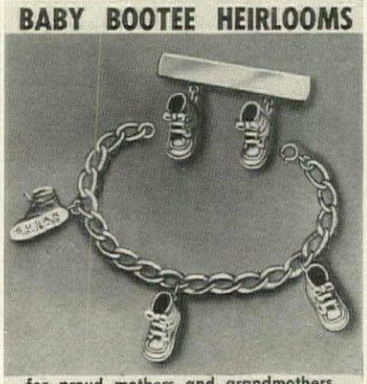


12 feet wide

pre-shrunk sculptured cotton for covers or curtains. Washable. In soft off-white bisque, $5.50 per running yard 144" width. Bleached white or dyed to your swatch, it's $6.50 yd. and shipped in 24 hours. Shipping collect. Send 25¢ for samples.

Homespun House
291 So. Robertson Blvd., Beverly Hills, Cal.

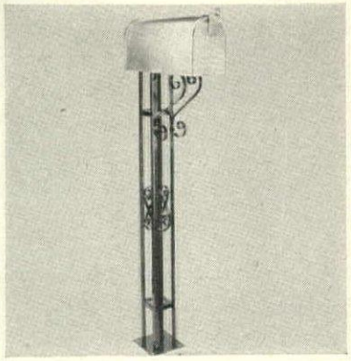
BABY BOOTEE HEIRLOOMS



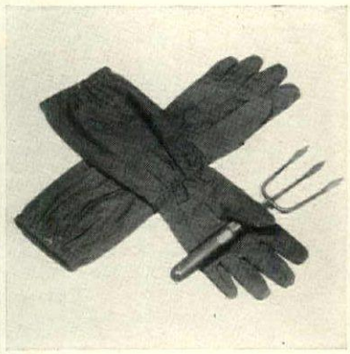
for proud mothers and grandmothers
Bootee bracelet and bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¾" baby bootees. Adorably crafted bootees, chain bracelet and bar pin are heavy-weight Sterling Silver or 23K goldplated Sterling. As many bootees as you wish may be attached. Bar Pin is made longer when needed. (And what would thrill a Mother or Grandmother more on Mother's Day?)

Bootees . . . . . $2.50 each
Pin . . . $1.50 Bracelet $2.50
Prices include engraving, tax, postage

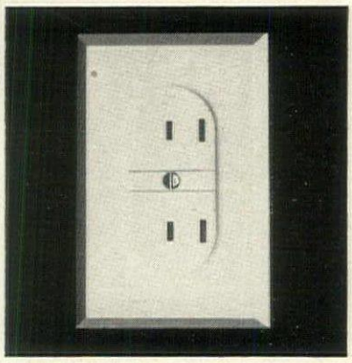
Zenith gifts, inc. 55-M3 Chadwick St. Boston 19, Mass.



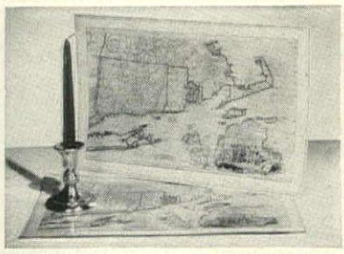
A fine standard for the mail box is shown here. Besides being sturdy (it's made of heavy gauge steel) it is enormously decorative. Finished in rust resistant black it is 45" high. The anchorage bar is 18", the bottom plate is 4⅜" square. $14.95 complete. Postpaid. Order from James Products Company, HG5, 801 Mentor Ave., Mentor, Ohio.



King-size gloves designed to protect your hands and arms are the perfect pair to wear when gardening, painting or polishing the car. Shown here is a pair made of heavy duty cotton duck lined with soft cotton flannel. The elastic wrist and top keep the glove snug. $1.75 postpaid for two pair. From Carol Beatty, Dept. HG, 7410 Santa Monica, Los Angeles.



Safety device for an electric light outlet: Sav-a-Shock. An inquisitive youngster will be protected from shock if you replace your standard plate with the cleverly designed plastic one shown here. Easy to install, it is unobtrusive and enormously practical. $1.50 postpaid for 3 plates. Order from Peerless, 12456 W. Washington Blvd., Los Angeles, Cal.



A Map of the most Inhabited part of NEW ENGLAND *containing the* PROVINCES of MASSACHUSETTS BAY and NEW HAMPSHIRE *with the* COLONIES *of* KONEKTIKUT *and* RHODE ISLAND.

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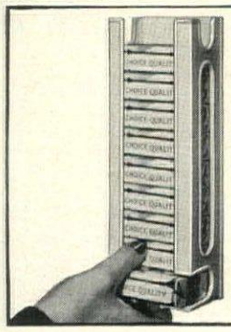
220 Main Street
Great Barrington, Mass.



SMOKERS...

Solve the problem of where to keep your carton of cigarettes with new **HANDI-PAK** Cigarette Dispenser. Eliminate the clutter of loose packs in drawers and keep your supply neatly in view. Unique design and rich colors make attractive **HANDI-PAK** ideal for home, office or shop. Easily attached to wood, metal or tile — screws and cement included. Rigid plastic. Ivory or Mahogany finish. King Size or Regular — holds a **FULL** carton. Every penny returned if you're not delighted.

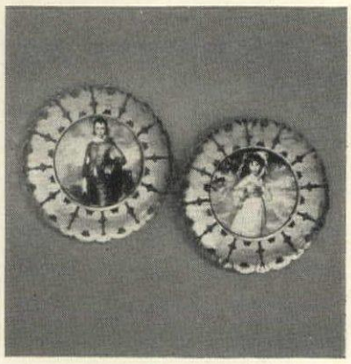
Send for FREE Catalog. ONLY **$1.00** POST-PAID

Grandma Pennypincher
P. O. Box 750 Dept. H1 Houston 1, Texas

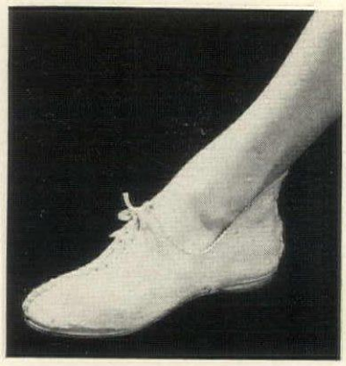
AROUND

A favorite chair is the Stepdown Windsor. We show it here in three versions! Hand decorated in rosewood, black, Venetian red, yellow, green. $29.50. Finished in pine or maple, $25.75. Unfinished, $23. Legs and back are maple; seat is pine. Over-all size: 36″ x 17″. Exp. coll. The New England General Store, HG5, Plain St., Millis, Mass.

English import: brass butterfly frames. We show the frames enclosing full color reproductions of Gainsborough's well-loved "Blue Boy" and "Pinkey." The frames are made in solid brass and the circle of butterflies makes a pretty effect. Each is 5″ in diameter. $2.50 ppd. the pair. Marlborough House, Dept. HG5, Box 1303, Milwaukee, Wisconsin.

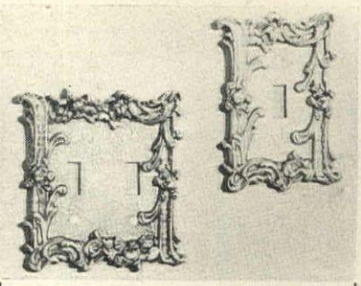


Chamois-soft deerskin is used for the uppers of these attractive moccasin-like shoes. The soles are full-grain leather. Handmade in Mexico, they are finished back and front with deerskin laces. And the color (chamois beige) blends perfectly with all sports clothes. Available in sizes 4 to 9. $5. Order from Old Mexico Shop, HG, Santa Fe, New Mexico.



Hear ye, Republicans and Dems! Key chain and bracelet have your party symbol. One side of coin shows either Elephant's or Donkey's head, other side shows the "rear." Know whether they're coming or going; heads or tails. Clever, humorous. Gold or Rhodium plated. $1.00 each, postpaid.

The Jamaica Silversmith
79-32G 164th Street, Jamaica 2, New York



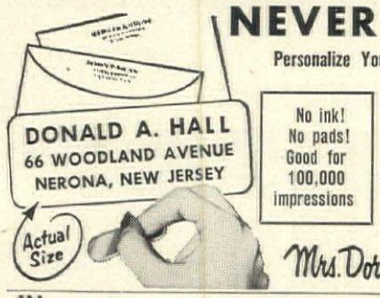
GOLDEN BRASS SWITCH PLATES add an elegant, decorative accent to all your walls. Gleaming, brass plated metal, lacquered to eliminate polishing, with opulent, raised floral swirl design. Appropriate for every room in the house. Matching screws are supplied.

Single Switch (3 x 5"), $1.50 ea., 3 for $3.95
Double Switch (4½x5"), $1.95 ea., 3 for $5.00

ELIZABETH McCAFFREY
Dept. HG-5 Orange, New Jersey

NEW PERSONAL POCKET STAMP NEVER NEEDS INKING!

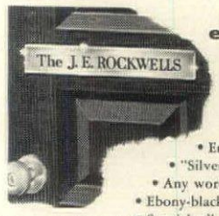
Personalize Your Own Stationery, Clothing, Books—In Seconds!



No ink! No pads! Good for 100,000 impressions

This amazing new patented everlasting pocket-size rubber stamp *never needs inking!* Never blots or smears. The stamp itself has been treated with a patented process. Ideal for your name tapes, clothing, imprinting books. Use it for writing orders, endorsing checks, etc. Three line stamp with up to 50 characters—complete in all-metal case, 2″ x ½″—only $3.00, postpaid. (Each additional line 50c, 5 line maximum.) Guaranteed. Send cash, check or money order *today!* PLEASE PRINT.

Mrs. Dorothy Damar 391 Damar Bldg., Newark 5, N. J.



engraved DESK-n-DOOR markers
distinctive beauty for your home or office

At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors–saves time–prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- Engraved letters, black-filled
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- Any wording, up to 20 letters and numbers
- Ebony-black heavy hardwood base on desk model
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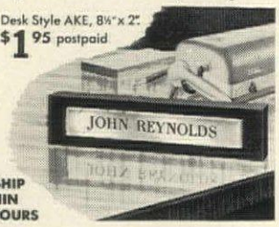
Door Style AF, 7"x1". $1.00 postpaid

Desk Style AKE, 8¼"x 2". $1.95 postpaid



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WE SHIP WITHIN 48 HOURS

IN KITS or *Beautifully Finished*

with or without Swivel Top

It's an END TABLE It's a DESK
It's a FILING CABINET

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating . . . directly in front of you at just the proper height. Ideal bed table . . . top swivels over bed for breakfasting, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16″ x 25″ x 28″ high. Either style with swivel top **$36.95.** Without swivel **$32.95.** In kits with swivel **$26.95,** without swivel **$24.50.** Express charges collect.

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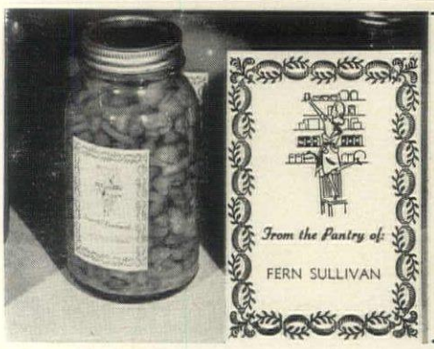
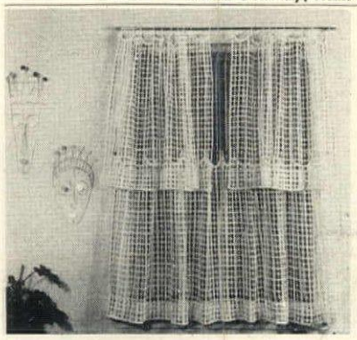
NEW MAKE-A-NAIL . . .

Also new economy size kit—over twice as much, together with special "sealer" only $2. New miracle preparation builds LONG, GLAMOROUS nails easily, quickly as you brush it on. Replaces broken nail with permanent one of your desire in minutes. Lengthens, strengthens, protects. Stays on tight, grows with the nail! Can be filed, cut, polished. Sure cure for "NAIL BITERS". Complete kit for 25 nails $1. New economy kit only $2 ppd. Carol Beatty, Dept. P-L5, 7410 Santa Monica Boulevard, Los Angeles 46, California. FREE CATALOGUE included.



50 PERSONALIZED PANTRY LABELS—$1

Beautiful 3-color Pantry Labels printed with your own name to identify all the jams, jellies, preserves, baked goods, and dishes that come from your kitchen. *"From the Pantry of:"* followed by your name, 2½ x 3½ inches on gummed paper. So beautiful, they are *guaranteed to please or you can keep the labels and we'll refund your money.* Specify name desired. (*1 line only.*) 50 for $1; 100 for $1.75; or 200 for $3.00. Handy Gifts, 511 Jasperson Bldg., Culver City 15, California.



NORDIC NET . . .

gay, young curtains for light-hearted people!!

Crisp, cotton curtains of stylized fishnet pattern . . . let in air, screen out stares. Guaranteed washable . . . colorfast & sunfast . . . never need stretching. SUGAR CANDY COLORS: white, pink, aqua, cocoa, lemon, gold, pistachio.

CAFE CURTAINS hang by their own sturdy loops.
86″ wide per pair
30″ length . . . $3.50 pair
36″ length . . . $3.95 pair
VALANCE (86″ x 10″) $2.50 each
TAILORED CURTAINS, too.
Write for prices & samples.

We pay postage *Money-back guarantee*

frances-morris Dept. HG-5
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with GENUINE OZITE CARPET CUSHION

1 Ozite never loses its resiliency — even after decades of wear.

2 Ozite is permanently mothproofed — actually kills moth larvae.

3 Ozite more than doubles the life of your carpets.

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5 Ozite is porous . . . your vacuum can draw air all the way through the carpet.

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For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.

Every square yard proudly bears the name

LETTERS TO THE EDITOR

(*Continued from page 42*)

More Light on Lighting

Sir:
I should like to compliment you on *What is Light?* and the other fine articles on lighting which appear in the March issue. I believe you have made an important contribution to your readers in presenting this information on light and lighting, without which no home could exist.

E. A. C., *Better Light Better Sight Bureau, N. Y.*

Sir:
We are in the planning stage of building a house and after reading *The Benefits of Built-in Lighting* (March) we realised how important it is for the lighting expert and the decorator to work closely with the architect from the beginning. What is the name of the decorator who designed those handsome interiors?

S. S., JR., *Shaker Heights, Ohio*

Garth Andrew, A. I. D. *Ed.*

Postscript on Penmanship

Sir:
I was much interested in your article *Chancery Script* (February). I have evolved a similar style in the past few years but had no idea that there was historical precedent for it. As a youngster in grade school I was exposed to and admired the Palmer (arm movement) method but never quite mastered it, and my writing had become more and more difficult to read until I worked out this part-printing, part-writing method which I think is a vast improvement.

C. T. C., *Corvallis, Oregon*

Carnation Controversy

Sir:
I have viewed with growing alarm the way that flower "arrangements" are being handled in the interior photographs of H&G. The March cover takes the prize. Any woman who is interested in buying the beautiful Schumacher fabrics would certainly know better than to plunk a bunch of carnations with stems all the same length into a vase which calls for much higher flowers. As a member of the Rhode Island Federation of Garden Clubs and a Massachusetts Accredited Flower Show Judge, I know it is much easier to criticize than to produce, but there must be someone on your magazine who knows the basic rules of arranging flowers. Undoubtedly plenty of women in the New York Federation would love to give a little much-needed advice.

B. S. L., *Providence, R. I.*

The carnations on our March cover are intentionally not an "arrangement." There are many occasions when an unpretentious informal grouping of flowers is preferable to a traditional, stylized arrangement. *Ed.*

Call to Combat

Sir:
Your magazine might be surprised to find how many people in these United States are not devoted to contemporary trends. We are the people who have either bought or inherited big old houses of both good and bad design. We are happy with the comfort of real rooms, not convertible ones. We do not find that we work any harder than our sisters of the modern school, and we like what we have. We are always interested in new ideas. We are not so much interested in complete remodeling (it is often cheaper to buy a new house) as in ways of "charming up" our old dogs. Here we have so little to look out to, as it is bleak in winter and offers only a blinding, beating sun in summer, that we need a house into which we may shut ourselves and find comfort and beauty.

N. M., *University City, Mo.*

Sir:
I wish you much success in your period of time with the publication. May you have the courage and foresight to halt the trend for running off on a tangent in the laxity of the modern manner of living. Courage you do not seem to lack. Many old homes should be destroyed because no amount of remodeling can make them fit for today's living, but we need to retain some of the dignity and formality of the past.

D. E. P., *Champaign, Ill.*

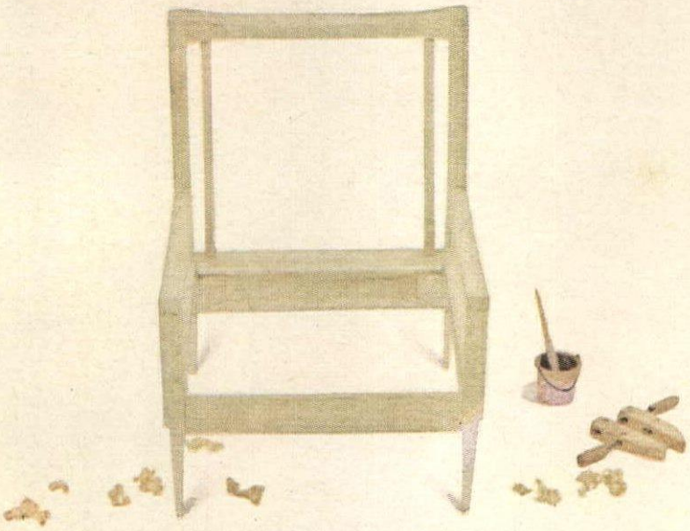
Correction

Sir:
It is with extreme disappointment that I note a kitchen I had designed for The United Gas Corporation Building at the Louisiana State Fair appears in your February issue credited to The Union Gas Company.

JOHN T. HANNON, *N. Y.*

BUY DEFENSE BONDS

MARTIN-SENOUR PAINTS, 2500 SOUTH SENOUR AVENUE, CHICAGO • NEW YORK • LOS ANGELES • DALLAS



Paul McCobb's eloquent simplicity

ignited with the splendor of **TRILOK***

the new direction in furniture fabrics

From a new weaving and finishing process comes a new achievement in beauty and practicality. Linen, cotton, nylon, viscose, silk, mohair . . . in almost endless combinations . . . woven with unusual deep-dimensional textures . . . countless patterns, striking colors...all dramatic and luxurious, yet remarkably durable, washable, easy to care for. Trilok, shown on this chair by Directional, is, indeed, the ideal upholstery fabric for modern living. Designed by Jack Lenor Larsen. Made by United States Rubber, Textile Division, 1230 Avenue of the Americas, New York 20, New York. *Patented and Copyrighted

United States Rubber

"... and your Kensington will be just as lovely when your daughter is married"

Kensington is ageless—like all true heirlooms. And a bride's lovely Kensington brings back fond memories to a mother. She recalls her own bridal gifts of Kensington, still as beautiful and easy to care for as when she received them.

Kensington is the gift of a lifetime because it keeps its lustre forever! It never needs polishing. It's a stain resistant, non-tarnishing metal that never wears out—never grows old. You can easily see why Kensington is loved by all.

And anyone can give Kensington—because prices start at $2.25. You'll find Kensington in department, gift and jewelry stores. For a free folder, write to Kensington, Dept. C, New Kensington, Pa.

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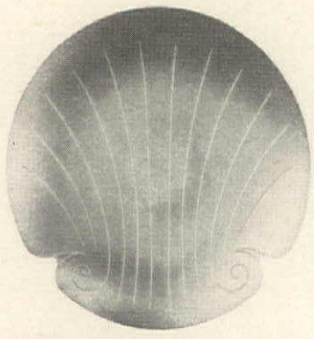
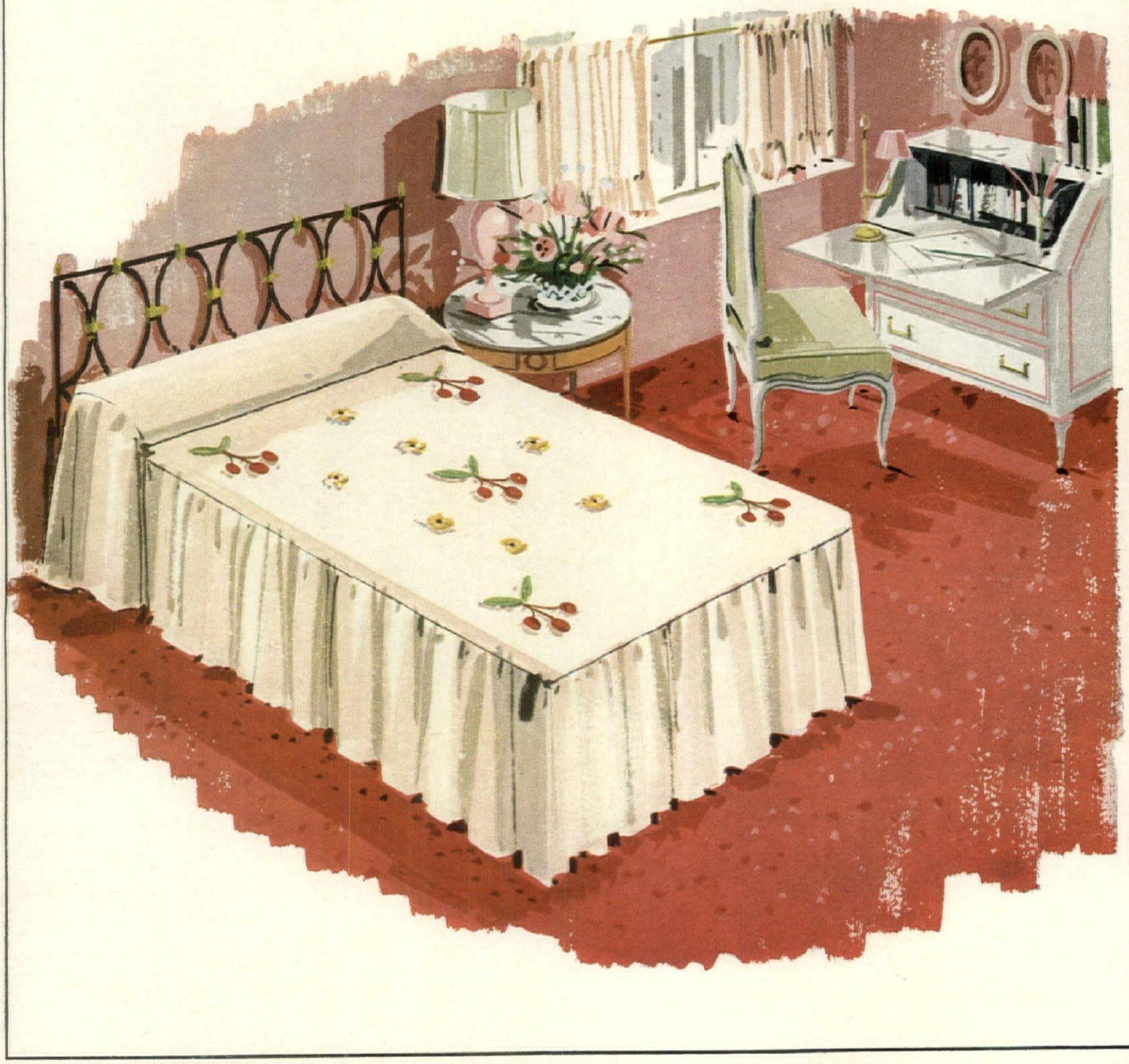
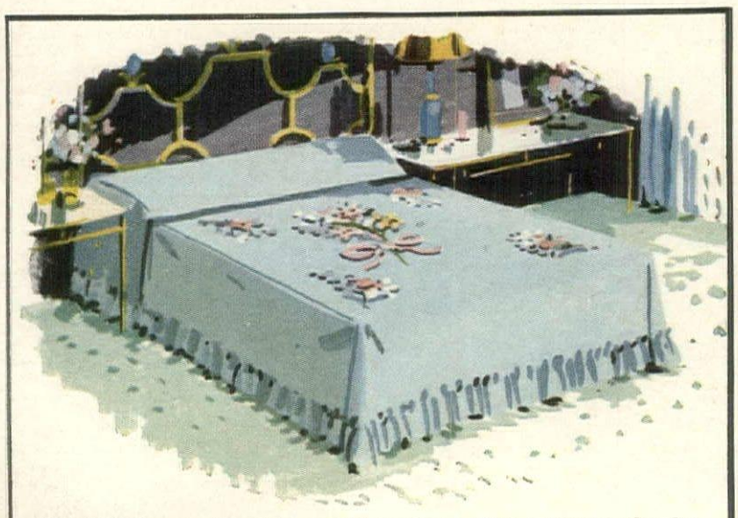
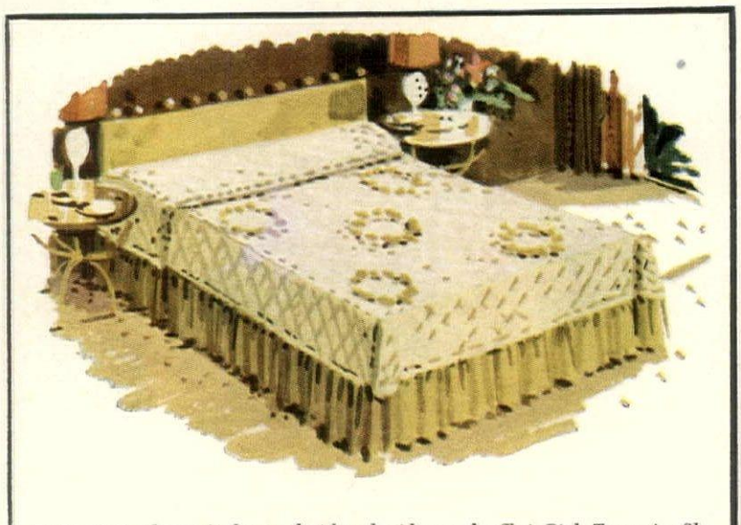
A DIVISION OF
THE ALUMINUM COOKING UTENSIL COMPANY, INC.







RHAPSODY, *embroidered flowers with bowknot on Pink, Turquoise, Sky Blue, Eggshell, Butter Yellow, Sea Spray Green. Approximately* **$12.95** *each size.*



BALLADE, *white tufted ground with embroidery and ruffle in Pink, Turquoise, Sky Blue, Butter Yellow, Sea Spray Green. Approximately* **$15.95** *single,* **$16.95** *double.*

Daydreams... FOR A GAY LIGHTHEARTED ROOM

Meet our enchanting group of bedspreads that turn your bedroom into a romantic spot—a place to dream by day, as well as night. Imaginative colors, charming designs—give you a big effect at very little cost. All three have that fine hand-crafted look, achieved by Cabin Crafts' exclusive punchwork and hand-guided embroidery. Best of all, they'll wash and wear—beautifully!

Prices slightly higher west of the Rockies

WILD CHERRY, *red cherries embroidered on Eggshell, Pink, Turquoise, Butter Yellow, Sea Spray Green or Sky Blue. Highlighted by self cording and a deep side flounce. Approximately* **$14.95** *single,* **$15.95** *double.*

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Bridgeport, Conn. ..... D. M. Read, Inc.
Buffalo, N. Y. ..... J. N. Adam & Co.
Canton, Ohio ..... Thurin's
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Los Angeles, Cal. ..... Coulter's
Los Angeles, Cal. .. J. W. Robinson Downtown, also Robinson's Beverly, Beverly Hills
Louisville, Ky. ..... Stewart's-Louisville
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Memphis, Tenn. ..... J. Goldsmith & Sons Co.
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The Colony. On ocean, pvt. beach. Recreation program, bar, dancing nightly. Near 2 Golf courses, tennis, fishing, churches. Geo. C. Boughton, Pres.

The Seacrest. Intimately sized, superbly located, enchantingly different. Ocean at windows. Famous resort, all activities. Fine food. Box 251.

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Tucked midway between the Atlantic Ocean and the Caribbean Sea is one of the most charming vacation spots imaginable. Nassau, on New Providence Island, is a mere stone's throw from the North American coastline (just 180 miles from Miami), yet a world apart in terms of British tradition and foreign intrigue.

Here you will find marvelous bargains in British woolens, French perfumes and imported liquors. Shopping on Bay Street, in fact, will be one of the most pleasant experiences of your visit. The salespeople are polite, and don't try to "high-pressure" you into buying everything on display. U. S. citizens may return with $200 worth of purchases duty-free after 48 hours on the island, and if they have not had such an exemption within the past 30 days. (After 12 days abroad, they may return with $500 worth, providing they have not had such an exemption within 6 months.)

Your travel agent will be happy to give you additional information on transportation, and places to stay while in Nassau.

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Tennis, hiking and fishing, salt and fresh water swimming, a shallow pool for children, simple living, cool nights with open fires. No telephone. Address inquiry P.O. Box 1422, Boston, Mass.

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Directly on one of Maine's finest bathing beaches. An ocean view from every room. Cool breezes always. Golf, all summer sports. Lawn luncheons. An interesting social program. Delicious Maine Meals with plenty of lobsters and fresh sea food. Near Churches. Season June 19 to Sept. 4. Low June Rates. Natural Color Booklet. Write Owen Wentworth. Box 82.

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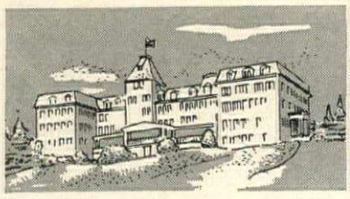

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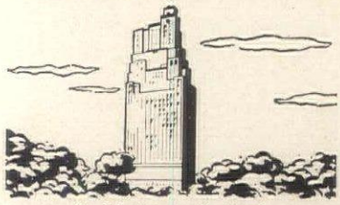

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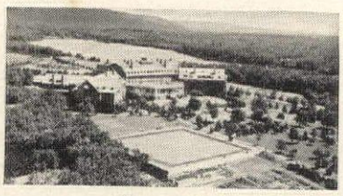

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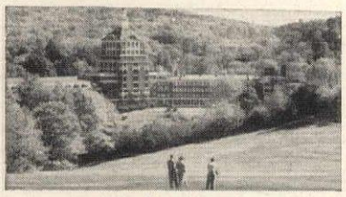

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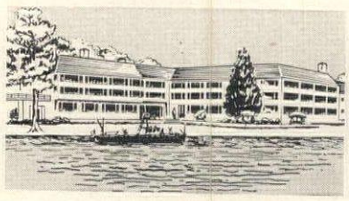

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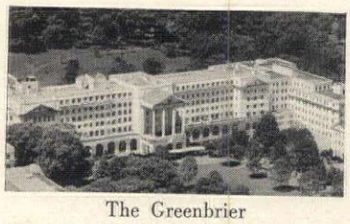

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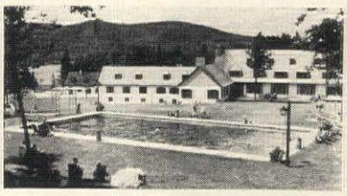

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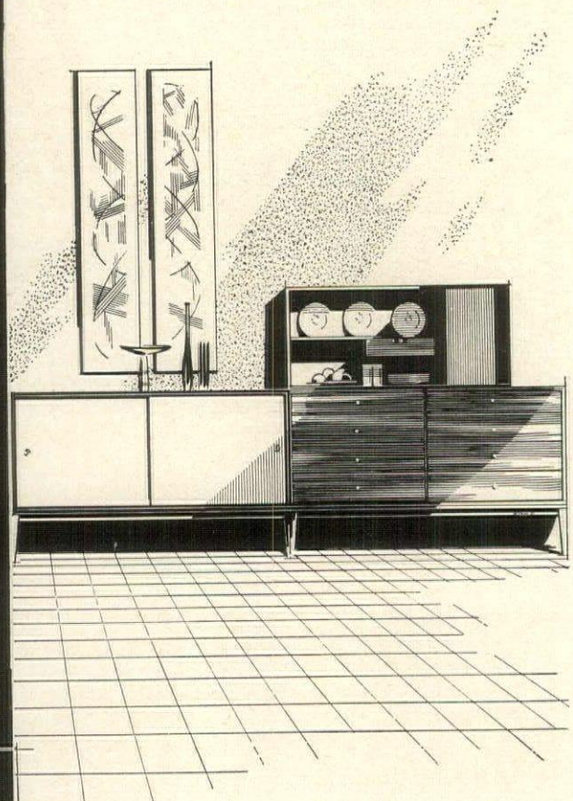

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TRAVEL

AMERICA'S FAVORITE

The contrast between Cuba and Bermuda is complete —the tourist profits from the variety

Cuba, to the pleased surprise of Cubans, is becoming a summer resort. Last July the island attracted as many visitors as at the winter peak, and it is looking forward to an equally profitable incursion this summer.

The croupier's cry and the rattle of dice in Havana's handsome casinos lure a share of the visitors from the North, but the weather, despite the southern latitude, is a major attraction. Although the temperature hits the 90's regularly in summer, the trade winds not only keep the nights cool and the heat from becoming oppressive but make Cuba a joyful contrast with the sweltering Eastern Seaboard or the baking Middle West.

"I've never seen a horse overcome by heat in Cuba," a traveled Habañero said. "I used to see them every day in summer when I lived in New York." The comparative resistance of horses to heat is not a lively debate in New York in 1956, but the observation makes a point about Cuba's climate.

Weather apart, Cuba has endless delights, simple or sophisticated, for the tourist, whatever his enthusiasms (or weaknesses). The American love affair with the island began a long time ago. In the dreary days of Prohibition panting refugees from the Great Experiment flung themselves down the gangplanks of cruise ships and rushed pell mell to Sloppy Joe's or La Florida to slake parched throats, and Havana in the American lexicon became synonymous with rollicking fun. Our domestic drought long since passed into the hands of the historians, but something of the romance of those days still is in the air at Havana's famous bars.

A pre-lunch drink at La Florida, for example, is quite unlike the same ceremony in New York or Chicago. A sense of adventure invests it. The exotic concoctions of fresh pineapple juice, grapefruit juice and rum which the Habañeros in attendance are siphoning down with enormous gusto and in unconscionable quantities contribute to the interest, of course. Cuban beauties of a chic all their own make play with great, melting brown eyes. Ernest Hemingway, if he is not off on his boat, the *Pilar*, or at work on a book, might be present. (Prior to his plane accidents in Africa he was a La Florida regular.) A stream of excited tourists adds to the gaiety.

La Florida, affectionately known as "Floridita," has the status of an institution in Havana and is favorably known around the world. On the site of a restaurant of early Spanish Colonial days, it is the inheritor of a centuries-old tradition of appeasing man's thirst and hunger. The daiquiri was invented at Floridita and "cradle of the daiquiri" is the official legend. (Its advertising brochure speaks solemnly of the sacred trust Floridita discharged as the world's sole repository of the fine art of mixing drinks during Prohibition.)

Habañeros take Floridita seriously. When the management redecorated it several years ago and installed air conditioning a hard core of traditionalists stamped out in indignation, but their outrage at the desecration has not been proof against Floridita's allure; one by one they are drifting back.

In the international literature of fine eating, Havana's restaurants have been neglected. Cost accounting, with its fondness for the cheaper substitute, apparently has yet to find its way into the Cuban kitchen. At Floridita a mayonnaise patently is composed of pure olive oil and good whole eggs, and when the claw meat of a cold Moro stone crab has been dipped in it, the diner is in for a gastronomic treat. You pay for what you get (Havana is more expensive than New York), but it's worth it.

You can get any kind of cooking you fancy in Havana—French, American, Spanish, Cuban, even Chinese—and count on its being at least passable and often superb. Cuban dishes, combinations of rice or beans with fish or chicken, are piquant but not as fiery as their Mexican counterparts. Fish, of course, is a staple and the varieties are seemingly countless. (La Zaragozana, near Floridita, is noted for its imaginative treatment of fish.)

At Floridita and Havana's other plush restaurants—Monseigneur and Palacio de Crystal among them—the china and glassware are of a quality not seen in

OFFSHORE RESORTS

American public eating places in fifty years, and the service is almost awesome to one accustomed to the post World War II American waiter. If you like to dine in luxury, a trip to Cuba to make the rounds of Havana's good eating places would be worthwhile though you saw nothing else on the island.

None but a fanatic, of course, would so limit himself. Havana offers too much fun. It abounds in nightclubs, from dives whose only virtue is that they present the rhumba in its original primitive fury to the $2,800,000 Tropicana, which justifies its boast of being "the world's most beautiful nightclub." Tropicana, Sans Souci and the Montmartre follow the Las Vegas pattern of featuring big names in show business—Nat King Cole, Tony Martin and Dorothy Lamour have appeared recently—but you can see them at home. The magnificent setting of Tropicana, which has acres of gardens, a glass dome and leafy bowers into which the gorgeous showgirls disappear at the conclusions of their numbers, you can see only in Havana. And the Cuban music and dancing, which have influenced all the western world's music and dancing, are heard and seen at their best only on their home ground.

Havana, like Paris, has long been famous, or notorious, for its naughtiness, a fact of which the bootblack, the taxi driver and assortments of pursuing small boys will remind you fifty times a day. For the record respectable Habañeros will deprecate this reputation of their city but they do it with a twinkle in their eye. A bit of spice is good for the tourist business, and, after all, the taxi driver can't force you to heed his temptations. He monotonously will recite his list of arcane entertainments to the bitter end undisturbed by disinterested "no's" for the individual items. But having done so, he drops the subject and proceeds with the business of taking you where you wanted to go in the first place.

A certain amount of sin, naturally, is to be expected in a city as whole-heartedly devoted to love and romance as Havana. In the evening the rapturous sighs of lovers strolling the Prado fill the air. (There is even an old park called Park of the Lovers.) The progress of every beautiful girl along the narrow streets of the ancient section of Havana draws burning looks from the swains she passes, who seem to have no occupation but to feast their eyes on the parade of loveliness.

All this Latin temperament and the beauty of the Cuban girls, who are well aware of their enticements have a tendency to unsettle susceptible Americans and induce erratic behavior.

"Norte Americanos are loco," a taxi driver remarked dispassionately as he delivered a group of roisterers at the Hotel Nacional, but he said it without rebuke. In Cuba, perhaps, to be a little loco is regarded as a manly thing. The excesses of revelry which drive Europeans to fury against America interest the Cubans only as a matter of scientific observation. If there's money in the pleasures Norte Americanos seek, they will quickly accommodate, but it stops there. No moralizers, the Cubans.

Nor do they seem disturbed, as Europeans are, by the aesthetic offenses of what we call "the worst type of American tourist." The hideously attired (white dinner jacket of zoot suit antecedents, scarlet tie, black trousers, white cotton socks and brown and white moccasins) Middle Westerner who burst recently into the Monseigneur shouting, "Just call me Pancho, bartender; just call me Pancho," was as courteously served as was the undoubted gentlemen from Louisville at his elbow. If it is the case that Cubans only suffer the American tourist for his money, they are among the world's most accomplished actors.

Some conservative Cubans are a bit concerned, however, about the patronage that will be attracted by gambling. A presidential decree has authorized hotels representing an investment of at least $1,000,000 and cabarets of more than $200,000 to establish casinos. A flood of applications for licenses was promptly forthcoming, and one-armed bandits have been imported from Miami.

Although the casinos were getting a good play, nothing was seen on a recent visit to indicate the onset of a gambling fever like Las Vegas'. Nowhere in the world are croupiers noted for benevolence toward suckers, and the word seems to have got around that Cuban croupiers are less sentimental than the average. Indeed, it is said in Havana that Florida resort people are heartily in favor of gambling in Cuba as a counter-attraction to Las Vegas. It will draw the travelers east and south, and, they figure, after the ordinary tourist has dropped a couple of hundred on a Havana roulette

(*Continued on next page*)

VENICE

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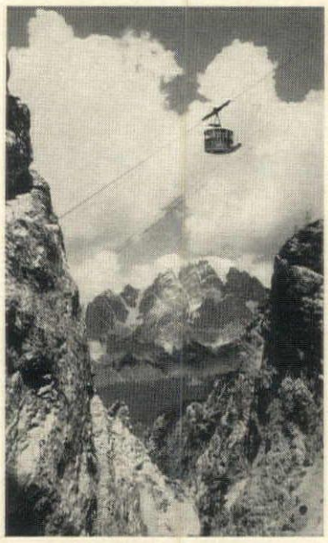

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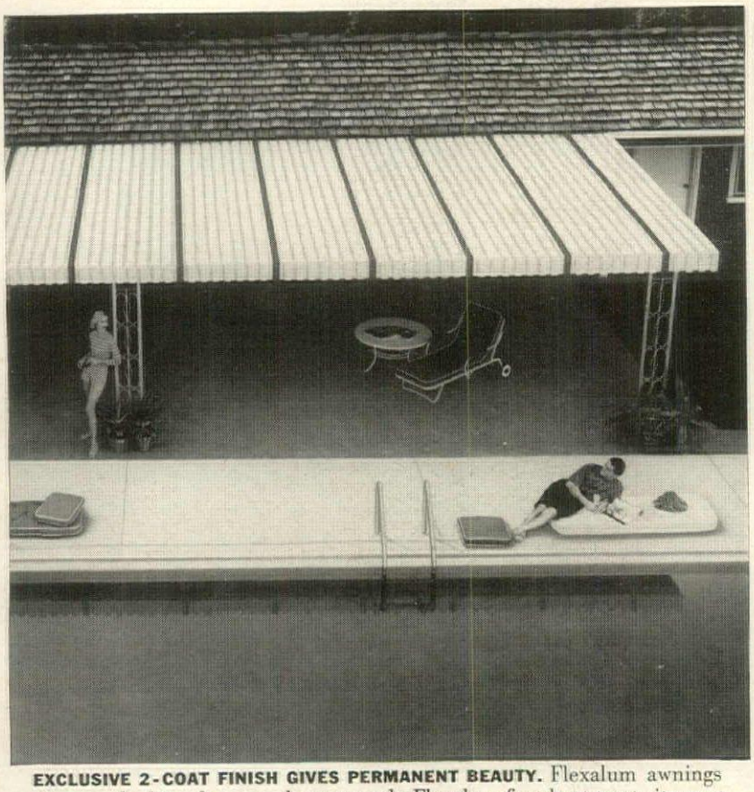

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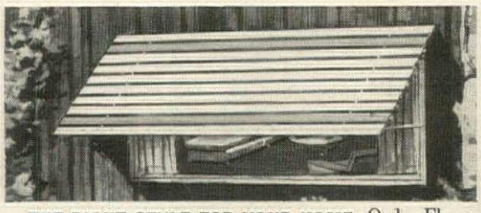

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wheel, he will be only too happy to rush back to the comparative safety of Miami for the rest of his vacation.

There is much more to Cuba, of course, than its rum, roulette, rhumba and romance, tempting as they are. It has fine hotels; Havana's Nacional, looking out to sea and with a view of Morro Castle, is one of the most magnificently situated establishments of its kind in the world. To sit outside among the palms in the cool breeze of early evening and watch the blue of the ocean change in the soft, declining sunlight is one of the most relaxing pleasures life offers. Some days when a high sea is running the breakers smash over the seawall onto the boulevard at the foot of the cliff on which the Nacional is perched, and you can see them exploding in froth half way up the walls of Morro Castle a mile away. It makes the worries of business at home seem far away.

While Havana always has been the focus of interest for American tourists, the visitor who confines himself to it is missing a great deal. Varadero, eighty-six miles from Havana on a sandy peninsula between the Atlantic and the Bay of Cardenas, is becoming increasingly popular as a smart resort. Many Cubans have sumptuous summer homes there, and the Varadero Internacional, though limited in rooms, is a hotel of the first order. Varadero has ten miles of snowy beaches, which many consider the world's most beautiful, and the waters around teem with sailfish, dolphin, kingfish, mackerel and snapper. Cuba's fishing, of course, has been world famous as long as deep sea angling has been a sport, but what most people don't know is that some of Cuba's provinces are hunters' paradises. The bird shooting is great, deer are plentiful and in swamp country the alligator provides a trophy no longer to be had in the United States.

Cuba is easy to get to by air or sea, from New York, Miami or New Orleans, and a new ferry service between Havana and Florida makes it equally easy to bring your own car along. The government is improving the highways, puts no official red tape around your car and is anxious to promote such tourist business. There are no language difficulties for the American in Cuba and no currency complications; the Cuban peso and the dollar are equivalent, and you may get as many of one as of the other in your change. In Cuba you will always be pleasurably aware that you are in a foreign and exciting country but you will never feel lost. This is one of the things on which our love affair with Cuba is based.

Our Offshore Campus

In recent years Bermuda has become so indispensable an extension of the American university campus that the spring pilgrimage, a social requisite for every college boy or girl who can find the fare, almost seems deserving of some kind of academic recognition. Perhaps a progressive institution could be persuaded to grant degree credit in physical education or a related branch of the higher learning.

It used to be that the collegians—and, indeed, the alumni too—confined their Bermuda excursions to Easter week. But now Bermuda has laid on a series of College Weeks for wholesome cavortings, and many undergraduates, incognito in mufti so to speak, mingle in the throngs that must visit the island in their summer vacations or not at all.

Like Cuba, Bermuda is undergoing a change of season. Though the popular picture of it is such, Bermuda never has been a winter resort. It has many fine days throughout the winter, but the weather cannot be relied on much before the middle of March. This is no deterrent to the dedicated fisherman or much of a one to the devoted golfer. There are even hardy souls who do not quail at a plunge in the ocean in February, but they are the élite, and the ordinary vacationer will do well to admire from the distance and refrain.

It is in the late spring and summer when Bermuda really comes into its own. The island becomes one magnificent flower garden, the swimming and boating are perfect, the golf exceptional and the fishing good, if not great.

Lately Bermuda has been promoting light tackle fishing, for bonefish, pompano, yellowtail, snappers, small barracuda, etc. This provides a new diversion for the enthusiast who has become blasé about conventional deep sea angling and offers the thrill of his sporting life to the trout fisherman who has not been converted to ocean game fishing. With the equivalent of trout tackle, an angler hooked on to a ten- or twelve-pound rockfish can expect one of the great moments of sport.

Concurrent with this development is a move to cut the cost of

fishing by making boats available for half a day. The center of this activity is the new Pompano Club on the finest stretch of white sand fishing ground in the islands.

Another sport which may conceivably be expected to flourish in the future is treasure hunting. Last August Edward Bolton Tucker came on a treasure trove in a 16th century galleon buried in coral within the outer reefs off Bermuda. He salvaged gold bars and ingots, magnificent jewelry and ancient coins, some of which are on display at the Bermuda museum. Tucker believes there are as many as 200 sunken ships among the reefs, and the implication for fortune hunters is obvious.

Bermuda is not an exciting resort like Cuba (*God Save the Queen* sounds promptly at 1 a.m. regardless), nor is it so different from the United States that it has the fascination of the exotic. Its charm, besides its resources for sport, is the same appeal the old campus has for every graduate—an inducement to relax in a tidy atmosphere among the kind of people you can depend on to behave as you do. The people who gather at the cocktail hour at the Princess, the Bermudiana, the Castle Harbour, at Elbow Beach or in the Punch Bowl at Cambridge Beaches colony are not there to start a big evening but amiably to hash over the day's catch, that mashie shot onto the ninth green or the adroit way old Smith came about on the third leg of the race.

Again unlike Cuba, Bermuda is particular about the kind of visitors it entertains. The American woman who trips blithely onto Hamilton's Front Street in short shorts soon will receive from a polite bobby a ticket suggesting she return to her hotel for a more appropriate costume. So great is Bermuda's concern about these matters, in fact, that rather peevish questions were asked not long ago in the legislative House of Assembly about the "packaged tours" some American travel agents offered last year. Bermuda likes and admires "nice" Americans but would prefer not to extend its acquaintance too far. For this Americans weary of the vulgarities of too many of our own resorts can be thankful, too.

J. H. D.

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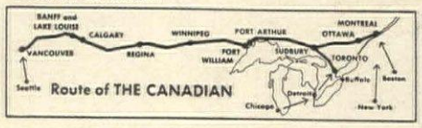

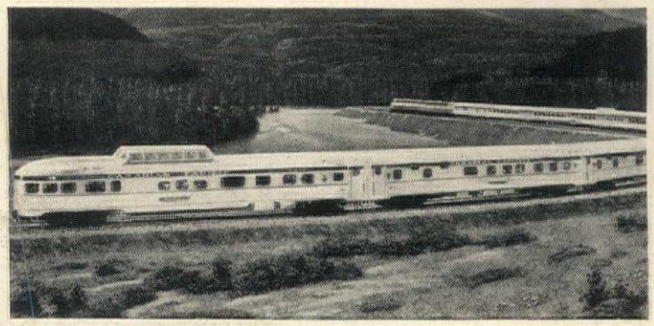

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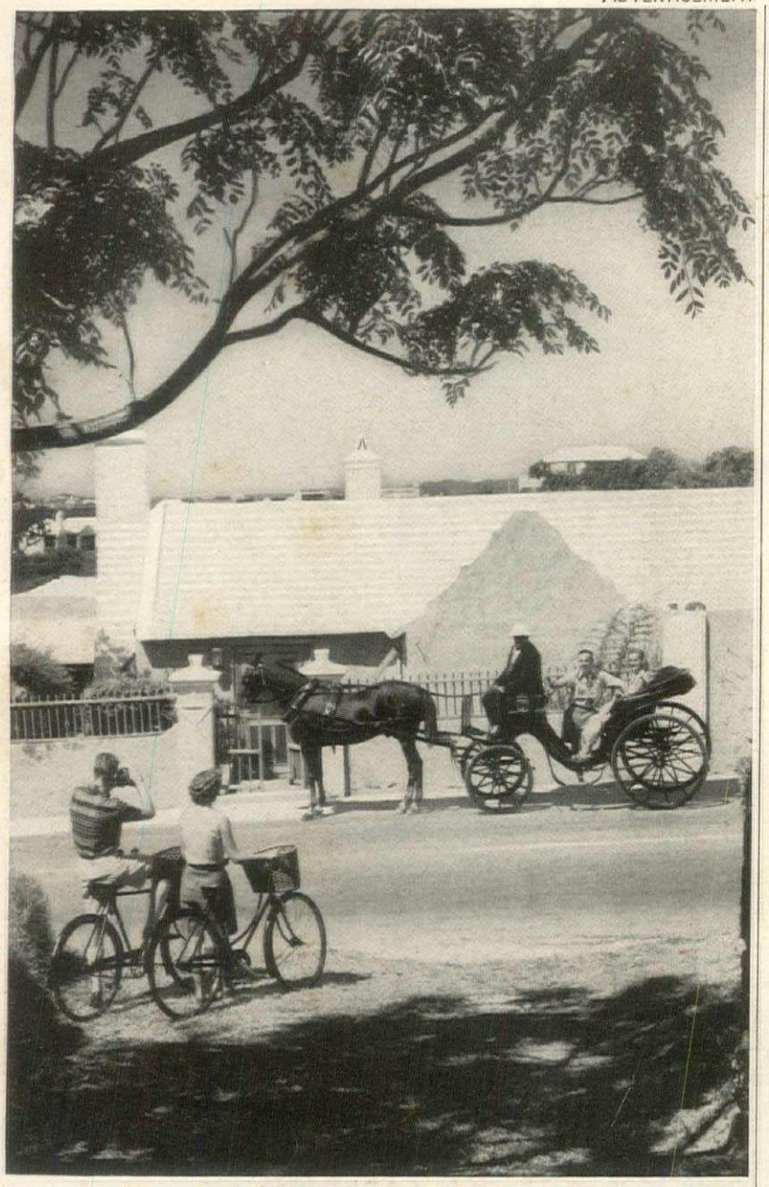


Her charm and grace are made of many things

BERMUDA

Bermuda is only twenty-four miles long, yet within its small area are any number of things which charm visitors into going back year after year.

Bermuda is a group of 365 islands. One for each day in the year, so Bermudians say. Sailing among them is a never-ending pleasure. Golf, tennis, fishing, cycling, picnicking are all-year sports. Bermuda's beaches are wide, pink and soft. The water is blue, inviting and refreshing. Bermuda's houses are unique—an artful blending of white roofs, pastel-coloured walls and massive chimneys. And flowers—Hibiscus, Oleander, Bougainvillea, Easter lilies—splash the Islands with brilliant hues.

Bermuda is only 700 miles from the mainland. It's easy to get to for a holiday whether you go leisurely by ocean liner or speedily by plane. Living is simply solved, too, for the Islands' hotels are noted for their service, food, accommodations and sports facilities. And guest houses open wide their doors to Bermuda's easy way of living.

There are many details to be considered in planning any holiday. But you'll save yourself a lot of time and trouble by talking things over with your travel agent. Helpful too is the Bermuda Vacation Kit which you can get by writing to: The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

PEOPLE IN HOUSE & GARDEN

Robert N. Bavier, Jr.

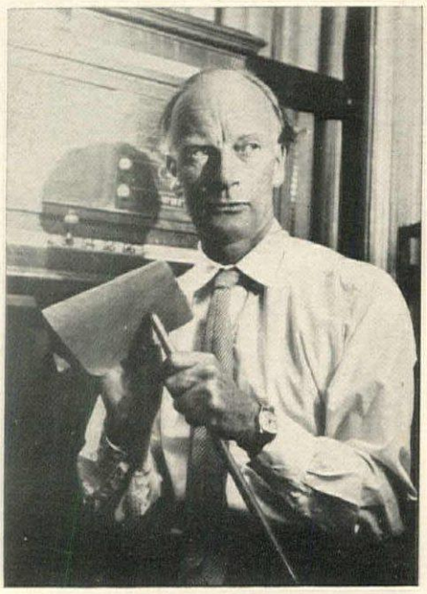
Scour the harbors, and you won't find a more dedicated boatman than the author of *The Complete Escape: Under Sail or Power* (P. 146). A racing skipper at 11, owner over the years of 10 boats and writer of three boating books, Mr. Bavier, logically enough, is on *Yachting Magazine's* staff.

Felicia Marie Sterling

In a new H&G feature, *Antiques—Questions and Answers* (P. 200), Miss Sterling tackles all manner of queries about old things. She is eminently qualified, having been affiliated with Cooper Union Museum for the Arts of Decoration and the Metropolitan Museum.

Hollis S. Baker

On a visit to India some time ago, Mr. Baker, who is chairman of a furniture company bearing his name and a leader in numerous Grand Rapids civic enterprises, discovered at a hotel in Agra an old chest of unusual beauty and utility. It is an adaptation of this piece of furniture that is shown in *The Campaign Chest* (P. 128).



Stephen Potter

As a growing school of Americans knows, Mr. Potter is the English author of numerous studies which, in their sum, might be called Spoofmanship. Now, having once earned his living at the lectern, he addresses himself to the burning question: *To What Extent Is There a Virtual Lecturemanship?* (P. 221)

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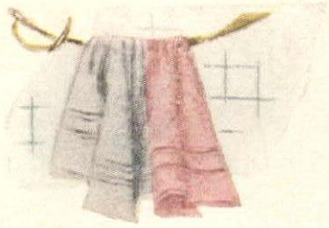

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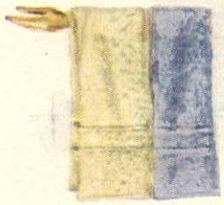

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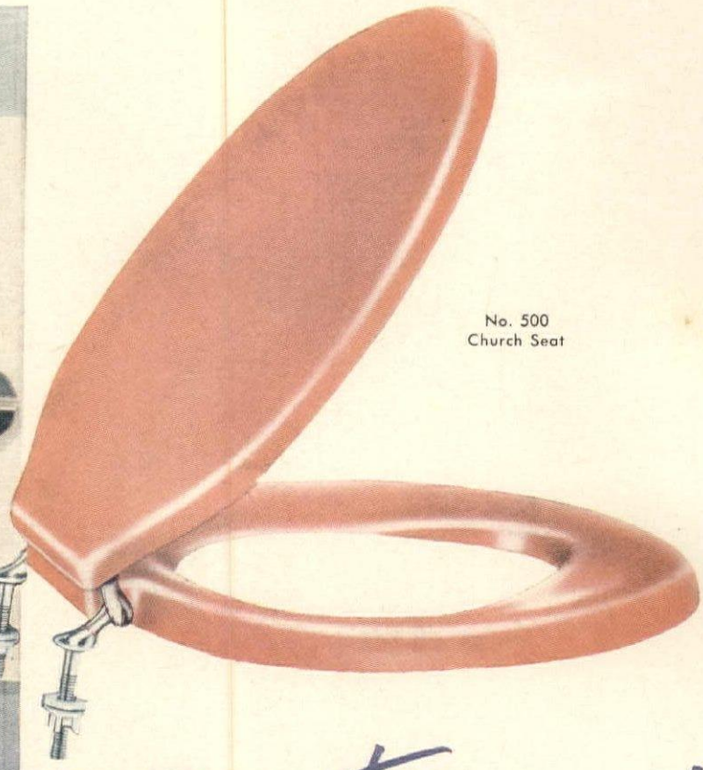

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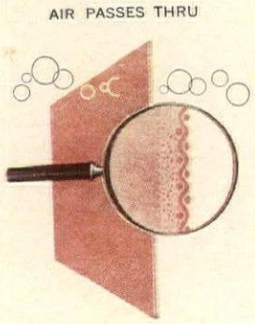

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For a list of furniture manufacturers now using Air-porous Koroseal and more information, write *The B. F. Goodrich Company, Marietta, Ohio.*

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May, 1956

THE YEARS OF INDISCRETION

"Give me," wrote Robert Louis Stevenson, "the young man who has brains enough to make a fool of himself." This was no siren call to flaming folly or juvenile revolt, but rather the echo of an observation as old as human thought, which is heard too little of late: that the days of youth are the days of glory.

"Youth," Stevenson counseled, "is the time to go flashing from one end of the world to the other both in mind and body; to try the manners of different nations; to hear the chimes at midnight; to see sunrise in town and country; to be converted at a revival; to circumnavigate the metaphysics, write halting verses, run a mile to see a fire, and wait all day long in the theatre to applaud . . ."

In this era of vitamins, solicitude and the guaranteed annual analysis, we seem too willing to subject our bigger, healthier, better informed young to the binding tyranny of conformity. The old men's dream of security is deposing the young men's vision of pursuit and of passion, of risk and of bravery, of experiment and of invention. The promise of tomorrow will never be fulfilled by a generation of thoroughly well adjusted, self-controlled, patient, diligent and respectful young men and women—full of vigor and failing in fire.

For the rolls of genius from Alexander to Napoleon, from John Stuart Mill to Alexander Hamilton, from Mozart to Einstein, from Marlowe to Keats, from Christopher Wren to Frank Lloyd Wright support the judgment of Disraeli that almost everything that is great has been done by youth.

The economic fact of contemporary life is that we can enjoy today, on easy credit, the fruits of tomorrow's labor, but it must not be permitted to indenture our youth to premature habits of precaution. Nor should the actuarial blessing of longer life expectancy be allowed to breed procrastination. The young years still are desperately few. What we now face is a longer period of ripe age: more years for deliberate judgment, for measured wisdom, for slow philosophy, for rationalization, perhaps for bitterness and, hopefully, for happy memories.

A joy of youth that demands no genius but deserves full freedom and bold expression is the creation of a family's first home. Perhaps because it happens only once, the planning and making of a first home too often are approached as an act of dreadful finality to endure unchanged and unchanging for eternity. H&G considers this a deplorable mistake and therefore dedicates this issue to what Gibbon called "the brisk intemperance of youth."

W. H. L., JR.

H & G helps

ERWITT

A young family with an eye to a future house of their own embarks on an adventure in planning.

decorate a first apartment

A FIRST apartment challenges a young couple's imagination, taste and budget. A family planning eventually to build or buy a house may look on the first apartment as only a temporary perch, but it will serve as a springboard to the permanent home if furnishings are chosen with an eye to their future use. On the next ten pages H&G gives the decorating case history of a three-room apartment (in New York's Schwab House). It was planned by a real couple, Lee and Jim Cody, with bright ideas of their own and the help of H&G's decorating editors. The apartment was done in H&G colors. Here are rules-of-thumb that guided the Codys and will help any family decorating a first apartment.

(*Continued*)

LEE CODY

Mrs. Cody, fashion model Lee Lewis, has longed for an apartment that looks like a page out of H&G ever since she posed for her first professional picture in this magazine at the age of six.

JIM CODY

Mr. Cody, special agent for an insurance company and the brawn behind decorating projects his wife dreams up, likes nothing better than playing a pipe-and-slippers role in the household.

- **Paper work** is better than guesswork. Make a list of family interests, habits of daily living, and requirements for entertaining. Then decide how each room is to be used.
- **A floor plan** of the apartment saves time and trouble in placing furniture. (Send to H&G Reader Service for furniture cut-outs to help in planning.)
- **Color schemes** should be planned before buying furniture. (You can order H&G color schemes by mail, based on any one of the 36 colors or custom-designed to go with your own fabric, carpet, paint, or wallpaper; details page 170.)
- **Unify** the apartment by using one accent color repeated in each room. Rooms that flow into each other, like the entrance hall-living room in the Codys' apartment, are more attractive if related colors are used.
- **A workable budget** depends on knowing where to spend and when to save. Beds with well-constructed mattresses, sofas, and dining tables are good investments. Unfinished chests may be painted, and side chairs, end tables, and ottomans can be some of the little economies. (See page 116 for a selection of furniture available under $25.)

Shopping information for First Apartment portfolio on page 150.

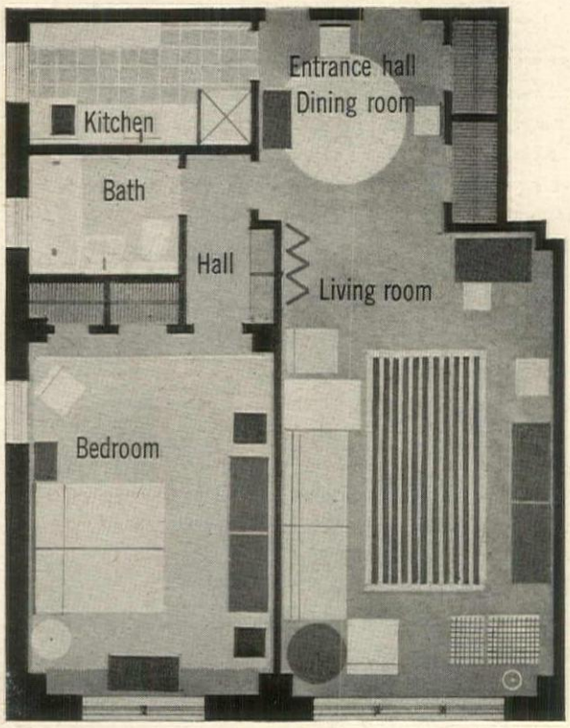
JEFFERY

ERWITT

Preliminary homework:

Jim and Lee study the floor plan.

They managed to take this apartment out of the cage class



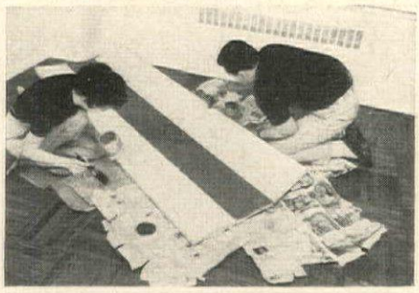
SMALL apartments often have the dismal effect of making people feel that they are occupying cages. H&G's decorating philosophy stresses the happy fact that limitations of space are not as confining if the interior is planned and used fully. First our young couple had to decide just how they would live and what feeling they wished the apartment to convey to its tenants and their guests. Then defects could be minimized, and often turned to advantage. First the apartment was color planned. Then walls of adjoining rooms were painted one color for a spacious effect. In the entrance and living room a pastel Citron Yellow made up for the absence of real sunlight. The floors, in depressing condition, turned out to be unexpectedly handsome when carefully cleaned and accented with washable rugs. The narrow living room was given the illusion of width by use of shoji screen on window wall. (*Continued*)

Floor plan drawn to scale helped the Codys visualize furniture arrangements. Sofa, beds, storage pieces were placed on longest walls; entrances to rooms kept clear.

Doors painted Green Olive, Emerald, Lemon Peel, Cantaloupe and Bitter Green (same colors used as accents throughout the apartment) give style to entrance hall.

JEFFERY

Illusion of space was created in living room by screening window wall with shoji, using a bold striped rug.

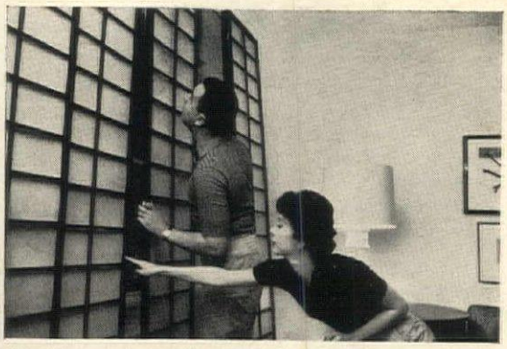


Screen is prepared for dining area.

Flip-top table opens for dining in foyer (close-up of table setting, page 112). Circular rug frames grouping.

ERWITT

Sofa is easily opened for an extra bed.

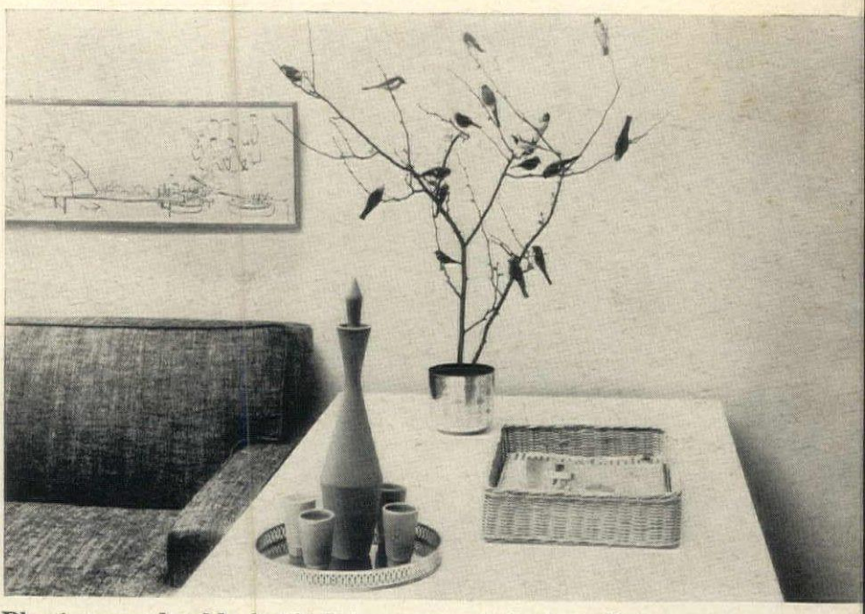


Shoji are installed to slide on two tracks.

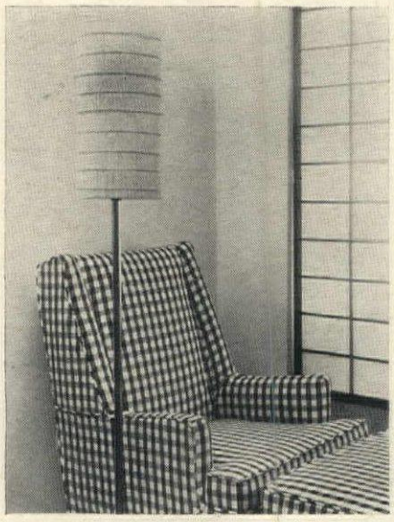
Recipe for hospitality: dual-purpose rooms and furniture

There were more doors than wall space in the entrance hall, and these were dramatized by using bright accent colors. Since the entrance hall is a thoroughfare and serves as dining space only part-time, the Codys chose a flip-top table and four lightweight chairs (two stay in the bedroom unless there are guests).

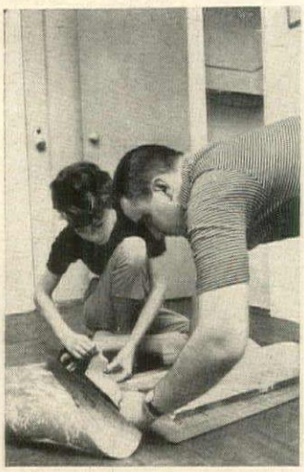
TREATING the hall and living room as one big open area makes the apartment seem more spacious than it is. To carry out the illusion of unlimited space, H&G suggested using translucent plastic panels patterned after Japanese shoji instead of curtains on the window wall. These panels serve several purposes: they give the illusion of a large expanse of glass, filter the light, conceal a bad view and pipe enclosures, and slide back for ventilation. The interesting shoji pattern was repeated on one side of a floor screen used to conceal the dining area when the table is being cleared or when the living room is used as a guest room. The Codys made the screen, covering one side with mulberry paper and thin black strips of molding, and painting the other side Emerald, Lemon Peel and off-white to tie in with the dining area. The lion's share of the living room budget went for comfortable chairs and a convertible sofa-bed. These pieces will fit into any home the Codys have later. The sofa-bed may be used in a study-guest room. (*Continued*)



Plastic-topped table beside living room sofa lends itself to a decorative arrangement of branches with small clip-on wooden birds.



Split bamboo shade of brass floor lamp repeats Oriental mood of shoji. Watch-fob clock, umbrella stand vase are unusual accessories.



Applying the "marble."

Lee inspects adhesive papered shelves.

Hi-fi units were installed in tambour cabinet which corresponds in scale and finish with linen chest, making a neat storage arrangement in living room.

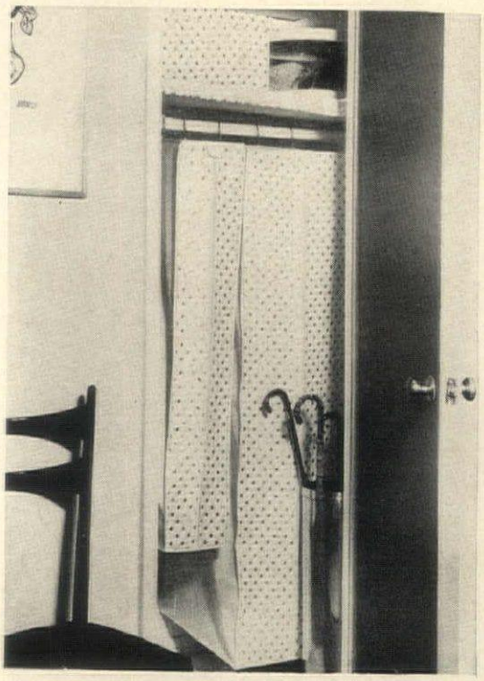
Their furniture has a future, their closets are organized

Lee and Jim plan for a house of their own. In buying furniture they kept this future home in mind, selecting pieces in muslin and slipcovering. For the apartment living room they chose a pair of armless chairs that will double as a loveseat in a larger room or as boudoir chairs in a bedroom big enough for sitting. The versatile ottomans they chose consist of low table bases topped with paired cushions which can become two floor seats when they have guests. H&G advised the Codys to invest in good basic storage pieces and a desk. In a do-it-yourself shop they found a sizable end table with plastic top and brass tipped legs. For the opposite end of the sofa, they discovered at an auction a Louis XVI half-moon table that opens up for games. (See *How to go to an auction* page 118.) They did not get a coffee table; it would be only a stumbling block in the narrow room.

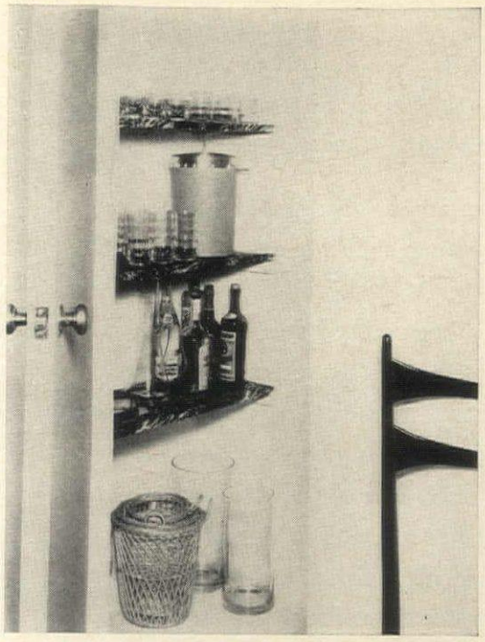
THE Cody ingenuity was not confined to furniture alone. Once bitten by the do-it-yourself bug, they went on to put up shelves in strategic places. They turned one corner of the living room into a study area with hanging bookshelves. They chose a hall closet convenient to the kitchen, dining area and living room and converted it into a bar. One shelf is table height for mixing drinks; upper shelves hold glasses; lower shelves, bottles, ice bucket. There is space beneath to keep a folding serving cart. The corridor leading to the bedroom was made into a dressing room by lining the wall with cabinets and a mirror. Unfinished cabinets painted Blue Mist and white blend with the color scheme of the bedroom area. (*Continued*)

ERWITT

A custom table is assembled.



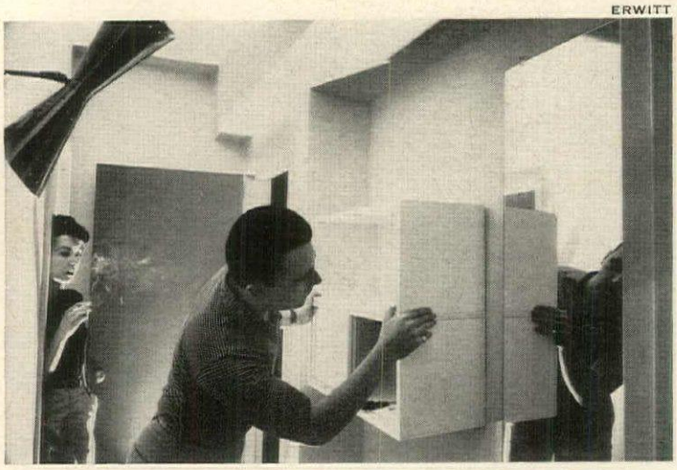
Matching quilted accessories dress up closet in entrance hall, also used for coats.



Second closet was fitted with shelves covered in marbleized paper to serve as liquor cabinet.

Adjustable bookshelves installed on metal wall brackets complete study corner of living room. Shelves and brackets were painted the same color as walls to give them a built-in look.

ERWITT

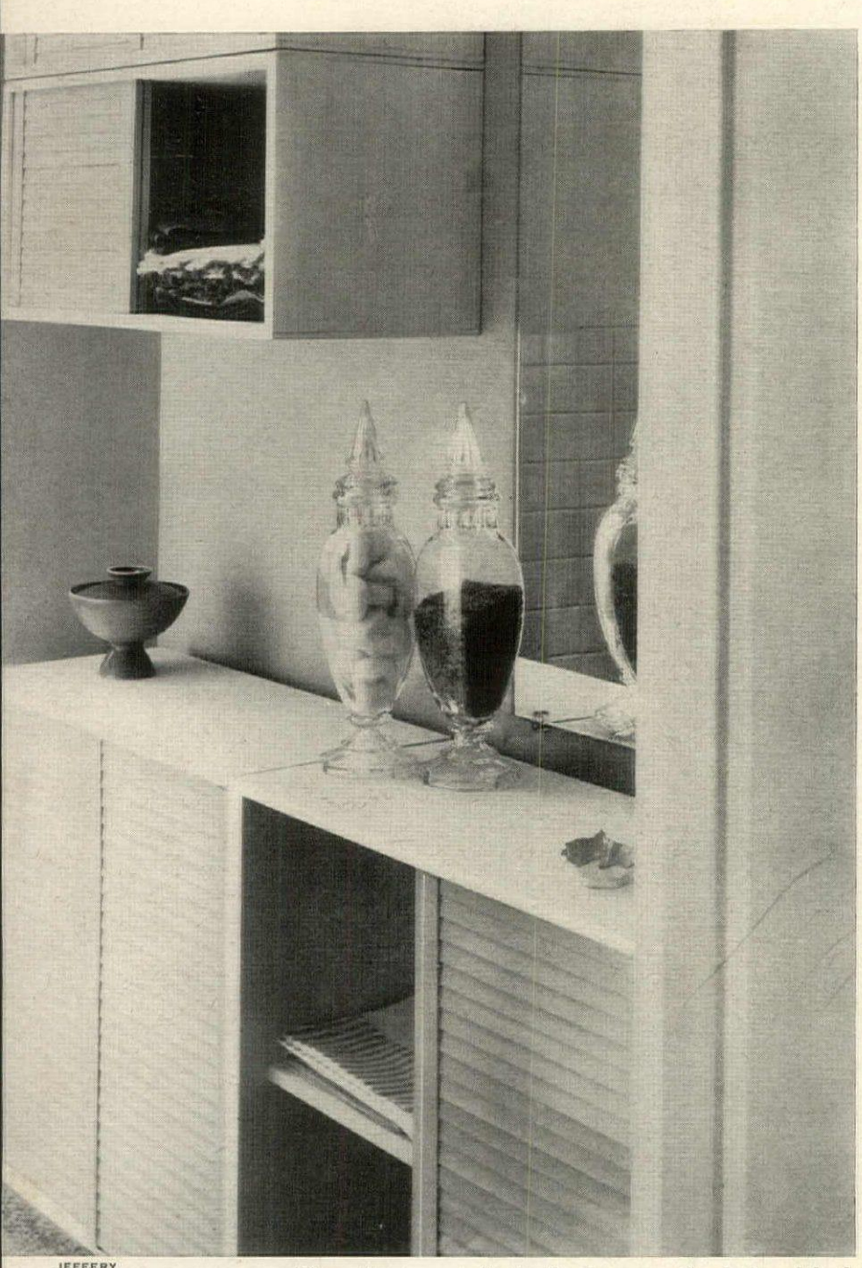


Cabinets painted to match walls are hung in dressing room.

Color camouflage tricks make cramped rooms seem spacious

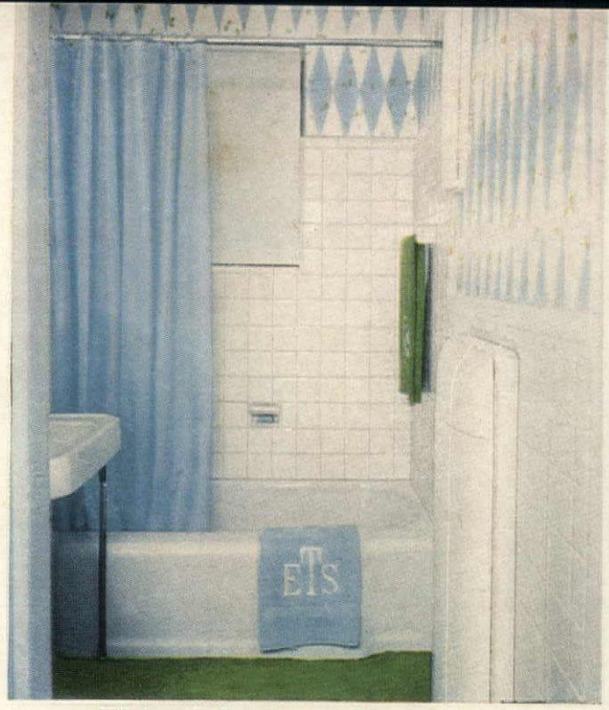
LIKE the living room and hall, the bedroom, bath and dressing room were treated as a single unit. H&G suggested shades of cool blues throughout to increase the sense of spaciousness. Accents of Emerald and Bitter Green link this area with colors in the hall and living room. Since the bedroom is small, a minimum of furniture was used. Twin beds on a double headboard, a pair of bachelor chests grouped together are the major pieces in the room. Anemone-printed curtains and dust ruffle add a feminine note.

The bathroom and kitchen posed similar problems in decorating. Both were small rooms with very little light, stark-white equipment and floors in bad repair. The bathroom was remodeled inexpensively by papering the walls and ceiling in companion papers with a butterfly motif and covering the floor from wall to wall with reversible cotton carpeting as serviceable as a bath mat. In the kitchen a fresh, gay mood was created with striped wallpaper cut out like a canopy for the ceiling. Lee and Jim laid new Bitter Green vinyl tile, put up perforated wallboard to hang their copper molds and pans, and striped the small window with an array of plants. As bright as a new penny, the apartment is now ready to lead a new young life.



JEFFERY

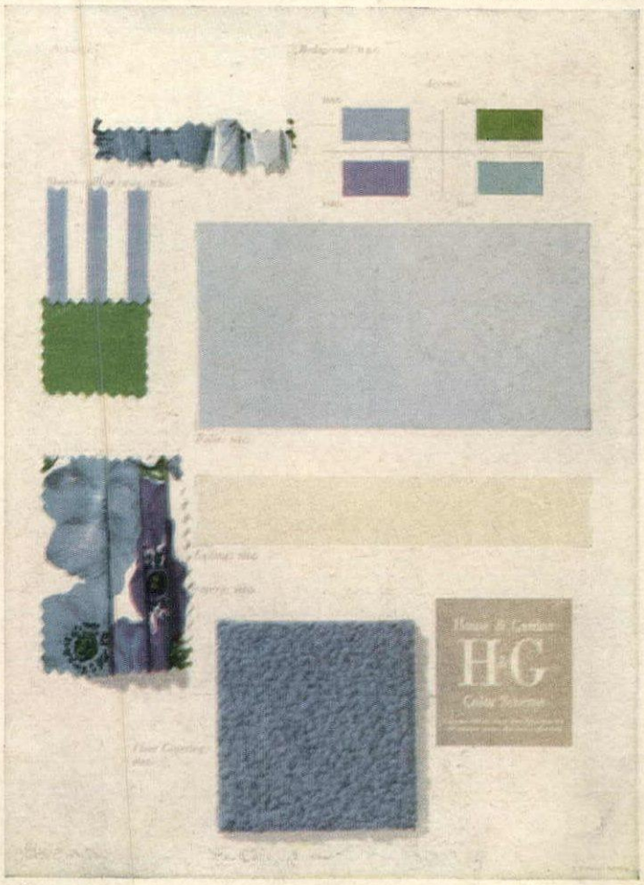
Dressing room is the headquarters for bed and bath linens. Cabinets have sliding doors which conserve space.



White-tile bath was carpeted, papered for color.

Warm-toned walnut chests contrast with blues.

Bedroom color scheme combines H&G's harmonious blues with white, accents of brass.



An H&G color scheme by mail was the basis of the bedroom.

Kitchen was transformed with wallpaper canopy, plants, tile floor.

JEFFERY

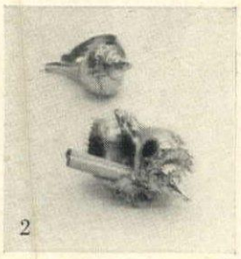
ERWITT

A table set with a young point of view

The day the apartment is put to the test of guests is a big moment in the life of a young couple. For the first dinner party given in H&G's apartment, the table setting conveys a feeling of elegance without seeming elaborate. It derives style from pale, neutral colors and simple shapes of china, glass and silver. Place mats interweave threads of pastel Citron Yellow and Antique White. Plates made of earthenware with a new matte finish are enriched by a golden tracery of Queen Anne's Lace. The delicate theme is carried out in the centerpiece, a pair of wrought-iron candelabra whose ivy-leaf bases are entwined with fresh violets (their stems are wrapped in florists' tape). Each place setting is spiked by a bright Bitter Green linen napkin. Earthenware designed by Russel Wright for Knowles' new Esquire collection. "Silver Sculpture" sterling by Reed & Barton. "Kussnacht" crystal stemware by Val St. Lambert. For shopping information on accessories write to H&G Reader Service.

A dozen accessories to change the mood of a table

1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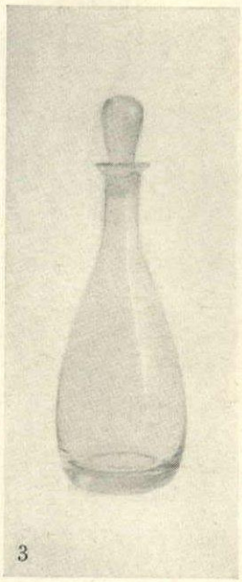
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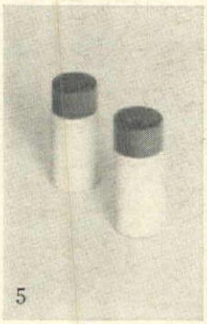
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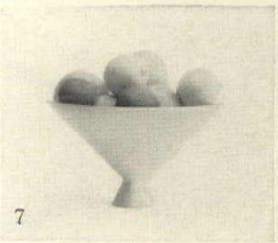
6

The Japanese custom of changing the mood of a room simply by changing the blossom in a vase or the scroll on a wall is one which can easily be adapted to table settings. Here are a dozen accessories to use interchangeably with the china, glass and silver (shown on the table opposite).

1. Japanese china cordial and saucer make individual smoking accessories for the dinner table. **2.** Decorative gilded seashells serve as alternate ash trays on different (more formal) occasions. **3.** Simple, inexpensive glass decanter compliments red wine, may also be used for sherry or port. **4.** Gilded wicker basket is more informal than a decanter for serving a particularly good wine. **5.** Small white ceramic shakers with wooden tops substitute for open salt and peppers of crystal. **6.** Miniature china coffeepot from Japan holds salad dressing, melted butter or syrup at each place. **7.** Cover of white china tureen (see 8) may be inverted and used as a fruit compote or serving bowl. **8.** Covered tureen with handles serves any course from soup to stews and makes a shapely centerpiece. **9.** Bronze candlesticks with tripod bases may be teamed with the tureen for informal table settings. **10.** Glorified bread basket with gilt finish is also appropriate for serving fruit, cakes, cookies or nuts. **11.** Gilded covered casserole with oven-proof finish is a decorative cooking and serving piece. **12.** Wicker and brass epergne converts from a centerpiece to three-tiered cheese and cracker tray.

JEFFERY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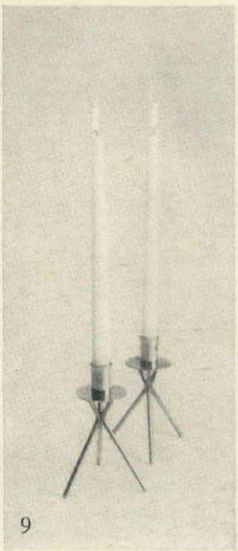
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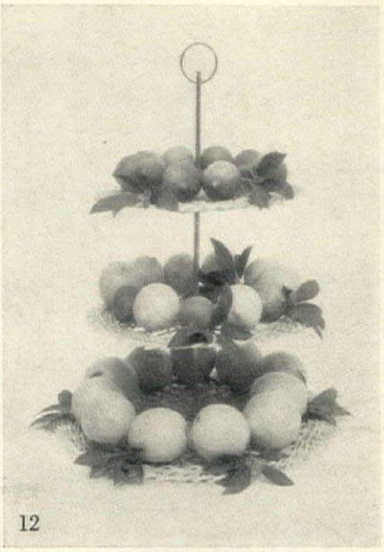

12

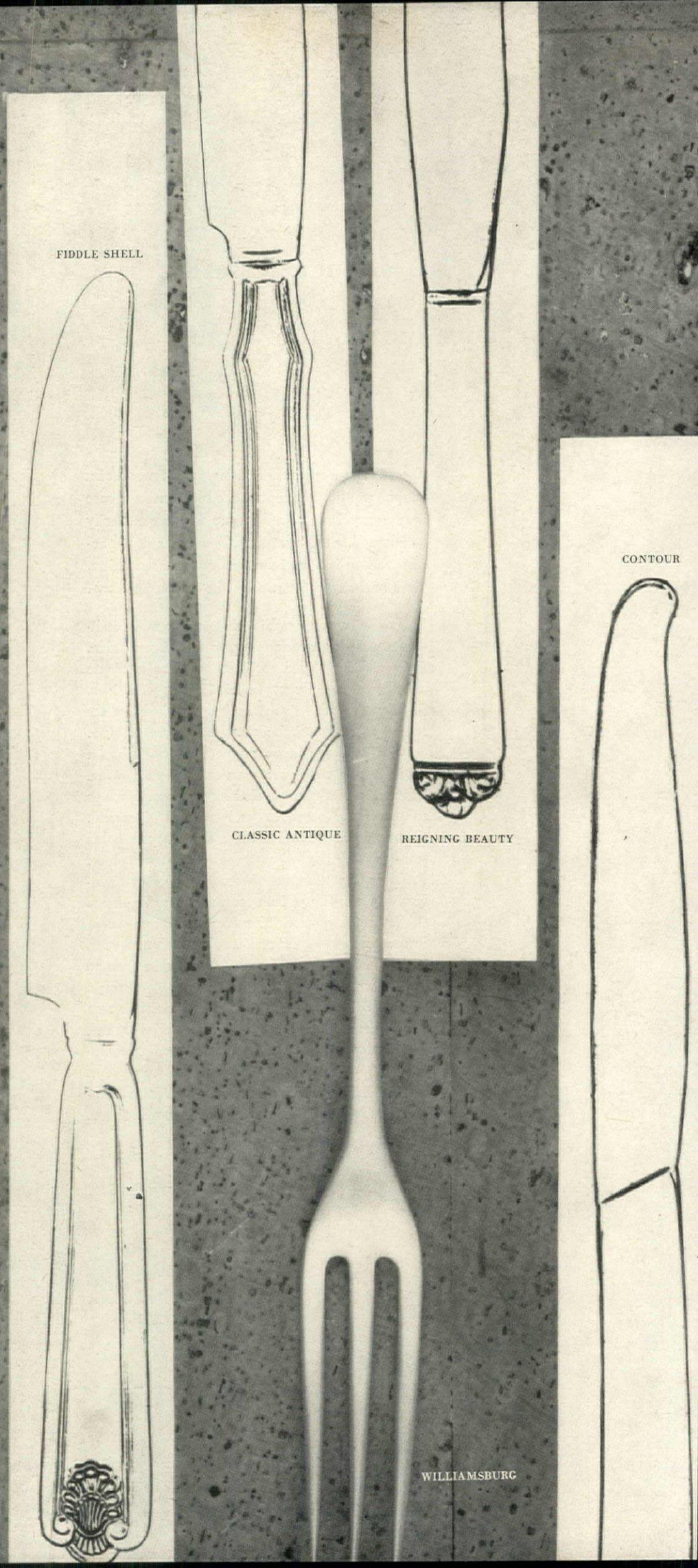
Sterling:

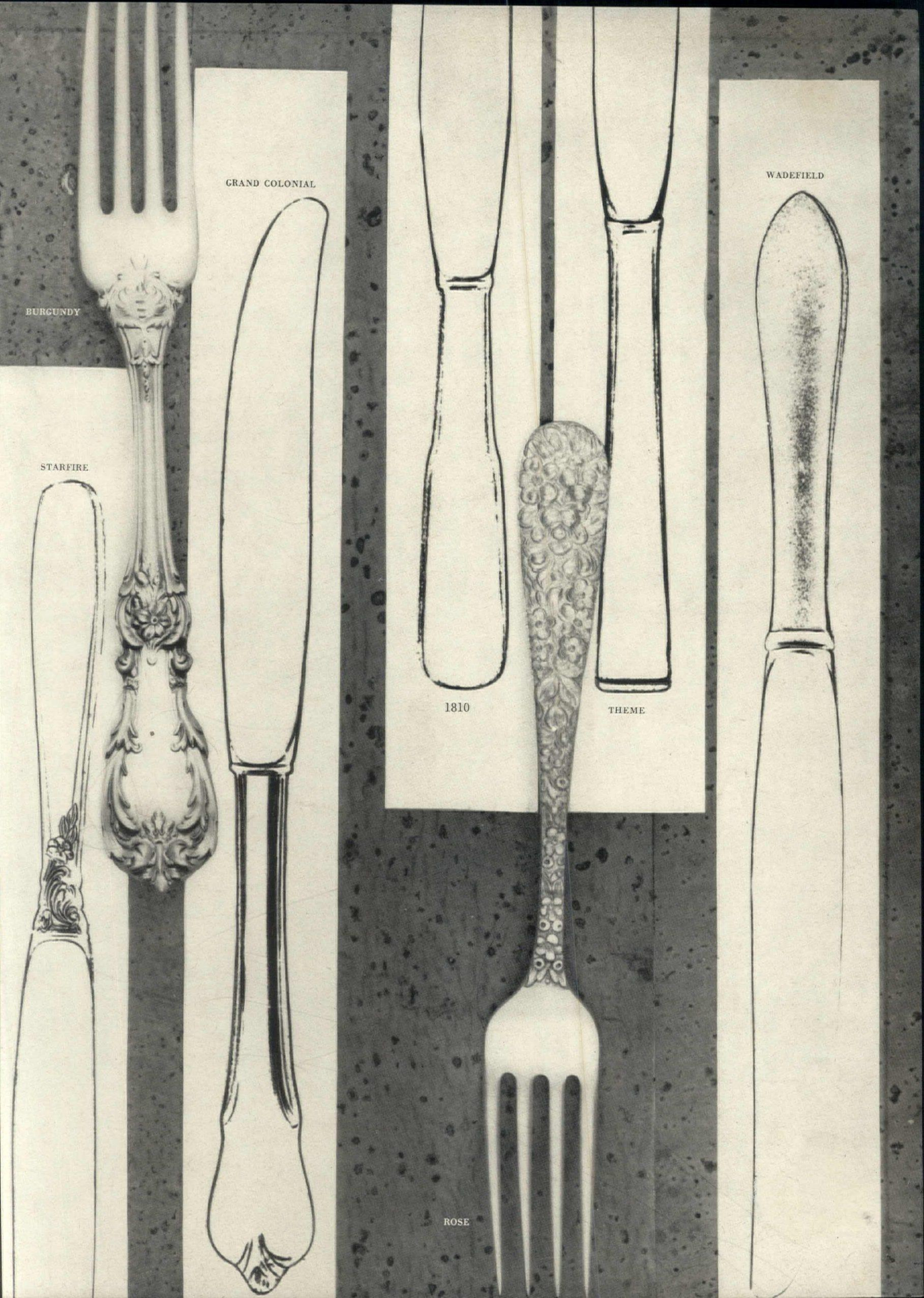
pride of the bride

A silver pattern is one of the first entries in the traditional hope chest, and today's bride has a rich heritage of sterling to choose for her table from elaborate motifs to simple undecorated shapes. Brides did not always face such a pleasant dilemma. There was a time when people lived literally from hand to mouth. The earliest food on record was the apple in the Garden of Eden, but it was centuries before implements were fashioned to convey food from the plate to the mouth. Clamshells served for ladling until an enterprising caveman improvised a spoon out of a piece of rock crystal fastened to a wooden stick. We owe a debt to the Egyptians for refining minerals and producing the first spoons of copper and silver. It was not until the time of Good Queen Bess that anything resembling a place setting appeared on the dinner table; it consisted of a two-tined fork with wide, flat handle, butcher-size knife and large spoon. In Colonial America, spoons were made but forks were rare. Governor John Winthrop is said to have owned the first silver fork and knife in this country. Silver coin was frequently converted into household utensils from tankards to teakettles, but the social amenities of the place setting waited until the 18th century. Silver motifs followed closely the popular tastes of the period: Old English designs of flowers and sheaves of wheat; rococo shells and foliage of the Georgian era; classic motifs inspired by the architecture of the Adam brothers. During the Victorian period meals became more elaborate and silver followed suit. American craftsmen simplified many of the traditional patterns, adapted modern contributions from designers around the world and developed characteristic themes of their own, 12 of which are shown on these pages.

Shopping information, page 150

JOHN STEWART




BURGUNDY
GRAND COLONIAL
STARFIRE
1810
THEME
WADEFIELD
ROSE

Good Design under $25

Here are 26 of the best buys you can make in traditional and modern furniture

1. Wrought-iron plant holder with removable liner is propped on arrow-design base, $22.95.
2. Replica of traditional Windsor chair with gold decoration teams up with a desk, $24.95.
3. Hanging cabinet with sliding shutter doors, 35″ wide, is finished for you to paint, $13.95.
4. Pink wrought-iron chair with Victorian flourishes can be used as a vanity bench, $20.
5. Matching pink wrought-iron café table makes a gay accent piece indoors or outdoors, $25.
6. Low-scaled Mexican chair with rush seat has a casual look indoors or on a terrace, $15.
7. Maple ladderback chair of ample proportions is serviceable as a master dining chair, $24.95.
8. Sturdy mahogany chair for dining or games is a reproduction of 18th-century fiddleback, $19.95.
9. Ottoman with rush seat, walnut-finish frame is a comfortable size, 23″ square, $19.95.
10. Small chairside or plant table with pink marble top comes ready to assemble, $14.98.

11. Rocker painted black and decorated in Hitchcock tradition is scaled for a child, $16.95.
12. Leather-topped cocktail table on casters is simply designed to fit into any room, $23.98.
13. Mushroom-shaped stool of willow, ready to assemble, is handy beside a fireplace, $5.50.
14. Slat-top walnut table, 18″ square, may be used as an end table, padded bench or paired with another to form a cocktail table, $19.95.
15. Lightweight side chairs of beech and teak stack for storage in a family room, $25 each.*
16. Rattan stools which can be stacked together are equally useful as tables, extra seats, or baskets; large $12.50, medium $10, small $7.50.
17. Hanging bookshelf consists of plastic-coated metal brackets and adjustable birch shelves, $13.*
18. Rattan and reed table has a shallow bowl-shaped top to hold magazines or fruit, $17.50.
19. Chairside table has durable travertine top 18″ in diameter, brass-plated base, $19.95.*
20. Bistro table with plastic top is large enough to set for breakfast or canasta, $19.95.*
21. Italian side chair with rush seat and black-lacquered or walnut-finished frame takes any role from dining to desk chair, $19.95.*
22. British officer's chair is portable, provides the comfort of a lounge chair, $19.95.*
23. Versatile stool with cord seat converts into a tray table or luggage rack, $23.60.*
24. Stacking stools (or snack tables) with plastic tops are exceptionally sturdy, $18 each.*
25. Mosaic-topped table is made in any color combination you want to accent a room, $12.50.*
26. Small-size Bertoia chair, 24″ high, for a child is made of steel wire with a white lacquer finish, has bright-colored canvas pad, $19.50.*

**As shown in "Good Design—Furniture under twenty-five." Pratt Institute. Department of Interior Design, N.Y.*
Shopping information, p. 150.

TOM YEE

How to go to an auction

With ample briefing and browsing you can join or just enjoy the bidding

Veteran auctioneers, like croupiers and innkeepers, are apt to be astute students of life, grown wise in the practice of their trade. While they are content to see their older, more affluent customers bid up the price of a Tournai tapestry, they express a tender solicitude for the young, who must maneuver within the limits of a modest budget. Their advice to the young married couple is simple and forthright: go to auctions together, examine the wares together, make your choices together and cast your bids together.

Any deviation from this pattern, the auctioneer fears, may lead to strife in the home and a disagreeable post-mortem in the auction rooms. A Boston auctioneer, Louis Joseph, whose Commonwealth Avenue galleries have been patronized by three generations of New Englanders, has sought to reduce the risk of inciting unholy family fracases by running his auctions in the evening. "Husbands and wives can come in together," he explains, "and there won't be murder on my hands."

Solely for the sake of emphasis, Mr. Joseph overstates the perils of operating an auction house. But he can enumerate instances during his sales when, in the heat of a spirited contest, temperate customers have been deprived of their perspective. The late Booth Tarkington and his wife dropped in one day, browsed about independently and took separate seats when the sale began. A pair of French mirrors was put on the block, and the bidding grew furious. Finally, when the price soared to $600, Mr. Joseph mercifully interrupted the bidding and advised Mr. and Mrs. Tarkington that all others had quit the competition some time before and that they were bidding against each other.

As a participant sport, auctions have generally attracted a mature crowd with a highly cultivated taste for antiques and art objects. Such devotees, along with the dealers who come to replenish their stocks, comprise the regulars at every sale. In Boston, where a fondness for fine old things is a tradition passed on from one generation to the next, it is not surprising to find young New Englanders crowding the auction houses. But auctioneers in such vastly dissimilar cities as Seattle, Denver, Kansas City and New York report that more and more young couples are becoming steady customers.

From ash trays to oils

One annual art auction in Seattle, at which the University of Washington School of Art offers paintings and ceramics, is being patronized almost exclusively by young persons with limited budgets. Here they may buy an ash tray for two dollars or an oil painting done by a faculty member for $50. Younger Seattleites also take in the sales at the city's five auction houses and even scour the second-hand stores. "Look around the Salvation Army or St. Vincent de Paul thrift shops," says one auctioneer, "and you'll see plenty of well dressed young couples looking for a bargain in an old desk or chair."

At New York's Plaza Galleries, where the estates of such notables as Mrs. Cornelius Vanderbilt, Mrs. Thomas Fortune Ryan, Sinclair Lewis and Edward Everett Hale have been dispersed, co-owner Edward P. O'Reilly finds that some of the shrewdest bidders are youngsters. "When we sold the Oriental collection of Robert L. Ripley, the *Believe It or Not* man, several years ago," O'Reilly recalls, "a young lawyer and his wife sat through three days of sales, bidding smartly and getting what they wanted. They bought enough things to furnish a four-room apartment. Competing against seasoned dealers in the galleries, they created quite a sensation."

Throughout the year, auction galleries in the larger cities hold sales regularly, sometimes several times a week. These sales are announced in local newspapers. For the novice, just dropping in at a gallery and watching the progress of the bidding can be a pleasant pastime. At times, when important collections of antiques or works of art are sold, the sales are spectacular and exciting. More than one painting now in the National Gallery or the Metropolitan Museum has at some time in the past come up for bidding at an auction house. And on rare occasions, such outstanding works of decorative art as Paul Revere silver, Benjamin Randolph chairs and Imperial Chinese jades appear on the auction block. This is heady stuff and prices can soar into the thousands. But at many an everyday sale some amateur auction-goer has bought an object which, though not for the great collector or for the museum, lends distinction to his home.

Buying at auctions should appeal especially to the young, for this is a lively hobby in which the emotional rewards—the sense of discovery and the pride of possession—can run high. If you really expect to bid successfully, in competition with the

dealers and old hands at the game, you must school yourself in the proper tactics.

Things are sold "as is"

Whether you go to the streamlined city gallery, or to a country auction with camp chairs set up in the yard, by all means shed the attitude of the department store shopper. Though you are buying through a retail outlet, the conditions of sale are unique. The auctioneer generally is not the owner of what he sells, but merely a broker who operates on a commission basis. All things are sold "as is" with "no exchanges, returns or refunds." Finally, all sales are strictly "cash and carry."

Before deciding to have a try at auctions, you should know what you are getting into. Most good galleries will either make their advertisements fairly detailed or they will send announcements on request listing the general categories of things to be included in any one sale. Here is how one might read: "American and European antique furniture from several estates; porcelains, glassware, small bronze sculpture, clocks, mirrors, Oriental rugs and other furnishings."

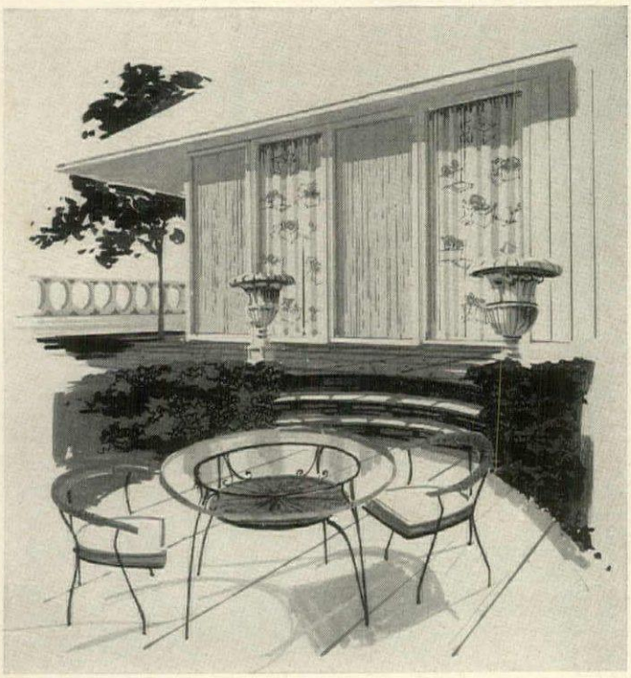
If the listing sounds promising, be sure and note not only the date of sale but especially the dates of exhibition. The soundest advice for a would-be buyer is to examine the wares before they go on sale. By viewing them while they are on exhibit, you may take plenty of time to inspect and make up your mind. It can be disastrous to wait until an object is on the block, because the pressure of competitive bidding is likely to make a buyer reckless.

When you visit the auction rooms before the sale, arm yourself with a catalogue, if there is one, and also with a notebook and pencil. The attendants will direct you to any listed object (*Cont'd on page 208*)

Triumphant bidders hail a cab to cart their trophies.

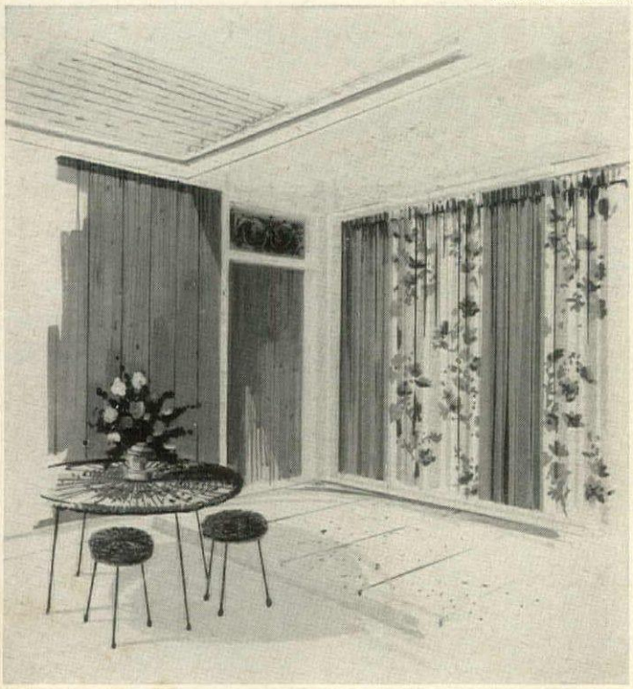
ERWITT

The other side of the curtain



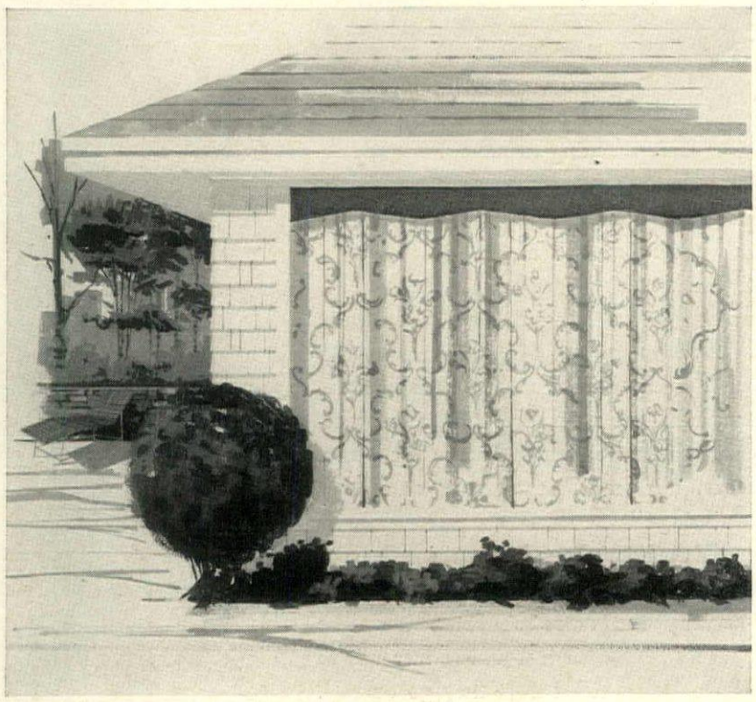
Alternate curtains of a pale pink and a flower-printed sheer bring refreshing variety to a sliding-panel window. The draperies are made with a minimum of fullness so that the crisp outlines of the rose design can be seen to advantage.

MARVIN CULBRETH



Wide and narrow panels of an anemone print and a plain sheer make a window wall more interesting from the patio. One width of plain fabric is teamed with a double width of print. The traverse drapery heading is French pleated on both sides.

Come summer, when terrace and patio become your open-air living room, curtains on the window wall attract as much attention from outside as they do from inside. Three new sheers with translucent floral and traditional patterns are equally effective whichever way you look at them and turn a cold glass wall into a colorful mural. These fabrics can be used alone or with a strié weave sheer in a matching pastel (some examples of what they will do for your windows are sketched here). All the sheers are 100 per cent Fortisan which means they are light but designed to resist deterioration from sun, shrinking or stretching. (Because the delicate designs are screen-printed, dry cleaning is recommended.) To complete the effect, headings or valances should always be finished on both sides.
Fortisan (a man-made fiber by Celanese). Fabrics by S. M. Hexter; J. H. Thorp; Cheney, Greeff. Window treatments designed by John and Earline Brice.

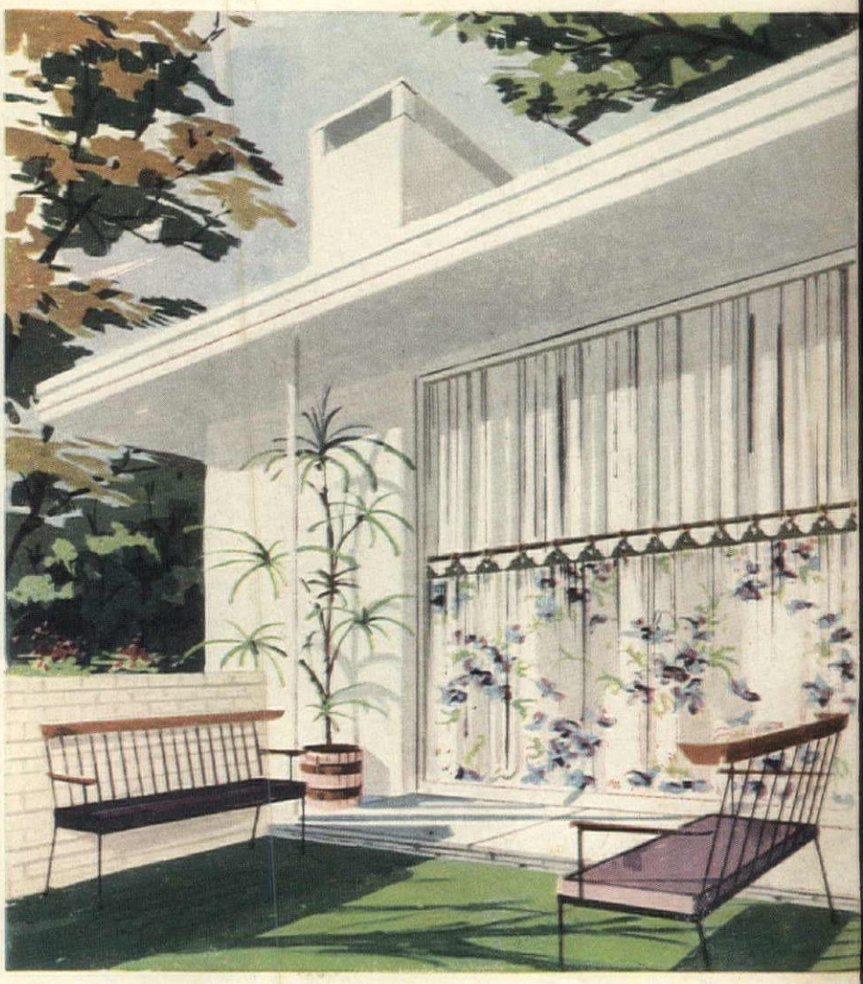


Contour valance cut in wide V shapes and softly draped sheer curtains in a flowing traditional design help to relieve the starkness of an expanse of glass. The valance is covered on both sides so that the outdoor effect will be neat.

Shopping information, page 150.

Short café curtains make a low screen for a dining area window. If less light or more seclusion is needed, the printed over-curtains are drawn. From outdoors, the box-of-roses design is framed by window panes. Café curtains are a matching pink.

Floor-to-ceiling curtains of a blue-on-white traditional print fall in deep folds to make a background of soft color and pattern for a terrace. The white-painted window soffit shows off the decorative heading, shirred on bands of blue nylon velvet.



Two sets of curtains provide privacy indoors, fresh color outdoors. Flower-printed sheer café curtains are reinforced by a cut-out heading of heavier fabric which is attached by clips to a brass rod. The sheer white curtains are very full.

Every good garden border needs

The 3 great perennials

Spring is not official in the perennial garden until the iris begins to bloom. This may seem to slight the snowdrops and crocuses, the daffodils and tulips, but the precedence of iris cannot be denied. And if the iris is not aided and abetted by day-lilies and peonies, the garden scarcely merits the term perennial at all. There are at least four good reasons for this. First, the three are among the tallest and most spectacular of hardy garden flowers. Second, all bloom in mid-spring, between early April and late May, depending on the region. Third, all are able to withstand our coldest northern winters. Fourth and probably most important, all maintain vigorous and handsome foliage until late autumn when freezing weather sets in.

Beyond these common virtues, each makes its own special claims to indispensability. Day-lilies, for example, are the most widely adaptable; they thrive almost equally well in Florida and Texas, where the summers are very hot, and north of the Canadian border, where winters are very cold. Peonies, though they must have at least a few weeks of winter weather to grow well, may be left untouched in one spot to bloom year in and year out for over a generation. The flowers of the tall garden iris not only open from coast to coast and far into the South with equal reliability, but include more colors and shadings than any other perennial except, collectively, the hardy primroses. Broad or fine, swordlike or fern-shaped, in fans or clumps or rounded masses, their foliage is able to give unity and bold accent to every border plan in which they are included.

Iris, which leads the others in brilliance, is second only to the day-lily in its general indifference to the soil in which it is grown, but it requires dividing and transplanting most often. In a sunny location on average garden ground where the drainage is good it will thrive and multiply from year to year. It will bloom, however, only from stems produced by rhizomes (enlarged root parts) developed the preceding year. As the root masses increase and become crowded, flower size and quality diminish. The centers of overgrown clumps will not produce at all. For this reason, clumps should be forked up every three years or so, the old rhizomes separated and discarded, and the new ones reset an inch under the soil surface. Fanciers may wish to plant only (*Continued on next page*)

Iris, day-lily, peony: they walk in beauty

First among perennials, chronologically and in the gardeners' hearts, comes the tall iris. With and after iris a five-month sequence of day-lilies begins. Holding a little longer into June are the garden peonies. After the spring bulbs fade, these three, in flower or out, remain throughout the season as rallying points in the hardy border. Opposite, they bloom together in the Auburndale, Mass., garden of Mr. and Mrs. Harold W. Knowlton. The lighter iris at lower left is Pink Ruffles, the darker one Rosefrils; next to it, day-lily Earliana; farther up the border, the deep red peony species, officinalis rubra. Towering pink-white above them all, *Kolkwitzia amabilis*, the beauty-bush.

GENEREUX

single rhizome pieces each year. Others, to maintain a better show of foliage, may replant divisions grouped in pairs. In either case, the dividing is best done after flowering in early summer. Leaves should not be trimmed. Good management, learned in a little practice, will insure plenty of fine blossoms and substantial fans of leaves every year. Ample water in dry times will greatly increase the vigor of iris, and a fertile loam is always better than impoverished dirt, but over-enrichment may be harmful. Failure to divide the plants often enough and to clean away dead foliage or use of soil that is too rich or heavy may induce rot and encourage borers. Good discipline and a slightly Spartan regimen seem good for this otherwise truly regal plant, keeping it strong and trouble free.

The color range among iris flowers is enormous. Except clear red, every combination of solid colors and blends, in the three upright petals or standards and in the three flaring or drooping petals or falls, is found. Better reds, now that the pink tones have been achieved, are the current goal of modern hybridizers. They have given us flowers with ruffled and flaring petals, stems that bear several well spaced blooms at a time and foliage incomparably more luxuriant than gardeners of only a generation ago ever saw. They have given us, indeed, such a bewildering array of new varieties that choosing among them can be almost a life's work.

Our best advice is that you should obtain a half dozen or so of the excellent catalogues available and follow your hunches. Try a few of the newer varieties that may cost as much as $5 (or $25) but don't ignore the fifty-centers just because they are cheap. Iris varieties are better illustrated in current catalogues than almost any other flower except roses and chrysanthemums. Order as early in the summer as you can, and plant your iris on arrival—in a mixed border plant at least three of a kind 6 to 8 inches apart. Place them where their foliage will set off summer-blooming plants. Cover the rhizomes with straw or leaves the first winter. Choose your colors boldly. You can always change things in a couple of years if you wish.

Day-lilies, even hardier than iris, may be left untouched for five to ten years without loss of vigor, and will bloom well in light shade. Their color range, once limited to yellows, orange and a chocolate-purple called "fulvous," now includes pastel blends of apricot and pink and some very respectable reds. Their period of flowering is from early spring to early autumn, and it is in these extended periods of early and late flowering that several recent introductions are most useful. (*Continued on page 216*)

Iris

Blooming for a fortnight or more just after the tulips, the tall garden iris of today carries at least 2 open flowers, 2 buds well spaced on strong stems. The three standards or upper petals are broad, slightly ruffled. Three lower "falls" flare widely. Red is the hybridizer's goal. Ranger is a new red variety. Others: Blue Rhythm, blue; Truly Yours, cream; Frances Craig, light blue; Temple Bells, apricot; Spanish Peaks, white; Pink Cameo. $1 to $5. New and choice: purple Sable Night.

Peony

Old in beauty and in usefulness to man, the peony resists change. Long-lived, hardy to the coldest winters, it fills a need for handsome flowers in spring and unsurpassed foliage all season. In recent years, new hybrids have appeared in brighter colors, bolder flower forms. Still unexcelled among huge doubles is white Festiva Maxima, fragrant pink Walter Faxon, blush Jules Elie. The best of all Japanese types with 2 rows of white petals, buff center, is Isani Gidui. Read catalogues and venture $5 to $15 on a few of the comparatively new ones, too.

Day-lily

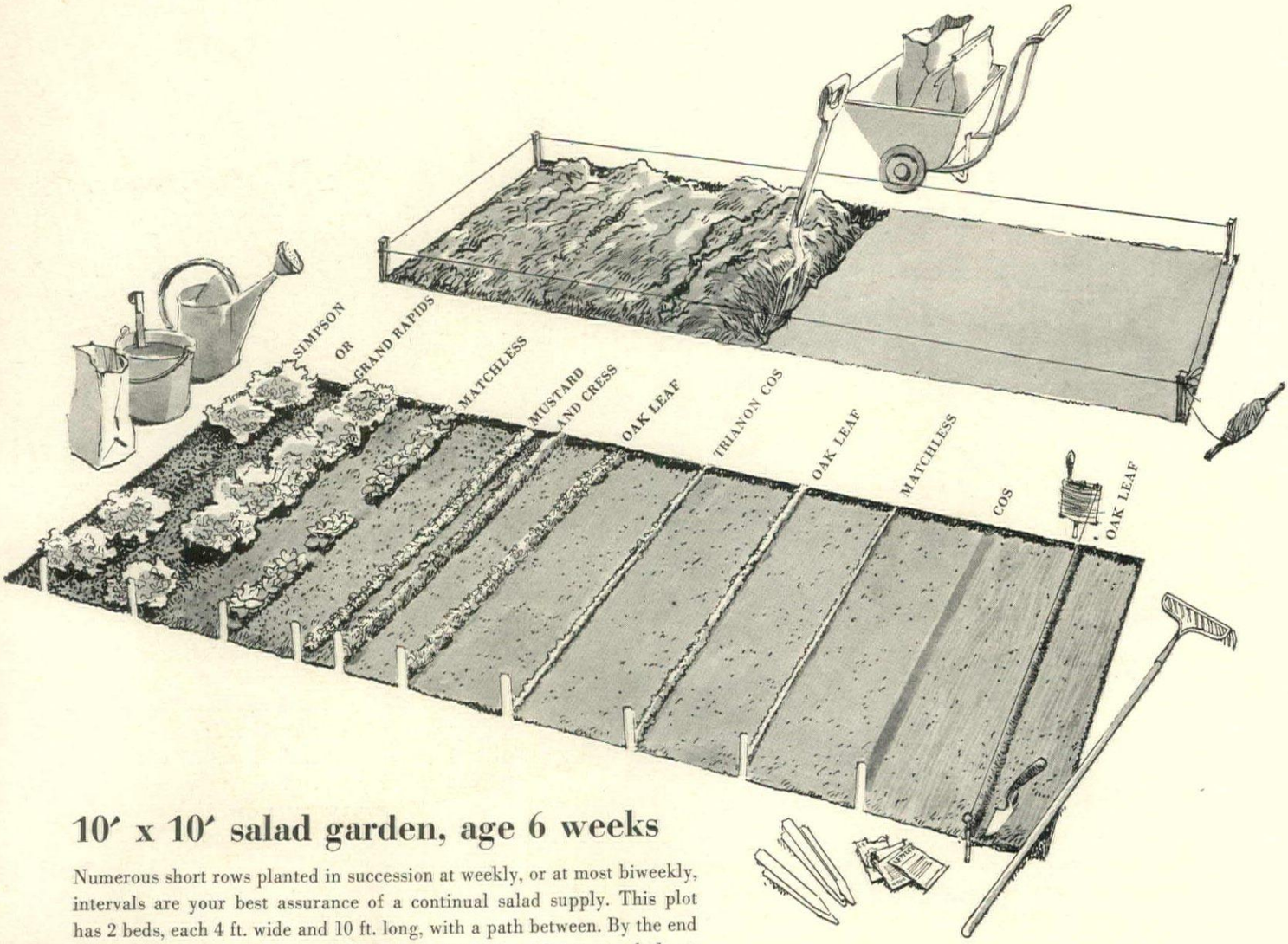
Besides the sweet Gold Dust of early May, pastel yellow Symphony, fragrant Ophir, the modern hemerocallis under the hybridizer's hand has developed red, pink and apricot blends, with ribbed and ruffled petals. Once they opened single flowers for but a day. New hybrids now bear several open flowers and full buds at once. *H. flava*, the familiar lemon-lily of the fence rows, is still a fine spring variety, but many others are available not only for spring but later, too. Prices run from $1 to $5 or more.

GREENS FOR THE FAMILY SALAD BOWL ALL SEASON LONG

By FRANCIS C. COULTER

If you are willing to exert yourself slightly above the call of duty when both you and the summer sun are too warm for comfort, you can enjoy a supply of good lettuce on the table from frost to frost.

You do not have to be much of a gardener to keep the daily salad bowl filled with your own lettuce. You just have to like lettuce. In the cool days of spring, and in late summer and fall when the nights lengthen and cool again, it is easy to grow good greens. In the heat of summer, you will have to work at it. That is why liking lettuce is important. Never let veteran gardeners convince you that you cannot raise lettuce in July, or that it is impossible to have a regular seasonal supply for daily use. (What they mean is that the gardeners have a tendency to wilt in July, which is quite a different matter.) The secret of good salads is young, tender lettuce that has been grown quickly in fertile ground and picked just before eating. The secret of good lettuce is making frequent plantings of small quantities in a special patch where the necessary care may be easily provided. Weekly sowings will guarantee a constant supply of young leaves. You will need some sort of shade to break the sun's summer strength, keep the soil cooler under the lettuce and the air cooler around it. That will insure tenderness and succulence. For rows as short as four feet, you can use shades made of ordinary lath or sections of standard 4-foot snow-fencing. Four-foot rows also are convenient



10′ x 10′ salad garden, age 6 weeks

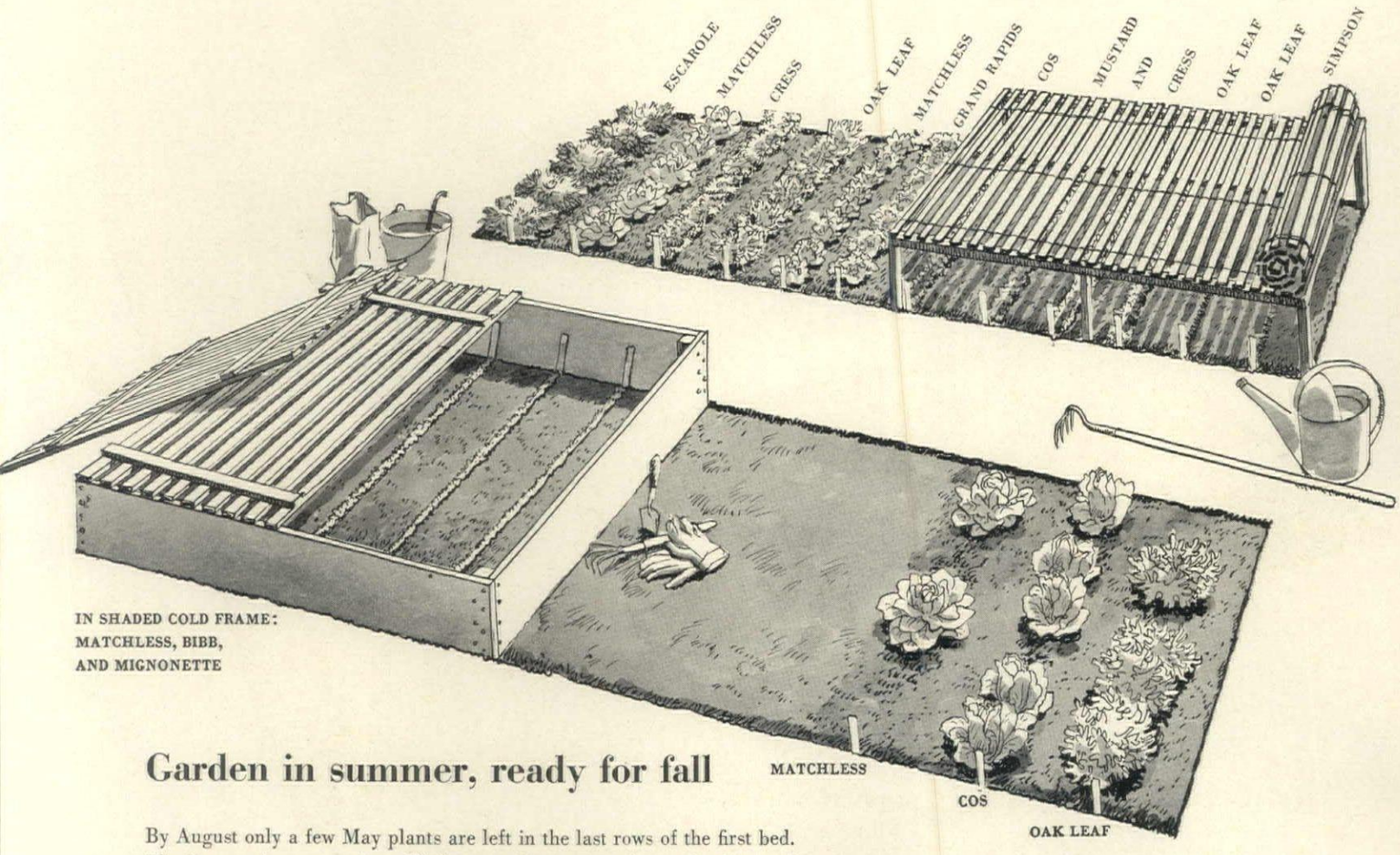
Numerous short rows planted in succession at weekly, or at most biweekly, intervals are your best assurance of a continual salad supply. This plot has 2 beds, each 4 ft. wide and 10 ft. long, with a path between. By the end of May, the first bed is planted, beginning (at left) with 2 rows of plants and 4 or 5 seed rows sown at same time. Second bed (above) is being dug.

HARRIE WOOD

when you make the final sowings and transplantings of the year, in August and early September, within the board sides of a small coldframe. The frame will be covered first with shades, then, as frost comes, with glass sash. With such protection, the garden will yield a green harvest until Thanksgiving.

In a space 10′ x 10′—two plots each 4 feet wide with a 2-foot path between—a salad enthusiast can raise enough of the right kind of greens for the daily table use of two people and an occasional guest. Ordinary loamy soil will do, but it should be deeply dug, to full spade depth, and enriched with animal manure or compost, if possible, and a dressing of five lbs. of complete fertilizer. There is no need to dig it all at once, especially if, early in the season, the ground is heavy or wet. A reasonably fine seed bed should be prepared and smoothed with the back of the rake. Let the freshly dug bed settle for a week before planting or sowing in it. The early lettuce can be started from seeds or plants bought from the neighborhood florist or garden center. You will get a running start if you set out a couple of dozen purchased plants when you plant your first rows of seed. In transplanting, use a starter solution of liquid fertilizer, or a handful of the standard dry kind stirred into a bucket of water. Put a cupful into each plant hole and let it soak away before you insert the young plant. Then firm the soil around the roots. Lettuce is a cool-weather plant and can stand a nip of frost, but seedlings transplanted when there is still a danger of very cold nights will escape setbacks in growth if they are protected with paper cones. These should be removed on pleasant days. (At the other end of the season, the protective cones may be used again for plants not in a coldframe.)

The kind of lettuce you grow will depend largely on personal preference. There is choice aplenty. Surely, though, the cabbage head and iceberg types have no place in the home garden. The old variety May King will make a large head, if that is required, and little Mignonette is perhaps the best of its kind. Or you may like the thicker-leaved, succulent, flavorful butterheads such as Big Boston, which is bronze tinged, and White Boston, which is not. A miniature version of these is Bibb, which has had a considerable vogue in recent years, largely because of the dubious virtue that one head, with a spoonful of dressing on it, makes a serving. (*Continued on page 181*)



Garden in summer, ready for fall

By August only a few May plants are left in the last rows of the first bed. The June to August sowings fill the second 4′ x 10′ bed; wood stakes and rails support a lattice of snow-fencing which protects young plants, preserving their succulence in summer heat. A 4′ x 4′ coldframe for late fall lettuce has been set up in the first bed where earliest greens were grown.

From the India of yesterday

a storage piece of infinite versatility

for today's living

THE BETTMAN ARCHIVE

The Campaign Chest

TOM LEONARD

Four campaign chests line up as a storage wall for a living room. Three chests have deep drawers, the fourth is designed for a hi-fi system and has cane doors over the speaker cabinet, space at the top for phonograph and record albums (shown above). Each chest is 38″ wide and 32½″ high. As a group they provide plenty of storage and a long continuous surface for lamps, books and accessories. Wall space is kept free for a collection of paintings by artists from all over the world. The trim chests are quite at home with modern furniture, a geometric-pattern rug. *All furniture by Baker Furniture Company.*

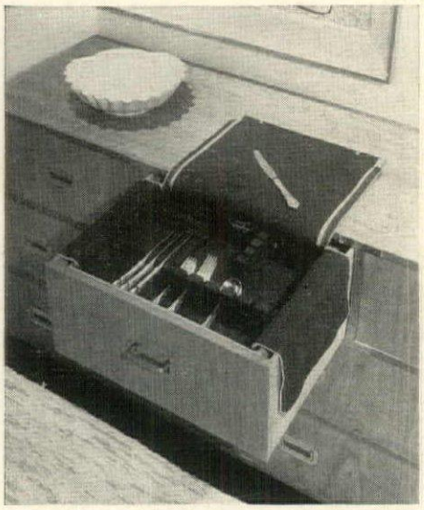
History repeats itself—and even the present-day storage problem has its precedent. In fact, the latest storage piece for contemporary homes is a direct descendant of the officer's campaign chest used by the British forces in India to transport their vast military wardrobes. The eighteenth and nineteenth century campaign chest was built to stand up to the rigors of time, travel and the tropics. Sturdily crafted of mahogany, teak or other durable woods and protectively bound with brass, iron or bronze, it was often a thing of beauty; at all times it did yeoman service. As a piece of furniture, the campaign chest is so sensibly constructed and has such simple, classic lines that although it finally outlived its original purpose, it never outlived its usefulness. Today's version of the campaign chest, developed by the Baker Furniture Company, is made in seven different sizes to fit the storage needs of almost any family. These chests range from a small end-table type with one drawer and a drop shelf to a handsome double chest with seven drawers that measures 62″ across. They all have the same scale so that two or more can be teamed as a storage wall or room divider, and the drawers are deep enough to hold bulky items or large serving pieces. There is a choice of two walnut finishes: a warm brown called Bombay and a light sand tone called Kashmir, either of which blends smoothly with other woods. Brushed brass hardware and trim help to prolong the life of the chests by guarding them against dents. Because of the timeless simplicity of line, the chests look at home with furniture of any period, as you can see on the following pages. Today, as yesterday, the campaign chest is making storage history.

For shopping information see page 150. Store directory, page 152.

(Continued)

In an entrance hall, a 38″ wide chest fits trimly against a narrow wall, supplements living room storage space. Corners are protected by brass trim.

Shelf unit of brass and glass joins two chests to make a dressing table for a bedroom where space is limited.



Case for silver rests on runners in center drawer of buffet chest, leaving space beneath for several large serving pieces.

Flatware case (see above) has an orange linen cover, and is lightweight and portable.

This chest's classic lines fit any room and any style

In a traditional living room, companion chests in a light Kashmir finish blend with the medium beige rug, Antique White walls and sofa upholstered in natural-color material. The fruitwood table has a parquet top, a sliding tray of black Formica that pulls out for serving.

TOM LEONARD

Tall chest for a man's bedroom stands 47″ high and has deep shirt drawers.

Low chest fits neatly at foot of a bed. Brass handles make it easy to move.

In a small dining room, a seven-drawer chest stores linens and serves as a buffet. Center drawer has a silver case lined with tarnish-resistant cloth (see opposite page).

Room divider is made by teaming low and high chest. Small chest acts as an end table.

In a modern living room, low chests match the scale of contemporary furniture.

NOWELL WARD

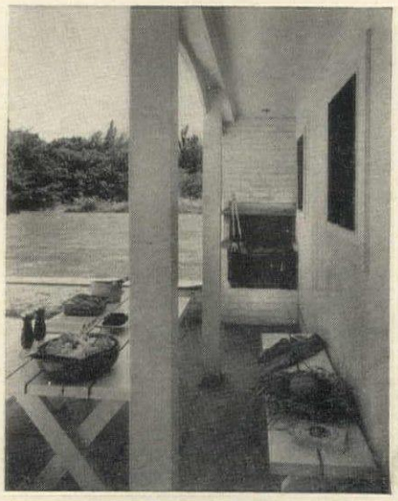
Two small houses

Young couples building today want as much space as they can get, a close relationship to outdoors, practical luxuries and good equipment. Here are two small houses, traditional and contemporary, that gratify these desires.

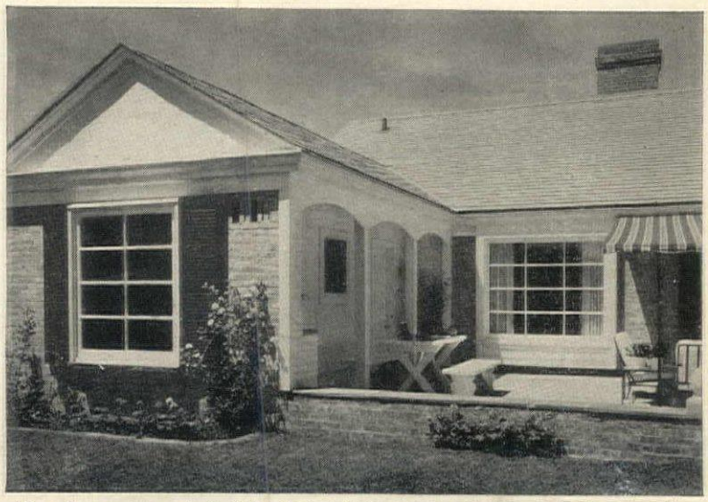
SMALL AND FORMAL, BUT WITH FREEDOM FOR AN ACTIVE COUPLE

This small house may seem a contradiction of terms. In its architectural character, it is truly traditional—a skillfully executed adaptation of the Williamsburg style. But its planning borrowed contemporary ideas. The owners, a young professional couple who are enthusiastic about sports and like to give parties, wanted a compact house that conveyed a feeling of formality and yet would be flexible enough for entertaining both indoors and outdoors. The house has only five rooms, but they are relatively large. The living-dining area, for instance, when considered as a single room, is 36 feet long. Add to this the flagstone terrace, which is adjacent to it and accessible by double doors, and the space available for large parties is greatly increased. The beauty of the terrace is accentuated by a small rose garden on one side, a low brick wall at the back, and a garden room and porch at the other side. At one end of the porch there is a barbecue. On one side of the living-dining area is a bedroom wing and, on the other, a garage wing. A formal garden outside the master bedroom at the front of the house is in exact harmony with the Williamsburg style. By all standards, this is a successful house, for it is both handsome and extremely easy to live in.

Flagstone terrace is large, almost 38 feet long, with walk leading into rose garden at one end and a garden room at the other. The double doors, centered between large multi-paned windows, lead directly to the living room. The low bordering wall, of a pink common brick and topped with flagstone, defines the outer limit of the terrace and establishes a sense of unity. Because Midwest summers are hot, the center terrace section is shaded by a black and white awning. White siding of garden room contrasts agreeably with brick of other walls.



Long porch by garden room shelters barbecue which is handy to terrace.



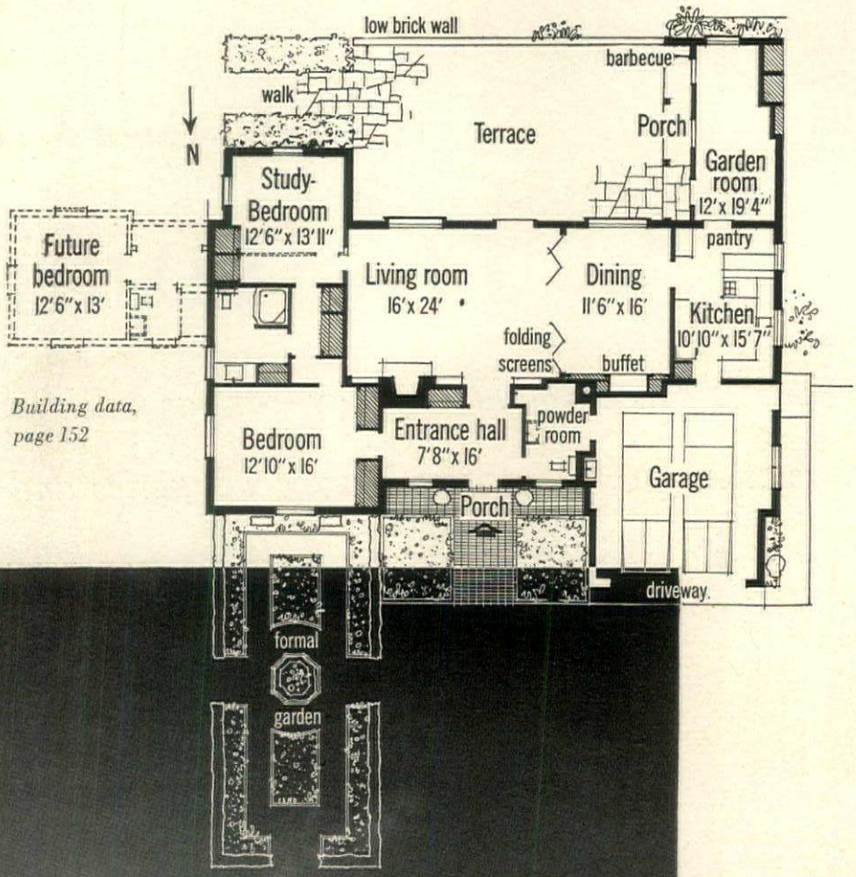
Garden room, left, like dining-living area, faces south. It extends to outer border of terrace and helps to shade it from late afternoon sun.

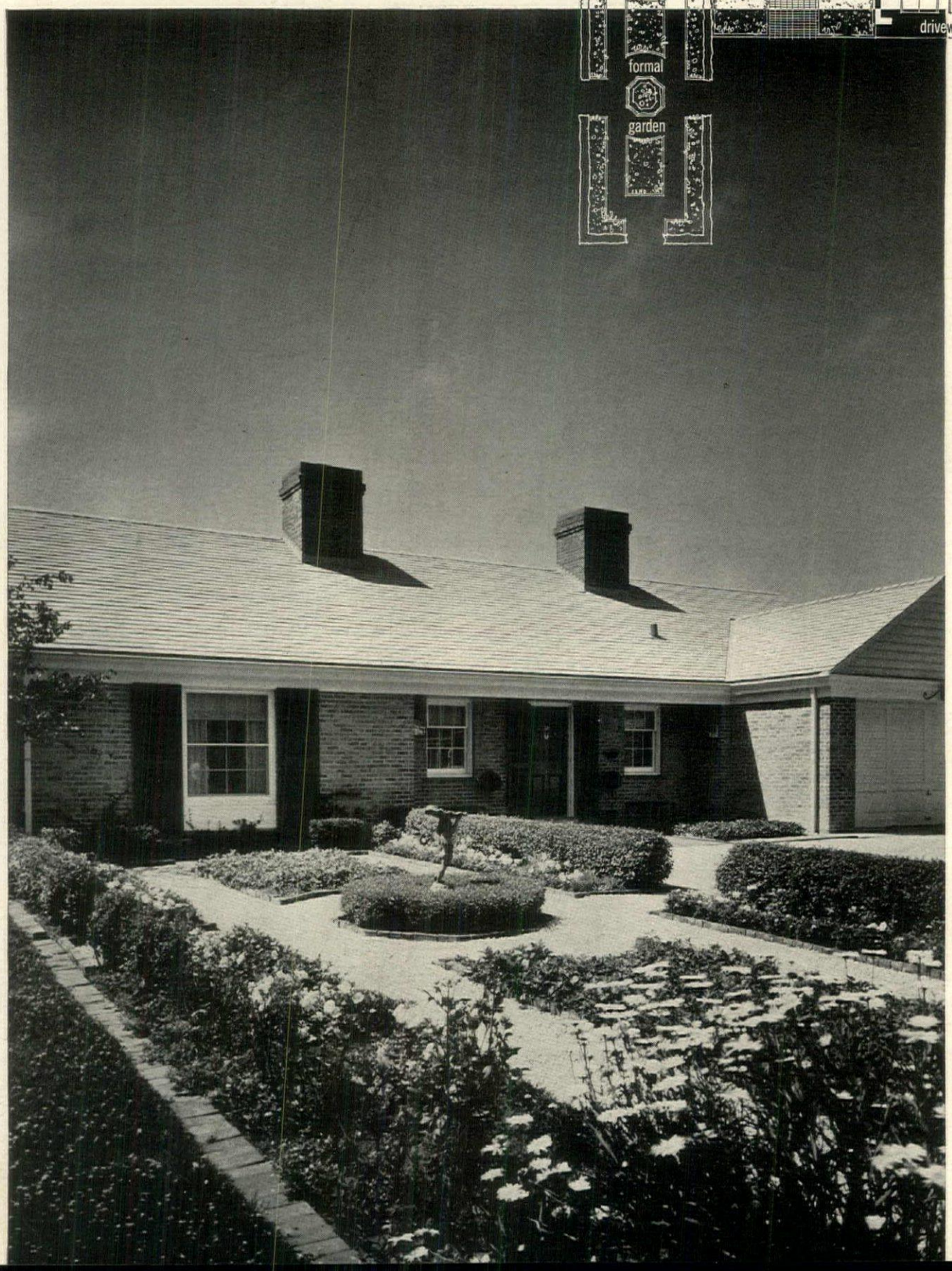
(*Continued*)

Compact plan shows that a small house can include a 36-foot-long living-dining room, sizable bedrooms. Master bedroom overlooks the miniature formal garden in front. Dotted lines indicate a future third bedroom, and a bath.

The formal garden at left of front entrance centers on a fountain. Border flowers are white petunias and marigolds; beds on either side of fountain are planted in strawberries. Twin chimneys give the house symmetry.

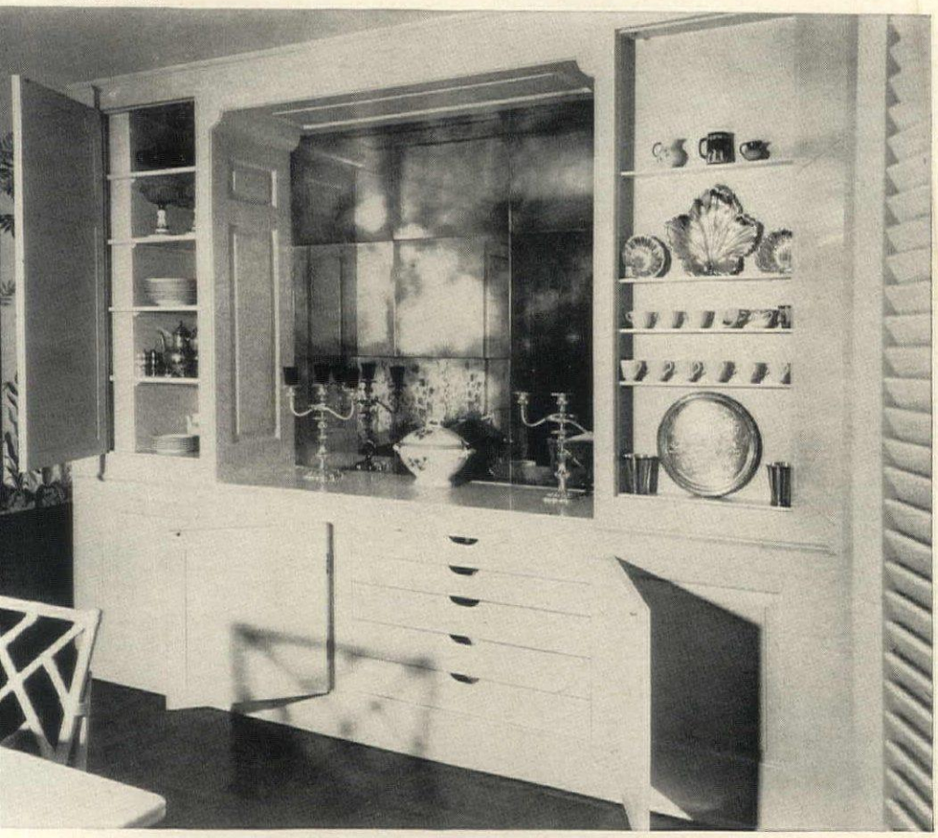
Building data, page 152

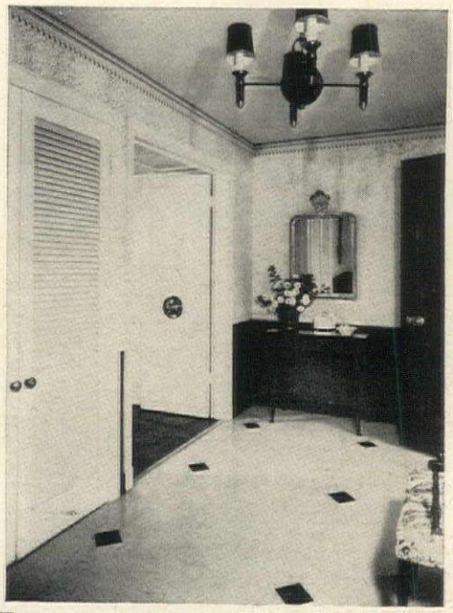




Fine architectural details, indoors and out, give the house its charm and character

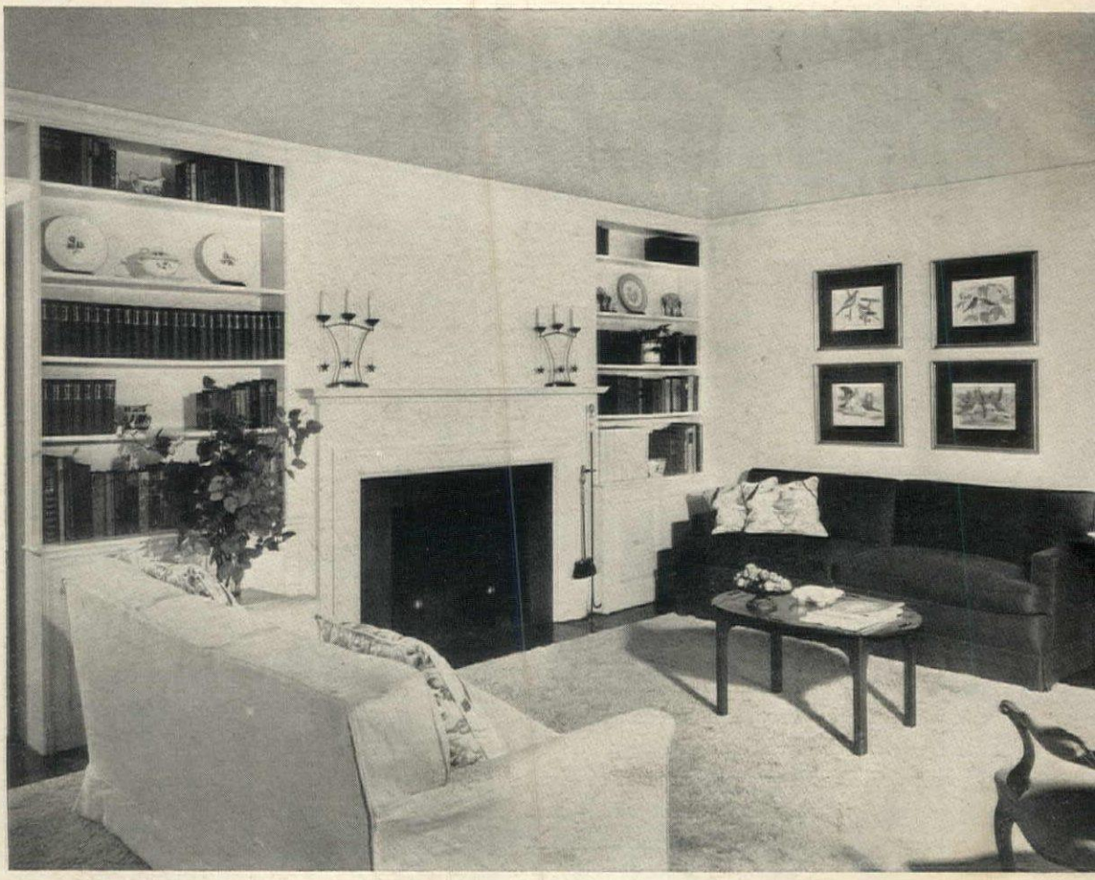
NOWELL WARD





Entrance hall, with white walls and rubber tile floor in a black and white pattern, is spacious and light. The louvered door at left is to a coat closet, and a powder room is off the hall at the far end. Ceiling fixture is French tole.

Storage wall in the dining room is designed for beauty as well as utility. The drawers beneath the buffet are well suited for silver and linens; the shelves on each side accommodate large china pieces. Behind the buffet is a smoked mirror in six sections. Flooring in both dining and living rooms is walnut blocks.



The living room has built-in book shelves on each side of the fireplace and is furnished with period pieces collected by the owners. Above cornice molding the walls slope inward to form a plaster "tray ceiling," which creates an illusion of great floor-to-ceiling space.

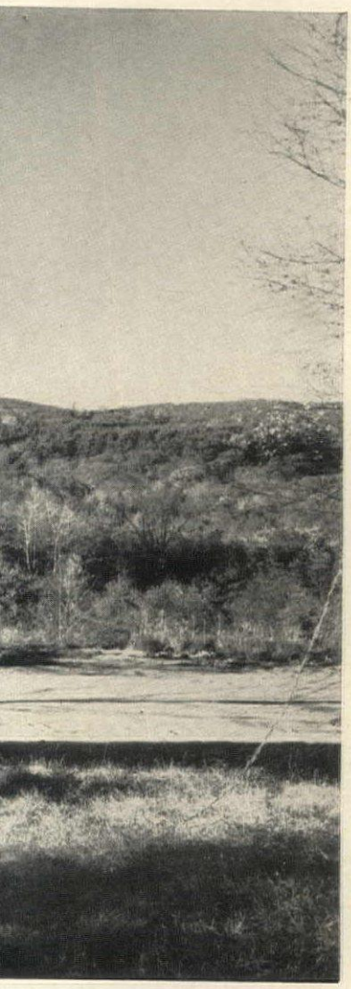
OWNERS: *Mr. and Mrs. Chester N. Goltra*
ARCHITECTS: *Mittelbusher and Tourtelot*
DECORATOR: *Eleanor Lippincott*
LOCATION: *Winnetka, Illinois*

EZRA STOL

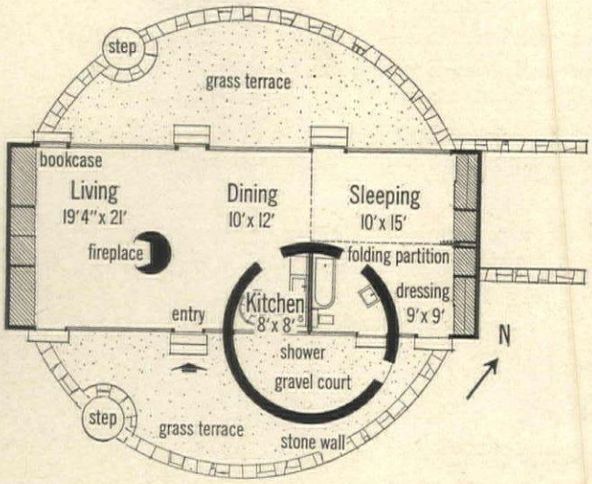
"The twirly house" is the neighborhood children's nickname for this unusual dwelling. The youthful fancy suggests that the architect, in planning the house to extend well beyond the foundation, was successful in conveying a feeling of motion. The high semi-circular wall serves two functions: it shelters a sun-bathing and shower area on the outside and shields the kitchen and bath inside.

The dining area, midway in the house, is convenient to kitchen, behind stone wall at extreme left. Tables of Swedish design may be used as sideboards. Despite expanse of glass, the house is inexpensive to heat with system which blankets walls with forced warm air.

A SMALL HOUSE THAT SEEMS AS SPACIOUS AS ITS SETTING



OWNER: *Dr. Alice McNiff*
ARCHITECT: *John Johansen*
LOCATION: *Stockbridge, Mass.*



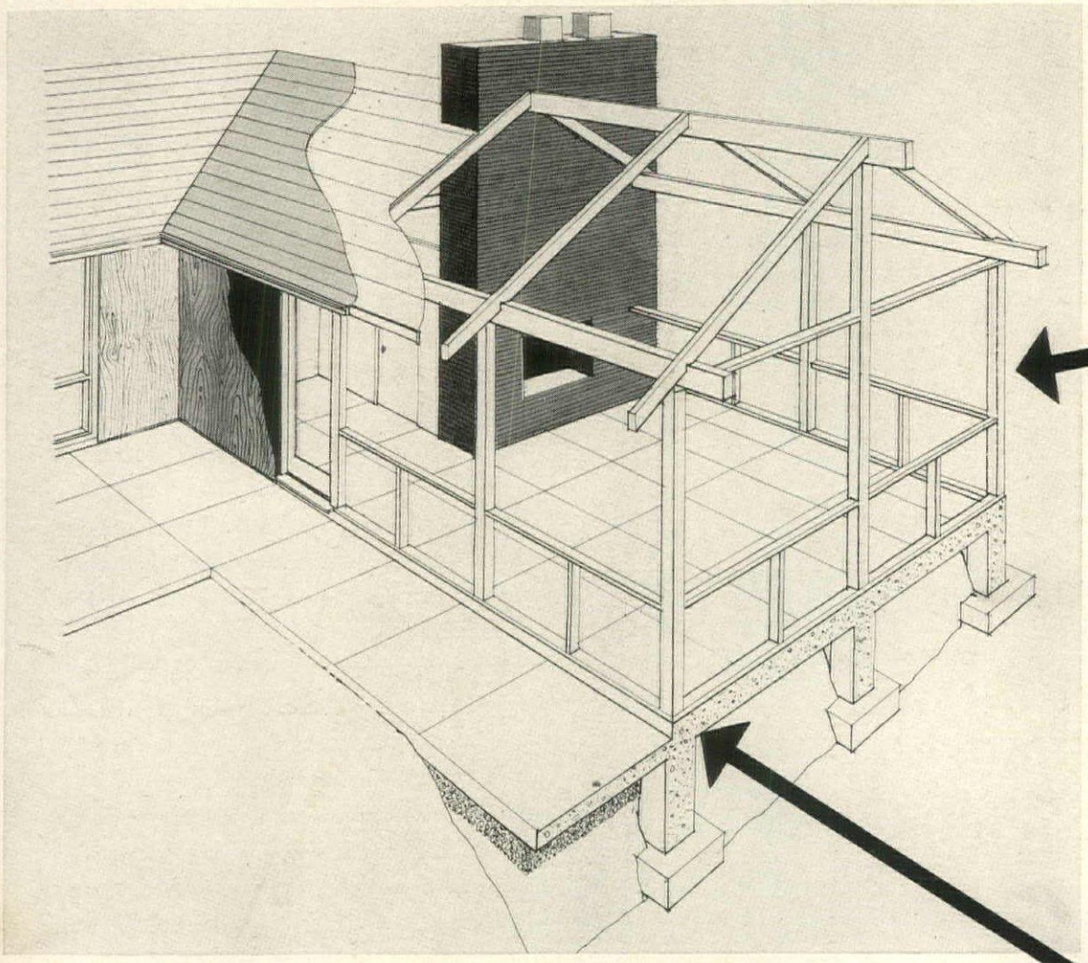
Pattern of circles, consisting of terrace boundary wall, heavy stone wall and the fireplace, contrasts with the rectangular shape of the house itself. The two dotted lines indicate the folding partitions which shut off the sleeping area from the rest of the house.
Building data, page 204

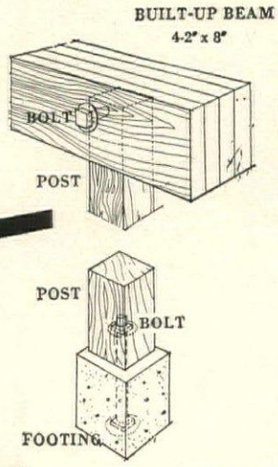
When people say they like a "functional" house, they most often mean a house engineered simply to give them a complex of labor-saving devices and special conveniences. This, of course, is just one concept of the functional house. Another architectural definition of function is expressed in the small house that appears here and on the cover of this issue. Its "functional" virtue, to both the architect and owner, is its complete simplicity. Yet with its repeated pattern of circular stonework, it is in addition aesthetically satisfying. It is essentially one big living space, 45′ by 20′, broken only by a free-standing circular fireplace and a larger circular stone wall, half of which encloses the kitchen and bath. The other half, outside the house, forms an outdoor shower and sun-bathing area. Built on a 24-acre site in Massachusetts' Berkshires, the house overlooks a lake and, in the distance, the grounds of the famous Tanglewood Music Festival. A low stone wall encompassing the house carries out the circular theme and defines front and rear terraces. The long side walls, broken by seven doors, are entirely of glass. The walls at either end, each providing 20′ of storage space, are solid. Though the interior, except for kitchen and bath, is a single area without partitions, it divides naturally for three uses. There is the living area at one end, centering on the fireplace; the dining area in the middle of the house, opposite the kitchen; and finally, in the remaining third, the sleeping area. The last may be separated from the rest of the house and transformed into two bedrooms by folding partitions. Under the sleeping area are a garage and utility room, accessible from the kitchen by a circular stairway. Devoid of dirt-catching cubbyholes and niches, this year-round house is a model of functionalism in one basic sense; upkeep is largely a matter of dusting the floors once a week.

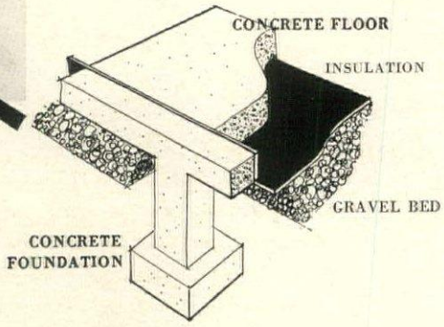
Free-standing fireplace, like circular wall in the background, is of native stone. This colorful and rugged masonry was chosen to contrast restfully with glass walls. Flooring throughout the house is vinyl cork. Rug was hand-made in Mexico.

A HOUSE IS AS SOUND AS ITS FRAMEWORK

The framework of a house is its backbone, but many first home builders find it hard to visualize this essential structure or to understand its function. The sketches on these pages let you look beneath your walls and roof to see how framing gives a house its shape and strength. The efficiency of the plumbing, heating and wiring—of the building materials themselves—depends on well built framing. Damage that can never be completely repaired may result from improperly designed framing, or use of inferior framing lumber. If subjected to heavy loads for a period of time, undersized lumber tends to lose its strength and will start to sag or bend, but it is often a year or two before this weakness is revealed. Damaged heating ducts, broken plumbing pipes, exposed wiring, as well as cracked plaster, warped siding, twisted door and window frames, can all be traced to poor or inadequate framing. Patching or reinforcing of sub-standard members will not prevent the damage. (*Continued on page 175*)

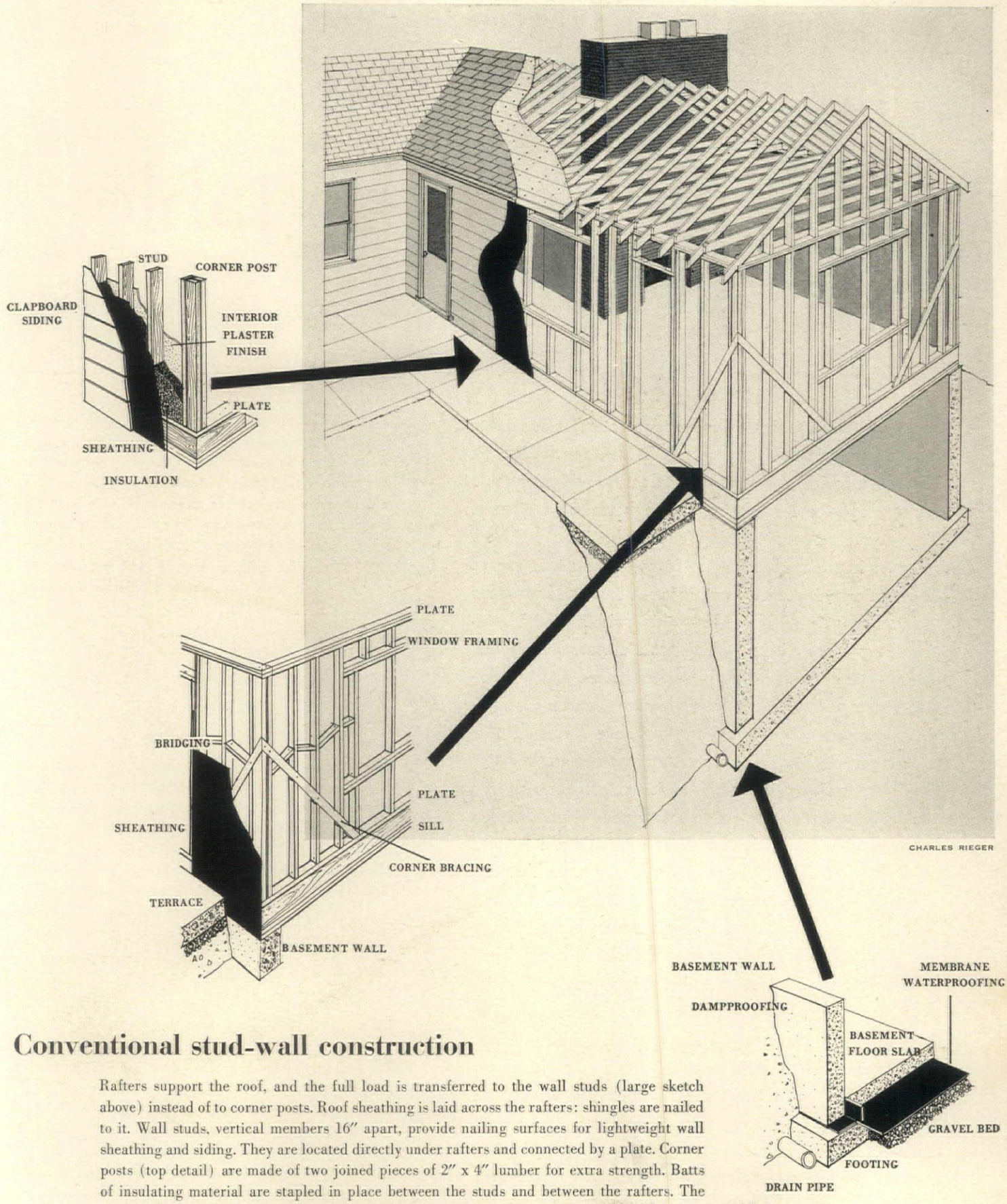






Contemporary post and beam construction

Horizontal beams bear full weight of roof and its framing; from the beams, load is transferred to vertical posts. The walls carry none of the burden. In detail (above) the post fits in a notch in the beam; bolt runs through post and beam to hold the two parts rigid. The beam itself is made up of several parallel timbers. Beam and post sizes are determined by the beam span and weight of load carried. At floor level, post is bolted to concrete slab. Footings directly below each post support framework solidly. Framing between the posts (large sketch above) is base for sheathing and plywood panels, door and window frames. Wall panels and sheathing must be thick enough to act as strong bracing. Two-inch tongue and groove planking serves as roof sheathing and also braces framework. Rigid board insulation (detail at right) encloses perimeter of slab to reduce heat loss. Gravel bed lets moisture drain away from slab.



Conventional stud-wall construction

Rafters support the roof, and the full load is transferred to the wall studs (large sketch above) instead of to corner posts. Roof sheathing is laid across the rafters: shingles are nailed to it. Wall studs, vertical members 16″ apart, provide nailing surfaces for lightweight wall sheathing and siding. They are located directly under rafters and connected by a plate. Corner posts (top detail) are made of two joined pieces of 2″ x 4″ lumber for extra strength. Batts of insulating material are stapled in place between the studs and between the rafters. The plate and sill (details above) connect the walls with foundation. Corner bracing and bridging make the structure rigid. Double framing is needed around doors and windows. For a dry basement (detail at right) dampproofing is applied to the exterior of basement walls and membrane waterproofing is laid under floor slab. Drain tiles carry off moisture from footing.

Let color set the table

Six decorators create table settings in H & G colors for all kinds of entertaining

Color, in the opinion of leading decorators, is as vital to a table setting as to a room scheme. At H&G's invitation, six New York designers turned their talents to designing table settings in H&G colors; the results are shown on these pages. Today, you can get everything for the table in related H&G colors, and their effective use is no professional secret. The starting point of each setting is one basic color or color theme. For instance, if you have china with a colorful pattern, play it up with matching table linens. Jewel-toned antique glass, stressed by soft, related colors, is a wonderful keynote. You can found your color scheme on a beautiful pastel cloth. Or if you want to change the mood of a table from meal to meal, try changing the color of your mats. That isn't as spendthrift as it sounds. You can buy and dye inexpensive mats or pick up Japanese split bamboo or woven mats at the dime store and give them a lacquer finish in Lemon Peel, Flame or Antique White. A centerpiece is always a good focal point. The colors of seasonal flowers such as golden daffodils, or a medley of white, pink and purplish-black tulips can be repeated in lighter tints in mats or china. Often a menu that is naturally colorful (paella or curry) lends itself to unusual table accents. The table top itself may suggest a compatible color scheme. Black lacquer needs glowing colors; white marble, sharp accents; mellow mahogany, warm pastels. The accessories on the table, like the accessories in a room, are the high lights—gleaming brass, copper, silver or crystal. Another basic decorating rule that applies to tables is always to include somewhere a touch of white (china, napkins, flowers or candles); white makes every color look truer.

1

Petal pink china and linens on a pool of glass make an inviting summer tea table. All textures and colors, from the china and Carnation Pink napkins to the sleek silver and white wicker plate, have a refreshing quality. For a light touch, the silver tea service is set on a reed and lacquer tray. A potted azalea by the window repeats the rosiness of the china, a subtle touch of color emphasis that helps to blend the table and room scheme.

Setting by d'Argout-Ferguson.

2

Dramatic yellow mats are the dominant accents on a white marble table set for an informal lunch. Brilliant African daisies "planted" at one end of the table add warm harmonizing color. Sparkling brass accessories repeat the metallic threads in the mats. The rest of the setting is muted: charcoal napkins and smoky glass, plates with an abstract pattern in Dove Gray and Lemon Peel. Serving dishes have a contemporary look.

Setting by Isabel Barringer.

3

The menu for a buffet supper—curry with condiments—inspires a setting of Far-East splendor. Accessories in the Oriental tradition (sky colors of Blue Mist plates, fiery tones of copper, earth textures of wood, and bamboo-handled flatware) are silhouetted against a black lacquered table. Side dishes add color accents. A majestic brooding Buddha with a spray of brilliant paper butterflies turns a centerpiece into a conversation piece.

Setting by Melanie Kahane.

(*Continued*)

1. Clover Pink china and modern silver present a classic simplicity at the tea table.

2. Citron and sun-struck brass setting gives a festive air to a simple luncheon table.

3. Oriental colors illuminate an exotic buffet.

4. Mist Green silk draped over an oval table makes a lustrous setting for a spring dinner.

5. Glowing pinks tint the patina of fine dark wood.

6. Hyacinth mats and glass are cool accents outdoors.

The friendly persuasion of color makes a table inviting

4

A lustrous cloth of Mist Green silk, cascading to the floor, gives elegance to a traditional dinner table. The use of a cloth, rather than place mats, on an oval table unifies the setting. It acts as a foil for sparkling crystal, silver and plates with a delicate laurel-wreath design. (Silver is placed face-down in the French manner.) The simple background lends itself to a stylized centerpiece: lemons, blackberries and artificial flowers heaped on a bed of leaves with matching bobeches for candles.

Setting by Michael Greer.

5

A table set with the flattering pinks of a dining alcove proves that a good color scheme is worth repeating. In contrast to the smooth surfaces of leather chair seats and silky curtains, table accessories run the gamut of textures. Place mats are thick sisal squares sprayed Clover Pink. Flatware has teak handles. Goblets are a swirl of amber glass. Napkins are Antique White linen. For a centerpiece, a brass candelabra extends in folding sections to hold white candles and pink lilies.

Setting by Ellen McCluskey.

6

A grapevine motif on china suggests a cool variation on a table setting when meals are served outdoors: a color scheme of mauve-blues that could have come straight from the garden. Hyacinth-colored place mats, used crosswise, stripe a narrow wood planked table. Amethyst fruit bowls and linen napkins blend in. The crowning color accent for this close-harmony scheme is found in the centerpiece: fresh-cut daffodils introduce a warm sunny note that immediately brings the table to life.

Setting by Melvin Dwork.

For shopping information, see page 150.
Store directory, page 152.

VIN ROSÉ

A delightful wine for any occasion

By JAMES A. BEARD

It's a hot afternoon and you and your guests are thirsty for a drink that is light, refreshing and slightly stimulating, but not commonplace. What shall you suggest? You are planning a buffet with cold dishes and one main hot casserole—a garlicky spaghetti, let's say—and you want a pleasant informal wine that goes well with everything. What shall it be? Or you are giving an elaborate dinner complete with fish, roast beef and cheese courses. Must you serve three wines, or is there one economical wine that can be served through the dinner? Or suppose you plan a summer garden party for twenty guests, and will serve a variety of cold dishes. Champagne, you feel, is too elaborate. Is there a really good substitute?

In all these different situations, the answer is vin rosé. Like champagne, rosé wines complement any food. Nearly everybody likes them. They are not imposing; they have charm; they still have some appeal as novelties; and their rosy color is a delight.

Fifteen or twenty years ago, rosé wines were little known in this country. In France, of course, they had long been popular. American tourists familiar with the French by-ways had encountered them and enjoyed them thoroughly. But until after the recent war, few rosés were shipped here in large quantities. For one thing, French shippers seemed to think such casual wines would not sell here. Also, some experts thought rosés were too light to travel well; they were wrong.

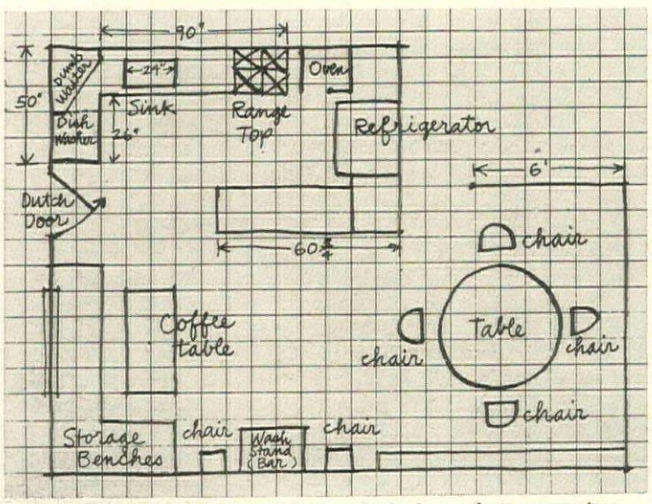
Many people still think rosés are a mixture of red and white wines. Some of the inferior, cheaper varieties are actually made this way, but a true vin rosé is not a mixture. The process is similar to that of making red wine. The secret of its beautiful pink color is that the grape skins are removed from the pressing before they have colored the juice too red. The best grape varieties for rosés are Gamay, Grenache and Pinot Noir.

Rosés are at their peak when they are young and fresh, no older than three years. With age they lose zest. They become dull. Like white wines, they should always be lightly chilled. They are not wines that call for pomp or respect. When you serve them, you need not be gentle for fear of disturbing them or stirring up sediment. No need to sniff them solemnly or swirl them about in your mouth. They are not noted for bouquet, but for a tart fruitiness. When you drink a rosé, cast aside all pretensions and just enjoy the taste and color.

Rosé wines always remind me of the Mediterranean coast near the Riviera. Perhaps that is because the native wine of this region is mostly pink and almost every restaurant there serves it *en carafe*. (*Continued on page 164*)

At first sight, the kitchen, a hole gaping in the ceiling and littered with trash, was discouraging.

CASE HISTORY OF A KITCHEN IN THE MAKING



Rough plan incorporated the owners' ideas of an attractive center for cooking, dining and entertaining. Addition gained by removing wall permitted compact arrangement of equipment.

Who would dream of buying a house for the kitchen? Marcia and Bill Wallace, scouting Manhattan's East Eighties for a brownstone with a moderate price tag and possibilities, concentrated on the kitchen for a good reason: to remodel and furnish four floors was beyond their immediate budget, but they wanted a place for cooking, dining and entertaining while they finished the rest of the house in easy stages. The kitchen in the house they bought could hardly have looked more discouraging. "It looks as if a family of fourteen once lived in this one room," Mr. Wallace said. But to the Wallaces, who love to give parties, the kitchen had several advantages. A door opened directly to the garden, perfect for outdoor living in summer. There was plenty of space, light and air and the floor area could be increased by removing a wall to include the old pantries. There was even that old-time blessing, a dumb-waiter, to save trips up and down stairs. *(Continued on page 153)*

GRIGSBY

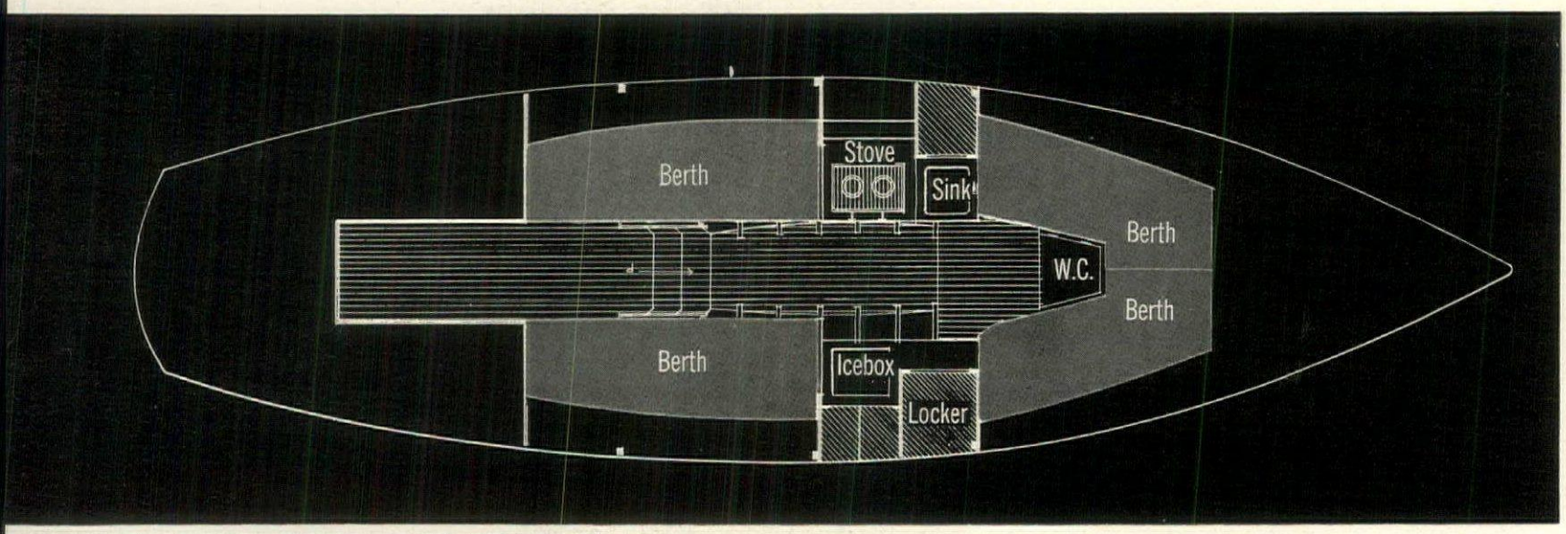
Halfway stage sees equipment installed and painting finished. White wall cabinets match the white-painted perforated hardboard and brick-papered walls. Base cabinets are the same slate blue as the undercounter dishwasher and the refrigerator. Counters are light blue ceramic tile. Floor (still to be laid) will be black rubber tile. Swatches of curtain fabrics, wallpaper samples and various accessories are being considered to make sure that the decorating scheme will have harmony of color, scale and texture.

Island counter serves as a room divider and buffet between the cooking center and the dining area. Dining area will be in ell at far end of room, convenient for serving and screened by counter from a mealtime view of dishes in the sink. China cabinets under counter have sliding doors on each side. The full-size refrigerator has handy swing-around shelves. Cabinets can be built in over it when more storage is needed.

Dishwasher and refrigerator by General Electric.

THE COMPLETE ESCAPE, UNDER SAIL

By ROBERT N. BAVIER, JR.



Gulf Stream 30

A sleek new 29½-foot auxiliary sailboat, Gulf Stream 30 has four berths, a two-burner stove, an ice box, toilet and enough storage space for a two-week cruise. Because lead ballast makes her impossible to capsize, an amateur can handle her in rough weather. Her auxiliary engine drives her at seven m.p.h., thus insuring her return to port even if she is becalmed miles from home.

With both the time and money to spend on a full-time hobby, an astonishing number of Americans—20,000,000 by latest estimate—has taken to boating. This boating boom has grown so phenomenally that weekend yachtsmen in densely populated coastal areas are creating traffic jams in narrow channels, and many are hard put to find mooring space for their boats. Motorboat sales have doubled in ten years, and youngsters by the thousands are being taught the art of sailing at yacht clubs, marinas, summer camps and municipally operated schools.

Whenever 20,000,000 Americans display so much enthusiasm for anything, there must be a plausible explanation. And, in fact, there is. Boating, more than any other hobby, represents the

ROSENTHAL

OR POWER

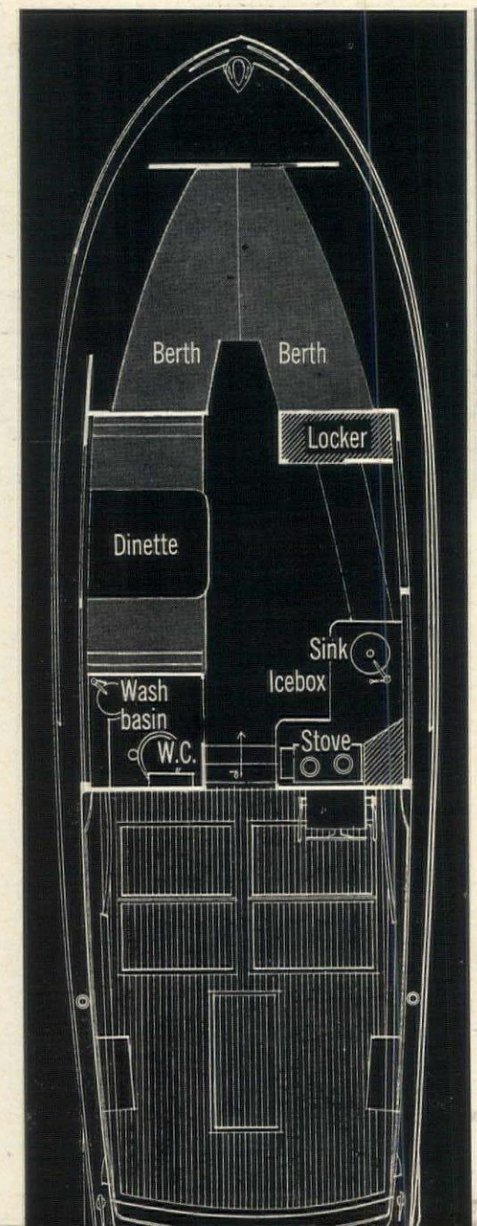
Two boats for family cruising

complete escape. When a family steps aboard and casts off the mooring lines, they are performing a gesture, both real and symbolic, which launches them on a healthy withdrawal from daily tensions.

Happily, despite cramped mooring and maneuvering quarters in some places, there is plenty of water for everyone. The coastline of the continental United States, including thousands of inlets and bays, stretches 53,677 statute miles. Saltwater sailors living at almost any point on this vast shoreline can strike out safely on vacation cruises that take them through hundreds of miles of interesting waters.

Inland, too, most boating enthusiasts can find a place near home to launch their craft. The nation has 47,661 square miles of inland water. A great part of it has been collected and stored by man, through the development of enormous hydroelectric projects like the Tennessee Valley Authority. In no less than 30 states, the largest single body of water is man-made.

Even more impressive than the sheer number of boatmen pleasurably plying our coastal and inland waters is the style in which they are doing it. The age of the palatial yacht, owned by a tycoon and staffed by a 65-man crew, began to expire quietly 15 years ago when the Coast Guard and Navy converted most large private craft into training vessels and sub-chasers for World War II duty. The fellow (*Continued on page 195*)



Chris-Craft Capitan

A swift and stylish-looking power cruiser, the Capitan can hit a top speed of 25 m.p.h. when fully loaded and equipped with two engines. She is a roomy 30-foot boat, with two berths forward and two others which in daytime convert to a dinette. She has a two-burner stove, an ice box, dish racks, countertop and an enclosed toilet. Her headroom is generous. Good-sized windows let in plenty of light and air.

CHARLES RIEGER

Gardener's Month

At no time of year are plants so vigorous, leaves so green, the dew so fresh, the earth so mellow, and gardeners so young as in May—gardening's best month.

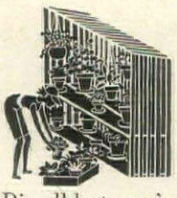
First weekend

NORTH AND EAST: To make champion foxgloves and Canterbury bells from good ones, feed them a dipperful of liquid fertilizer as soon as the ground warms up. Where a quick pick-up will accomplish useful results, as with these biennials, don't waste long-haul plant foods . . . Mark overcrowded daffodil plantings now for lifting and replanting after foliage dies in July . . . Include dwarf fruit trees in your rose spraying schedule; not the best but the easiest way to be sure of fruit at season's end. . . . Safe to start moving broadleaf evergreens, but always with an unbroken earth ball about the roots. Loosened roots can launch a year-long sulk; bared roots may kill the plant . . . MID-SOUTH: All vegetables, including melons and tomatoes, should be in the ground. For novelty as well as surprisingly sweet flavor, try new Tri-X 317 seedless watermelon . . . Transplant dwarf dahlia seedlings into the garden . . . FAR SOUTH: Florida reports Emerald zoysia grass more satisfactory than Meyer strain. Grow it from 2″ plugs, not sprigs . . . Beware white fly on the gardenias. Remedy: 5% DDT dust every 10 days . . . SOUTHWEST: Sow annuals for fall bloom in muslin shaded seed beds . . . CALIFORNIA VALLEYS: In preventing lawns from drying, have a care for roses and evergreens . . . NORTHWEST: If tempted to loaf, pick faded rhododendron blooms.

Second weekend

NORTHEAST: To bloom on Mother's Day a fine present for the head of the house is *Viburnum carlcephalum*, newest and best hybrid of the familiar fragrant carlesi species. Reaches 6′ height . . . If you suffered from floods or enjoyed heavy rains last fall, feed your big trees. Use a complete fertilizer and follow maker's directions . . . NORTH CENTRAL: Slugs are moving east; spread metaldehyde bait on compost pile, their favorite breeding ground. If there is a pet threat, net the pile with poultry wire . . . MID-SOUTH: With the ground now warm, mulch around the roses. Buckwheat hulls are tidy, ground corncobs are not. Tobacco stems are fine; so are peanut hulls, but not as neat as buckwheat. Apply liberally, 2 to 3 inches thick, after weeding and, with old plants, fertilizing them . . . FAR SOUTH: Radical pruning in climates where plants grow swiftly often aggravates the trouble it is intended to cure. Frequent mild cutting back and pinching off of young shoots induces orderly growth . . . SOUTHERN CALIFORNIA: The tin can is truly the gardener's friend; in it transplant olives and citrus varieties, any near-tropical plants where the canned roots can be moved undisturbed. Water thoroughly . . . BAY AREA: This is the best time to set bearded iris divisions, immediately after they flower. Keep them in full sunlight.

Third weekend



NORTH: Compost tends to lose its fibrous texture if left in the pile more than a season. Dig all last year's accumulation under the vegetable rows, around perennials or in the bottom of transplanting holes before piling this year's refuse . . . With frost danger past, get pot geraniums out of the house and into the flower border for handsome summer accent and plenty of September cuttings for more house plants . . . MID-SOUTH: Experimenters, try a pre-emergence weed seed preventer like Crag Herbicide #1 around some of your shrubs. Remove growing weeds first, and follow directions on the package. You may win as much as three months' grace from hoeing . . . SOUTH AND SOUTHWEST: Difference between comparative failure and success with many sun and heat sensitive plants is a lath house. Any arrangement of lath, slats or trellis strips running generally north and south and spaced their own width apart will serve. Keep plants to the north of it, on hooks, shelves, or the ground, to lower temperatures, conserve moisture around foliage and roots . . . SOUTHERN CALIFORNIA: Another note for the venturesome: grow rhododendrons in raised beds of almost pure peatmoss (to keep the alkali below root level) . . . NORTHWEST: If you didn't spray hollies two weeks ago, or even if you did, spray now with DDT to clean up emerging leaf miner, chief enemy of this superb plant.

Fourth weekend

NORTH AND EAST: The season is flattening out, with regional peaks and valleys no longer of much effect. In Wisconsin you set out violas, begonias, other bedding plants among fading tulips as you would in Maine. Everybody's corn is in; even the slowest peas are in flower. Have you planted a row of witloof for winter salads? . . . Climax the planting season by setting out a few white flowering *Vinca minor* plants under a flowering crabapple; a dozen epimediums around a birch. . . . New chrysanthemums should be planted from now till the end of June, and kept growing rapidly in moist, fertile, well-drained soil . . . SOUTH: Roses are either at their peak or past it; wise pruning after bloom determines the kind and abundance of late flowers. Good rule: leave at least three 5-part leaves on each cut stem . . . To encourage new growth, prune back to the ground rambler rose canes that have flowered . . . CALIFORNIA: In the south, water and shade are at a premium; in the valleys, protection from drying winds: around San Francisco, sunlight and a good five-cent cure for mildew. This is the time when sound technique, rather than inspiration, begins to pay off . . . NORTHWEST: Get the big dahlias started, covered 2″ or so in holes 6″ deep, to be filled as shoots emerge. For appearance's sake set short marker stakes now; replace with tall ones when the plants are big enough to use them.

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HOUSE & GARDEN READER SERVICE:

Sterling

Pages 114, 115:

"Fiddle Shell," Frank Smith Silver Co.
"Classic Antique," Tuttle Silver Co.
"Williamsburg," The Stieff Co.
"Reigning Beauty," Heirloom Sterling.
"Contour," Towle Silversmiths.
"Starfire," Lunt Silversmiths.
"Burgundy," Reed & Barton Silver Co.
"Grand Colonial," Wallace Silversmiths.
"1810," The International Silver Co.
"Rose," The Stieff Co.
"Theme," The Gorham Co.
"Wadefield," Samuel Kirk & Son.

Good Design

Pages 116, 117:

1. The Mayhew Shop, 603 Madison Ave., New York 22, N. Y.
2. Bullock's Downtown, Los Angeles 55, Calif.
3. Gimbel Bros., Philadelphia, Pa.
4. Rich's, Atlanta, Ga.
5. Rich's, Atlanta, Ga.
6. Fred Leighton, Inc., 15 East 8th St., New York 3, N. Y.
7. Gimbel Bros., New York 1, N. Y.
8. Gimbel Bros., New York 1, N. Y.
9. Smilow-Thielle Modern Furniture, 856 Lexington Ave., New York 21, N. Y.
10. Macy's New York, New York 1.
11. Bullock's Downtown, Los Angeles 55, Calif.
12. Macy's New York, New York 1.
13. Basket Bazaar, 133 West 3rd St., New York 12, N. Y.
14. Smilow-Thielle Modern Furniture, 856 Lexington Ave., New York 21, N. Y.
15. W & J Sloane, 575 Fifth Ave., New York 17, N. Y.
16. Basket Bazaar, 133 West 3rd St., New York 12, N. Y.
17. Form & Function, 730 Fifth Ave., New York 19, N. Y.
18. Basket Bazaar, 133 West 3rd St., New York 12, N. Y.
19. Rene Brancusi Co. Inc., 1001 First Ave., New York 22, N. Y.
20. Bon Marche, Inc., 26 East 14th St., New York 3, N. Y.
21. Rene Brancusi Co. Inc., 1001 First Ave., New York 22, N. Y.
22. The Workbench, 46 Greenwich Ave., New York 11, N. Y.
23. Gomprecht & Benesch, 316 N. Eutaw St., Baltimore 1, Md.
24. Rapson, Inc., 282 Dartmouth St., Boston, Mass.
25. Bloomingdale's, New York 22, N. Y.
26. Frank Newman Co., Mission St., San Francisco, Calif.

Curtains

Page 120, top; left:

Glass top table, wrought iron trim; natural wood and wicker chair, wrought iron trim; separate foam rubber cushion. John B. Salterini Co.

Center, right:

Double contour chair, golden rattan core; wrought iron frame. Tropi-cal.

Bottom, left:

Table, wicker and wrought iron, 42" diameter; matching stool, 15" diameter. Tropical Sun Co.

Page 121, top:

Lounge chair and ottoman, covered in white vinyl; black aluminum frame. Daystrom Furniture Co.

Center, left:

Folding sun cot, covered in bottle green canvas; aluminum frame. Adams Engineering Co.

Campaign Chest

Page 128:

Brass lamp, black paper shade. At Accessories & Design, 112 East 55th St., New York 22, N. Y.
Cups and saucers, deep pink Norwegian flint ware. At Sweden House, 12 West 50th St., New York 20, N. Y.
Demitasse spoons, "Stanton Hall." Heirloom Sterling.

Page 129:

Four-speed record changer; automatic, high fidelity. V-M Corporation.

Page 130, top, right:

Lamp, carved wood painted white and gilt; white paper shade covered in grass cloth. At Accessories & Design, 112 East 55th St., New York 22, N. Y.

Bottom, right:

Lamp, Italian carved gilt wood; obelisks; Derby saucer; white porcelain planter. At Accessories & Design, 112 East 55th St., New York 22, N. Y.

Page 131, top, left:

Pink and white ash tray. At Accessories & Design, 112 East 55th St., N. Y. C.

Top, right:

White porcelain vase. At Accessories & Design, 112 East 55th St., N. Y. C.
Dinner and cream soup plates, "Sheraton" china, white with gold rim. Theodore Haviland & Co.
Glasses, "Classic" amethyst bowl with crystal stem. Fostoria Glass Co.
Flatware, "Stanton Hall." Heirloom Sterling.
Table cloth, blue linen, white embroidery; napkins to match. John Matouk.
Sterling candlesticks. At Siegel Jewelry Co., 134 Monroe Ave. N. W., Grand Rapids, Michigan.

Bottom, left:

Portable television set, sun gold and ivory finish. General Electric Co.

Bottom, right:

Lamp, wood base, lacquer finish, 33" high; laminated gray silk shade. At Accessories & Design, 112 East 55th St., New York 22, N. Y.
Plates, Encanto Nuevo "Magnolia" Franciscan China. Gladding McBean.

Table settings in H&G colors

For more information about table accessories, write to H&G *Reader Service.*

Page 141, top:

Tea service and flatware, "Fairfax" sterling. Gorham Silver Co.
Plates, cups and saucers, Encanto Nuevo Franciscan China in H&G Clover Pink, platinum rim. Gladding McBean.
Place mats and napkins, hand embroidered linen and organdy, in H&G Carnation Pink. Imperial Linens.

Bottom, left:

Plates, "Shells" abstract pattern in H&G Dove, Lemon Peel accent. Caribe-U. S. China.
Flatware, "Contour" sterling. Towle Manufacturing Co.
Goblets, "Tulip" design. Royal Leerdam of Holland.
Ebony salad bowl and servers. Rim-Rock Studios.

Bottom, right:

Dinner plates, "Traditional" earthenware in H&G Blue Mist; demitasse cups, "Traditional" black basalt; white bone china saucers. Josiah Wedgwood & Sons.
Stainless steel flatware, bamboo handles. The Clement Co.
Demitasse spoons. Dirilyte Corporation.
Napkins, H&G pale Mustard "Colorflax" linen. John Matouk.

Page 142, top:

Royal Worcester "Adams" bone china; laurel wreath in H&G Mist Green; gold rim. Worcester Royal Porcelain Co.
Stuart crystal, "St. James" pattern. Worcester Royal Porcelain Co.
Flatware, "Old French" pattern sterling. Gorham Silver Co.
Napkins, white Irish linen, hand hemstitched; 22" square. Irish Linen Guild.

Bottom, left:

Plates, "Brown Tapestry" imported earthenware. Waertsila.
Goblets, plain plate, hand-blown Mexican glass. Fred Leighton.
Flatware, Dansk "Fjord" stainless steel; "Kongo" serving fork. Dansk Design.
Napkins, "Flaxnap" linen, fringed edge, in H&G Antique White. Leacock & Co.

Bottom, right:

Plates, Spode "Valencia" earthenware; wreaths of grape clusters in H&G Hyacinth. Copeland & Thompson.
Stemware, clear crystal with bubble stems, "Marjatta" pattern; lilac, and crystal bowls. Waertsila.
Flatware, Williamsburg Restoration reproductions, sterling. The Stieff Co.
Woven mats in H&G Hyacinth; lilac linen napkins. Peter Todd Mitchell.

A Young Couple

Page 105:

Flip-top table; walnut Formica when closed; off-white Formica, open; brass base. Avard (through your decorator).
Side chairs, cherry, black finish; rush seats. House of Italian Handicrafts (through your decorator).
White "Nobility" carpet, made of Avisco rayon (cut round for photograph). Cabin Crafts-Needletuft.
Brass clock, 8-day movement. At Lampland, 579 Sixth Ave., New York 11.
Lighting fixture, wicker and rice paper; imported. Lightolier.
Woodcuts by Antonio Frasconi; unframed. From Weyhe Gallery, 794 Lexington Ave., New York 21, N. Y.
Brass bowl, 17" diameter. At Bonniers, 605 Madison Ave., New York 22, N. Y.

Page 106, top:

Sleep sofa, foam rubber cushions; upholstered in black and white tweed. Chesapeake-Siegel-Land.
Armless chairs, wing chair and ottoman. Erwin-Lambeth, Family Circle Div.
Fabrics on armless chairs: cotton taffeta, "Aqueduct" in H&G Green Olive; cotton and rayon, "Cadiz," in H&G Lemon Peel. Schumacher (through decorators).
Fabric on wing chair, ottoman: cotton and rayon "Balleroy Check." Shulman Fabrics (through your decorator).
"Do-it-yourself" table, white Micarta top; walnut legs with brass cuffs. Macke-Dale Door Store, 247 East 51st Street, New York 22, N. Y.
Tambour cabinet with base, 2 doors; teak finish. John Stuart.
"Makura" hassock, brass table base; foam rubber cushions upholstered in antique satin. Nettle Creek Industries.
Fabric for slipcovers on hassock cushions, cotton and rayon "Etruscan" cloth, in H&G Emerald and white. Waverly.
Carpet, "Futura," made of Avisco rayon; black and white, with gold Lurex. Cabin Crafts-Needletuft.
Lamp, brass with marble base; foil shade covered with matting. Stiffel.
Large wooden box at America House, 32 East 52nd St., New York 22, N. Y.
Ash trays, brass bowl, at Bonniers, 605 Madison Avenue, New York 22, N. Y.
Bamboo lamp in H&G Lemon Peel, white parchment shade. Kessler.
Canisters covered with Japanese paper, lacquered. At Georg Jensen, 667 Fifth Ave., New York 22, N. Y.
White "handkerchief" glass bowl. Raymore Manufacturing Div.
Lamp (beside wing chair), brass base, white matchstick shade. At Almco, 50 East 53rd St., New York 22, N. Y.
Cigarette box, H&G Bitter Green leather. Barbros, Ltd.
Glass vase, 16½" high, at Bloomingdale's, New York 22, N. Y.
Original woodcut, "Monument to the Sun," by James Forsberg. From The Contemporaries, 992 Madison Ave., N. Y. 21.
Original woodcuts, "Summer Playground," by Leona Pierce; "Goose," by Gertrude Quastler. Original ink drawing on rice paper, "Cricket Match," by Chi Kwan Chen. From Weyhe Gallery, 794 Lexington Ave., New York 21, N. Y.

Page 107, center, right:

Brass cache-pot, at Gimbel Bros., New York 1, N. Y.
Painted wood birds, from Sweden. At Bonniers, 605 Madison Ave., N. Y. 22.
Basket tray. American Basket Corp.
Cordial decanter, pottery, in H&G Cerulean; cordial glasses in H&G Bitter Green and Cerulean. At William Hoering, 106 East Broadway, Alton, Ill.
Tray, 10" diameter, with brass gallery. At Montici Shop, 839 Lexington Ave., New York 21, N. Y.

Bottom, left:

Standing lamp; brass shaft, white shade. Laurel Lamps Mfg. Co.
Brass bucket, 6½" high. At Gimbel Bros., New York 1, N. Y.

SHOPPING INFORMATION

Page 108, bottom:
Limoges coffee pot, white. At Bonniers, 605 Madison Avenue, New York 22, N. Y.
Brass tray, 16" diameter, with lattice gallery. At Montici Shop, 839 Lexington Ave., New York 21, N. Y.
Page 109, top, left:
"Domino" garment bags; Everglaze chintz with metallic dots. Grandeur Products.
Brass umbrella stand. At B. Altman & Co., New York 16, N. Y.
Bottom, left:
Glasses; "Belga" old-fashioneds, high balls; "Copenhagen" cocktails. Skandiart.
Martini pitcher, "Long John." At Tomorrow's Heirlooms, 134 Liberty St., N. Y. C.
Round mirror tray with brass rim. At Penthouse Gallery, 15 West 55th St., N. Y. C.
Bottle opener with bamboo handle; brass ice tongs, glass vases. At Bloomingdale's, New York 22, N. Y.
Waste basket; basket urns with metal liners. American Basket Corp.
Bottom, right:
Desk, mahogany top and legs, three white drawers. Knoll-Drake.
Black arm chair, 5-slat back, rush seat. At Carson Pirie Scott, Chicago.
Double pin-up lamp. At Americraft, 903 First Ave., New York 22, N. Y.
Clock, 8-day movement. Kessler.
Original woodcut, "Sheep," by Antonio Frasconi; etching, "Interior 1951," by Abramowicz. From Weyhe Gallery, 794 Lexington Avenue, New York 21, N. Y.
Pitcher, "Vallauris," green pottery; round brass covered box. At Bonniers, 605 Madison Avenue, New York 22, N. Y.
Cigarette box, picture frames, in H&G Bitter Green leather. Barbros, Ltd.
Wood mortar, round wood box with cover. At America House, 32 East 52nd St., N. Y.
Page 110, top:
Double brass wall-bracket lamp. At Americraft, 903 First Ave., N. Y. C.
Bottom:
Apothecary jars. At Penthouse Gallery, 15 West 55th St., New York 19, N. Y.
Page 111, top, left:
Wallpaper: "Masquerade and Butterfly" (on walls); "Butterflies" (on ceiling). Pippin Papers (through your decorator).
Towels, "Serenade," in H&G Emerald and H&G Sky Blue. Fieldcrest Mills.
Shower curtain, "Taffallure," in H&G Pastel Sky Blue. I. B. Kleinert.
Cotton rug, in H&G Emerald Green. Russell-Lacey Mfg. Co.
Center, left:
Four-drawer chests, walnut finish; mirror with frame. Sligh Furniture.
"Do-it-yourself" television table; unfinished walnut top; brass tubular legs. At Macke-Dale Door Store, 247 East 51st St., New York 22, N. Y.
Cotton taffeta, "Aqueduct," in H&G Green Olive (on chair cushions). By Schumacher.
Portable TV set; sun gold and ivory. General Electric Co.
White opaline lamp with brass base, white paper shade. Warren Kessler.
Cordial decanter, H&G Cerulean Blue, at Arthur's Studio of Interiors, 19449 Livernois, Detroit 21, Mich.
Apothecary jars, glass, at Penthouse Gallery, 15 West 55th St., N. Y. C.
Top, right:
Headboard, "Erica," polished brass; baked lacquer finish. Sherrill.
Night stand, walnut finish. Sligh Furniture.
Tea cart, walnut finish. John Stuart.
Carpet, "New Pebbleweave" wool in H&G Blue Mist. James Lees & Sons.
Tissue-cale chintz, "Anemones"; matching dust ruffles; white quilted chintz coverlets. Cyrus Clark Co.
Green Limoges leaf ash tray (from set of 6) at Bergdorf Goodman, N. Y. 19.
Coffee pot, silver plate with Pakawood handle; stacked sugar and creamer. Friedman Silver Co.
Flatware, "Silver Sculpture," sterling. Reed & Barton Silver Co.
Place mat and napkin, organdy and Indian Head. J. Abouchar & Sons.
Bottom, left:
Wallpaper, "Sailor Stripe," H&G Cerulean and white. Pipin Papers (through decorators only).
Lighting fixture, white glass globe. Lightolier.
Covered casserole, at Bloomingdale's Gourmet Shop, New York 22, N. Y.
Basket (holding biscuits). American Basket Corp.
Copper molds (heart, fish, round); maple cutting board, at Bazar Francais, 666 Sixth Ave., New York 10.
Table, glass top, polished brass tripod base. At Americraft, 903 First Ave., New York 22, N. Y.
Lamp, white opaline column; white carafe lamp; white paper shades. Kessler.
Painting in oil on rice paper, "Cat and Long Island Roses," by Fumi Komatsu. From Gallery Seventy-Five, 30 East 75th St., New York 21, N. Y.
Pottery bowl, with cover, in H&G Hyacinth. At Arthur's Studio of Interiors, 19449 Livernois, Detroit 21, Mich.
Green enamel ash tray at Bloomingdale's, New York 22, N. Y.
White Limoges plate, cup and saucer, at Bonniers, 605 Madison Ave., N. Y.
Electric toaster, copper, baked lacquer finish. Landers, Frary & Clark.
Electric coffee pot, 8 cup capacity. West Bend Aluminum Co.
Cutlery set on rack; black with copper trim. Charles D. Briddell.
Copper clad stainless steel "Patio Ware" skillets, saucepans. Revere.
Kitchen tool set, vanadium stainless steel; with hanging rack. Ekco.
Tray (on windowsill), mirror and brass. At Penthouse Gallery, 15 West 55th St., New York 19, N. Y.
Copper tea kettle, at Bloomingdale's Gourmet Shop, New York 22, N. Y.
Tall pepper mill and salt shaker, oak. At La Cuisiniere, 133 E. 55th St. N. Y.

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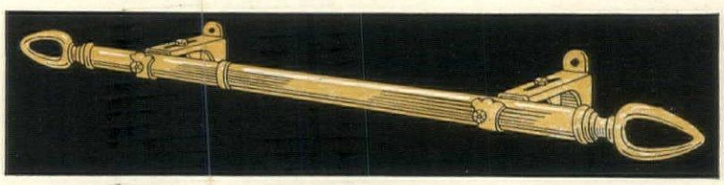

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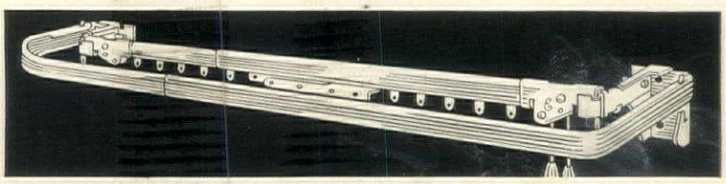
(Below) Eastern's Coronet Combination Traverse & Valance Rod carries *both* draw draperies *and* valance. One ingenious fixture that does the work and adds the glamour of two! Extensions to 150".



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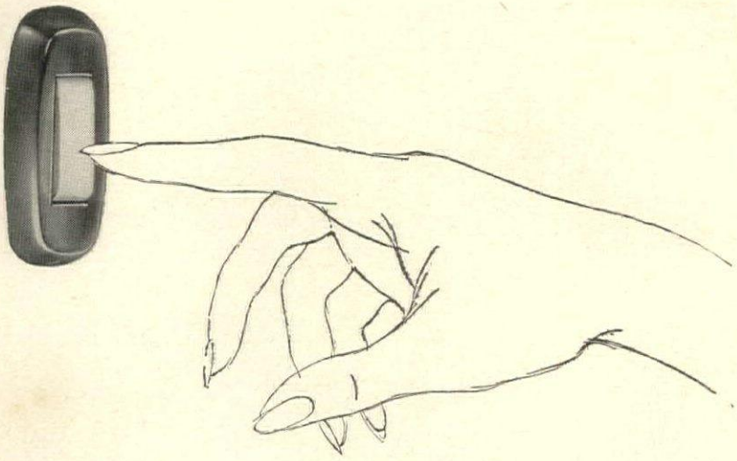

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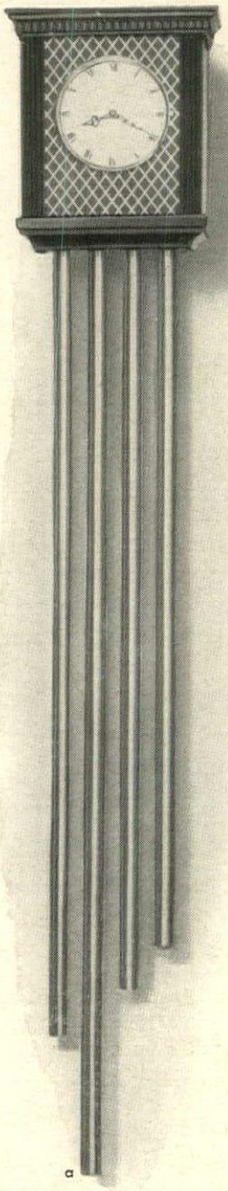

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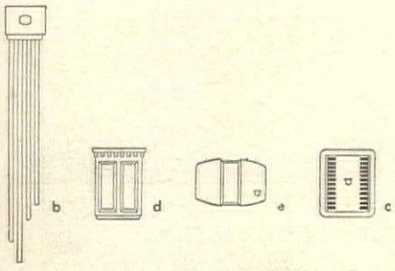

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Toledo, Ohio ... J. F. Bennett Studios
Tulsa, Okla. ... Cathey's
Washington, D. C. ... W & J Sloane

BUILDING DATA: GOLTRA HOUSE

(Continued from page 134)

FOUNDATION: Concrete. EXTERIOR WALLS: Brick veneer. ROOF: Asbestos cement shingles—The Ruberoid Co. INSULATION: 2" balsam-wool blanket on ceiling and side walls. DOORS: 6-panel wood and louvered—Weiss Mill. GARAGE DOORS: Wood, overhead with louvers—McKee Door Co. WINDOWS: Wood, double-hung—Weiss Mill. GLASS: Fixed, "Thermopane"—Libbey-Owens-Ford Glass Co. FIREPLACE: Automatic kindling by gas flame. Damper—Colonial Fireplace Co. INTERIOR WALLS: Plaster. CEILINGS: Plaster tray ceiling in living room; all other rooms, plaster. FLOORS: Entrance hall and bathroom, rubber tile—Hood Rubber Tile Co.; kitchen, linoleum—Armstrong Cork Co.; living room and dining room, walnut block. HARDWARE: Living room doors to entrance hall—Warren Kessler Inc. EXTERIOR PAINTS AND STAINS: Exterior brick treated with "Toxloxpore"—Toch Bros.; trim, white; front door and shutters, black—Pratt & Lambert Inc. INTERIOR PAINTS AND STAINS: Living and dining room, white; kitchen, dark green—Pratt & Lambert Inc. LIGHTING FIXTURES: Lightolier Inc. HEATING SYSTEM: Warm air; gas fired furnace—The Aldrich Company. Controls: Minneapolis-Honeywell Regulator Co. Water heater: Crane Co. BATHROOM PLUMBING FIXTURES: Crane Co. KITCHEN PLUMBING FIXTURES: Crane Co. KITCHEN EQUIPMENT: Cabinets, steel—Geneva Modern Kitchens, Inc.; countertops, "Formica"—The Formica Co.; dishwasher—The Hobart Mfg. Co.; food waste disposal unit, "Waste King"—Given Mfg. Co.; range—Hotpoint Inc.; refrigerator—Hotpoint Inc.; fan—Trade-Wind Motorfans, Inc. ARCHITECTS: Mittelbusher & Tourtelot. INTERIOR DECORATOR: Lippincott-Brown. LANDSCAPE ARCHITECT: D. W. Seymour. CONTRACTOR: Peterson and Hallgren.

A KITCHEN IN THE MAKING

(*Continued from page 144*)

The first step was to have everything ripped out—old cabinets, wall, paneling, fixtures and trimmings. The Wallaces hoped to unearth sturdy old brick walls which they could paint white. After much scraping and digging ("We were almost in the house next door"), they had to admit that their walls were genuine rubble fortified with ancient newspapers advertising suits with two pairs of pants for $14. (In the end, they had to fake a brick effect with an asphalt-base, simulated brick paper for facing exteriors.)

When the kitchen was stripped to a shell, they could estimate the space and begin planning. The most convenient place for the cooking area was where the old cabinets and pantries had been. The problem was to fit in the equipment. Accustomed to hurrying home from work to juggle a meal in a tiny apartment kitchen, Mrs. Wallace knew what she wanted: a full-size refrigerator with a big freezing compartment that would hold a week's supply of food; a dishwasher, a wall oven with an automatic timer so she could have roasts during the week. ("I was so sick of serving my friends 45-minute casseroles.")

They got out a steel tape and a large supply of graph paper and enlisted the professional advice of a local contractor. ("Anyone can have ideas but you need someone who knows what he's doing to work them out. We always seemed to end up with the dishwasher in the garden.")

"No roller skating"

The fruit of their research was a workable plan. Wall oven, range top and sink were lined up along the wall with the dishwasher to the left, the refrigerator to the right. An island counter added extra working surface and storage space. Directly opposite the cooking area the Wallaces planned to have their entertaining corner—a banquette, cocktail table and

(*Continued on next page*)

A KITCHEN IN THE MAKING

(Continued)

bar. This gave Mrs. Wallace a compact work center ("I didn't want to have to roller skate from one end to the other,") where she could cook at parties without missing the fun—one aspect of apartment living that she had enjoyed. There was plenty of space at the other end of the kitchen for a really large dining table and chairs.

Choosing a color scheme was relatively simple. The walls were painted white to reflect light, except in the dining area which would be set off with contrasting paint or wallpaper. Mrs. Wallace already had picked a combination refrigerator-food-freezer in a shade of blue she liked ("And I was fascinated by those turn-around shelves"), and a matching dishwasher. The base cabinets were painted the same color. She wanted ceramic tile for the countertops. ("I'd seen it in a good many kitchen pictures. It didn't look as clinical as some materials and had more depth of color.") She found a soft, light blue that harmonized with the slate-blue cabinets. With all the blue another large area of color would have been too much; so black tile was the choice for the floor—rubber because it gave resilience and warmth to the concrete foundation.

Stoveside Stage Setting

As the kitchen began to take shape, the Wallaces took a long second look. ("We couldn't afford to make mistakes. Once you're in a house, the kitchen is the hardest room to redo, it dislocates your life so.") They decided to separate the three areas visually with different wall textures: white "brick" as the background for the entertaining corner and a smooth surface painted blue for the dining area. ("We'll hang Audubon plates on the walls.") Perforated hardboard was used in the kitchen. ("It's so handy to have things hanging within reach. I found that out in the apartment.") Three recessed lights were set in the ceiling over each area, with additional strip lights over work areas. ("We can have lots of light or a little, sort of play theatre when we have parties.")

With the major problems settled, the Wallaces tried out fabrics and accessories. They chose a semi-sheer print with a white background for café curtains, banquette cushions in tones of plum and purple. Certain old family pieces had been earmarked for their kitchen. ("One bit of familiar furniture makes it seem like home.") A marble-topped chest became the bar. Mrs. Wallace's mother contributed a round mahogany dining table. ("Victorian, but no gingerbread and big enough to have the whole family for Christmas dinner.") They bought inexpensive captains' chairs which they will finish in the same warm reddish-brown as the table. Final decorative touches are an old kitchen clock picked up on a Cape Cod vacation for $8 and a grandiloquent initial "W" which was carved and gilded by a friend, to be hung over the bar. This summer they are going to hunt for an old ship's figurehead to mount on the garden wall, a nautical touch in keeping with the background of hooting tugs on the nearby East River.

After four months' upheaval and hard work, the Wallaces have just the kitchen they want. "There's still a lot to do, but it's wonderful," says Mrs. Wallace, "not to be making soup in the coffee pot any more."

From contractor Mike Bellucci, who watched with skeptical interest the efforts of rank amateurs to plan a kitchen, comes the accolade. "Of course it looks good," he told H&G's editors. "Mr. and Mrs. Wallace have taste."

MANUSCRIPTS

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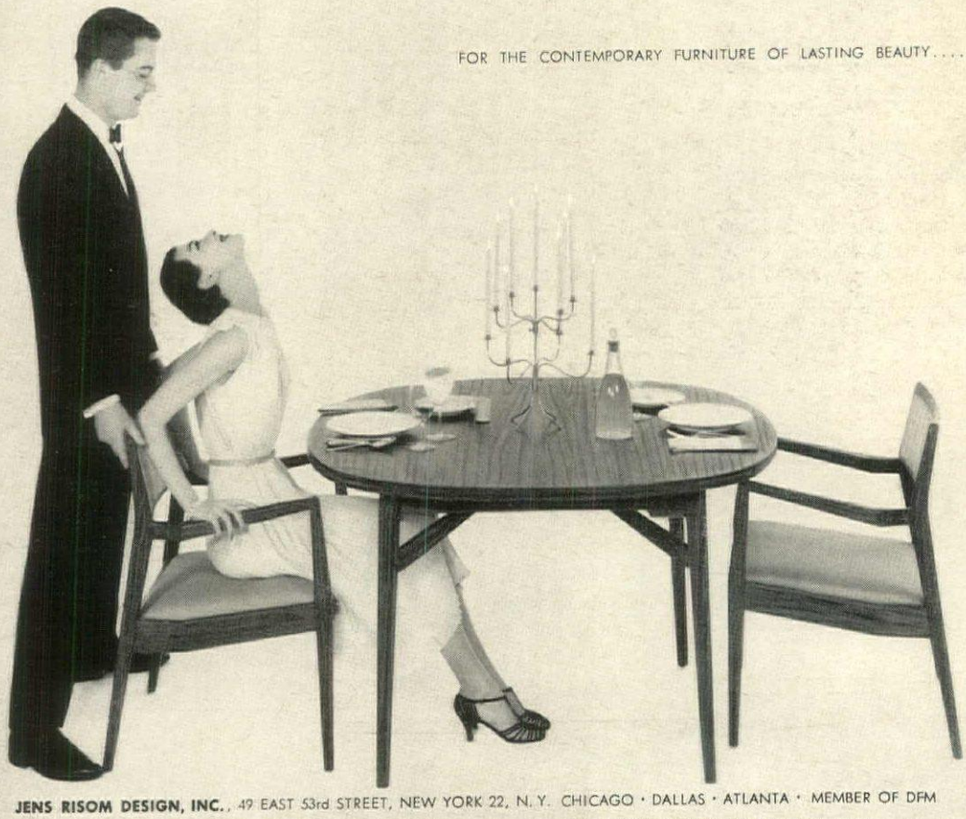

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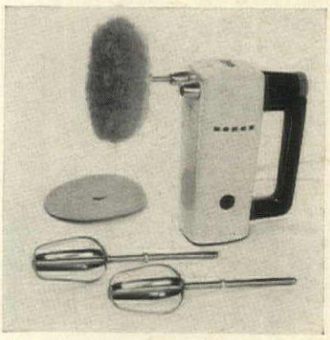
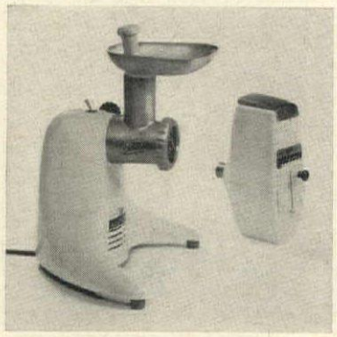
ELECTRIC EQUIPMENT SHORTENS THE DAY



Electric hand mixer triples its usefulness with polishing and sanding attachments that speed silver cleaning, refinishing, even shoeshining. Weight, 2¾ lbs. In pastels, white. $19.95. Attachments, $3 extra. *By Oster.*



Electric meat grinder does a professional job at home for meats, hard and soft foods. Heavy base stands firm, needs no clamping. $49.95. With an ice crusher which makes coarse to shaved ice, $54.95. *By Oster.*

Ice crusher attachment for standard Blendor base is a boon for parties, summer dishes. It crushes 4 trays of ice in 1½ minutes. White enamel, red plastic top. $16.95. *Waring Products.*

Ice cream freezer of wood and copper resembles the old-fashioned type but works the energy-saving way, by electricity (AC only). 1-gallon capacity. $32.95. *Elec. Div. of Silex Co.*

Three-way appliance operates blender, mixer and knife sharpener units on one base, saving storage space. Blender and mixer have 6 speeds. $59.95. Optional juicer, $3.95. *Nutone.*

MIEHLMANN

With Culligan, there is no equipment to buy. Your Culligan dealer owns the water softener...and he exchanges it for a fresh "sealed" unit at regular intervals. Automatic! All the filtered soft water you need!

*Plus modest original installation. Average rate shown is for one softener exchange per 28 days; additional exchanges average less than $1.50. Rates vary with local conditions.

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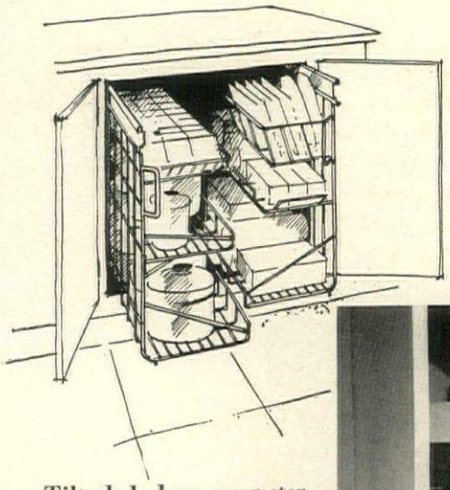
THE INSIDE STORY

Fourteen practical ways to make the most of storage space

Roll-out shelves of varying depths for heavy or awkward-sized equipment keep cabinets neat and save energy. Here they are installed in a tall cabinet strategically near a work area.
By St. Charles

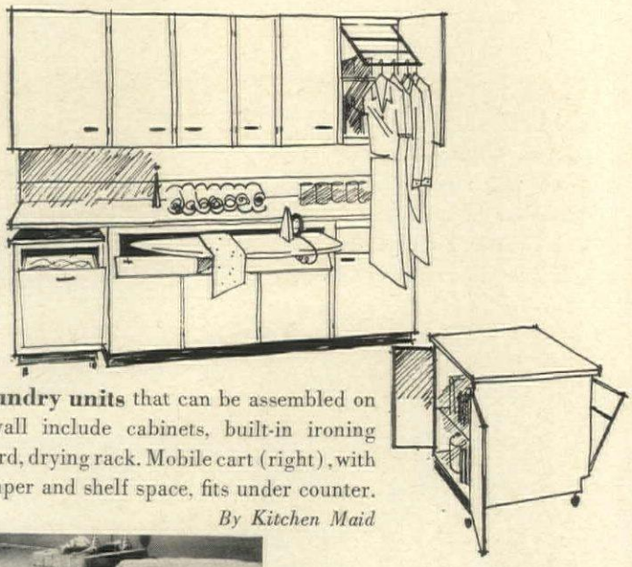


Sliding wire cradles in a new base cabinet have sections to hold odd-sized cleaning and cooking equipment. The sections are adjustable.
By Kitchen Maid

Tilted shelves, a can storage arrangement adopted from supermarkets, keep supplies tidy and accessible. Labels can be checked at a glance for restocking. (You could convert shelves in existing wood cabinets by elevating the rear ends with cleats to form inclines.)

SZANIK

OF KITCHEN CABINETS

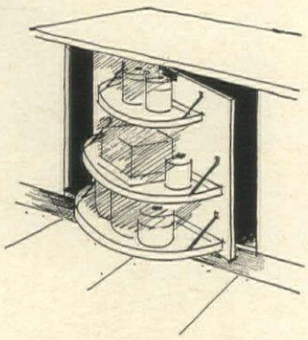


Laundry units that can be assembled on a wall include cabinets, built-in ironing board, drying rack. Mobile cart (right), with hamper and shelf space, fits under counter.
By Kitchen Maid

ROSENTREDER

NOWELL WARD

Shallow trays for linens are included in a standard base cabinet now on the market. Each pull-out tray will hold a complete set of place mats or linens, keeping them accessible and uncrumpled.
By St. Charles



Revolving shelf unit, with three white enamel shelves, attaches by pivot hinge to the cabinet door. Shelves swing around at a light touch. This is a good place to store canisters or heavy appliances you use frequently.
By Washington Steel Products

Sliding shelves that glide smoothly on nylon rollers make it easy to reach and see bottled foods. Shelves and pull-out wire baskets for vegetables can be built in existing cabinets.

(*Continued on next page*)

A Regina polisher takes the hard work of floor care *right out of your hands!* At the touch of your fingertips, it scrubs, waxes, polishes. Buffs *all* your floors to a brilliant, satin-smooth finish that *really* lasts — makes frequent re-waxing unnecessary! And for added usefulness, Regina offers optional rug-cleaning attachment. Optional 25-piece reconditioning kit, too. Let your dealer show you how the Regina can protect and beautify *your* floors . . . all through the house . . . all through the years.

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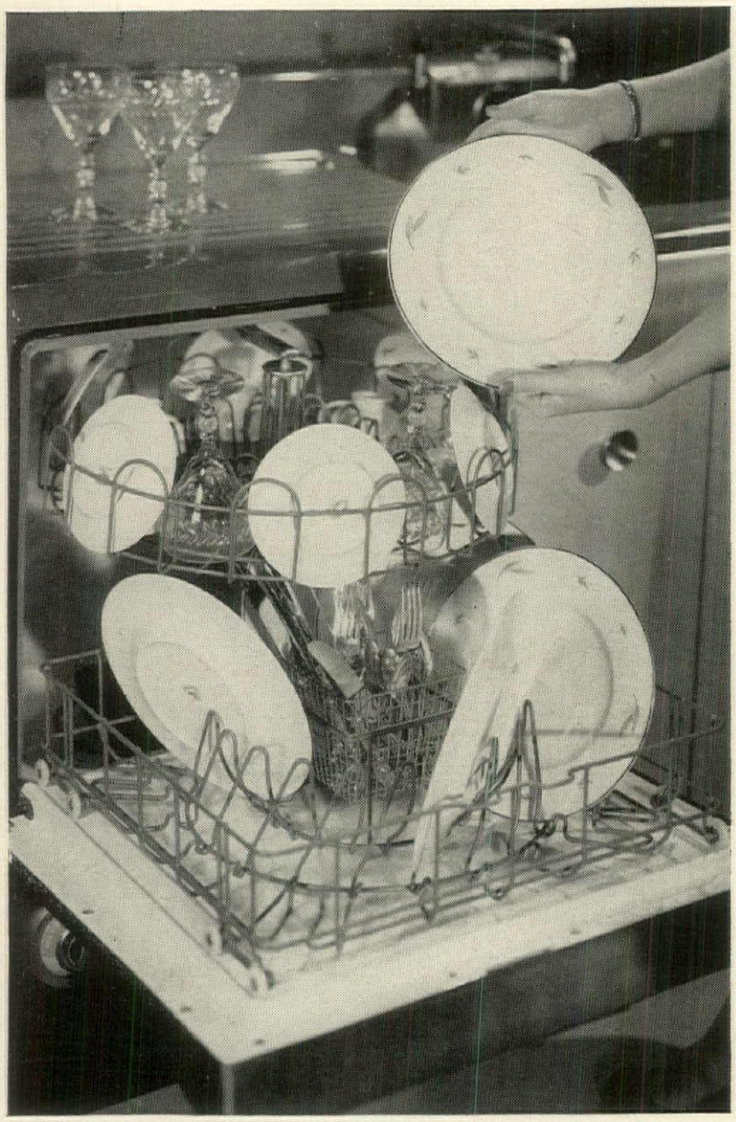
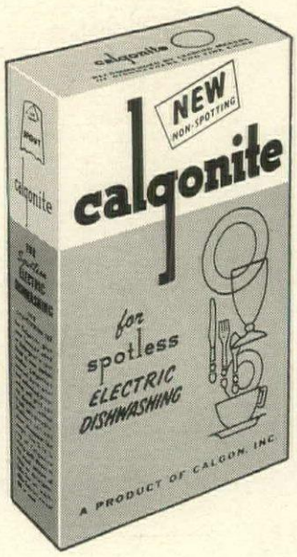


DISHES WON'T SPOT

Perfect pair: new non-spotting Calgonite® and new American Kitchens Dishwasher end all your dishwashing troubles

Non-spotting Calgonite, the new detergent developed especially for modern automatic dishwashers, gets all your tableware spotlessly, hand-polished clean. That's why leading manufacturers, like American Kitchens, put a box of Calgonite in every dishwasher they make.



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Dishes, glassware, silverware, pots and pans—everything comes super-clean and streak-free with new non-spotting Calgonite. Yet it's safe for finest china. Today, see what wonders Calgonite performs in *your* dishwasher.

Look for the bright, gold and white foil package at your local store.

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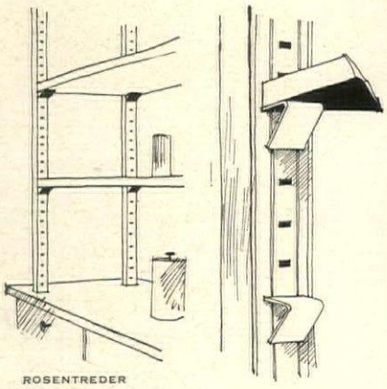
See your Calgonite dealer for Entry Blank.

THE INSIDE STORY

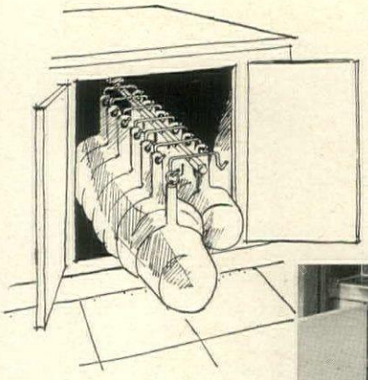
Point-of-use storage saves you many steps

Shelf assembly kit has steel standards and supports on which you can install shelves in cabinets or over a counter. Supports can be adjusted for any depth shelf.



ROSENTREDER

Corner cabinet with double doors is accessible from two work areas and easy to reach. Space below the ovens, ordinarily wasted, holds a child's table and stool.



Sliding pan rack to be installed on the underside of a cabinet is made of steel, measures 20″ x 5¼″, holds 14 pans.
By Knape & Vogt

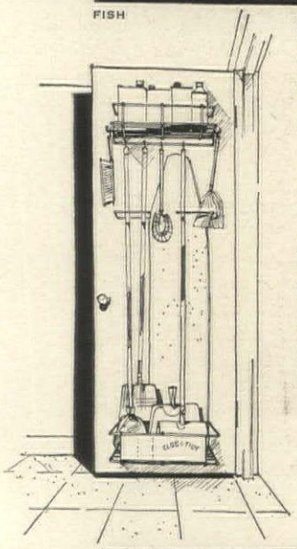
DE GENNARO

Barbecue storage unit has drawers for charcoal and tools that can be pulled out on either side of a counter room divider. Narrow sections for trays are open on both sides.

OF KITCHEN CABINETS *(Continued)*

Door storage makes for kitchen efficiency

FISH



Shallow shelves in cabinet keep cans easy to reach and clearly visible. They leave room for similar shelves and tray compartments on the doors.

Utility rack can easily be fixed to the back of a cleaning closet door. It adds storage space for working materials, keeps bulky items such as an ironing board neatly filed, accessible.

By Dennis Mitchell Industries

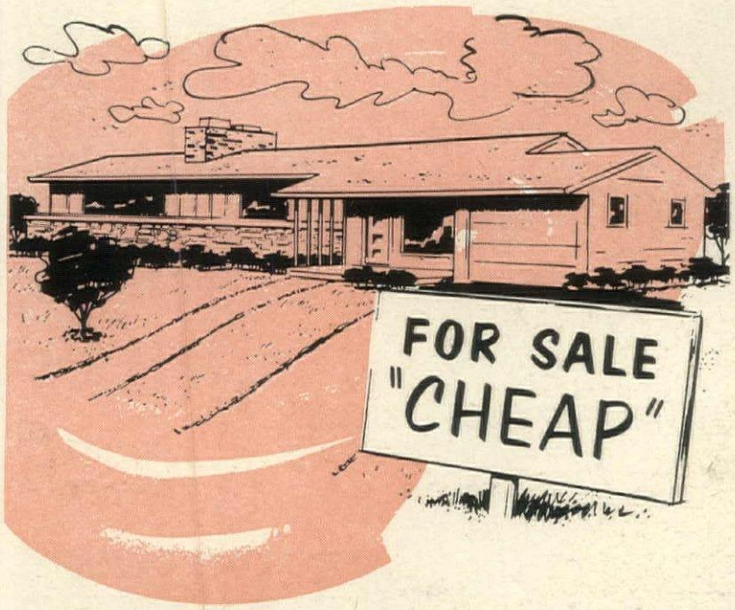
SHULMAN

Triple door unit takes no more space than a single cabinet yet holds dozens more glasses. On the shallow shelves glasses are handy and protected by the racks.

WILL YOUR PRESENT HOME BE A

WHITE ELEPHANT

WHEN YOU TRY TO SELL IT?



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VIN ROSÉ

(*Continued from page 143*)

Perhaps it is also because I first came to know and like rosés in the little Mediterranean seaport of Cassis. I was stationed in Marseilles during the last part of the war and made many trips to nearby Cassis to enjoy the delicious fresh seafood in the restaurants. This tiny town would make a delightful setting for a gay musical comedy. The little buildings all jammed together facing the harbor are painted a wide variety of colors—pastel blues, yellows, pinks—and across from them the small fishing craft are lined up. Rising steeply behind the waterfront are the hills, their slopes neatly patterned with rows of vines. Almost everyone who isn't a fisherman runs a vineyard. The restaurants serve excellent combinations of the food from the sea and the wine from the hills. The rosés are truly pink and dry, but soft: perfect with the rich bouillabaisse of the region, with rock fish and with those garlicky dishes the people of Provence prepare so well.

All along the coast, from Marseilles to the Italian border, are vineyards that produce rosé wine. Besides those from Cassis, the best known come from around Bandol—from Chateau de Selle and Chateau de Saint Martin. Many of the fine restaurants (such as La Bonne Auberge) in the area around Cannes, Nice and Monte Carlo own their own vineyards or at least have rosés bottled under their own labels. Guests in all the famous hotels down pink wines in huge quantities.

Rosé at its best

Although vin rosé is so closely identified with the sunny Mediterranean coast, the finest and most famous pink wines come from near Avignon in the Rhone valley. They have a higher alcoholic content than most rosés, they are sturdy—sturdiness is a characteristic of Rhone wines—and they ship well.

The best of the Rhone pinks are from the village of Tavel, and you should look for that name on the bottle. Tavel rosés are made from Grenache grapes; they are dry, fruity, deep pink in color, superbly refreshing. Excellent wines are bottled by the village cooperative and by Chateau d'Aqueria. Other fine Rhone rosés are shipped by Chapoutier and Brotte-Armentier.

From a bit farther south toward the Mediterranean comes another pink wine known as Rosé de Vaucluse. Light in texture, and more delicately pink than Tavel, it is a delightful selection for a summer luncheon.

The Anjou district of the Loire valley produces several rosés. To my taste, these are a little too sweet but other people enjoy them. Alsace produces a gay, fruity rosé as well as a very pale pink that is popular with the local people who call it *vin gris*. Many Frenchmen say that Rosé d'Arbois from the Jura mountains rivals the Tavel rosés. I cannot agree, for I feel it lacks the refreshing quality I associate with pink wines. Even so, it is worth trying if you find it in your wine shop.

Until recently, the great wine districts of Bordeaux and Burgundy produced no vin rosé for export. What little was made was usually drunk right in the neighborhood. Now around Marsannay, a little town near Dijon in Burgundy, a rosé wine is being produced. You can drink it in many local restaurants, and it may win wider attention. In Bordeaux the growers and shippers have noted the rising popularity of pink wines and a Bordeaux rosé is now available in many American wine shops.

Not confined to France

Probably the strongest, heartiest vin rosé comes from the island of Corsica. It is much in demand along the French coast opposite the island because its almost rough quality makes it a good complement to the highly seasoned fish dishes so popular in the area.

At least some pink wine is produced in almost every wine region, and so we are beginning to have a fairly wide choice. Look for an excellent Italian rosé; you will find it to be earthier than the French products—a blunter drink. A crackling, almost sparkling, pink wine comes from Portugal. And I have tasted one or two Algerian rosés that were not too bad, though they lack the French finesse.

California now offers some genuinely good rosé wines, made from Grenache and Gamay grapes. Be sure to look for these varietal names on the labels. A pinot rosé is also being made, but it's hard to find.

New York State, too, offers some interesting rosés made primarily from native grapes. (American rosés will be more fully discussed in future columns on wine.)

It's strange how many people have never tasted pink champagne. It is made just as other pink wines, by allowing the dark

grape skins to stay in the juice just long enough to color the wine delicately. The best wines of the Champagne area do not go into pink champagne; it lacks the depth of the great whites, it leans to the sweet side and it is less expensive. Great Champagne firms and true champagne lovers consider it a freak. But there are occasions when it is delightful—indeed, just the right answer. For example: when the college crowd home for the summer is gathered for a formal party on the terrace, or for an elaborate dinner preceding a dance, serve pink champagne and they will be thrilled. Or serve it for a Sunday brunch. Or use it as the basis for a punch bowl.

After you have tasted a few rosés, you'll settle on a favorite—probably French, Italian or Californian. Differences among rosés are not vast (Tavel has more "personality" than the others), but the differences are interesting. If you are buying a French import, buy "young." Other than this precaution, it's hard to go wrong. The year—vintage—means little in a rosé. You are buying simple wine. It has no great pretensions.

Remember to chill rosés slightly before serving, but don't let them get icy cold or you will kill the fruity flavor. Try them as afternoon coolers, aperitifs, with brunch, luncheon or dinner and use them as a base for light-hearted summer punches. They are particularly colorful with strawberries awash in the bowl.

Coming in June

Poet Ogden Nash considers the problem

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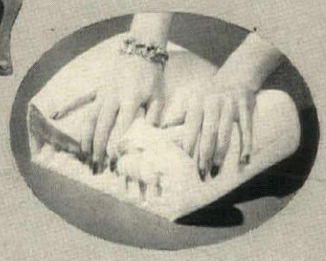

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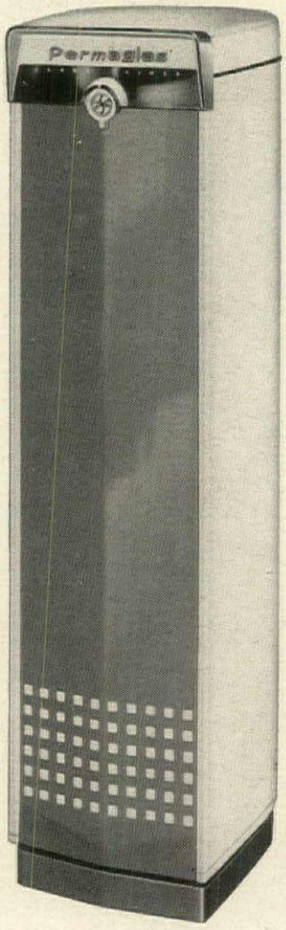

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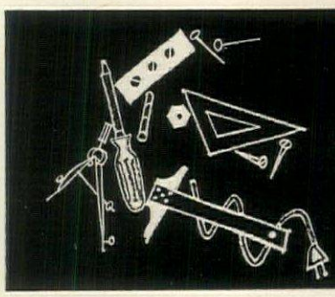
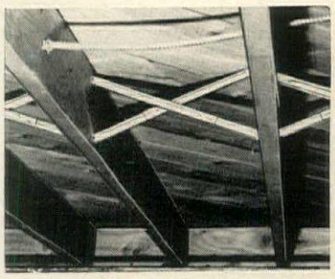
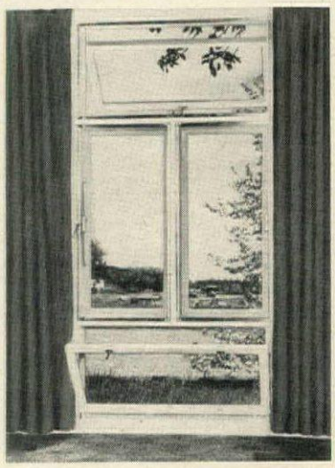


Building

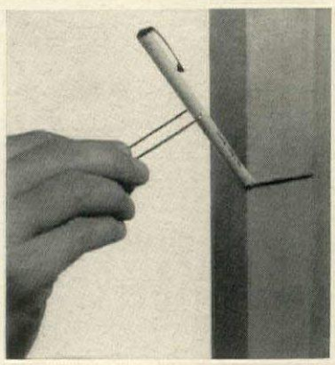
BETTER THINGS FOR A BETTER HOME



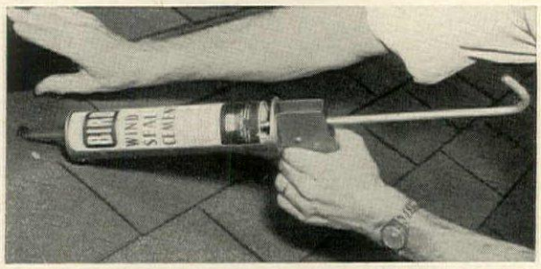
Steel bridging to reinforce floor joists and prevent squeaky floors can be installed without nails or screws. Sharp spurs at each end hold it in place. Set of 2 braces, 35c. By Taber Bushnell Co., Minneapolis, Minn.



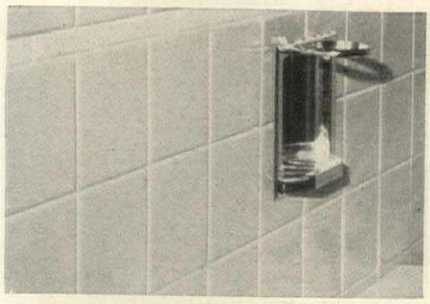
Floor-to-ceiling window is made of 4 identical sash units that are placed in different positions to act as an awning window at top, casements in the middle, and hopper at bottom. Sash unit comes in 11 sizes, with screens, hardware, weather-stripping included. By Curtis Companies Inc., Clinton, Iowa.



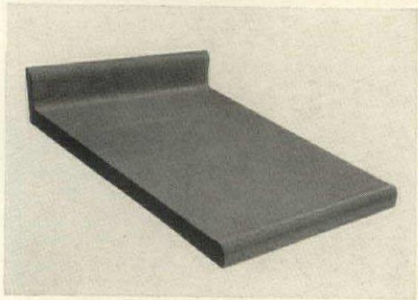
Magnetic tool shaped like a pen finds hidden metal objects up to 100 times its own weight. Tool locates wall studs, covered outlets, and nails in tires. Picture shows how magnetic-tip swings toward nail as it passes over surface. 98c at hardware or department stores. By Reder Mfg. Co., Franklin Park, Illinois.



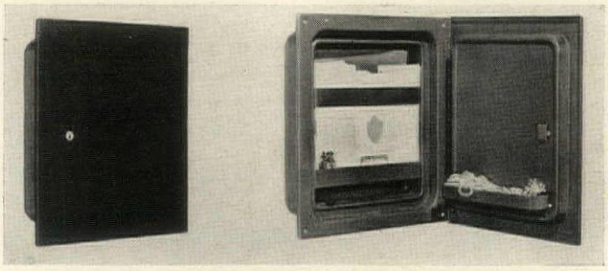
Roofing cement secures loose or windblown asphalt shingles. Cement is packed in handy cartridge that fits standard calking guns. Bird & Son, E. Walpole, Mass.



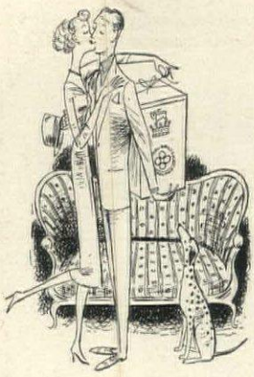
A new tile (porcelain on aluminum) weighing 8 oz. a sq. ft. can be installed by the amateur. Comes in 12 colors, and is acid-resistant. 98c a sq. ft. with mastic and trim. Vikon Tile Corp., Washington, N. J.



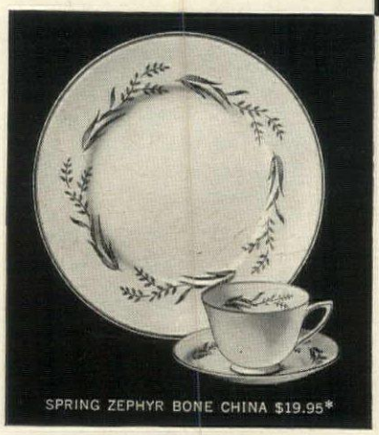
Plastic-surfaced countertop unit for kitchens and bathrooms is molded in one piece to avoid dirt-catching corners and seams. Top is 25″ wide. Comes in 5′, 6′, 8′ lengths. It is made by Westinghouse, distributed by U. S. Plywood Corporation.



Built-in wall safe fits in any standard 4″ wall. It can be concealed behind pictures or curtains. Shipping weight: 40 lbs. Made by Kwikset Sales and Service Co., Anaheim, Calif.



RONDO BONE CHINA $23.50*



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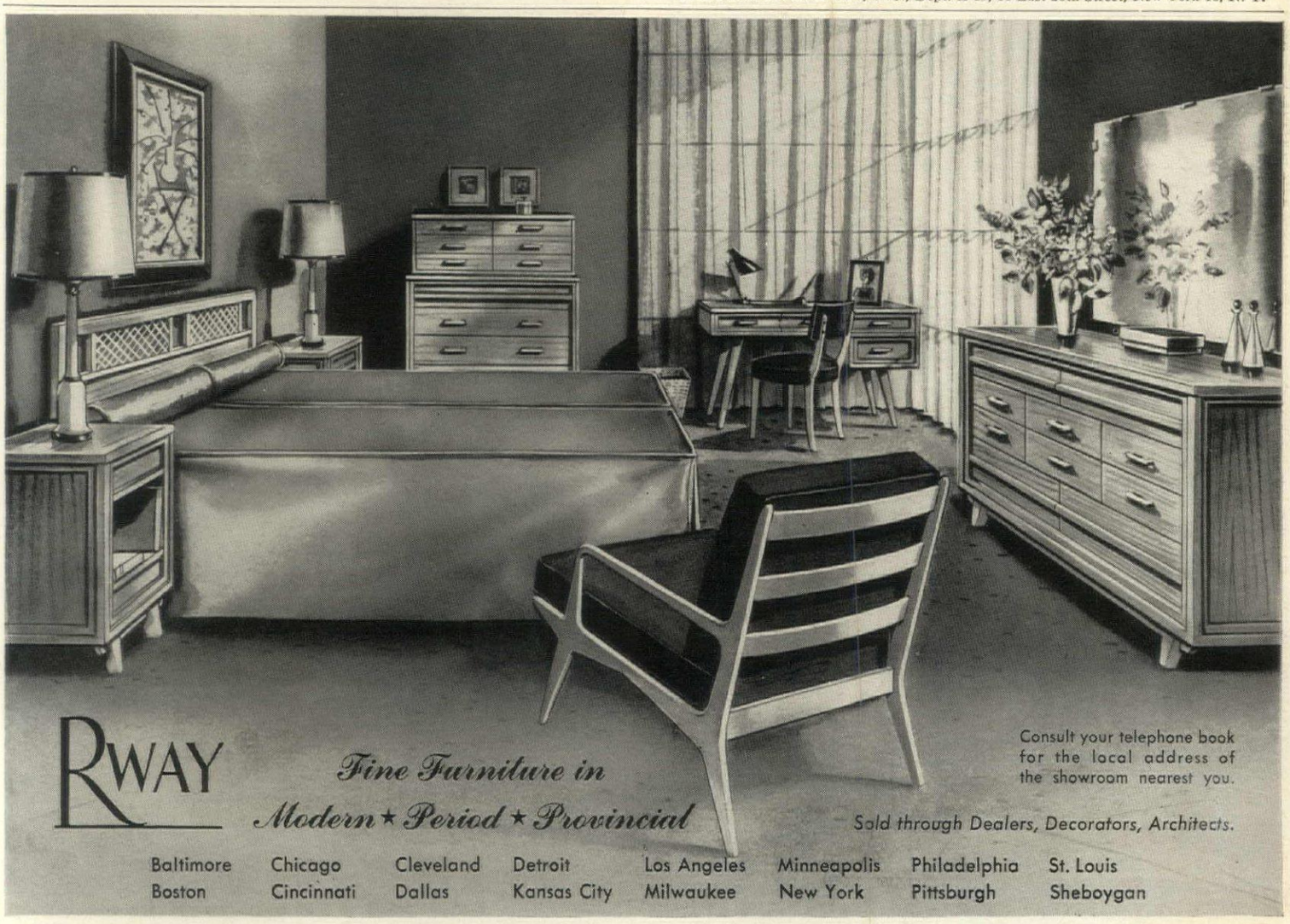
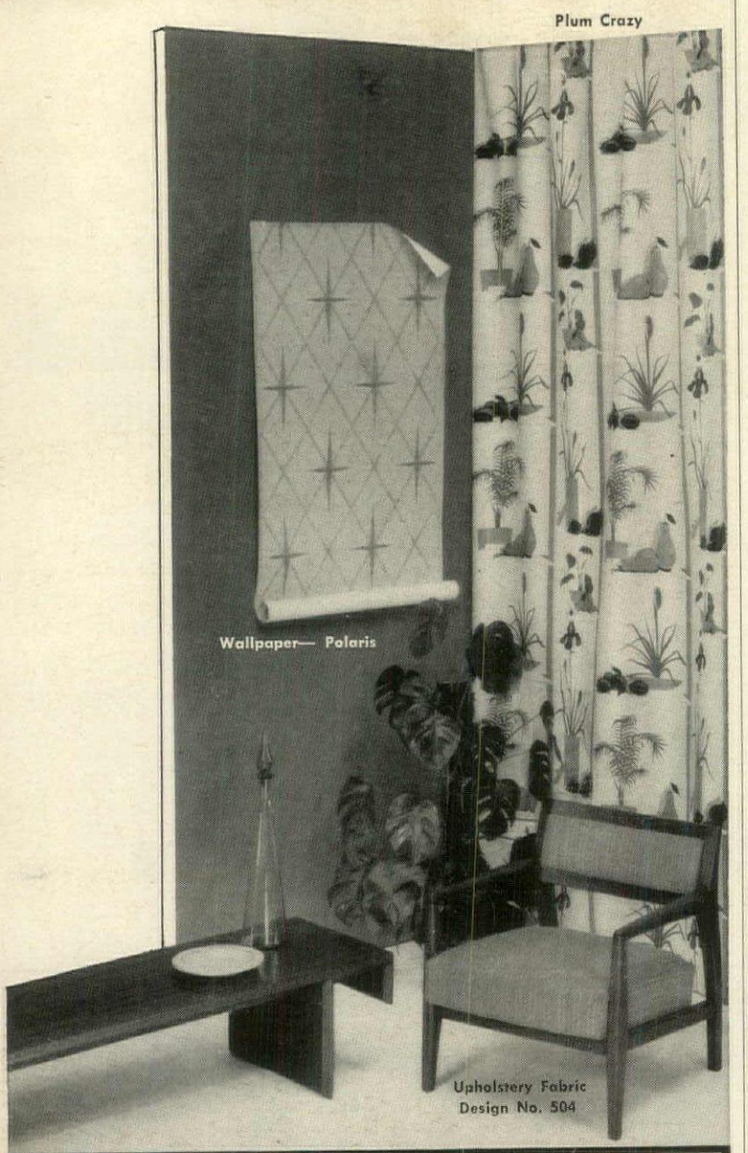
DOULTON & COMPANY, INC., Dept. K-19, 11 East 26th Street, New York 10, N. Y.





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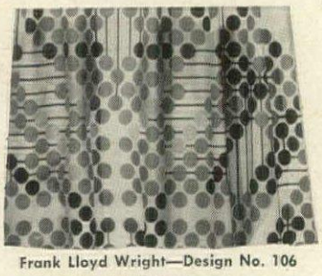
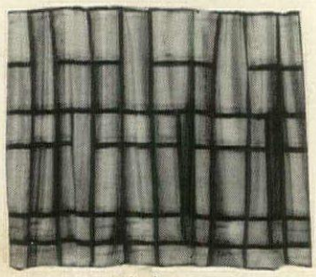


Frank Lloyd Wright—Design No. 106



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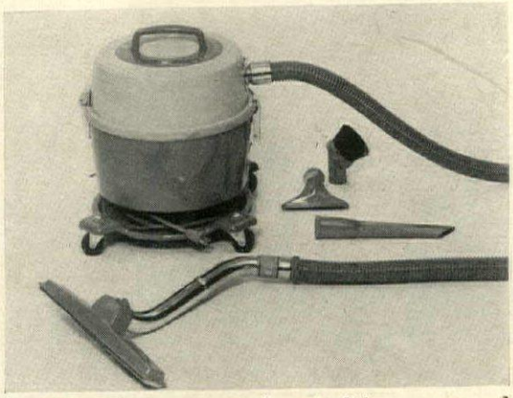
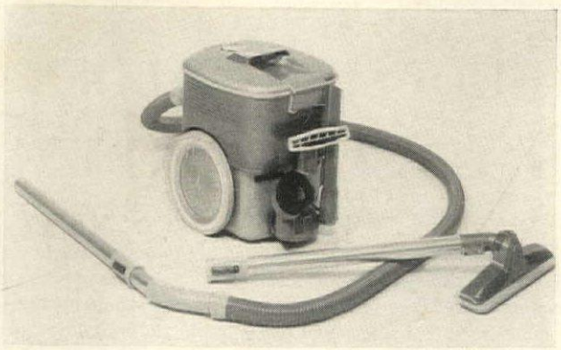
Today's vacuum cleaners have a lot in common with today's cars. They are colorful (some are two-tone), easy to maneuver and have more attachments than ever. Heavy models have wheels and dollies for extra mobility. If you want the best cleaning equipment, now's the time to trade in your Model T.



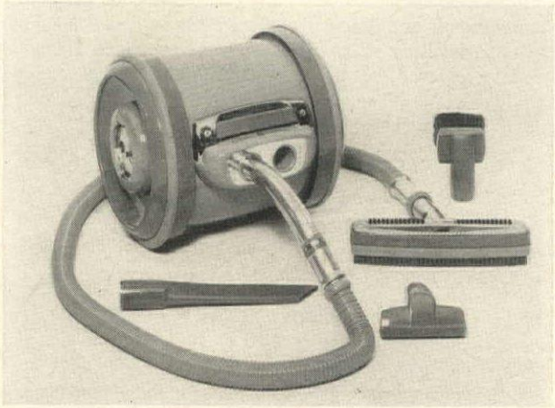
Canister vacuum swivels and glides on carousel base. It has a suction dial, seven attachments including sprayer, de-mother. Cord winds around base. AC or DC. In two-tone turquoise. $69.95. *Westinghouse.*

Tank-type vacuum has snap-out wheels. Plastic hose provides more flexibility for cleaning. AC or DC. In coral or gray. $89.95. De-mother, sprayer, buffer, $9.95, plus floor polisher for 1 cent more. *Universal.*

Vacuum on dolly can be dismounted for stationary cleaning. When moving, plastic bumper protects furniture. It has seven attachments, storage case. AC or DC. In driftwood and copper. $89.95. *Regina Corp.*



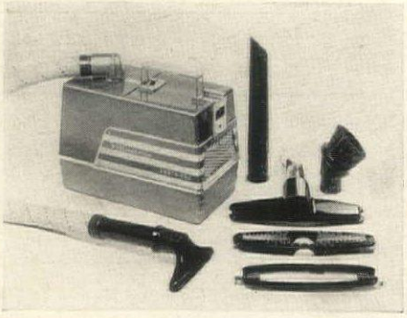
Two-wheeled vacuum even has wheels on cleaning nozzle for extra mobility. Tools fit on cleaner, saving space. Nozzle adjusts for different pile depths. Dial controls suction for fabrics. Two-tone green. $79.95. *Lewyt.*

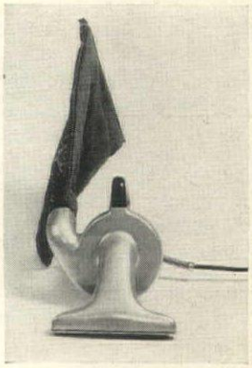


Drum-type vacuum on rubber tires rolls anywhere, even upstairs, can be steered by rigid metal wand. It is 12⅜ inches in diameter, can be stored neatly on a shelf. AC only. In Cerulean Blue and copper. $69.95. *By G.E.*

Small-scale vacuums do a full-sized job

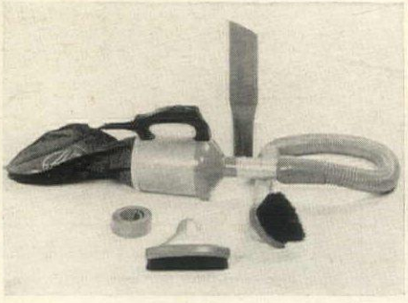
Portable vacuum, as compact as a radio, weighs just over 7 lbs., is 11″ by 6″, perfect when storage space is limited. It has eight attachments, handle, shoulder strap. $39.95. *By Westinghouse.*





Hand vacuum weighs only 4¼ lbs. and is ideal for cleaning car or furniture upholstery, stair carpets. Attachments include moth-proofing unit. AC or DC. $27.50. *Hamilton Beach.*

MIEHLMANN



Sling-type vacuum with 19-foot cord is handy for cleaning at high levels or in small space. It can be carried over the shoulder, by hand. AC or DC. Blue and gray. $39.95. *Hoover.*

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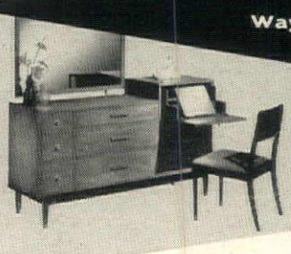

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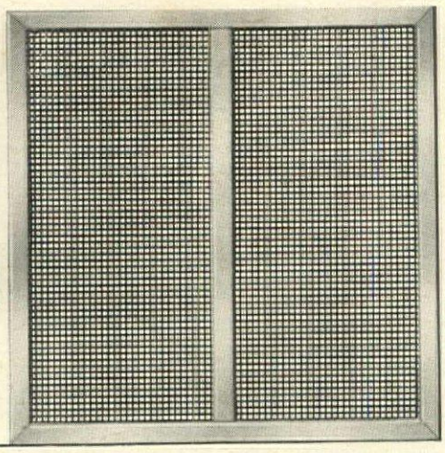

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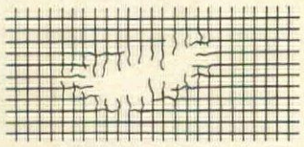

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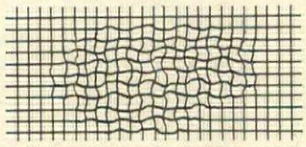

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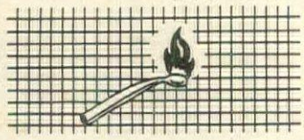

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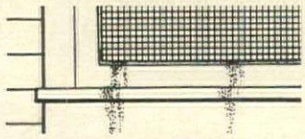

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Give kind of room for which color scheme is desired (e.g., living room, dining room, bedroom, kitchen, etc.):

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Give name of H&G color on which scheme is to be based:

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I enclose $7.50 for each room color scheme ordered.
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I enclose sample of fabric, wallpaper, paint or carpet to be used on:

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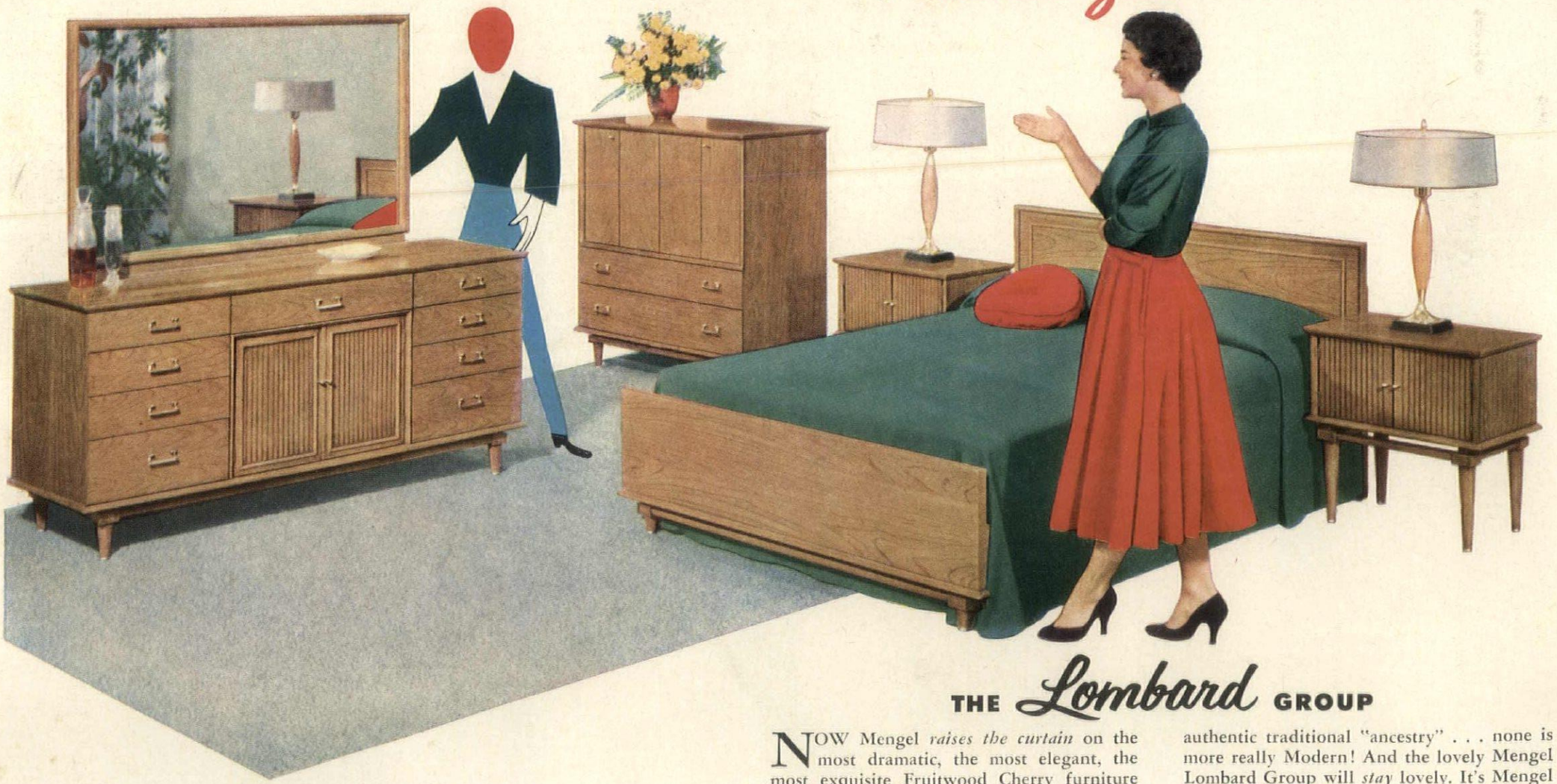

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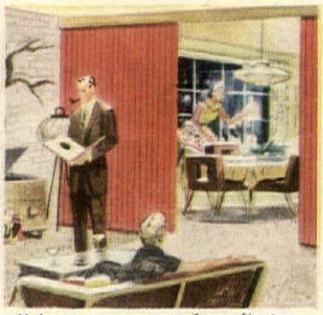
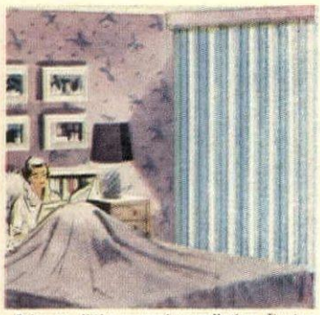


Makes two rooms out of one. Use it to set off the dining area from the living room or kitchen, to divide the children's bedroom in two, or as a closet door.



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A HOUSE IS AS SOUND

(*Continued from page 138*)

It acts only to stave off the troubles for a short time, but they will recur through the lifetime of the house. Not only must framing be designed to carry the weight of the building materials attached to it and the "live-load" of human activities inside it; it must also be strong enough to withstand additional loads inflicted by weather. Wind, snow and ice all add temporary pressures that have to be allowed for in the design of the framework and the sizes of the framing members.

Your choice of framing systems depends on many factors: type or style of architecture; the floor plan; location and size of doors and windows; installation of utility lines, insulation, heating ducts or pipes, plumbing; local building codes. The simpler the shape of the house, the less complicated the framing system. The easiest and cheapest shape to build is a rectangle. Bays, ells, recesses, and wings make wall and roof framing more complex and add to costs. Woodframing is the most economical type of residential construction, and is used in eight out of ten houses.

The two systems, "post and beam" and "stud-wall", illustrated here, are common building practice for small homes. "Post and beam" construction by eliminating load-bearing partitions allows freedom in floor planning. It is simple in detail and uses less lumber—but lumber of larger sizes. All sheathing and exterior wall materials must do double duty to brace as well as to enclose the structure. In "stud-wall" construction, the conventional framing method, the frame will stand alone and does not need heavy building materials to brace it. Both practices use standard lumber and, though they differ, each results in a house that is strong and rigid.

After the foundation has been completed, a five- or six-room house can be framed in a short time. So you will do well to look and learn as much as you can while the skeleton of the house can be seen. Ask your architect and builder to explain why the house is put together as it is. It will increase your knowledge and satisfaction in your completed home and may help you cope with problems of upkeep and repair.

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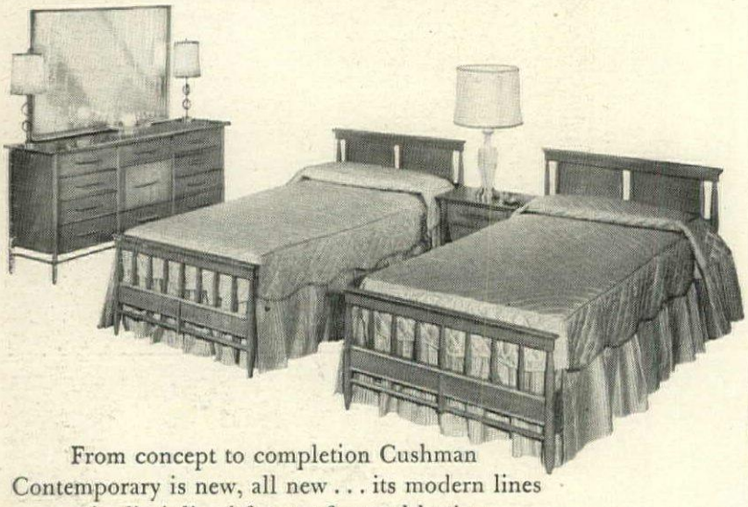

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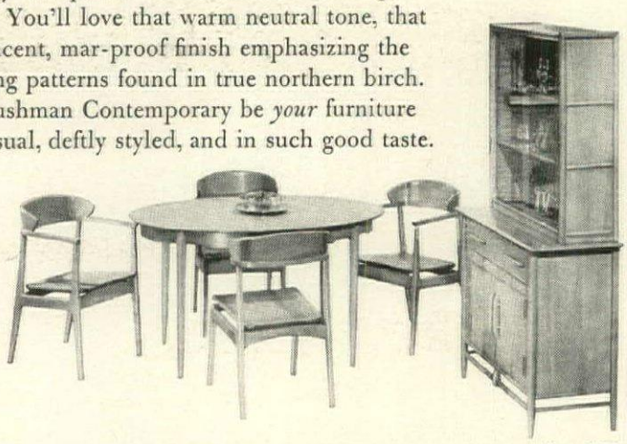

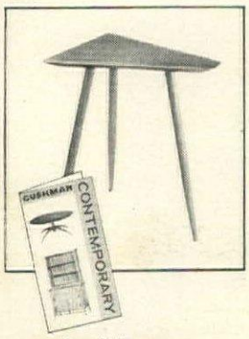

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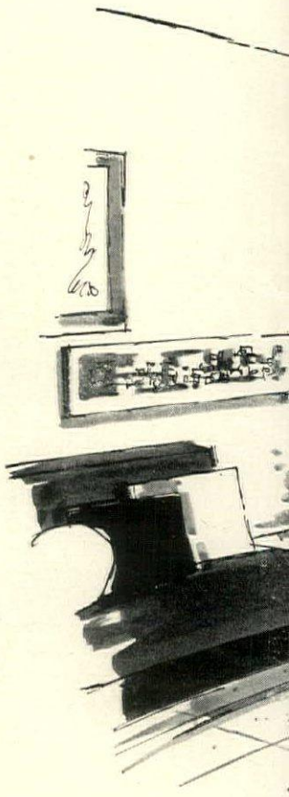
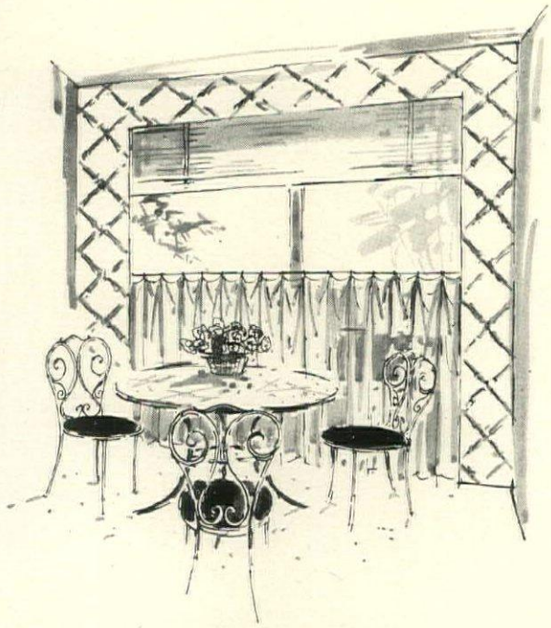
HOW TO CAMOUFLAGE

The window air-conditioning unit is a summer blessing but a year-round problem in decorating. You can't ignore it; if you hide it, you may destroy its effectiveness. The best solution is to camouflage the conditioner with a window treatment that projects into the room yet is unobtrusive. In order to enjoy the comfort of air conditioning and still have an attractive window, you will have to surrender something, but it need be no more than a few inches of space. Here and on the next three pages are different treatments. Some are designed for permanent installations, and others are summer camouflage for removable units.

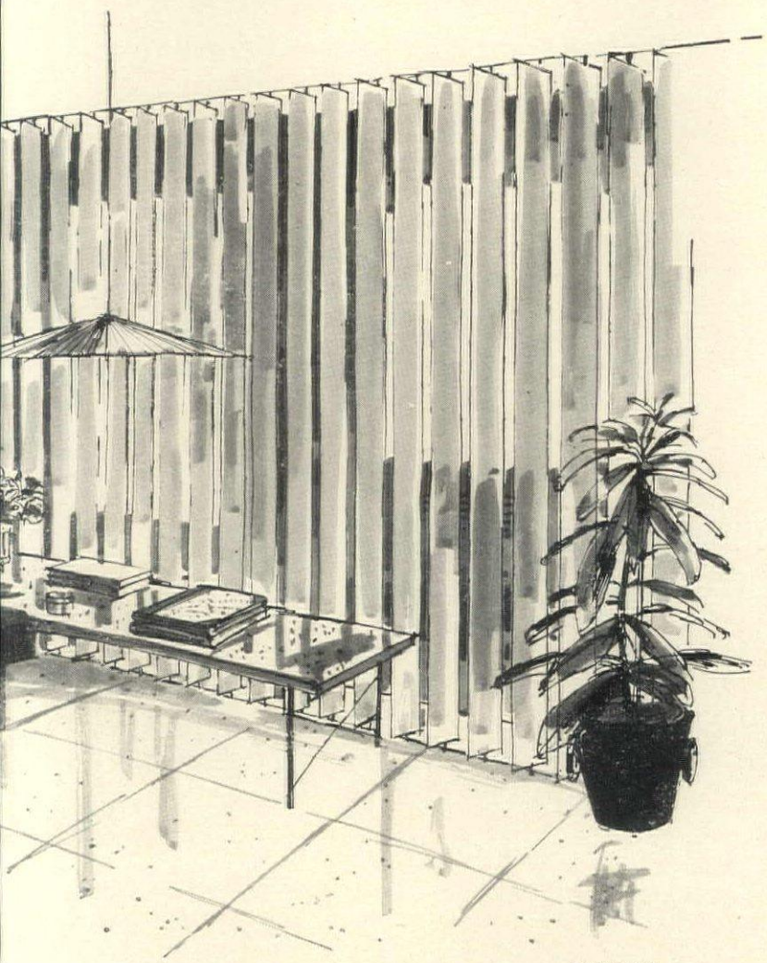




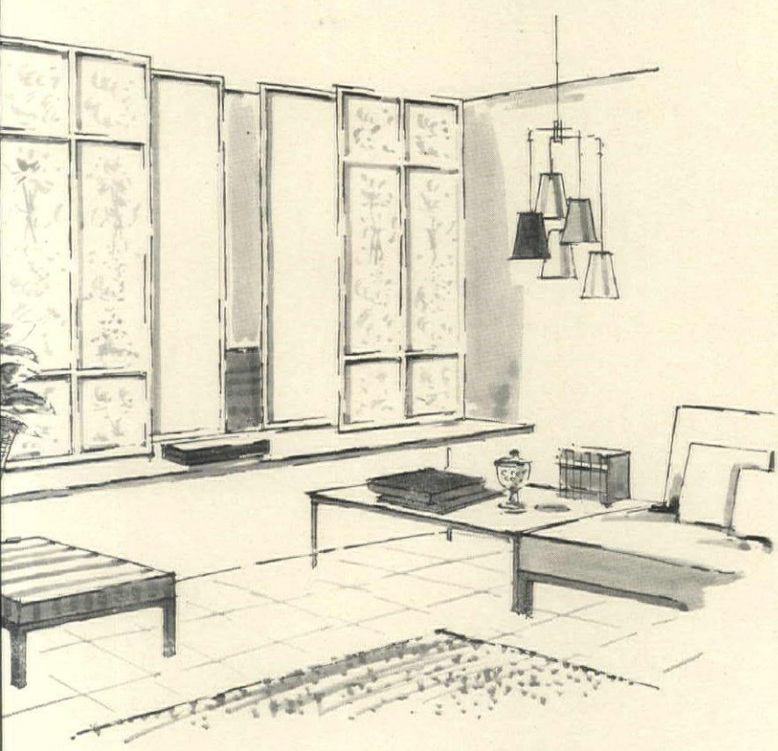
Wallboard frame papered in a bold bamboo lattice design and a tier of café curtains conspire to put an air-conditioning unit in the background. Floor-length semi-sheer curtains let air circulate freely.
Wallpaper by Woodson.

Translucent screens installed on tracks in ceiling and window shelf artfully disguise a permanent window unit. Double panels of plain white material slide behind fixed panels of a white-on-white print.
Fabrics by Charles Bloom.

AN AIR CONDITIONER



Vertical blinds with fabric louvers that revolve right and left to control ventilation and light give an airy feeling. Louvers are removable for laundering, can be all one color or two colors for striped effect.
Sun-Vertikal Blinds.



(Continued on next page)

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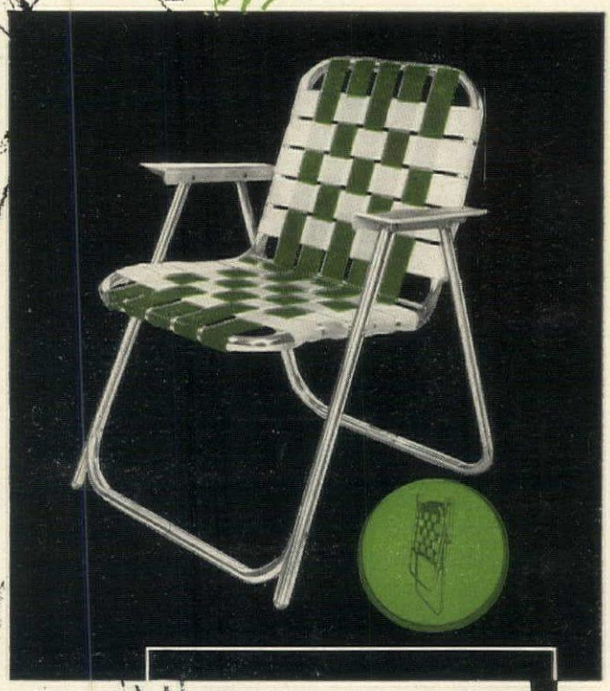

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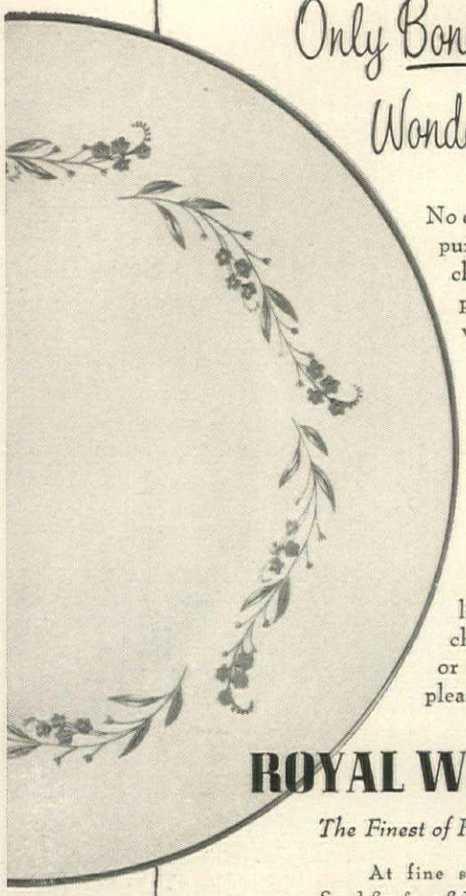

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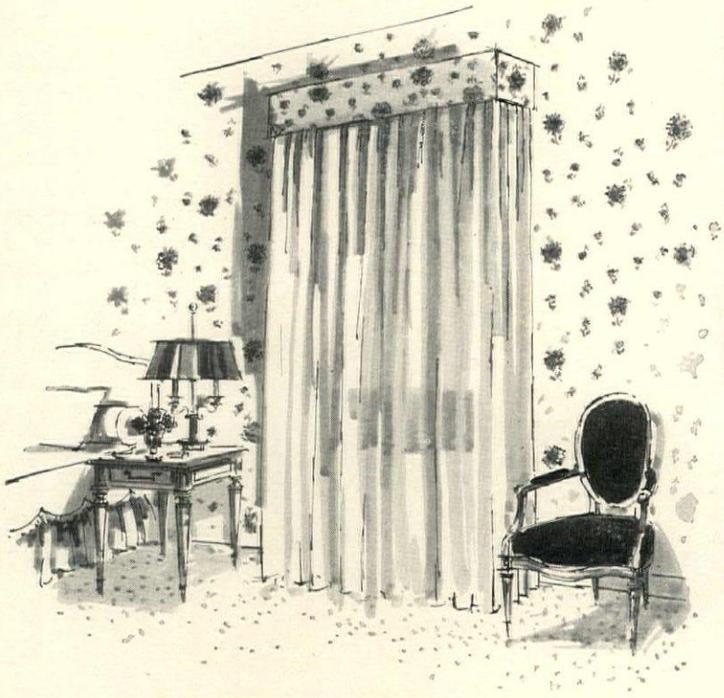
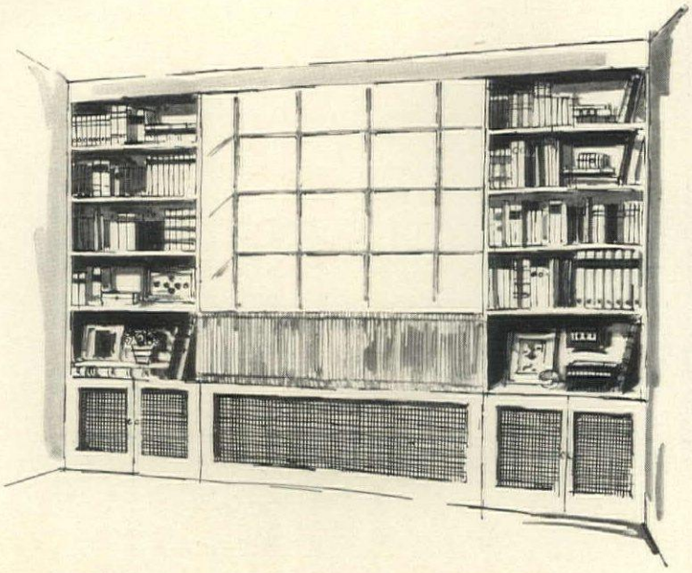
HOW TO CAMOUFLAG

Decorating tricks will keep an air conditioner in its place without interfering with its job

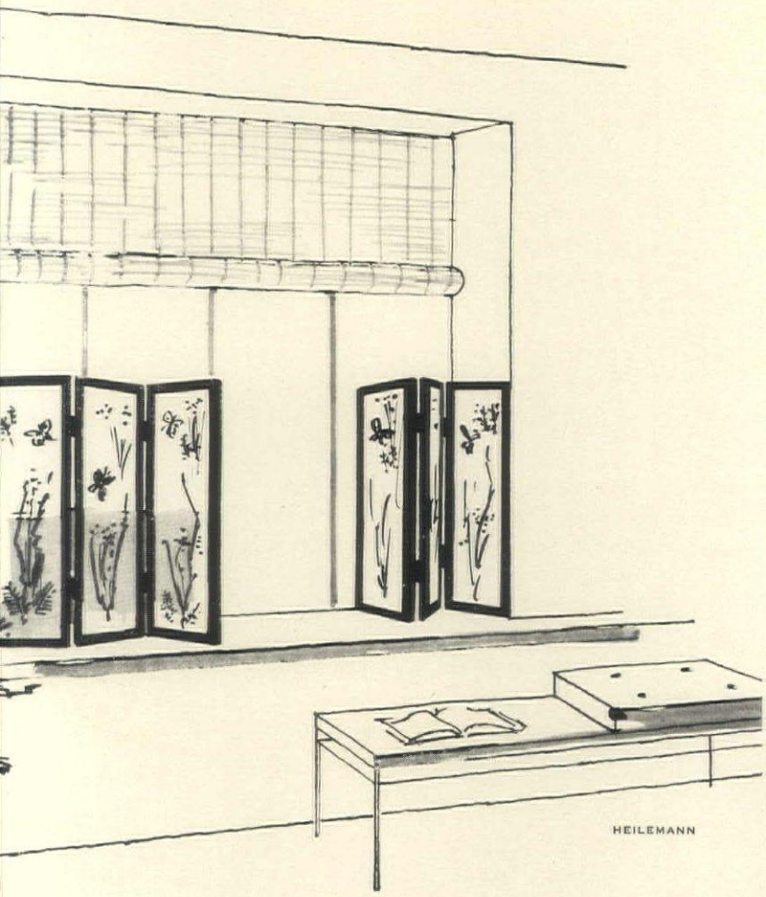


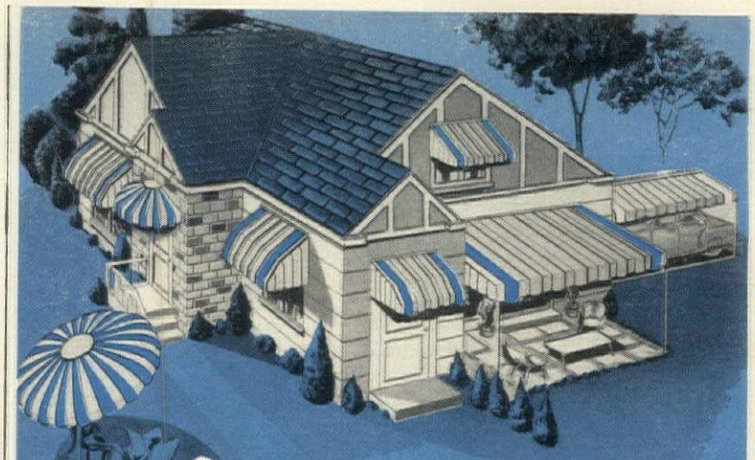
Extra-deep valance projecting beyond window permits curtains to be hung straight to the floor in front of an air conditioner. If papered or painted to match wall, the valance will be inconspicuous. Curtains in a pale color to harmonize with the room are semi-sheer to let air filter through, can be opened when unit is on full. *"Carnation" wallpaper by Imperial.*

Three-panel screens hinged to window reveal take the place of curtains in summer in an air-conditioned room. Butterflies and field flowers laminated in plastic make the panels, 30″ x 10″ each. Split-bamboo blind carries out the Oriental mood. Window may be curtained during the winter. *Screens ready-made by Drulane.*



Bookshelves and cabinets built around a window help to make an air-conditioner retreat. Cornice extended across the end of the room will conceal lights, blind or curtain heading. Metal mesh is used on cabinet doors and section over radiator. Shirred curtains on top and bottom rods camouflage conditioner when not in use.





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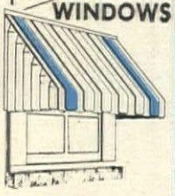
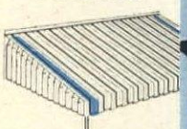
DOORS

WINDOWS



PATIOS PORCHES



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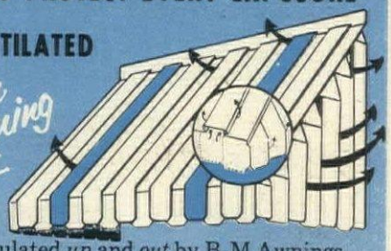

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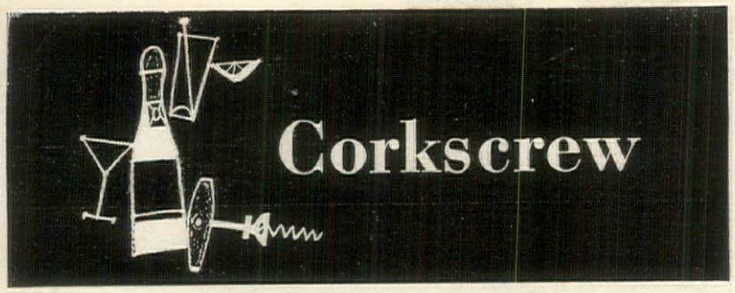

H&G's LIST OF SUPERIOR AMERICAN STILL WINES

Five Brief and Simple Rules

1. Outstanding among America's best wine districts are four California counties bordering San Francisco Bay. Wines from these—Napa, Sonoma, Livermore and Santa Clara—are likely to be better than others. New York State's Finger Lakes district, Northern Ohio (around Sandusky), and even Maryland also produce wines of merit.

2. Most fine American wines carry the name of the grape from which they were made (e.g. Cabernet, Pinot, Riesling). These are called *varietal* wines since their name comes from a special and superior *variety* of grape. They are generally more distinctive and more reliable than wines named after some European district, thousands of miles away, such as "Burgundy," "Sauterne," "Rhine Wine." See below.

3. Vintage years do not matter very much. Most American wines are best when under three years old, and the difference between one year and another is much less in California than in Europe.

4. There are only about a dozen (surely less than two dozen) major American producers specializing in superior wines. In addition to those whose names appear in the table below, other good small ones (wines available only in a few states) include: Souverain, Buena Vista, Hallcrest, Mayacamas, in California; Boordy in Maryland. Mention should also be made of the Widmer *varietal* wines from New York State—Delaware, Elvira, Catawba (dry white), Niagara (sweet white), Seibel (rosé).

5. In terms of *value*, the better American wines can compete with imports; it is unfair to expect them to compete on any other basis. But in wines that cost around $1.25 a bottle we can hold our own.

WHITE WINES *(All of these should be served chilled, or at about 50 degrees; you may properly drink them with any meal, particularly in warm weather; they are of course at their best with fish, lobster, crab or shrimp, with cold meat, with chicken, veal, or even ham.)*

GRAPE VARIETY	EUROPEAN COUNTERPART	LEADING PRODUCERS	CHARACTERISTICS AND COMMENT
Pinot Chardonnay	White Burgundy	Almadén, Beaulieu, Wente, Krug, Inglenook	Probably this country's best white wine—distinguished, fragrant, dry, soft, almost certain to amaze and delight a guest from overseas.
Johannisberg Riesling	Rhine or Alsatian	Krug, Martini, Beaulieu, Almadén	Perhaps less bouquet, somewhat dryer than its European equivalent, but great class.
Pinot Blanc	Meursault or Pouilly	Almadén, Wente	Easier to find than Chardonnay, almost equally good. Dry, racy, light, high quality.
White Pinot (Chenin Blanc)	Pouilly or Vouvray	Inglenook, Krug Martini	Fruity, delicate, dry. Admirable all-purpose white wine.
Traminer	Alsatian or Austrian	Krug, Martini, Almadén	Remarkable and unusual bouquet. Highest quality, refreshing, dry.
Semillon	Very dry Graves	Wente, Inglenook, Cresta Blanca	Soft, rather mild. Definite varietal bouquet.
Sauvignon Blanc	Dry Graves	Wente, Cresta Blanca	Very full bodied (almost as much so as a white Hermitage), pronounced character.
Sylvaner	Lesser Alsatian or Swiss	Martini, Krug	Not great, but light and extremely agreeable. Nice bouquet.

ROSÉ WINES *(These always should be served chilled, not over 50 degrees. Rosés go with everything. Essentially informal wines, they are perfect with luncheons, with buffet suppers, ideal for outdoor entertaining.)*

Grenache (Rosé)	Tavel	Almadén, Cresta Blanca	Refreshing, fruity, should be drunk young.
Gamay (Rosé)	Lighter rosés, Anjou or Rhone	Paul Masson, Beaulieu, Inglenook, Martini, Krug	Delicate, dry, light, fine.

RED WINES *(As to temperature, do not take the traditional rules too seriously—they were made for France and England, where the summers are generally cool and where often there is no central heating. Never serve a red wine at over 70 degrees, whatever "room temperature" may be that day; cool them to about 65 degrees in warm weather, and you'll find them much more agreeable. They go, of course, with all meat, fowl if you like, game, cheese—practically anything except fish and shellfish.)*

Cabernet or Cabernet-Sauvignon	Red Bordeaux	Krug, Inglenook Almadén, Beaulieu, Martini	Certainly California's best red wine. Great distinction, improves with age. In a class with all French Clarets except the finest and most expensive.
Pinot Noir	Red Burgundy	Beaulieu, Inglenook, Almadén	Less close to fine French Burgundy than the best Cabernet is to fine French Claret. Nevertheless, has a memorable fullness, flavor, and real distinction.
Gamay	Beaujolais	Inglenook, DiGardi	Fruity, pleasant, light, should be drunk fairly young.
Zinfandel	Good ordinary "carafe wine"	Almadén, Mondavi, Martini	Moderately priced, sound, far better than French *vin ordinaire*, these are wines for daily drinking of which America can be proud. They are generally sold under names like "Mountain Red" or "Napa Red", and most of them are made largely from the Zinfandel grape, even when labeled "Burgundy," or "Claret."

FAMILY SALAD BOWL

(*Continued from page 127*)

Better for the average home, easier and quicker to raise successfully and usable longer, are the loose-head lettuces, from which a few leaves at a time may be cut, to be replaced by the plant. In this group, Oak Leaf is notable for quality and for retaining the quality longer than most others in hot weather. Taller and more curly are Grand Rapids and Simpson, favorite old varieties that are hard to surpass. A third and distinctive type is cos lettuce or romaine—upright, robust, crisp and sweet. It is a substantial lettuce, growing more slowly than the others. Where the quickest may reach table maturity in four or five weeks, cos may be at its best in eight or more.

In a class by itself is Matchless, well named and considered by many gardeners and connoisseurs to be the best lettuce of all, either in the garden or on the table. It forms a fairly compact but not tight head of dark green, pointed leaves, crisp in texture and flavorful, and has exceptional resistance to summer heat.

For a special tang in the early season salad bowl, sow a double row of Fordhook mustard and curly upland cress. Pick leaves as you need them, after ultimate thinning to 5 or 6 inches apart. Escarole or endive is also a worthy component of salads, either as an accessory to lettuce or in its own right when the heat of summer tends to coarsen the lettuces.

These are the basic greens. Once you have planted, transplanted or started them from seeds, keep them growing unchecked. Feed them at least fortnightly with liquid plant food. In addition to lath or cheesecloth shading, mulch the ground between the rows with straw, salt marsh hay, buckwheat hulls or dry leaves to help ward off midsummer heat. This conserves soil moisture, deters the inevitable weeds, helps to maintain an equable warmth in the upper soil and allows the rootlets to forage there instead of being cut off by the hoe. You will not need to hoe at all, except perhaps for a light scuffling in the early stage, if you mulch efficiently. If, when the first rows begin to produce, you find that your supply promises to run behind demand, add another row or two to each successive planting.

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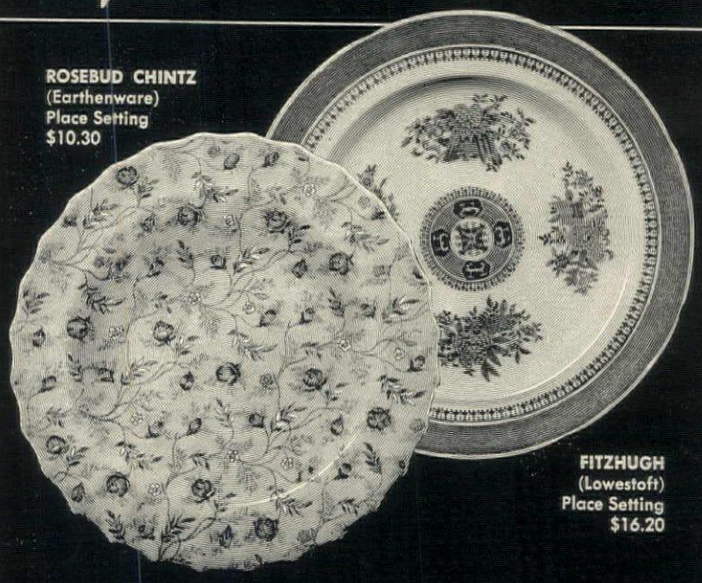

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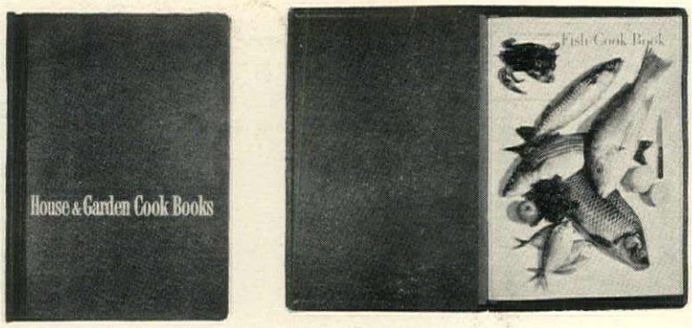
Second in H&G's series of new cook books you can keep

Last month we launched a brand-new service for H&G readers—self-contained cook books printed on consecutive pages of the magazine. Each one has a decorative color cover, an introduction and seven full pages of recipes. It can be removed and kept in a special pinchback binder covered with hard-wearing material in H&G's Cerulean Blue, which you may obtain by sending in the coupon below. The first in the series was the Fish Cook Book by James A. Beard. If you missed it, we will send you one when you order the binder. Second in the series, starting on the opposite page, is the Bread Cook Book, filled with interesting facts and wonderful recipes. Next month we will bring you, in time for summer, the Salad Cook Book, written especially for H&G by Ruth A. Matson.

COVER PHOTOGRAPH BY JOHN STEWART



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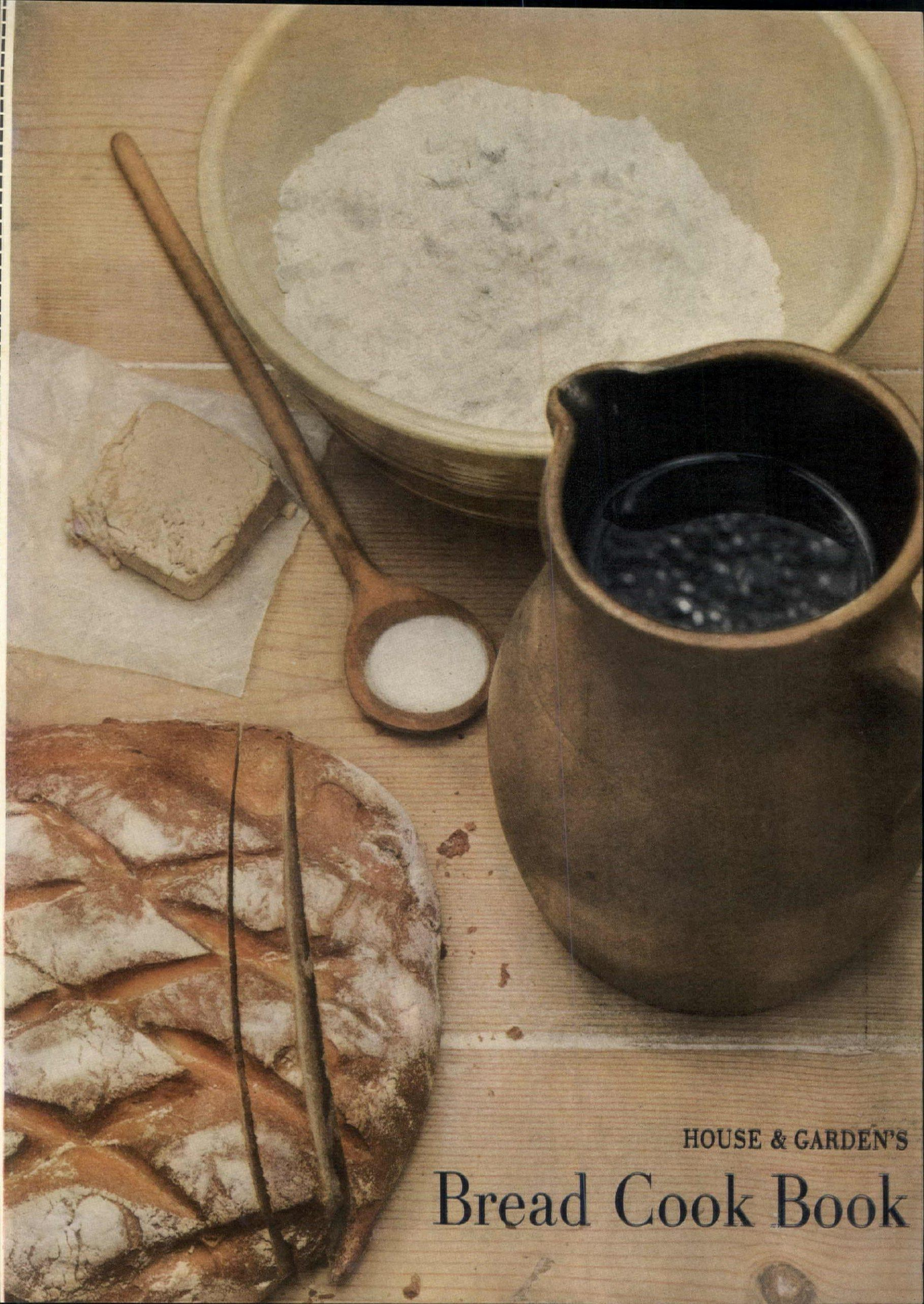

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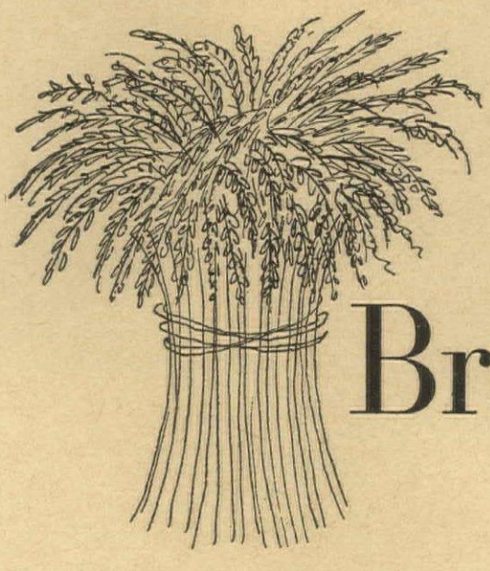


HOUSE & GARDEN'S

Bread Cook Book

By ETHEL M. KEATING

In these days of prepackaged, presliced and even predigested foods, bread making, that ancient and most honest art, is having a welcome revival. The most cunningly flavored casserole can never bring the sense of pride and satisfaction that comes from turning out a batch of crusty brown loaves or a pannier full of flaky croissants. Down through the ages bread has held its place as man's most precious food (at various times, the baker of inferior bread could be nailed by the ear to his door, whipped or pilloried with the evidence of his crime around his neck). Loaves of bread were made tens of thousands of years ago in the Stone Age. By the time of the Pharoahs, bread making was big business. Every village had its public ovens, every man of wealth his private baker. In twelfth-century England, snobbism required a distinction between breads. The makers of rye bread for the poor were called Brown Bakers while those who made fine wheaten loaves for the rich were known as White Bakers. Every country developed its own specialties. Germany's especial pride is pumpernickel, which earned its name in the seventeenth century when the coarse peasant loaves were nicknamed "pompernickel" ("lout" or "booby") which became, finally, pumpernickel. In France, a three-foot-long flûte of bread thrusts from every woman's marketing bag. Italy has her crisp breadsticks and festive panetone, Sweden the delicate limpa and Scotland the honest scone. In America, we have all these and some home-grown varieties, too.

Here are recipes for plain and fancy breads, national and regional specialties, buns, rolls, biscuits and muffins. If you are inspired to accept the challenge of this time-honored art, you will discover the fascination and rewards of making and eating that simplest of foods, praised by poet and peasant alike.

Good rules for good bread

● DIFFERENT BRANDS OF FLOUR (or even the same brand) differ in protein content according to the amount present in the wheat from which the flour is made. It is difficult, therefore, to give exact flour measurements in bread recipes. The more protein content in flour, the more water it will absorb. So always put in the minimum amount of flour called for in the recipe and only add more if it is necessary. ● MILK, water or potato water can all be used in making bread. Each will give a different result. Potato water produces a slightly coarser bread and a larger loaf. Water gives a crisp crust. Bread made with milk will have a velvety texture, a browner crust and keep fresh longer. ● WHEN MAKING BREAD OR ROLLS, grease the pans with butter to give the crust a pleasing flavor. ● SUGAR ADDS FLAVOR to bread and ensures a rich brown crust. Too much salt in bread retards the growth of the yeast. ● YEAST comes in two types, active dry and compressed. Active dry yeast is a special strain of yeast, dried in a way that prolongs its active freshness. Each package is dated and, if used within the date limit, is guaranteed to begin working as soon as dropped into warm water (110 to 115 degrees). Compressed yeast is perishable and must be kept under refrigeration. It should be dissolved in lukewarm water (80 to 85 degrees). ● BREAD CAN BE FROZEN. Put unbaked bread in the pan, butter the top well, wrap and store in the freezer. It will keep up to one week. When ready to use, unwrap, let stand at room temperature until double in bulk, then bake. Baked bread can be cooled, wrapped and stored in the freezer up to six months. Thaw it, wrapped, in a preheated oven at 300 degrees for 30 minutes. (If it is unwrapped, moisture forms.)

DRAWINGS BY JEAN WATTS

Plain and Fancy Breads

Basic Bread Recipe

THIS MAKES 1 LOAF

1 teaspoon salt
1 tablespoon sugar
1 tablespoon butter
1 cup scalded milk
1 cake compressed yeast
¼ cup lukewarm water
3½ to 3¾ cups sifted flour

Place the salt, sugar and butter in a bowl; pour over the scalded milk and allow to cool to lukewarm. Add the yeast, dissolved in the lukewarm water. Sift in 1½ cups of flour; beat until smooth. Add enough flour to make a soft dough—a dough that begins to clean the sides of the bowl and can easily be handled. Turn the dough onto a floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Place in a greased bowl and allow to rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Punch dough down (this breaks down the large gas bubbles into smaller ones and aerates the yeast plant). Let rise until almost double in bulk —about 1 hour. Place on a floured board; cover and let rest for 10 minutes. Flatten the dough with the hands until it is as long as the bread pan and twice as wide. Fold from both sides to center. Place in greased bread pan measuring 8½"x4½"x2½". Cover and allow to rise in a warm place until double in bulk—about 1 hour. Bake in preheated oven at 400 degrees for 35 to 40 minutes. To test: tap loaf, tip gently out of pan; tap bottom (it should sound hollow when done). Brush with soft butter. Place on rack to cool.

VARIATIONS

Currant Bread

When adding remaining flour, add ¾ cup currants that have been soaked in brandy or rum until they are plump. Ten minutes before the bread is to be taken from the oven spread the top with a glaze of 2 tablespoons powdered sugar mixed with 2 tablespoons orange juice. Finish baking.

Cinnamon Bread

Flatten dough for pan as above. Spread with 2 tablespoons of soft butter; sprinkle with 1 teaspoon cinnamon and ½ cup sugar. Roll as for a jelly roll. Proceed as above.

Raisin Bread

Add 1 cup raisins with the second addition of flour.

Nut Bread

Add 1 cup coarsely chopped walnuts, or pecans with remaining flour.

Whole Wheat Bread

Substitute 1½ cups whole wheat flour for 1½ cups sifted flour.

Wheat Germ Bread

Substitute 1 cup whole wheat flour and ½ cup wheat germ for 1½ cups sifted flour.

French Bread

THIS RECIPE MAKES 1 LOAF

The *pain ordinaire* of France and Italy is made without milk, sugar or fat. It gets its crustiness by being brushed with cold water at ten-minute intervals during the baking period. It is a relatively heavy dough and requires the maximum time for rising.

1 cup lukewarm water
1½ teaspoons salt
1 cake compressed yeast
3½ to 3¾ cups sifted flour

Pour the lukewarm water over the salt and crumbled yeast. Add 2 cups of the flour and beat well. Add enough flour to make a soft dough—until the dough begins to clean the sides of the bowl and can be easily handled. Turn onto a floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Place in a greased bowl; cover and allow to rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Punch down dough; let rise until double in bulk—about 1 hour. Place on floured board; cover and let rest for 10 minutes. Roll into a 9"x18" rectangle. Beginning from the wide side, form a tight roll jelly roll fashion. Pinch the edges together. Place on a baking sheet. Make ¼" deep gashes in dough at 3" intervals. Brush with cold water and place uncovered in a warm place for about 1½ hours. Bake in a preheated oven for 40 minutes at 400 degrees, brushing with cold water at 10-minute intervals.

VARIATION

Add 1 tablespoon sugar and 1 tablespoon butter to the lukewarm water. Proceed as above. This makes a softer loaf.

Quick Yeast Bread

THIS RECIPE MAKES 2 LOAVES

2 cakes compressed yeast
¾ cup lukewarm water
2 cups scalded milk, cooled to lukewarm
3 tablespoons sugar
1 tablespoon salt
2 tablespoons soft butter
6½ cups sifted flour

Dissolve the yeast in the lukewarm water. Add the milk, sugar, salt, butter and 3 cups of the flour. Beat until smooth. Add the remaining flour and beat well. Cover bowl and let rise in a warm place (80 to 85 degrees) until double in bulk—30 to 40 minutes. Stir down the batter by beating hard for a minute. Pour into 2 buttered 8½"x4½"x 2½" pans, spreading evenly. The batter should half fill the pans. Let rise in a warm place until edges of batter reach tops of pans—about 30 minutes. Brush with melted butter. Bake in a preheated oven for 40 to 50 minutes at 375 degrees. Remove from pans and cool on rack.

Whole Wheat Bread

THIS RECIPE MAKES 1 LOAF

1¼ cups scalded milk
2¼ teaspoons salt
2 tablespoons honey
2 tablespoons molasses
3 tablespoons butter
1 cake compressed yeast

¼ cup lukewarm water
4¼ cups finely ground whole wheat flour

Pour the scalded milk over the salt, honey, molasses and butter. Cool to lukewarm; then add the yeast dissolved in the lukewarm water. Add 2 cups of the flour; beat well for 2 minutes. Add remaining flour. Turn onto a floured board and knead for 10 minutes. Place in a buttered bowl while still a little sticky and light. Let rise in a warm place (80 to 85 degrees) for 1¼ to 1½ hours. Remove from bowl and knead for 2 minutes. Shape into a loaf and place in a buttered 8½"x4½"x2½" pan. The dough should fill about ⅔ of the pan. Let rise in a warm place for 1¼ hours. Bake in a preheated oven at 450 degrees for 15 minutes; reduce temperature to 375 degrees and bake for 45 minutes longer. Cool on a rack.

Oatmeal Bread

THIS RECIPE MAKES 4 LOAVES

1 cake compressed yeast
¼ cup lukewarm water
4 cups boiling skim milk or water
2 cups oatmeal
2 tablespoons butter
½ cup molasses or sugar
1 tablespoon salt
10 to 11 cups sifted flour

Dissolve the yeast in the lukewarm water. Add the boiling skim milk or water to the oatmeal and butter; let stand for 30 minutes. Add the molasses or sugar, salt and dissolved yeast. Add the flour to make a soft dough. Turn on a floured board and knead until smooth and elastic to the touch —about 10 to 12 minutes. Place in a greased bowl and let rise until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Place on a floured board; cover and let rest for 10 minutes. Divide into 4 loaves. Flatten each loaf with the hands until the dough is as long as bread pan and twice as wide. Fold from both sides to the center. Placed in greased 8½"x4½"x 2½" pans. Let rise in a warm place (80 to 85 degrees) until double in bulk—about 1 hour. Brush tops of loaves with soft butter and sprinkle with dry oatmeal. Bake in preheated oven for 40 to 50 minutes at 400 degrees. Remove from pans and cool.

VARIATIONS

When adding flour to make a soft dough, add 1 cup seedless raisins or 1 cup coarsely chopped hickory nuts or walnuts.

Orange Bread

THIS RECIPE MAKES 1 LOAF

1 cake compressed yeast
¼ cup lukewarm water
1 cup orange juice
1 teaspoon grated orange rind
¼ cup sugar
1 teaspoon salt
2 tablespoons melted butter
3 to 3½ cups sifted flour
2 tablespoons sugar
2 tablespoons orange juice

Dissolve the yeast in the lukewarm water. Add the 1 cup orange juice, grated orange rind, sugar, salt and butter. Beat in enough flour to make a soft dough. Turn onto a lightly floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Place in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Turn out on board; cover and let rest for 10 minutes. This relaxes the dough and makes it easier to handle. Flatten with the hands until the dough is as long as the bread pan and twice as wide. Fold from both sides to the center. Place in greased 8½"x4½"x2½" pans. Cover and let rise in a warm place until double in bulk—about 1 hour. Bake in a preheated oven for 30 minutes at 375 degrees. Remove from oven and brush with a glaze made of 2 tablespoons of sugar dissolved in 2 tablespoons of orange juice. Return to the oven for 10 or 15 minutes longer. Cool on rack.

Anadama Bread

THIS RECIPE MAKES 1 LOAF

1½ cups boiling water
1 teaspoon salt
⅓ cup yellow cornmeal
¼ cup molasses
1½ tablespoons butter
1 cake compressed yeast
¼ cup lukewarm water
4 to 4¼ cups sifted flour

Pour the boiling water over the salt and cornmeal; bring to the boiling point in a pan, then immediately remove from the heat. Stir in the molasses and butter. Cool to lukewarm. Add the yeast dissolved in the ¼ cup of lukewarm water; add the flour to make a soft dough. Turn out on a floured board and knead for 10 to 12 minutes—this dough will be sticky. Place in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—1½ to 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Turn onto a floured board; cover and let rest for 10 minutes. Flatten with hands until dough is as long as bread pan and twice as wide. Fold from both sides to the middle. Place in greased 8½"x4½"x2½" pan. Let rise in a warm place until double in bulk—about 1 hour. Brush with soft butter and sprinkle with dry cornmeal and a little coarse salt. Bake in a preheated oven for 40 to 45 minutes at 375 degrees. Turn out on rack to cool.

VARIATION

Honey Cornmeal Bread

Substitute ⅓ cup honey for the molasses.

Irish Soda Bread

THIS RECIPE MAKES 1 LOAF

2 cups sifted flour
2 teaspoons baking powder
½ teaspoon salt
½ teaspoon soda
½ cup seedless raisins or currants
1 tablespoon caraway seed
1 cup buttermilk

Sift the flour, baking powder, salt and soda together; add the raisins and caraway seed. Stir in the buttermilk to make a soft dough. Turn onto a floured board and knead until smooth and not sticky—about 1 minute. Shape into a round loaf and place in a greased layer cake pan. Let rise for 10 minutes. With a sharp knife cut a cross on top of loaf. Bake in a preheated oven for 45 minutes at 375 degrees. Cool before cutting.

Pumpernickel Bread

THIS RECIPE MAKES 2 LOAVES

1½ cups lukewarm water
½ cup molasses
2 tablespoons caraway seed
1 tablespoon salt
3 tablespoons butter
2 cakes compressed yeast
2 cups rye meal (not *rye flour*)
3½ to 4 cups sifted flour

Pour the lukewarm water over the molasses, caraway seed, salt and butter; add the crumbled yeast. Add the rye meal; beat well. Add the flour, using enough to make a stiff dough. Turn out on a floured board and knead until smooth and elastic to the touch—10 to 12 minutes. (Because of the rye meal, the dough will be sticky.) Place in

a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Turn onto a floured board; cover and let rest for 10 minutes. Divide and shape into 2 round loaves. Place on baking sheet sprinkled with cornmeal. Let rise in a warm place until double in bulk—about 1 hour. Brush with cold water. Bake in a preheated oven for 10 minutes at 450 degrees; reduce temperature to 350 degrees and bake for 35 minutes.

Rye Bread

THIS RECIPE MAKES 2 LOAVES

1 cup scalded milk
2½ teaspoons salt
2 tablespoons sugar or molasses
2 tablespoons butter
1 cup water
1 cake compressed yeast
3½ cups sifted wheat flour
1 tablespoon caraway seed
2 cups sifted rye flour

Pour the scalded milk over the salt, sugar or molasses and butter. Add the water. When lukewarm; add the crumbled yeast and wheat flour to the mixture. Beat until smooth. Add the caraway seed. Gradually add the rye flour and mix to a medium stiff dough. (Dough containing rye flour will always be sticky.) Turn onto a floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Put in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Punch dough down and allow to rise again for 1 hour. Turn onto a floured board; cover and let rest for 10 minutes. Divide and shape into 2 round loaves. Place on opposite corners of a greased baking sheet, or one covered with cornmeal. Let rise in a warm place until double in bulk—about 1 hour. Bake in a preheated oven for 30 to 40 minutes at 375 degrees. Remove from pan and cool on a rack.

Swedish Limpa Bread

THIS RECIPE MAKES 2 LOAVES

1½ cups water
¼ cup molasses
⅓ cup sugar or corn syrup
1 tablespoon salt
1 teaspoon fennel seed
1 teaspoon anise seed
2 cakes compressed yeast
Finely grated rind of 1 orange
2 tablespoons soft butter
2½ to 3 cups sifted wheat flour
2½ cups sifted medium rye flour

Boil together for 1 minute the water, molasses, sugar or corn syrup, salt, fennel and anise seeds. Let cool to lukewarm; add the crumbled yeast, grated orange rind, butter and wheat flour. Beat until smooth. Gradually add the rye flour and mix to a medium stiff dough. Turn out on a lightly floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Put in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Punch dough down and allow to rise again for 1 hour. Turn onto a floured board; cover and let rest for 10 minutes. Divide and shape into 2 round loaves. Place on opposite corners of a lightly greased baking sheet. Let rise in a warm place for 1 hour. Bake in a 375 degree oven for 30 to 40 minutes.

Potato Bread

THIS RECIPE MAKES 2 LOAVES

3 medium-sized potatoes, peeled
Boiling salted water
2 tablespoons butter
2 tablespoons sugar
1 tablespoon salt
1 cake compressed yeast
6 to 6½ cups sifted flour
Soft butter
Sieved potato flour

Cook potatoes in boiling salted water until tender; mash potatoes and add potato water to make 2 cups. Pour over the butter, sugar and salt. Cool to lukewarm; add the crumbled yeast and 3 cups of flour; beat well. Add the remaining flour to make a soft dough. Turn onto a floured board and knead until smooth and elastic to the touch —10 to 12 minutes. Place in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Turn onto a floured board; cover and let rest for 10 minutes. Divide into 2 loaves. Flatten the dough with the hands until each loaf is as long as bread pan and twice as wide. Fold from both sides to center. Place in greased 8½"x4½"x2½" bread pans. Cover and let rise in a warm place until double in bulk—about 1 hour. Spread top of loaf with soft butter and dust with potato flour. Bake for 45 minutes at 375 degrees. Remove from pans and cool.

Arab Bread

THIS RECIPE MAKES 5 LOAVES

10 cups flour
1 cake compressed yeast
1¾ tablespoons salt
3½ cups lukewarm water

Mix the flour, crumbled yeast and salt. Add the water to form a soft dough. Turn onto a floured board and knead until smooth and elastic to the touch—10 to 12 minutes. Cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in the side of the dough. Turn onto board; cover and let rest for 10 minutes. Cut into 5 loaves. Form into balls and flatten with the hands into round patties 1" thick. Cover and let rise in warm place until double in bulk—about 1½ hours. Cover bottom of oven with small stones. Preheat oven at 450 degrees for 15 minutes. Bake loaves individually on hot stones for 8 to 10 minutes or until nicely brown on both sides. Cut each loaf into 6 wedge-shaped pieces for serving.

Cheese Bread

THIS RECIPE MAKES 2 LOAVES

4 tablespoons sugar
1 tablespoon salt
2 cups lukewarm water
2 cakes compressed yeast
2 eggs, well beaten
1 pound grated American cheese
7 to 8 cups sifted flour

Dissolve the sugar and salt in the lukewarm water. Crumble in the yeast and add the eggs, grated cheese and 4 cups of the flour. Beat well. Add the remaining flour to make a soft dough. Turn onto a floured board and knead until smooth and elastic to the touch —10 to 12 minutes. Place in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours or until an impression remains when a finger is pressed deep in side of the dough. Place on floured board; cover and let rest for 10 minutes. Divide into 2 loaves. Flatten with the hands until dough is as long as the bread pan and twice as wide. Fold from the sides to the middle. Place in greased 8½"x 4½"x2½" pans. Let rise until double in bulk—about 1 hour. Brush tops of loaves with butter. Bake in a preheated oven for 5

minutes at 400 degrees; reduce temperature to 275 degrees and bake for 45 minutes longer. Do not open oven door till done.

Banana Bread

THIS RECIPE MAKES 1 LOAF

3 cups sifted flour
1 teaspoon soda
¼ teaspoon salt
½ cup butter
1¼ cups sugar
2 eggs, well beaten
3 or 4 mashed bananas
½ cup sour milk

Sift the flour, soda and salt together. Cream the butter and sugar; add the well beaten eggs. Mash the bananas with a fork and add the sour milk; add alternately with the flour to the butter mixture. When well blended pour into a buttered 8½"x4½"x2½" bread pan. Bake in preheated oven for 1 hour at 350 degrees.

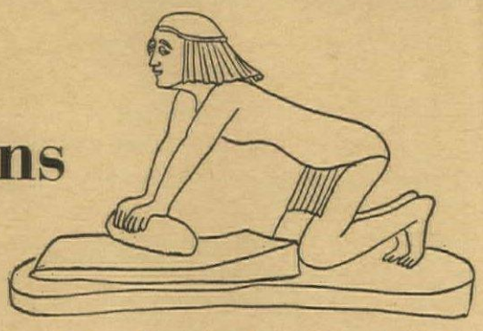
Date and Nut Bread

THIS RECIPE MAKES 1 LOAF

1 cup pitted dates, sliced
1 teaspoon soda
1 cup boiling water
1 cup brown sugar
1 tablespoon butter
1 egg, well beaten
2 cups sifted flour
1 cup chopped nuts (Brazil nuts, walnuts or pecans)
1 teaspoon vanilla

Sprinkle the dates with the soda. Pour over the boiling water; let stand until cool. Add the brown sugar, butter and egg; stir until well blended. Add the flour and mix. Fold in the nuts and vanilla. Pour into a buttered bread pan. Let rise for 10 minutes. Bake in a preheated oven at 350 degrees for 1 hour. Refrigerate before slicing thinly.

Rolls and Buns



Parker House Rolls

THIS RECIPE MAKES 24 ROLLS

1 cup scalded milk
¼ cup sugar
¼ cup butter
½ teaspoon salt
1 cake compressed yeast
2½ to 3 cups sifted flour
½ teaspoon baking powder
¼ teaspoon soda

Pour the scalded milk over the sugar, butter and salt; stir until butter is melted and sugar and salt dissolved. Cool to lukewarm and add the crumbled yeast. Stir in the flour, sifted with the baking powder and soda. Beat well. Let rise in a warm place (80 to 85 degrees) until double in bulk—1½ to 2 hours. Roll out dough to ¼" thickness. Cut out rolls with a 2" cutter; brush with melted butter. Fold over and place in a greased shallow pan. Let rise until double in bulk—about 1 hour. Bake in a preheated oven for 15 minutes at 400 degrees.

VARIATION

Garlic Rolls

Grease the bottom of baking pan well with soft butter. Sprinkle generously with homemade garlic salt and top with rolls. Brush with butter, let rise and bake as above. For garlic salt, place 3 or 4 tablespoons of salt in a small wooden bowl. Snip off end of a clove of garlic; rub garlic around and around the bowl with the cut side in the salt, until the clove is worn away. Discard remaining shreds.

Salty Rye Bread Rolls

THIS RECIPE MAKES 16 ROLLS

1 cake compressed yeast
¼ cup lukewarm water
2 teaspoons salt
1 tablespoon molasses or brown sugar
1 cup lukewarm water
1¾ cups sifted flour
2¼ cups sifted rye flour
2 tablespoons coarse salt
2 tablespoons caraway seed

Dissolve the yeast in the ¼ cup lukewarm water. Mix the salt and molasses; add the 1 cup water, dissolved yeast and the flours, sifted together. Knead until smooth and elastic to the touch—about 10 minutes. Put in a greased bowl; cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours. Punch down dough and let rise again for about 1½ hours. Turn onto a lightly floured board; cover and let rest for 10 minutes. Divide into 16 parts and shape each into a roll 3" long and 1½" wide. Place on a baking sheet sprinkled with cornmeal. Make a gash lengthwise with a sharp knife on top of each roll. Brush tops with cold water and sprinkle with a mixture of 2 tablespoons coarse salt and 2 tablespoons caraway seed. Allow to rise in a warm place until nearly double in bulk—about 1 hour. Bake in a preheated oven for 25 minutes at 400 degrees. Twenty minutes before baking place a flat pan of boiling water on top shelf of oven and leave there during baking time. A steam-filled oven insures a crusty roll.

Crusty Dinner Rolls

THIS RECIPE MAKES 24 ROLLS

1 cake compressed yeast
1 cup lukewarm water
1 tablespoon sugar
1 teaspoon salt
2 tablespoons melted butter
3 to 3½ cups sifted flour
2 egg whites
Beaten egg
Coarse salt
Poppy seed

Crumble the yeast, add the lukewarm water. Add the sugar, salt, melted butter and 1 cup of the flour. Beat well. Add the stiffly beaten egg whites and enough flour to make a soft dough. Knead until satiny. Put in a greased bowl and cover. Let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours. Turn onto a floured board; cover and let rest for 10 minutes. Divide into 24 pieces. Mold them in oblong shapes with tapered ends. Place 2" apart on a cookie sheet covered with cornmeal. Cover and let rise in a warm place for 45 minutes. Brush with slightly beaten egg and sprinkle with coarse salt and poppy seed. Bake in a preheated oven for 20 minutes at 425 degrees. Place a large flat pan filled with boiling water on top shelf of oven ½ hour before baking, leave during baking.

Bagels

THIS RECIPE MAKES 24 BAGELS

Prepare bread dough according to the recipe for basic bread (under Breads) but use ¼ cup of sugar instead of 1 tablespoon. After dough has risen, turn it onto a floured board; cover and let rest for 10 minutes. Roll out to ½″ thickness and cut with a doughnut cutter. Let dough circles rise in a warm place (80 to 85 degrees) until double in bulk—about 1 hour. Have ready a large pot of boiling water. Drop bagels into boiling water and cook until they rise to the top. Remove; put on a cookie sheet and bake for 10 to 15 minutes at 400 degrees.

Onion Barbecue Buns

THIS RECIPE MAKES 12 BUNS

½ cup scalded milk
¼ cup butter
1 tablespoon sugar
1½ teaspoons salt
1 cake compressed yeast
½ cup lukewarm water
1 egg
¾ cup chopped onion, lightly browned in butter
3 cups sifted flour

Pour the scalded milk over the butter, sugar and salt; cool to lukewarm. Add the yeast dissolved in the lukewarm water. Blend in the egg, onion and flour. Beat well. Cover and let stand in a warm place (80 to 85 degrees) for 15 minutes. Turn onto a floured board and roll or pat out to a 9″ x 12″ rectangle. Cut into 12 3″ squares. Shape each square into a round by turning corners under. Place on greased baking sheet. Let rise in a warm place until double in bulk—about 1 hour. Bake for 15 minutes in a preheated oven at 375 degrees.

Ice Box Rolls

THIS RECIPE MAKES ABOUT 6 DOZEN ROLLS

1 egg
½ cup sugar
1 cup butter
1 cup hot water
1 cup cold water
1 cake compressed yeast
1½ teaspoons salt
½ teaspoon mace, if desired
6 to 7 cups sifted flour

Beat the egg until thick and lemon-colored; beat in the sugar. Add the butter, melted in the hot water; add the cold water. When mixture is lukewarm, add the crumbled yeast, salt, and mace. Add the flour. Beat well. Refrigerate. As dough is needed, pinch off enough to make the necessary amount of rolls. Let rise 1 hour. Bake in a preheated oven for 12 to 15 minutes at 425 degrees. Ice box rolls can be made in any of the following shapes.

Clover Leaf Rolls

Butter muffin tins. Roll dough into small balls 1″ in diameter; put 3 in each tin. Brush with melted butter.

Dinner Rolls

Roll pieces of dough into a cylindrical shape; taper the ends. Place on buttered baking sheet. Brush with melted butter.

Fan Tans

Roll dough ⅛″ thick into an oblong 9″ wide. Spread with soft butter. Cut into 6 strips 1½″ wide. Stack the 6 strips evenly, one on top of the other. Cut down into 1½″ pieces. Place cut side down in buttered pans.

Figure 8's

Roll dough into a rectangle ⅛″ thick and 12″ wide. Brush with melted butter. Fold half the dough over the other half, thus making a rectangle 6″ wide. Cut in strips ½″ wide and 6″ long. Hold one end of dough in one hand and twist the other end to form a figure 8 on a buttered baking sheet. Brush with melted butter.

Snails

Roll dough as for Figure 8's; twist dough and hold one end down on a buttered baking sheet; coil the strip around and around, tucking the end under. Brush with melted butter and sprinkle with poppy seed or sesame seed.

Knots

Roll dough as for Figure 8's; twist dough and form into a knot, pressing ends down on a buttered baking sheet.

Hot Cross Buns

THIS RECIPE MAKES 24 BUNS

1 cup scalded milk
½ cup butter
½ cup sugar
1 teaspoon salt
1 cake compressed yeast
1 egg, well beaten
About 4 cups sifted flour
¾ teaspoon cinnamon
1 cup currants
1 egg
1 tablespoon water
Icing

Pour the scalded milk over the butter, sugar and salt; cool to lukewarm. Add the crumbled yeast and let rest for 5 minutes. Add the egg, flour and cinnamon to make a soft dough. Fold in the currants. Let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours. Shape into large buns and place an inch apart on a buttered baking sheet. Let rise in a warm place until double in bulk—about 1 hour. Brush tops of buns with 1 egg slightly beaten with 1 tablespoon of water. Bake in a preheated oven for 20 minutes at 400 degrees. When cold decorate top of each bun with a cross, using the following icing: Place ½ an egg white in a small mixing bowl. Using a wooden spoon, beat in as much powdered sugar as the egg white will absorb and add 1 teaspoon of lemon juice gradually as the mixture thickens. Spread at once as mixture hardens quickly.

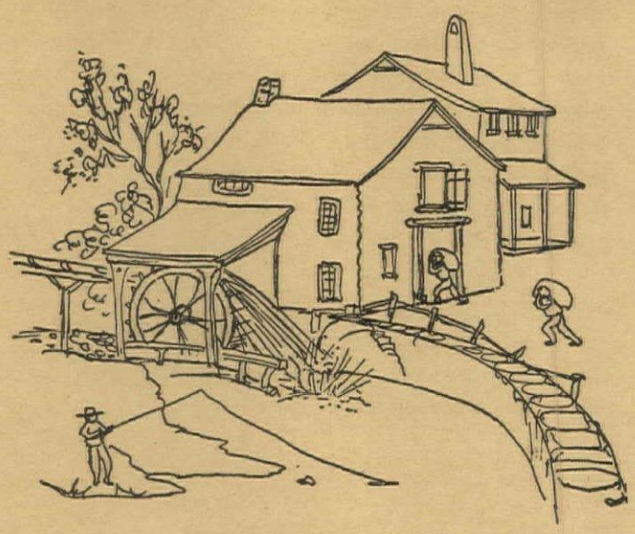
Philadelphia Sticky Buns

THIS RECIPE MAKES 24 BUNS

1 cake compressed yeast
¼ cup lukewarm water
¾ cup scalded milk
1 teaspoon salt
½ cup sugar
½ cup melted butter
3 eggs, well beaten
3 to 3½ cups sifted flour
6 tablespoons soft butter
1 cup brown sugar
4 teaspoons cinnamon
Currants, raisins or nuts
1 cup light corn syrup

Dissolve the yeast in the lukewarm water. Combine the scalded milk, salt, sugar and butter; cool to lukewarm. Beat in the yeast, eggs, and flour. Cover and let rise in a warm place (80 to 85 degrees) until double in bulk—about 2 hours. Turn onto a lightly floured board; cover and let rest for 10 minutes. Roll into a rectangle ¼″ thick. Spread with the soft butter and sprinkle with a mixture of the brown sugar and cinnamon. If desired, currants, raisins or nuts may be added. Roll jelly roll fashion and cut in 1″ lengths. Place buns, cut side up, in 2 deep 9″ well buttered layer cake pans, covered with a layer of corn syrup, ¼″ thick. Cover and let rise in a warm place until double in bulk—about 1 hour. Bake in a preheated oven for 20 minutes at 350 degrees. Turn out immediately on a serving dish.

Muffins and Biscuits



Just a few turns of the stirring spoon can spell success or failure in muffin making. Muffins that are over-mixed will be small, have peaks or knobs and tunnels and will often be soggy. "Stir just enough to dampen dry ingredients" does not mean stir until free of lumps and smooth. This stirring-in process should not take more than 12 to 18 seconds or 25 to 30 strokes with the spoon. The mixture should be spooned—gently without stirring—into the muffin tins and baked immediately. When making muffins, it is important to combine the ingredients quickly so that the melted fat does not cool sufficiently to solidify.

Muffins

THIS RECIPE MAKES 12 MUFFINS

3 tablespoons sugar
½ teaspoon salt
1 tablespoon baking powder
2 cups sifted flour
1 egg, well beaten
1 cup milk
3 tablespoons melted butter

Sift the sugar, salt, baking powder and flour together. Beat the egg until thick and lemon-colored; add milk and melted butter. Combine the two mixtures, stirring just enough to dampen the dry ingredients. The batter should have a "rough" appearance. Quickly spoon into buttered muffin tins, filling them ⅔ full. Bake in a preheated oven for 20 minutes at 425 degrees. Serve immediately.

VARIATIONS

Blueberry, Cranberry, Cherry or Strawberry Muffins

Add 1 cup of any of these fruits to the flour mixture. Before adding, halve the cranberries and strawberries and pit the cherries.

Currant, Raisin or Date Muffins

Add ½ cup currants, ¾ cup seedless raisins or 1 cup pitted, sliced dates to dry mixture.

Brazil Nut and Raisin Muffins

Add ½ cup Brazil nut chips and ½ cup seedless raisins to the flour mixture.

Whole Wheat Muffins

Substitute 1 cup whole wheat flour for 1 cup sifted flour and add ½ cup walnuts to the flour mixture.

Sour Milk, Buttermilk or Sour Cream Muffins

Use 1 cup of sour milk, buttermilk or sour cream in place of the 1 cup milk and replace the 1 tablespoon of baking powder with 1 teaspoon baking powder and ½ teaspoon baking soda.

Jelly Muffins

Half fill muffin tins and add 1 teaspoon jelly or jam; add remaining batter.

Cheese Muffins

Add ½ cup grated sharp American cheese to the flour mixture.

Spiced Muffins

Add ¼ teaspoon each of powdered ginger, cinnamon, cloves and allspice to the flour mixture.

Bran Muffins

THIS RECIPE MAKES 18 MUFFINS

1 cup sifted flour
1 teaspoon soda
1 cup bran
¾ cup dates
¾ cup raisins
2 eggs, well beaten
1 cup sour cream
1 cup maple syrup

Sift the flour with the soda; add the bran, dates and raisins. Beat eggs until thick and lemon-colored; add the sour cream and maple syrup. Combine the two mixtures, stirring just enough to dampen the dry ingredients. Quickly spoon into buttered muffin tins, filling them ⅔ full. Bake in a preheated oven for 25 minutes at 400 degrees.

Potato Flour Muffins

THIS RECIPE MAKES 12 MUFFINS

4 eggs, separated
1 tablespoon sugar
¼ teaspoon salt
½ cup sifted potato flour
1 teaspoon baking powder
2 tablespoons ice water

Beat egg whites until stiff and dry. Beat egg yolks until thick and lemon-colored; beat in the sugar and salt. Fold the egg yolk mixture into the egg whites. Sift the potato flour and baking powder together twice and fold into egg mixture. Add the ice water. Pour into greased muffin tins. Bake in a preheated oven for 15 minutes at 350 degrees.

English Muffins

THIS RECIPE MAKES 12 MUFFINS

1 cake compressed yeast
1 teaspoon sugar
¼ cup lukewarm water
¾ cup scalded milk
½ cup water
½ teaspoon salt
4 cups sifted flour
2 tablespoons melted butter

Dissolve the yeast and sugar in the ¼ cup lukewarm water. Let stand for 10 minutes. Mix the scalded milk, water and salt; when cooled to lukewarm, add the yeast mixture and 2 cups of the flour. Beat well; add the melted butter and beat again. Add the remaining flour and beat until smooth and satiny—do not knead. Brush top of dough with a little cold water. Let rise in a warm place (80 to 85 degrees) until double in bulk—1½ to 2 hours. Turn out on floured board and knead lightly, just enough to coat the dough with flour or about 30 seconds. Cover and let rest for 10 minutes. Roll out to ¾" thickness. Cut out muffins with a 3" cookie cutter. Place on a floured baking sheet; cover and let rise for 45 minutes. Bake on a greased griddle or in an uncovered electric skillet for 40 minutes at low heat. Turn once during the baking. To serve, split muffins with forks and toast.

Corn Muffins or Corn Sticks

THIS RECIPE MAKES 12 MUFFINS OR STICKS

1 cup cornmeal
1½ cups sifted flour
3 teaspoons baking powder
1 teaspoon soda
1 teaspoon salt
4 teaspoons sugar
1 egg, well beaten
1 cup sour milk or buttermilk
4 tablespoons melted butter or bacon drippings

Sift together the cornmeal, flour, baking powder, soda, salt and sugar. Beat egg until thick and lemon-colored; add the milk and melted butter or drippings. Combine the two mixtures, stirring only until dry ingredients are dampened. Fill buttered muffin tins or buttered and heated cornstick pans ⅔ full. Bake in a preheated oven for 20 minutes at 425 degrees.

Biscuit Mix

THIS RECIPE MAKES 14 CUPS OF MIX

12 cups sifted flour
½ cup baking powder
2 tablespoons salt
1 pound shortening

Mix the flour, baking powder and salt together. Blend in the shortening. Pack in jars with tight covers. Refrigerate. This will keep for two to three weeks. To use, add ½ cup milk to 2 cups of biscuit mix for 1 dozen biscuits.

Baking Powder Biscuits

Baking powder biscuits should be light in texture, two to three times the volume of the unbaked biscuit and symmetrical in shape, rising evenly in vertical cylinders without bulges. The outside should be evenly browned and the inside flaky. There are just three rules to remember: sift the dry ingredients thoroughly, handle little and have ready a preheated oven.

Biscuits can be made several hours ahead of time, stored in the refrigerator and baked 15 minutes before serving.

THIS RECIPE MAKES 12 LARGE OR 24 SMALL BISCUITS

2 cups sifted flour
3 teaspoons baking powder
½ teaspoon salt
6 tablespoons butter
⅔ cup milk

Sift the flour, baking powder and salt together. Cut in the butter until the mixture is the texture of cornmeal. Add the milk all at one time and mix quickly with a knife until well blended—25 to 30 strokes. Turn onto a lightly floured board and knead for 20 seconds. Roll to ½″ thickness and cut out with a floured cutter or cut in squares with a knife. Prick tops with a fork. Place ½″ apart on baking sheet. Bake in a preheated oven for 12 to 15 minutes at 425 degrees. Serve immediately.

VARIATIONS:

Curry Biscuits

To serve with chicken, lamb or veal stew.
Add ¼ to ½ teaspoon curry powder to the dry ingredients. Bake.

Tomato Biscuits

For meat shortcakes.
Substitute tomato juice for the milk—the amount will depend on the thickness of the tomato juice. Bake.

Cheese Biscuits

For vegetable shortcakes.
Add a dash of cayenne pepper and ½ cup grated sharp American cheese to the dry ingredients. Or roll the dough in a rectangle 8″ x 16″. Sprinkle with grated sharp American cheese and diced pimiento. Roll tightly (jelly roll fashion) and cut in 1″ slices; place cut side up on baking sheet.

Pimiento Cheese Biscuits

To serve with salads or for snacks.
Cut biscuits with a small cutter and place close together in pan. Mix 3 ounces pimiento cheese with 3 tablespoons butter; put a teaspoon of mixture on each biscuit.

Ham Biscuits

For creamed eggs, chicken, peas or asparagus.
Add ¾ cup finely chopped ham to dry ingredients. Bake.

Sage Biscuits

For meat stews.
Add ½ teaspoon powdered sage to dry ingredients. Bake.

Shortcake

Add ¼ cup sugar to dry ingredients; add well beaten egg to milk. Bake.

Orange or Lemon Biscuits

For shortcakes or with salads.
Add 3 tablespoons sugar and grated rind of 1 lemon or orange to dry ingredients. Before baking, dip lumps of sugar in orange or lemon juice, press 1 lump soaked sugar into the top of each biscuit.

Sandwiches

To serve with cocktails.
Roll dough ¼″ thick, cut with a 1″ cutter. Spread half the rounds with butter and the other half with a savory mixture of ham, cheese, minced salami, minced shrimp, crabmeat, lobster or sardines. Put together sandwich fashion and bake. Serve hot.

Sour Cream Potato Biscuits

THIS RECIPE MAKES 12 LARGE OR 24 SMALL BISCUITS

2 cups sifted flour
2 teaspoons baking powder
½ teaspoon salt
½ teaspoon soda
½ tablespoon sugar
½ cup cold mashed potatoes
1 cup sour cream

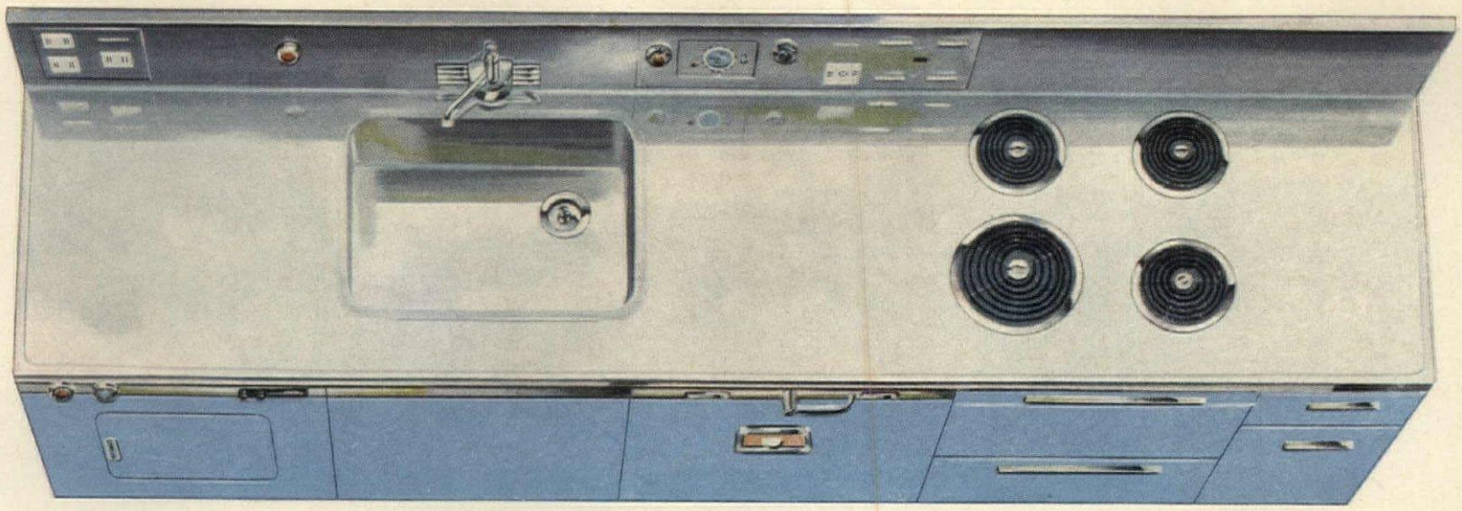
Sift the flour, baking powder, salt, soda and sugar together. Add the mashed potatoes and sour cream. Toss on a lightly floured board and knead for 30 seconds. Pat out to ½″ thickness. Cut in small rounds. Bake in a preheated oven for 15 minutes at 400 degrees.

Scones

THIS RECIPE MAKES 12 SCONES

2 cups sifted flour
4 teaspoons baking powder
½ teaspoon salt
2 teaspoons sugar
4 tablespoons butter
1 egg
1 egg yolk
⅓ cup cream
1 egg white
Sugar

Sift the flour, baking powder, salt and 2 teaspoons sugar together. Cut in the butter as for pie crust. Beat the egg and egg yolk until thick and lemon-colored; add the cream; add to the flour mixture; stir lightly with a fork to blend. Turn onto a lightly floured board and knead for 30 seconds. Pat out to ½″ thickness; cut with a diamond-shaped cutter; brush with egg white and sprinkle with sugar. Place on buttered baking sheet. Bake in a preheated oven for 15 to 20 minutes at 425 degrees. Serve hot with butter and marmalade or jam.



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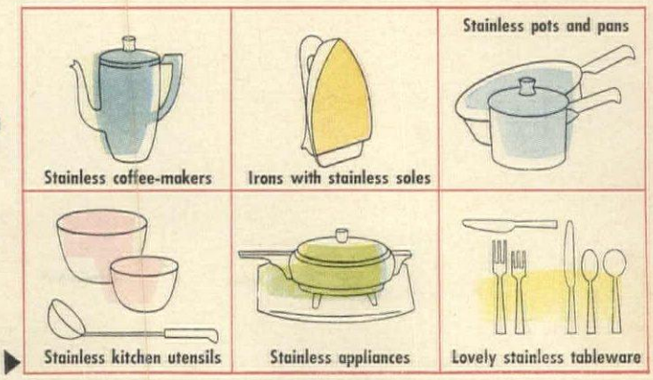

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BLUE CHIPS by RENFIELD

SAIL OR POWER

(*Continued from page 147*)

who has taken the old-time yachtsman's place is an entirely different sort, an evolutionary creature in the boating world. Typically, he launches into his hobby inconspicuously by buying a dinghy with an outboard motor or a sailboat of the Snipe class. Then, as his boating appetite and his income increase, he steps up in class until he reaches his ultimate objective—a power cruiser or a sailboat big enough for his family to eat, sleep and live on comfortably during a weekend or vacation cruise. It is this kind of fan, numbering today in the millions, who is responsible for the boating boom.

Owning a boat that can sleep four and cruise safely in all but severe weather conditions is not an inexpensive investment. If you have a good job, own your home, manage to save a fair amount of money and stay within the family budget, you may be able to afford such a boat. In the end, however, you will probably be influenced less by your financial capabilities than by your sense of values. A good cruising boat, sleeping four, can be bought *new* for between $11,000 and $13,000. If you are sure that you would rather spend this much money on a boat than on anything else in the world, then it will be a psychologically safe and satisfying investment.

A wide price range

You can pay a great deal more, of course, for a larger boat or you can pay considerably less for fine smaller ones which handle well but lack living facilities. Or you can save as much as 50 per cent by buying a sound second-hand boat. In most cases, if you cannot pay cash, your boat can be bought on the installment plan, with payments extended for as long as ten years.

Although motorboat owners outnumber sailboat owners by roughly 10 to 1, the sailors yield not one whit to the power boatmen in defense of their craft. They will tell you that the real joy of boating is slipping noiselessly through the water, using one's skills to take advantage of the best winds. Moreover, these skills can be tested in the races run almost daily in the season by yacht clubs.

Power boatmen usually will admit that a long run can become monotonous but argue that their added speed lets them reach cruising objectives the sailor would miss in his limited sailing time. They also point to water-skiing and sport-fishing as advantages the sailors cannot enjoy.

For the sake of comparison, the two boats described herein—one an auxiliary sailboat and the other a power cruiser—are excellent representatives of the two boating schools. They both embody the latest engineering and design features, the finest materials, and their prices are almost identical.

The Gulf Stream 30

The auxiliary sailboat, called the Gulf Stream 30, is built by Robert E. Derecktor, of Mamaroneck, N. Y. She was designed by the famous firm of Sparkman and Stephens as the "minimum practical four-berth auxiliary." Her length over-all is 29′ 6¾″; length on the waterline, 21′ 10½″; beam, 8′ ½″; and draft, 4′ 7″. She carries 390 sq. ft. of sail in her mainsail and working jib, and about 100 feet more if a genoa jib is used.

Although many newcomers to boating shy clear of sailboats, having been led to believe that they are unsafe or hard to handle, the Gulf Stream 30 actually is safer than any powerboat. Three thousand pounds of lead ballast on her keel make it impossible for her to capsize. If a heavy sea swept over her, no water would get below. The cockpit is self bailing; all water that enters it will run back overboard through drain pipes called scuppers.

The Gulf Stream 30, with her simple rigging and rugged mast, is easy to handle. After a few lessons and some collateral reading, the neophyte should have no trouble sailing her, providing he uses common sense and stays in port in severe weather beyond his experience. Later on, when he becomes a proficient sailor, he can go anywhere in any conditions short of a hurricane and be confident his boat will get him through.

Ideal boat for racing

The cockpit will seat four in comfort or six with some crowding. The uncluttered decks offer adequate space for sunbathing. My wife and I sailed the first of this new class one snowy day last December and found she steers beautifully, balances perfectly and seems exceptionally fast. She seems especially suitable for those interested in coastal racing.

Beneath the cockpit she has a 16 hp Gray engine that drives her at seven m.p.h., and insures getting home even if the wind fails. Top speed is about one mile faster in strong winds.

(*Continued on next page*)

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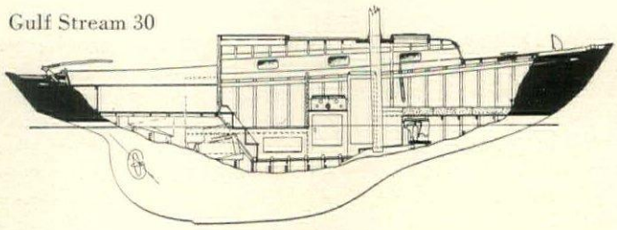
THE COMPLETE ESCAPE

Gulf Stream 30



Down below, Gulf Stream 30 is snugly comfortable. Up forward are a rope locker and, behind it, two 6′ 6″ berths. Between these berths is the toilet. A sliding curtain separates this forward cabin from the rest of the interior, which consists first of a space with hanging lockers on each side and a complete galley.

The galley has a stainless steel sink and two-burner stove on one side and a large Fiberglas insulated icebox and Formica-covered counter on the other. A good number of dish racks and lockers are built in, and a hinged seat lets the cook work while sitting down.

Aft of the galley there are two more 6′ 6″ berths, which, like the forward berths, have foam rubber mattresses. The interior is beautifully finished with superb joiner work, mahogany trimmed. Four electric lights are installed below—two in the forward cabin, two aft.

Room for four on cruise

Four persons can sit and sleep in comfort, with enough storage space to accommodate gear for a two-week cruise. The biggest drawback to comfort is the lack of full headroom. The 5′ 8″ overhead forces a tall man to stoop, but this is unavoidable. The cabin is not designed for strolling; more headroom would spoil sailing performance and appearance.

Gulf Stream 30 is planked of mahogany over oak frames. She has bronze framing and hull strapping above her lead keel. She is fastened throughout with Everdur screws and has stainless steel gas and water tanks. The hardware is all bronze, by Merriman. Her basic price with mainsail and jib, equipped and ready to sail away, is $11,500. Additional sails for racing, spinnaker gear and other extras can bring total to $13,000.

More space in Capitan

Compared with Gulf Stream 30, a power cruiser in the same length and price bracket is a tremendous contrast. The 30-foot Chris-Craft Capitan, built by Chris-Craft Corporation of Algonac, Mich., is a fine example. As the pictures show, she is rakish in appearance. Though she is available with a single engine, most buyers prefer the added security, speed and maneuverability of twin engines. Her top speed, when fully loaded and with two 95 h.p. engines, is about 25 m.p.h., and her sustained cruising speed is 18 m.p.h. With this power, Capitan sells for $12,550. A folding top and side curtains cost an extra $270. For those who want even higher speed, larger engines are available at a higher cost.

Your dollars will buy much more room and comfort in a power boat. The Capitan's cockpit, well protected with high sides, is large enough to hold several deck chairs or a pair of fishing chairs. It, too, is of the self-bailing type, with engines underneath.

Stepping into the cabin, you needn't stoop, for headroom in the main cabin is well over six feet. Forward, there is a cabin designed solely for sleeping, with two comfortable berths but no room for anything else. The main cabin, however, is amazingly spacious. With almost continuous windows, it is also light and airy.

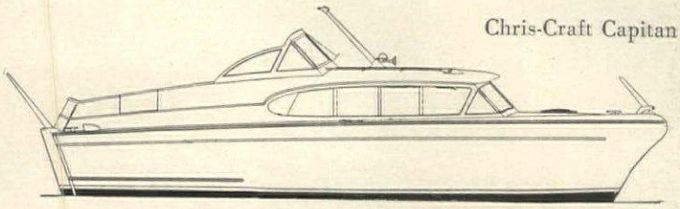
To starboard there is a hanging locker in the cabin's forward end, and on the after corner, a well laid out galley with sink, icebox, two-burner stove, lockers, dish racks and counter space. Most of the port side of the main cabin is devoted to a dinette with room for four; it converts at night to a double bed. All berths have inner-spring mattresses. Aft of the dinette is a totally enclosed toilet room, complete with basin. Compared with accommodations aboard the Gulf Stream 30, the added room and privacy of a Capitan are significant. They are possible because of a beam 19 inches wider and because of the power boat's squarer shape and higher freeboard, which do not adversely affect performance.

Like the Gulf Stream 30, the Capitan is planked of mahogany, with double planking on the bottom where extra strength is required. A layer of canvas and a compound between inner and outer planking prevent leaking. Bronze screws are used below the

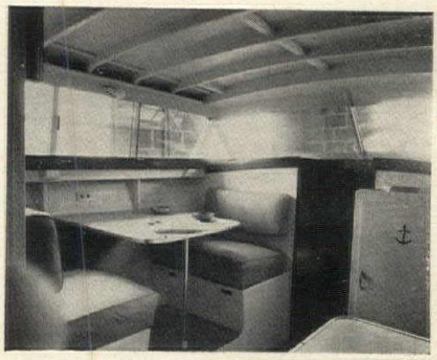
(*Continued on page 230*)

UNDER SAIL OR POWER *(Continued)*

Chris-Craft Capitan



The cabin of the Gulf Stream 30 (looking forward) is snugly planned. In the foreground are two berths. Amidships, at left, there are a two-burner stove, sink, dishracks and a storage locker. The ice box and a hanging locker are across the aisle. Forward, in the bow section, there are two more berths and a water closet.



Dinette of Capitan seats four, becomes two berths at night. Wardrobe is at right, other berths forward.

Galley, at left, has stove, ice box and work space. At right, behind locker, is enclosed water closet.

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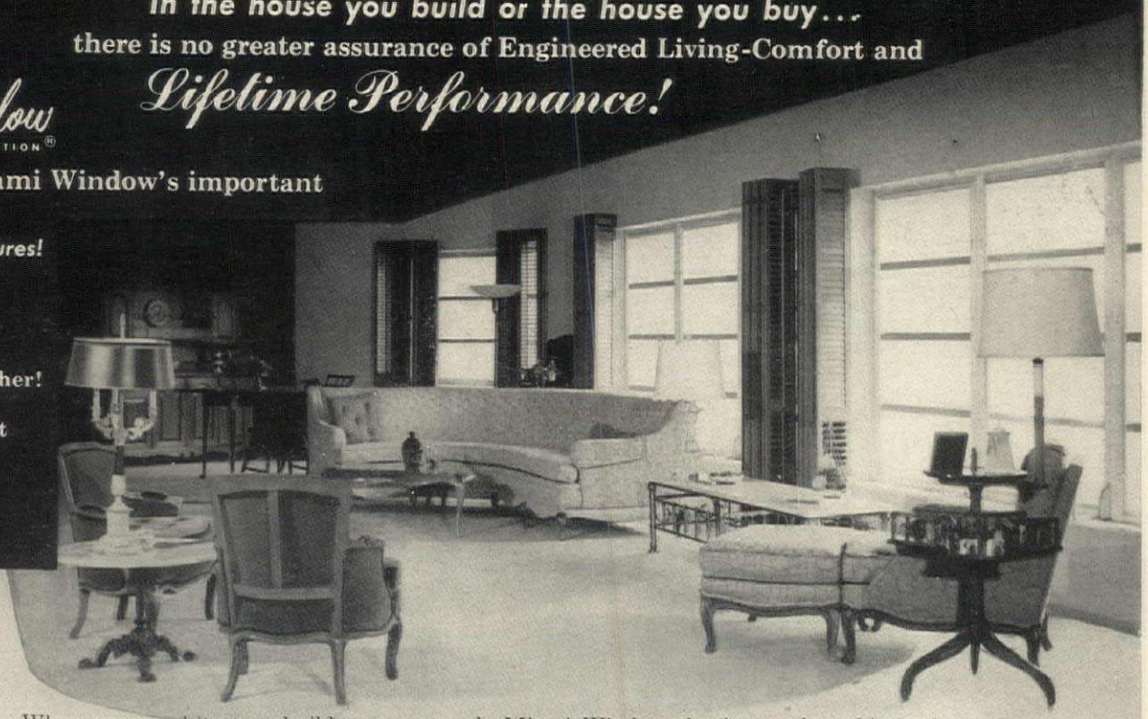

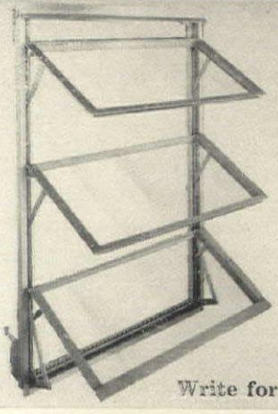

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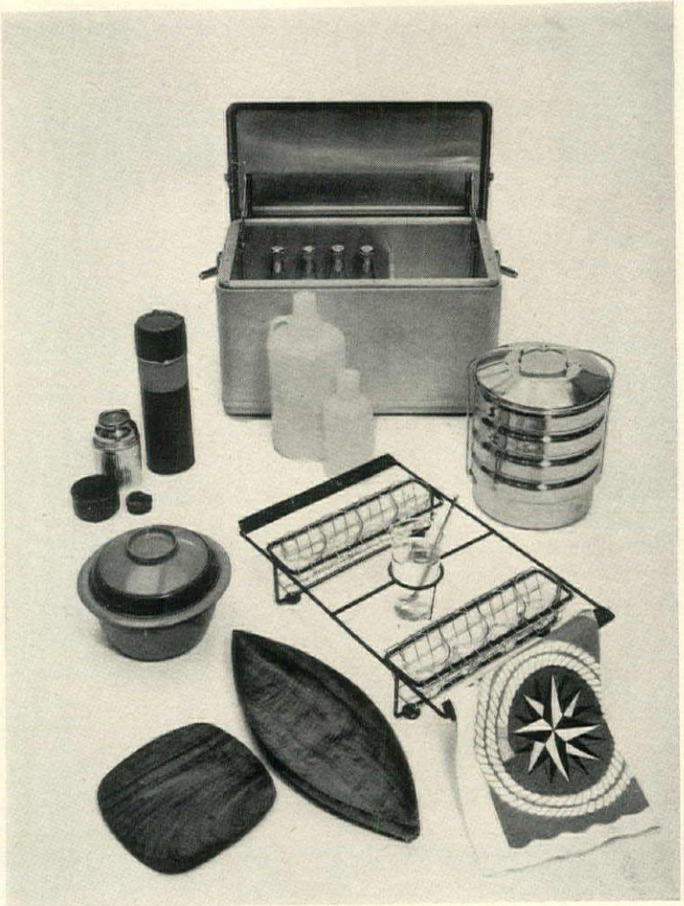
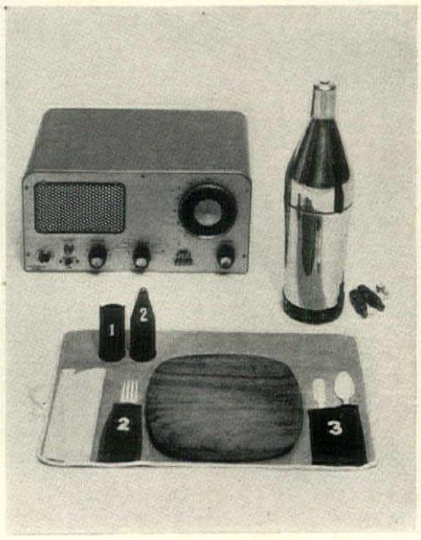


Refreshments topside are a necessary break in a day's run, and just as essential are the accessories shown above. The aluminum cooler at the top measures 22" x 13" x 13". Food and beverage vacuum bottles have "snap-tite" stoppers and wide mouths. To their right are bounceable bottles of unbreakable plastic (gal. jug and ½ gal. bottle). An aluminum nesting unit of five pans will both carry food and cook it on the spot. For keeping glasses upright, a swinging tray comes in black and brass or copper and brown, complete with 8 glasses and a martini mixer. The covered hot-and-cold server in Melmac plastic has a hot water (or ice) compartment below, holds 2½ qts. Hand-printed towel has a sea emblem design. Bread tray and the 10" plate are Haitian mahogany.



Ship-to-shore or ship-to-ship communication can be a life saver for the boatman. This radio-telephone is 5 channel, operates on 6 or 12-volts. The carbonated beverage maker at right produces the fizz with a replaceable carbon dioxide cartridge. The blue denim place mat, below, has pockets for utensils. With it are shown plastic salt & pepper buoys and a wooden barbecue plate.

FOR SALTY HOLIDAYS

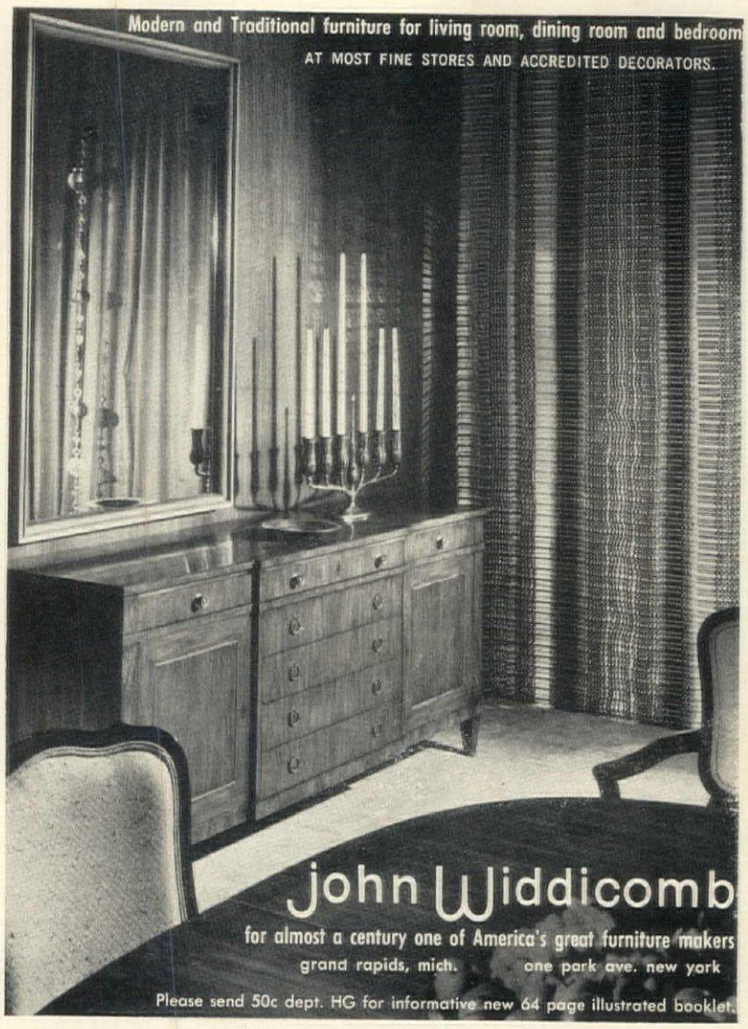
port and starboard, fore and aft

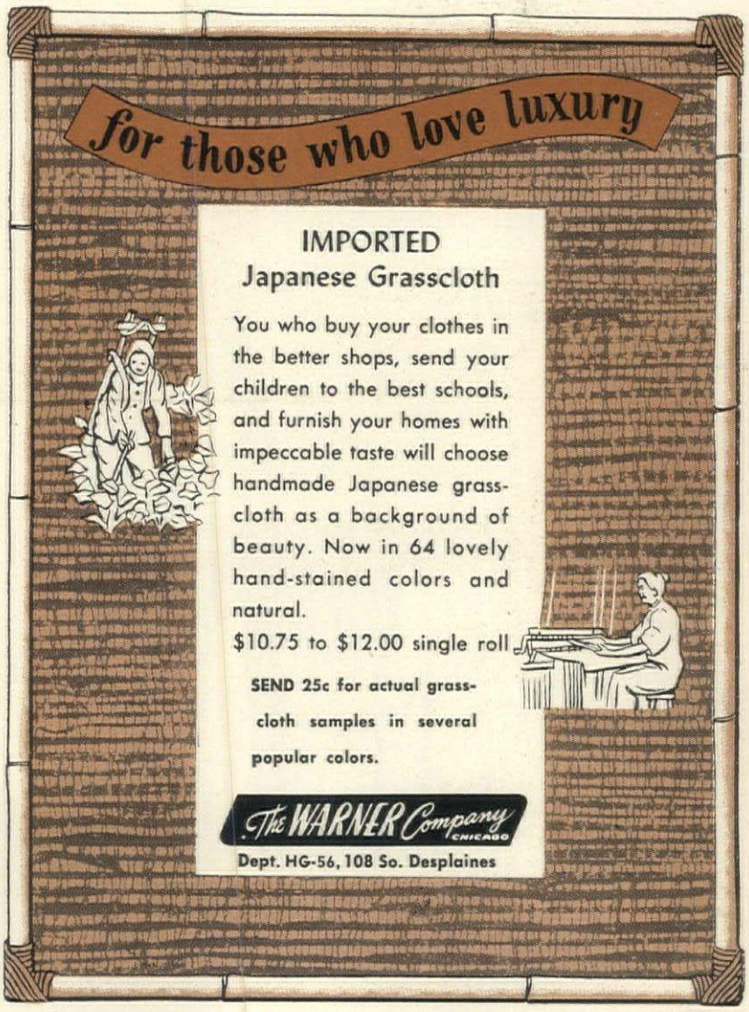
GRIGSBY

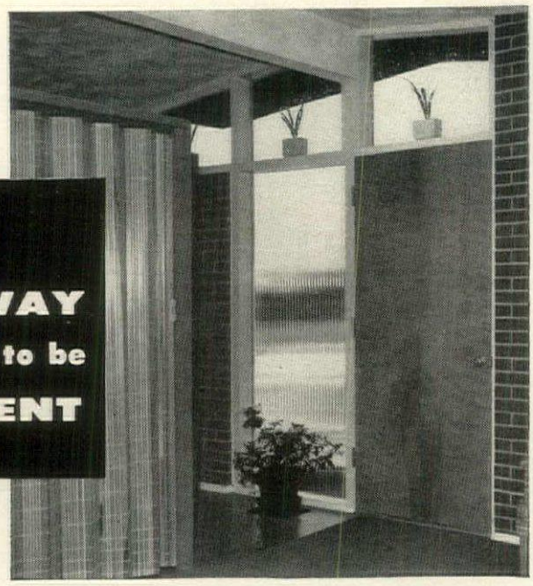
Bulkhead attachments are musts on a rolling sea. Shown left to right are a windproof ash tray on a swinging bracket that stays rightside up all the time, a "Sea-Swing" stove that uses canned heat, and chrome-plated coasters (each comes with a glass). The space-saving wall bar, below, has a fold-up laminated plastic shelf with wrought-iron fittings. (Wrought iron also comes in pink, yellow or blue.) On the shelf of the wall bar is a 6-qt. vacuum container with push-button spigot and a wide mouth for easy filling and cleaning. The collapsible ladder at right is corrosion-resistant aluminum, folds into 5″ space.

Comfort afloat starts with a good sturdy deck chair, like the folding one shown here. The white wood frame has interchangeable covers (black and white plastic or colored canvas). Folding stack table has an aluminum base and plastic tray. Broad-based decanter is designed to take the roll of a ship at sea. Square picnic hamper opens from both sides for easy accessibility. Orlon-filled pillows are covered with vinyl plastic.

For shopping information, see page 233







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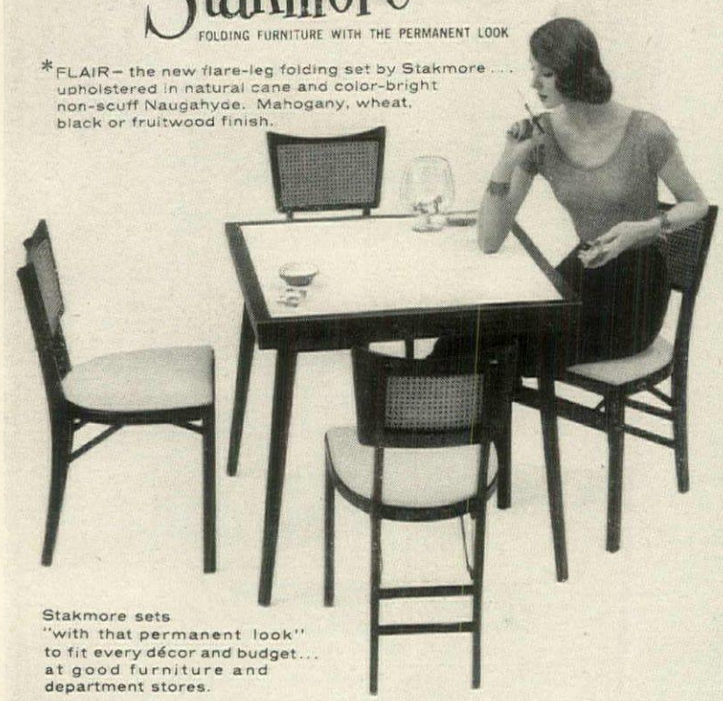

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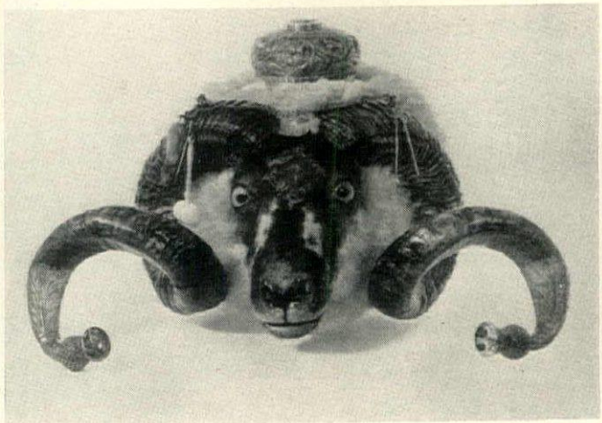
Antiques

QUESTIONS &

H&G here introduces a new column devoted to questions about old things. Letters will be answered either on this page or by mail; no attempt at evaluating antiques will be made.



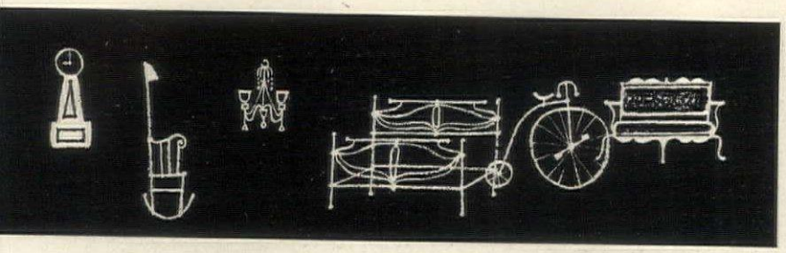
This object has long been in my family, of Scottish descent. Please tell me about it. J. W. C., Roanoke, Va.

Pictured is a natural ram's head crowned and ornamented with carefully wrought silver. The crown is a round covered box embossed with thistle rinceaux and crested with a cairngorm. Silver chains support five pendants from the animal's forehead. The tips of the curling horns are enclosed in silver ferrules each in the shape of an acanthus-leaf cornucopia with a thistle terminal.

This imposing composite is a Scottish snuff mull (or mill) weighing over fifty pounds and mounted on wheels to be rolled to a banquet table. The crown is the actual snuff box, and the pendants are accessories. One is a spoon for dipping snuff, and others a pricket and mallet for breaking up caked tobacco. A little rake is for combing snuff out of the beard and a hare's foot for brushing it off the upper lip of the snuff taker. The silversmith has marked the snuff box as follows: the name *Mackay & Chisholm*, a *thistle*, and a *castle with three turrets*. These punch marks represent respectively: the date 1894, the maker, the Scottish assay mark, and the city of Edinburgh.

I should appreciate your telling me about the accompanying mark which appears on a platter I recently inherited. I. E. L., Stratford, Conn.

This attractive mark in the form of a cartouche encloses a monogram in the pendant, *M & B*, for Minton and Boyle. The name refers to a Staffordshire partnership which lasted from 1836 to 1841. Framed within the cartouche is the pattern name, varying according to the decoration on the ware.



ANSWERS by Felicia Marie Sterling

What can you tell me about my silver teapot which has the four marks and general shape as shown in my rough sketch? E. E., New York, N. Y.

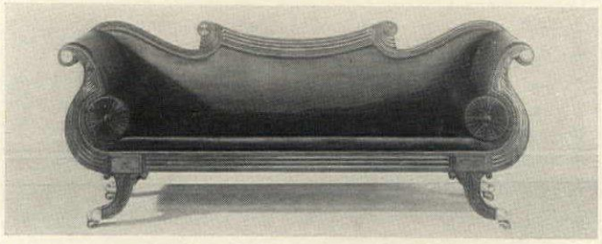
Illustrated is a comparable teapot in the Metropolitan Museum of Art. Your sketch of a low footed vessel with a wooden handle and a domed lid indicates a type of the late Georgian period in English silver. A declining classicism is manifest in the boat shape, squat form and ball feet of the teapot. The marks indicate that the teapot was made in London, 1808, and that Joseph Taylor was the maker.

Please explain these marks on our Paul Storr cake basket. E. S. G., Philadelphia, Pa.

The monogram in cartouche corresponds to a known mark of Paul Storr, noted silversmith. The lion passant indicates the sterling grade of the silver. The leopard's head is the town mark for London. The letter "e" stands for 1820 (the last year in which the leopard wore his crown). The head of the monarch, George IV, represents payment of tax.

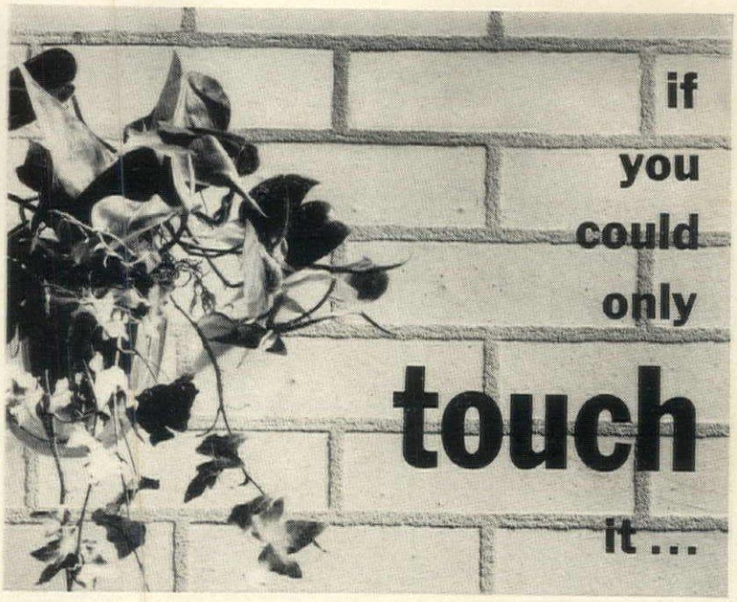
Is my Copeland vase an antique? The mark looks like this sketch. E. D., Evanston, Ill.

An 1891 law required that the name of the country of origin must appear on imported art objects. Since your Copeland vase is so marked, it was made after 1892. The sailboat mark incorporates the reversed C's and the legend "Copeland Late Spode." These are elements of earlier Copeland marks.



We have a "Duncan Phyfe" sofa in mahogany, carved with leaves. We have had some discussion as to whether this wood is from the New World. D. N. W., Columbia, S. C.

American furniture makers of the late 18th and early 19th centuries did use Cuban and Honduran mahogany. Duncan Phyfe is known to have paid as much as $1,000.00 for a single log. But without examining the wood of your sofa, it is impossible to resolve your discussion. Illustrated is a Duncan Phyfe mahogany sofa 1815 to 1820.



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AMERICAN FURNITURE: POST-REVOLUTIONARY

The most famous name in the history of American furniture is Duncan Phyfe. Phyfe was famous in his lifetime, and his furniture was bought and prized from Ontario to Haiti. In these days, when his furniture is antique, he still overshadows other American cabinetmakers in popular renown, though his work is not so eagerly sought by specialized collectors as it was a generation ago.

Duncan Phyfe was one of the most highly skilled of American craftsmen, and one of the most prolific—two excellent reasons for his pre-eminence. Moreover, he was one of the first to be "discovered" by modern collectors and students, but the word is misleading for he had never sunk into oblivion like some of his contemporaries. In the 1920's he enjoyed a great vogue: information about his life and work was published, and a very considerable amount of furniture, some of it labeled or otherwise documented, was confidently attributed to him.

Phyfe (1768-1854) came as a boy to America with his Scottish parents, settled in Albany where his furniture-making career began, moved to New York City in the early 1790's and set up a business that was to thrive for over a half-century. His career covered the transition from the old age of hand-craftsmanship to the new era of the machine, and his own production followed the same course. In time he employed over a hundred men, and his furniture was shipped to distant markets. He kept up with the trends of fashion as well as of industry, making furniture in the Hepplewhite and Sheraton styles, and in his later years in the heavy Empire mode that he himself condemned as "butcher furniture."

Phyfe's most characteristic work was done in what is known as early Federal style—to use an American name for the neo-classic furniture of the young days of the Republic. Early Federal furniture was patterned chiefly after Hepplewhite and Sheraton, but also was influenced by the French Directoire. The term "Duncan Phyfe style," though often used, is not strictly correct. Phyfe did not originate an independent style nor did he, like Sheraton, publish a book of designs for other craftsmen to copy. He worked in the prevailing styles, but he gave his furniture an individuality in form, and particularly in decorative detail, that earned him his reputation. The distinctive features of Phyfe's work are excellent proportion, rich veneers, fine construction (which included exquisite dovetailing), delicate reeding and suave carving of such motifs as rosettes and swags, the cornucopias and bowknot with thunderbolts or wheat ears on sofa backs, the waterleaf on splayed legs, and the dog's paw on feet. Straight reeded legs appear often on chairs, sofas, tables, and other forms, and equally distinctive are the graceful splayed legs, and, more rarely, the in-curved "curule" form, both borrowed from ancient Greece and Rome for use on seating furniture.

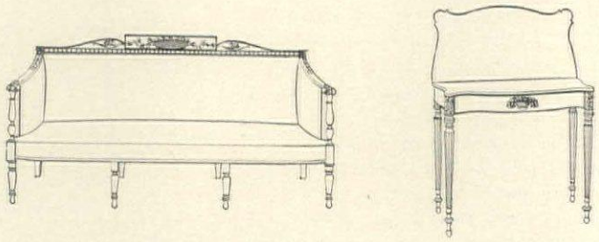
The period in which Phyfe worked was notable for bringing fresh variety into furniture forms with a whole range of little tables, desks, cabinets, and other useful pieces that were small in scale and novel in design. Phyfe made his contribution in this direction, too, and is noted for his sewing stands, tambour desks, sofa tables, small sideboards, serving tables, and the like. Rooms completely furnished with Phyfe pieces are to be seen in the Museum of the City of New York and the Winterthur Museum at Wilmington, Delaware.

Justly famous as he is, Phyfe was only one of literally hundreds of cabinetmakers who produced fine furniture in America in the last years of the eighteenth century and the first decades of the

RIEGER

CHAIR AND TABLE ARE BY DUNCAN PHYFE

TO VICTORIAN by Alice Winchester



A SOFA AND CARD TABLE BY SAMUEL MCINTIRE, OF SALEM

nineteenth. Many are unrecognized today, but in each center a few stand out. Besides Phyfe in New York there were Michael Allison, for instance, and, more notably, the French émigré Charles Honoré Lannuier, who brought the elegance of contemporary French styles to New York.

Better known is Samuel McIntire (1757-1811) of Salem, Massachusetts. McIntire was primarily an architect and carver. His distinctive work in the neo-classic taste is still to be seen in

SIDEBOARD ILLUSTRATES AMERICAN EMPIRE

many handsome houses in and near Salem. Characteristic motifs in his furniture carving are rosettes, leaves, vines, baskets of flowers or fruit, sheaves of wheat, cornucopias, all in crisply carved relief, sometimes against a punched background. Some of the same motifs occur in the work of Phyfe and McIntire, since both expressed the taste of their time, but each had such individuality that it is usually not difficult to tell one from the other.

Like New York, the thriving seaport of Salem supported numerous cabinetmakers in the late 1700's. Among them were Nehemiah Adams and Nathaniel Appleton, who made, among other things, handsome tall secretary-bookcases with glazed doors and painted glass panels inset in cornice or frieze. Samuel Field McIntire, son of Samuel, continued the Salem cabinetmaking tradition into the next generation.

Boston, too, had its quota of furniture craftsmen at this time, among whom John Seymour and his son, Thomas, are outstanding. Like their contemporaries, they frequently used reeding and fine veneers; special characteristics are bands of inlay in half-moon, checkerboard, or other patterns; bird's eye maple veneers; tambour doors; robin's egg blue paint on the interior of cabinets. One of the most distinguished Seymour pieces is a semicircular commode now in the Boston Museum of Fine Arts.

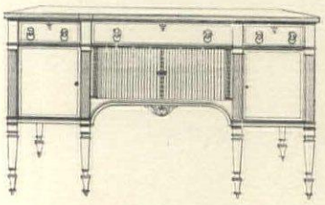
In Philadelphia the leading exponents of the neo-classic in furniture were Henry Connelly and

PHILADELPHIA'S EPHRAIM HAINES WAS MAKER OF THIS ARMCHAIR

Ephraim Haines, who only recently have received the recognition they deserve. Examples of their work in the Philadelphia Museum of Art show their fondness for the popular reeding and rosettes of the period and their general indebtedness to Sheraton design.

In Baltimore a real school of furniture making developed for the first time after the Revolution. Baltimore began to flourish as a port, and with the new wealth appeared fine new homes and all that

(*Continued on next page*)



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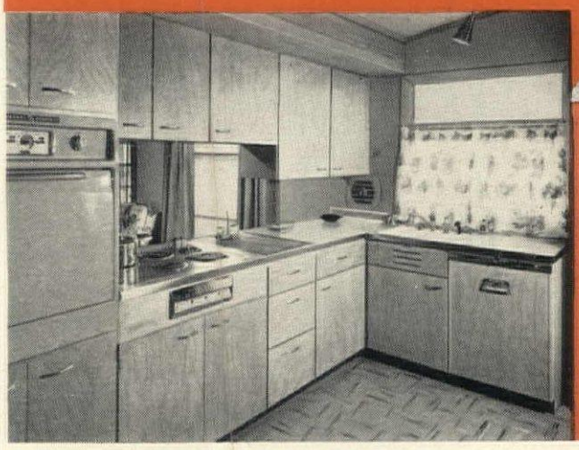

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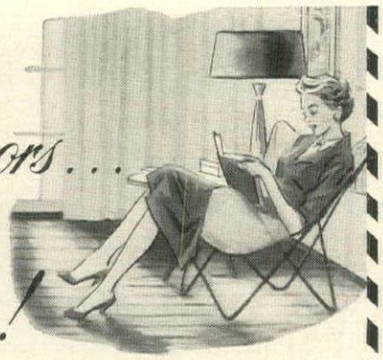

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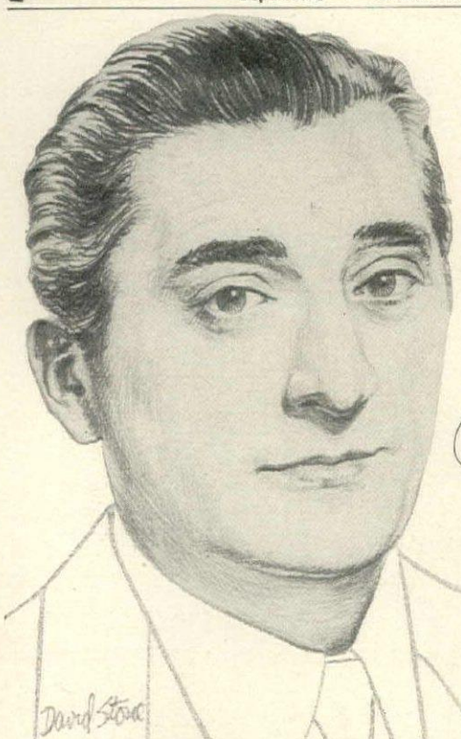

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AMERICAN FURNITURE

(Continued)

goes in them. The taste was for basically delicate, graceful design in the Hepplewhite manner, tapered legs, and ornament achieved with inlay more often than carving. But highly elaborate pieces were produced; one of the most spectacular is a huge Baltimore sideboard in the American Wing of the Metropolitan Museum; it is almost gaudy with contrasting veneers and inlays and inset painted glass panels. Very few Baltimore cabinetmakers of this era stand out as individuals. Stitcher and Clemmens are known by name, and John Shaw of nearby Annapolis has been identified with certain pieces.

American neo-classic furniture at its best has great elegance and refinement, and, in the work of the craftsmen mentioned here, real sophistication. It is also, on the whole, adaptable to use in present-day homes because of its convenient scale and variety of forms. For that reason it is more widely reproduced today than any other style—and that in turn is possibly why most collectors are not so enthusiastic about the originals as they used to be. It is considered less exciting to own a genuine Duncan Phyfe sofa, even a labeled one, if good and bad copies of it are to be seen in every furniture store. However, the originals by Phyfe and his contemporaries are still as fine as they ever were, and a few canny collectors are realizing that now is a good time to buy them, when prices are relatively low. Fashions in collecting change, like everything else, and these antiques may well come into their own again.

When these pieces first went out of style, back in the 1820's, the new thing was Empire. In France, where the style originated under Napoleon, it was a very rich, monumental style, with Egyptian overtones inspired by some of the Emperor's conquests. In England the corresponding style, called Regency because it developed in the regency of George IV, was rich with brass mounts and highly figured woods, sometimes extravagant in design, but on the whole smaller in scale. By the time it was interpreted here it had lost its magnificence and become merely inelegant and clumsy. The Federal style had gradually been deteriorating, with heavier lines and coarser detail, and in time it merged with the more massive Empire. There are American Empire pieces that have a dignified simplicity or even a becoming richness, but most of what goes by the name is heavy-handed and lacking in distinction.

The neo-classic had gone through a succession of interesting phases since its first vogue just after the Revolution, and it is not surprising that popular taste was ready for something quite different. In the 1840's the neo-rococo began to appear and before long there was a full-fledged revival of Louis XV. The Victorian era had begun its long and lively series of eclectic styles, adapting and reinterpreting and mixing together what had gone before.

BUILDING DATA: McNIFF HOUSE

FOUNDATION: Concrete block on poured concrete footings. EXTERIOR WALLS: Redwood tongue and groove vertical boarding. ROOF: 4-ply, built-up roofing —Barrett Div., Allied Chemical & Dye Corp. INSULATION: Walls and floors, 2" "Fiberglas" batts; roof, 3" "Fiberglas" batts—Owens-Corning Fiberglas Corp. DOORS: Interior, hollow core—The Mengel Co.; woven reed kitchen sliding screen—Tropicraft; folding partitions, "Ra-Tox"—Hough Shade Corp. GARAGE DOORS: The Stanley Works. GLASS: ¼" polished plate—Libbey-Owens-Ford Glass Co. FIREPLACE: Native fieldstone. INTERIOR WALLS: "Sheetrock"—U. S. Gypsum Co.; living area cabinets and sleeping area cabinets, "Novaply" —U.S. Plywood Corp., covered with redwood "Flexwood"—U. S. Plywood Corp. CEILINGS: "Sheetrock"—U. S. Gypsum Co. FLOORS: Vinyl cork tile—Dodge Cork Co. HARDWARE: The Schlage Lock Co., sliding—Knape and Vogt Mfg. Co. EXTERIOR PAINTS AND STAINS: White trim—Eagle-Picher Co. Stains—Samuel Cabot Inc. INTERIOR PAINTS AND STAINS: Natural wood, "Satinlac"—Breinig Bros. HEATING SYSTEM: Forced warm air, oil-fired—Airtemp Div., Chrysler Corp. Controls: Minneapolis-Honeywell Regulator Co. BATHROOM PLUMBING FIXTURES: American-Standard. KITCHEN PLUMBING FIXTURES: American-Standard; countertops, "Panelyte"—St. Regis Paper Co.; oven—Thermador Electrical Mfg. Co.; refrigerator—Hotpoint Inc.

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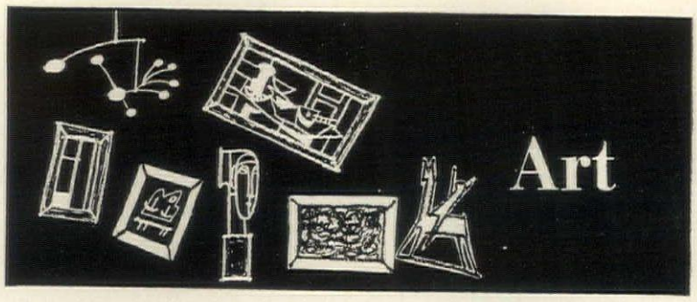

BLOWTORCH CELLINIS

You may not understand abstract sculpture, but it may soon be knocking at your door.

By Emily Genauer

Even the most advanced examples of abstract painting have found an increasingly interested audience in America. If they aren't "understood"—and most of them, being without readily identifiable subjects, weren't meant to be—they are enjoyed for their bright sensuous color and the vitality and individuality they bring to homes made fairly standard by mass-production furniture and accessories.

But modern sculpture, especially of the wrought-iron, welded-with-a-blowtorch open-work variety which these days dominates so many gallery and museum exhibitions all over the country, the angular constructions that shoot out into space like TV antennae or push their prickly, thorny shapes up like a cactus plant, has not yet penetrated the homes of any but the most adventurous and dedicated collectors.

The explanation is simple. Too often such pieces are about as unlovable as the TV antennae and cactus plants they resemble. Even persons who dislike them may readily see how they suggest with great effectiveness the nervous vitality, the tensions and strains of our times, or symbolize dramatically our attempts to penetrate and conquer space. But the question remains, what can one do with such pieces in one's home? How will their spiney, crude, welded-iron outlines "go" with polished wood furniture and carefully selected upholstery, with delicate china and gleaming silver? Whatever happened to "human" sculpture, anyway, the relaxed nudes, poised dancers, happy children which sculptors used to do? How and why did sculpture get this way? And where, outside a museum, can such things be placed?

Industry—the Patron

Perhaps the questions might best be answered in reverse order. Where can the new sculpture be placed? The news is that even if it hasn't as yet got *inside* many houses, at least it's reached their doors—literally. A group of top modern sculptors and one painter, among them Jacques Lipchitz, Isamu Noguchi, Hinko, Léger, have completed a series of designs for door ornaments. They were commissioned by the Yale & Towne Mfg. Company to create knobs, handles, knockers and the like, in a program conceived to utilize the genius of our outstanding artists for the manufacture of door hardware. On exhibition from May 1 to May 5 at the famous Wildenstein Galleries, in New York, an establishment ordinarily given over to paintings and sculpture, the designs are also available through architects and dealers throughout the country. Jacques Lipchitz fashioned a gilded bronze relief he calls a "symbol of welcome." Mirko, one of Italy's best-known modern sculptors, designed several handsome lever-handles, knobs and pulls in the stylized, only vaguely recognizable, shapes of birds and fish. Spadini, another outstanding Italian, modeled in gold-finished metal a door-knob representing the radiant face of the sun and, in silver, a more pensive moon-face. The late Fernand Léger, just before his death, did a group of knobs and escutcheons in vividly colored geometric patterns very like his cubist paintings.

Cellini Did It, Too

Now it's true that Lipchitz and Kirko, for example, although they are in the vanguard of the wrought-iron school of sculpture (sometimes known as the taffy-pull school), did modify their styles somewhat when they undertook to design ornaments for home use. For the new pieces *are* sensuously appealing. They are good to the touch and fresh to the eye. They offer advance word, as it were, that the doors they decorate will open into the homes of people interested in new and lively ideas.

It's also true incidentally, that the whole concept of utilizing

(*Continued on next page*)

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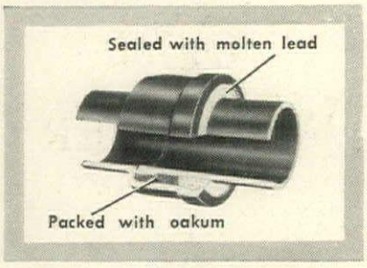

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ART

(Continued)

the genius of artists to design practical objects, even objects that can be manufactured by mass production methods, isn't exactly revolutionary. Famous artists as well as anonymous craftsmen whom today we recognize as artists, from Cellini down to the Colonial ironworkers who fashioned farmhouse weathervanes, found joy in designing objects for use. For some years top American painters have executed designs for mass production fabrics.

The important thing is that as a result of the new project many Americans will have their first contact on home grounds with the works of internationally esteemed modern sculptors working in the "new" wrought-iron idiom.

The irony—and I mean no pun—is that this idiom may not be so new after all, and that, indeed, it started out on home grounds. And this brings us back to our initial questions, "How did sculpture get this way?" and "Why do relatively few sculptors today use the human and animal figure?" It's generally conceded by critics and scholars that the man most responsible for the trend is Julio Gonzalez, a little-known Spanish sculptor who died in 1942 and is only now being accorded wide recognition. The first exhibition of his work in America, which was greeted with enthusiasm at New York's Museum of Modern Art, will be on public view from May 8 to June 17 at the Minneapolis Institute of Art.

Gonzalez Was First

It was Gonzalez who, back in the early 'thirties, working in Paris with his compatriot friends, Picasso, Miro and Gargallo, first began to "draw in space," as he described it, with welded metal rods. It was from his work, as they saw it in isolated museums and in occasional photographs in art journals, that younger men in America (David Smith, Theodore Roszak, Richard Lippold, David Hare) and in Europe (Reg Butler and Lynn Chadwick in England, Uhlmann in Germany) got the idea of creating "sculpture" with an acetylene torch, iron and steel. Why they seized on his technique so eagerly, we'll get to in a moment. First let's examine why Gonzalez himself devised it.

In his youth he worked in his father's metal shop in Barcelona, forging and welding the grilled iron doorways for which Spain has

(Continued)

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been famous for centuries. One sees them in every Spanish city or town even today, screens of thin, curving, infinitely varied and graceful metal rods casting exquisite patterns of line and shadow, ever-changing with the light. That training was only Gonzalez' beginning, of course. He went to Paris from Barcelona in 1900 and began to paint in a fairly conventional manner derived from Degas and the haunting, melancholy blue-period paintings of Picasso. After some years he turned to sculpture, and although his first works suggest primitive and cubist influences, by 1931 he discovered himself and hit on the idiom that started a sculptural revolution.

Modernism and Space

Now, why did a whole generation of younger sculptors pounce on his technique, so understandable in one of his background and training, yet so foreign to their own?

The answer is logical even if fairly involved. It has to do on the one hand with modern artists' ever greater concern with purely abstract shape, with the attempt to balance mass and space, with all manner of formal considerations having more to do with design, really, than with emotional expressiveness. On the other hand, it is also a reflection of the temper of our times. Rodin himself said that sculpture, to have true significance—he cited Michelangelo and the Greeks as proof of his thesis—must express "restless energy." (Michelangelo had written that it is sometimes "more in accordance with reason" for the artist to create "what men have never seen and think cannot exist, rather than the ordinary figure, admirable though it may be, of man or animals.")

But this is an age when energy is no longer visualized in terms of the individual human body. It is a matter of mathematical calculations, of crackling wires and cables, of skittering nerve ends, or space vibrating with intangible forces. So many modern sculptors began to discard traditional concepts of sculpture in the round, concepts that reach all the way back to the Biblical ideas of God as a kind of sculptor molding man of clay. Instead, they seized on the idea of employing welded-iron rods shooting through space to embody the idea of "restless energy," to express the forces that press on man from without. They sought, taking their cue, one might say, from Michelangelo, to portray a sensation itself rather

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than to depict the image of a human being experiencing that sensation. They worked with open rather than closed shapes, reaching out to animate and enclose space rather than to displace it.

It's Not Really New

There is nothing essentially new in their notion of working with light and space. Light falling on the most conventional sculptured figure seemingly alters its shape and dimensions, draws the eye around the form, animates its surface with rhythmic, endlessly changing patterns. But light and space in our atomic age are more dynamic concepts than they used to be, more significant perhaps than individual man himself. Many modern sculptors have therefore turned from modeling the human figure to creating dehumanized forms that the artists hope will convey an idea of the force of light and space.

The extraordinary thing is that it was furniture designers, of all people, who first saw a connection between the new sculpture and interior design. They didn't know about Gonzalez' origins and ideas—never, in all likelihood, had heard of him. But immediately they saw that the modern sculptors' work in metal offered great possibilities to themselves. What had been an aesthetic expression was overnight translated by industrial designers into the wrought-iron lamps, chairs, wire-mesh accessories and the rest that have since become almost a decorative cliché. The new open-work sculpture suggested functional shapes that would fit far more harmoniously into the new architecture, with its open, fluid spaces and pervasive light, than the heavy, overstuffed modern furniture of the previous years.

Sculpture in Silver

Another new exhibition suggests, however, that they won't stop there. On view at the Boston Institute of Contemporary Art (from May 17 to June 16) will be an exhibition called "Sculpture in Silver." This, too, was industry-inspired, like the doorknob show. It began when Towle Silversmiths commissioned a group of outstanding American sculptors, who they knew were immensely responsive to material, to execute a group of pieces in shining silver. The results, as visitors to the Boston show may see, were gratifying. David Smith, whose pieces of rusted, soldered wrought-iron are cherished by museums for their raw strength, executed one called

(*Continued*)

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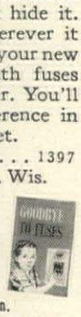

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"Birthday" which, curiously, is stronger (but far more agreeable) than ever, because of the way brilliant silver flashes light from its sharp edges. Richard Lippold, who generally builds his abstract constructions of stainless steel rods, was enchanted with what he felt was the "feminine" quality of silver, its "responsiveness to tender care, its disintegration under brutal treatment, its long periods of stubbornness and sudden yieldings." He created an abstract form symbolizing a young goddess rising airily, in most delicate balance, from a narrow base, to swell out in an open flower-like cup holding what might be a star, or a flying seed. In the group are also some more conservative pieces. One, for instance, is by William Zorach, perhaps America's top sculptor, who did a four-inch head of singular delicacy, a piece whose softly radiant surface cries for caressing by hand as well as eye. Another is by Oronzio Maldarelli, who conceived a small nude seated girl with one leg crossed over the other as she adjusts her slipper, a piece whose solidity becomes kinetic in the animating light falling on subtle hollows and swellings of her body.

The Old Still Lives

This brings us to another aspect of the contemporary sculpture scene, and deeply gratifying evidence that for all the bristling unconventionality of the new forms, the old ones have not yet been and will not be—discarded. Scheduled for exhibition in Poughkeepsie, N. Y., at the museum of Vassar College (May 10 to May 31), is an exhibition called "Twelve Sculptors of the Twentieth Century," being circulated about the country by New York's Museum of Modern Art. This one proves that there *are* present-day artists of vitality and stature who continue to embrace the classical concept of sculpture as solid mass and volume, men who feel that in the end it is only people who are important (the experimenters say this too, but express the ideal in terms of the forces that work on people), and that a statement about human beings is most effectively and movingly projected in human form. Each of the artists in this exhibition (they include such distinguished Americans as John Flannagan, Chaim Gross, Salerno and French-born Gaston Lachaise, such top Europeans as Barlach, Lehmbruck, Kolbe, Manolo) has adhered to the traditional method of chipping his form out of a block of wood or stone, or building it up with clay

(*Continued on next page*)

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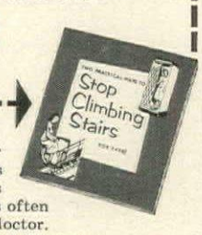

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ART

(*Continued*)

and then casting it. Ernst Barlach, for example, one of Germany's great twentieth-century figures, in his "Singing Man" portrays the peaceful life of a simple peasant; Lehmbruck, another famous German, has rendered the introspective mood of a young woman; the French Maillol did an idealized version of a female bather; Flannagan did a mother and child; Gross portrayed circus performers.

It is, of course, the ages-old approach, and if you would see ancient examples there is a handsome exhibition called "Art in Antiquity" now at the galleries maintained by Indiana University, in Bloomington, Indiana (in June it will move to Salt Lake City). Composed of objects loaned by the Metropolitan Museum of Art in New York, and being circulated by the American Federation of Arts, the show includes tiny bronze statuettes of Egyptain goddesses modeled three thousand years ago, terra cotta Tanagra figurines dating from the fourth century before Christ, small marble warriors from Rome.

The circle completed

It also includes Greek vases, a cup made about 3,800 B.C. in what is now the Near East, a bronze bit used by an ancient horseman as he dashed across the Sumerian plains around 600 B.C. And this brings us back to our modern sculpture for door ornaments and suggests that in one sense the most modern and experimental sculptors of today may basically be the most traditional. It was only within the past hundred years or so that, as one result of the industrial revolution, a line began to be drawn between the so-called fine and useful arts.

A matter of indifference

For centuries before that people felt—perhaps without consciously understanding—that art could as surely lie in harmonious form and perfect proportion as it could in an object in which form was primarily a means for projecting specific literary, picturesque or religious meaning, an object that had to be hung on a wall or set on a pedestal. Whether the thing made is put to use—as Greek vase or a modern doorknob—is, intrinsically speaking, a matter of indifference. Rodin had something to say about this. "Beauty is not a starting point but a point of arrival." No one style or theory is the only way to get there.

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AUCTION

(*Continued from page 119*)

or lot you wish to see, and you will surely notice other things you had not thought of finding. Some galleries will oblige a prospective buyer by giving him an estimate of what a given object will bring, and if for any reason you are unable to attend the sale, they will place a bid for you. This procedure can be an intriguing gamble. If your proxy bid is exceeded, naturally you fall from the running. But if your bid not only tops the highest bid cast at the show but is actually well above it, most good galleries will award you the object at the first step-up above the final bid, thus enabling you to buy at a lower price than you were willing to pay.

Jot down lot numbers

Ordinarily, because you will prefer to attend the sale and bid in person, you should list in your notebook the lot numbers of objects upon which you have decided; for example:

Lot
52—Mahogany sewing tables
78—Porcelain garniture, 3 pieces

If there are several lots which appeal to you, note possible alternates. Then, opposite each item, jot down the top offer you would bid for each lot. At this point, you should understand just how many items you are bidding for, because it is sometimes the custom of galleries to show only a sample of a great number of identical small objects. When, for instance, the entire contents of the old Ritz-Carlton Hotel were sold at auction, a New York newspaperman spied a couple of small smoking stands on the block. He bid for them—and won them. In settling up at the cashier's booth, he discovered to his dismay that he had actually bought over a hundred of the things.

At city auctions, the buyer should expect to pay a fair price for any object for which there is competition. There is little real prospect of making a killing by discovering something which has escaped the expert amateurs or the shrewd dealers who make routine calls during the period of exhibition. The mere presence, however, of professional dealers should not dishearten the novice. On the contrary, because it is their practice to buy auction objects and then re-sell them at a profit in their own shops, they may point the way to an item worth fighting for.

Once you have sized up a collection and carefully noted the things that hold your interest, you

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are ready to face the auction itself. There is no hard and fast bidding pattern. Usually, the auctioneer himself will give the cue. Remember that he has the power to reject the first bid if he does not regard it as a worthy starting point. Yet he is bound by law and custom to accept subsequent bids, providing they represent proper units of advance in price.

Where the value is substantial, bidding often goes along in the pattern of $10, $25, or $100 increments. But objects of lesser value may start at $2 or $5. A nod of the head or a wave of the hand is generally all you need to signify your willingness to advance the bid in the accepted unit.

You may cut your increase in half if you feel you are getting close to your operating limit. The auctioneer may just have said, "I have $90. Who'll say $100?" It is then quite acceptable to say $95, except that this acts as a flag to warn other bidders that you are backing off the scene, and that they may brazen you out.

Until you are fairly experienced, it is well to arrive early and sit away from the entrance, where the coming and going of others may either distract your attention at the wrong time or may prevent the auctioneer from seeing or hearing your signal. In the larger galleries, attendants placed throughout the room accept and relay bids when necessary.

Sales run at fast clip

At times the procedure at an auction seems almost automatic. Indeed, most houses run sales at a fairly standard rate of sixty to seventy lots per hour. This actually serves to reassure the buyer, since in most well managed sales every object or group of objects is numbered, and these numbers are run off consecutively. It is therefore possible to get an accurate idea of when a particular lot number will appear.

The bidding on individual lots, however, goes along very rapidly. The novice is often shut out of the competition by the rocketing pace. You must be alert, with notebook in hand, so that you can jump into action when the right time comes.

After your moment of triumph, when you have placed a successful bid, the attendant will come up to you (unless you are known) and take your name and address and a cash consideration, usually 25 per cent of the purchase price, to seal the transaction. You should repeat to him the lot number, object and price, so that there can be no misunderstanding. In the rare instance

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(Continued)

where there has been some mistake, the auctioneer or his representative will put the object up again within a matter of minutes.

Getting your purchases home is your problem, not the gallery's. It is a great convenience to have a station wagon, although city taxicabs have had all sorts of improbable things hustled into them from auctions. Many household articles, such as a chair, a small table or a stack of dishes, can be carried in a taxi without difficulty. For larger acquisitions, the auction house will recommend a dependable trucking firm.

Surprises in the country

Country sales, unlike city auctions, have a peculiarly unpredictable quality. They are usually conducted with no set pattern—no lot numbers, no orderly bidding pattern. You might have to sit through a long review of milking equipment and tractors, washing machines, skis, shotguns and preserve jars, before that coveted set of Hitchcock chairs appears. If you are not able to stay, the auctioneer may oblige you on request by putting up your lot early.

In the rural districts it is the object of utility rather than rarity that brings the highest price, in contrast to the city where a Louis XV gilt bronze clock or a thirteenth-century Persian pottery bowl becomes an object of contention. In the country the fine bread-and-butter gift, such as an Oriental figurine, which city relatives have left behind, may go almost uncontested.

You can always re-sell

Part of the fascination of auctions is to see collections endlessly formed and dispersed. As a purchaser, you help to keep the business humming: you can at any time consign to the galleries for re-sale the treasures you have acquired. If you didn't buy at a freakish price in the first place, your chances of getting a proportionate return on an auction purchase—even after paying the gallery's brokerage fee of 20 to 25 per cent—are decidedly favorable. It can happen, however, that bidding for such an object will not reach a price that you consider to be fair. The only way you can regain it if this happens is simply by bidding for it, buying it back and hoping for better luck at a subsequent sale.

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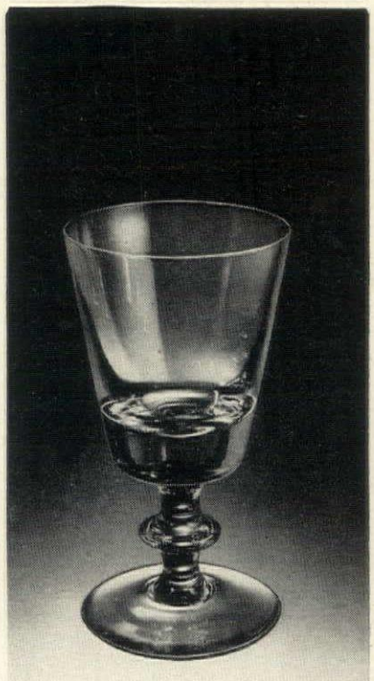

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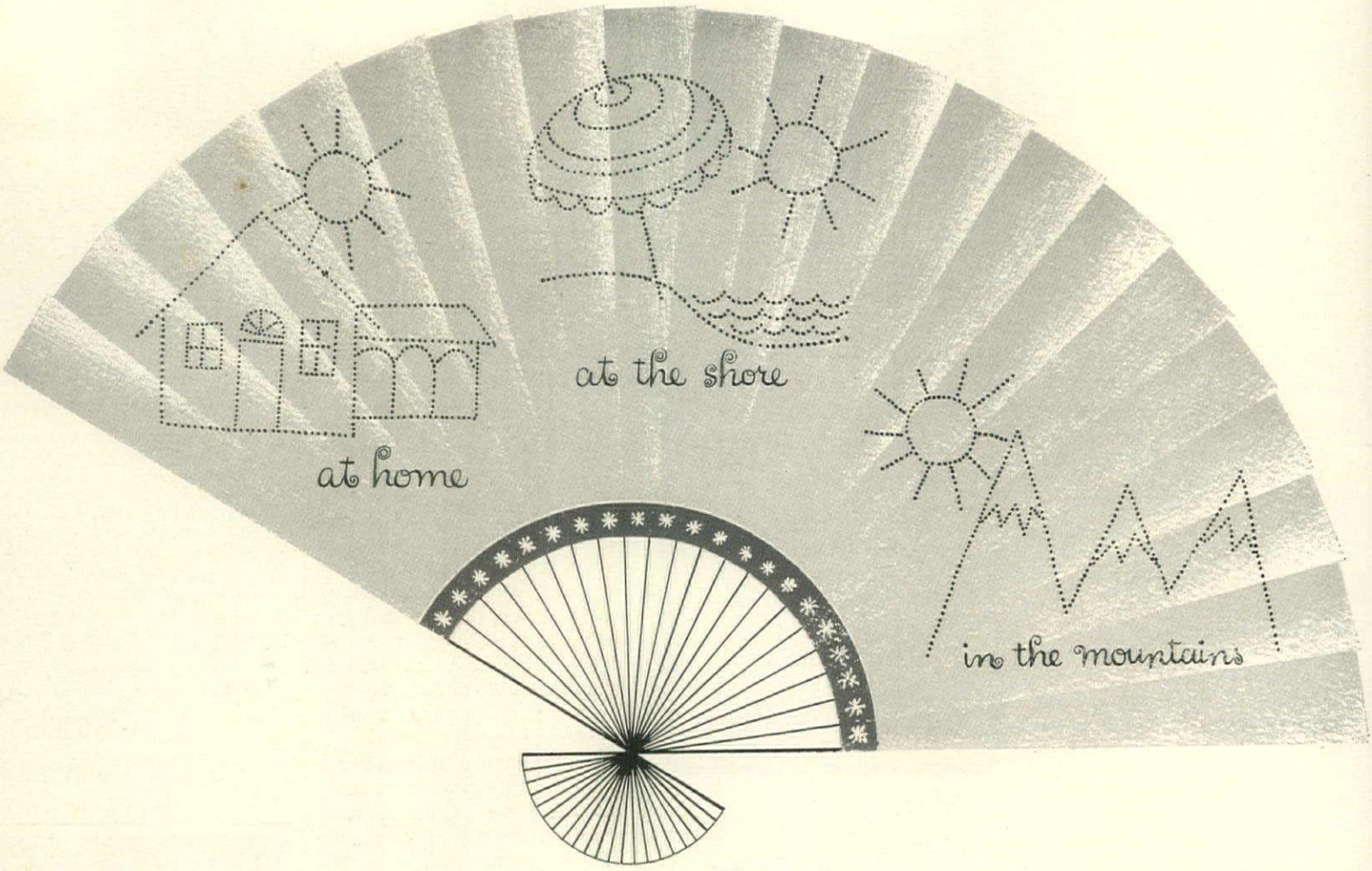

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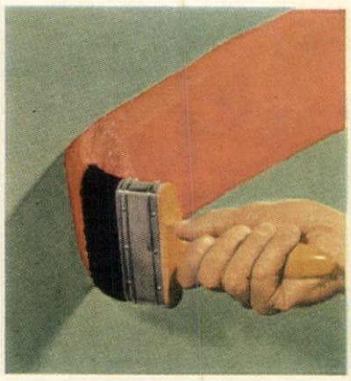

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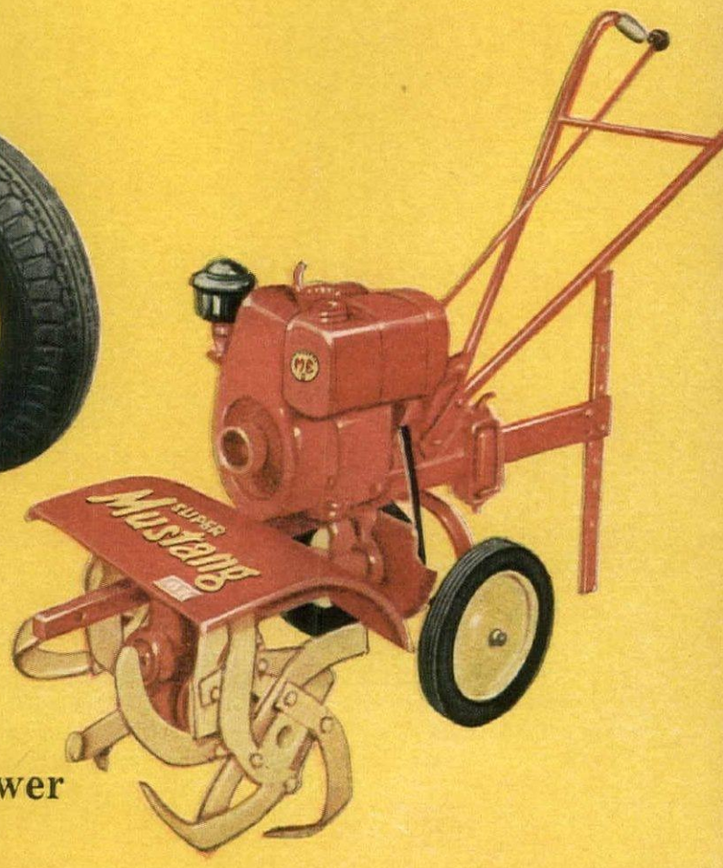

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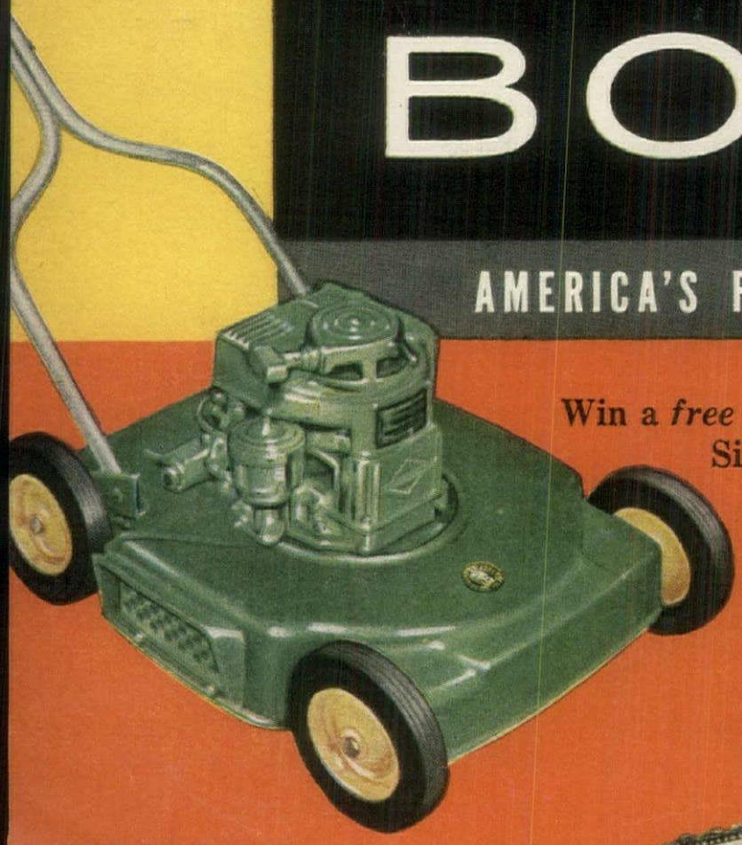

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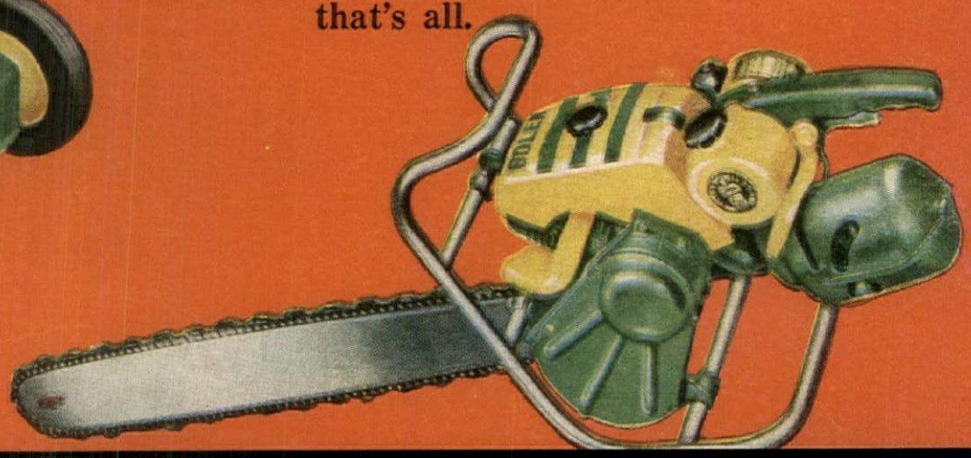

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Food Machinery & Chemical Corp.

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When it comes to watering your lawn, nothing could be more right than an *all-rubber* underground sprinkling system by Goodyear!

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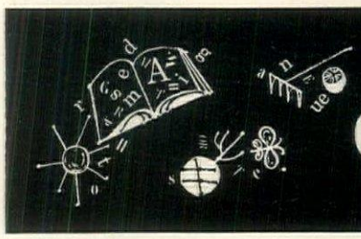


Gardener's

H & G's GUIDE

How green is your jargon? Unless it is as green as the true gardener's thumb, our glossary of common gardening terms is especially for you. In this third installment we take you from genus through hardpan to monoecious and beyond in the wonderful world of backyard talk.

Genus: A group of plants which are subdivisions of one family and have closely related or similar characteristics. Examples of genera: oak (quercus); rose (rosa).

Geotropism: Gravitational influence in plant life which causes the roots to go down and the tops to go up.

Germination: The beginning of growth in a seed under the combined action of light, heat, moisture and air on the dormant embryo.

Grafting: Process of plant propagation in which a part of one plant called a "scion" is joined to another plant, called the "stock," so that they will grow together as a single plant. The scion may be a bud, piece of stem, shoot or root fragment. Most fruit trees and varieties of roses and many other ornamental plants that might not reproduce uniformly from seed or grow well from cuttings are grafted.

Grandiflora: A recently introduced type of hybrid rose that has large blossoms borne in clusters on long stems.

Habit: A plant's characteristic manner of growth, whether upright, drooping, trailing, etc.

Hardening off: Gradual toughening of young plants grown in house, greenhouse or coldframe before setting them outdoors. It involves reduction of watering, increase of ventilation and of exposure to outdoor temperatures.

Hardiness: In plants, the quality of remaining alive in winter; the proven ability in any given climate zone to live and thrive through heat, drought, wet seasons and cold weather.

Hardpan: Hardpacked, often clay-like soil below the surface or top soil; it prevents downward passage of water after rain.

Heaving: The thrusting of plants out of the ground caused by alternate freezing and thawing action during the winter months.

Heeling in: Temporarily placing dormant plants in trenches and covering them, wholly or in part, with soil.

Heliotropism: The turning of a plant or flower toward the sun or other light source.

Herbaceous: Having fleshy leaves and succulent stem tissue, usually not frost hardy but withering away in autumn.

Hilling: Mounding soil over seeds or around plants to support them, prevent sun scorch, protect from freezing, conserve moisture. Used in blanching stalks of celery.

Hotbed: Coldframe heated by horse manure, electric cable, or other means to protect plants or hasten growth.

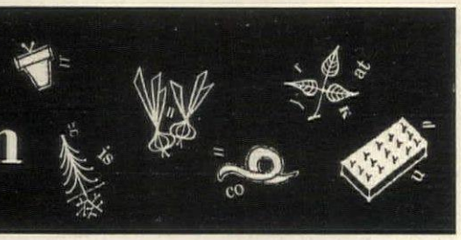
Humus: Non-mineral, organic material found naturally in top soil or introduced into it. Humus consists of wholly or partly decomposed vegetable and animal matter, including compost, peats, manures. Humus alone supports the bacterial life that, in the presence of air and water, is so important in good garden soil.

Inflorescence: The blossoming habit of a plant; the grouping of flowers or florets in a cluster or as a whole.

Lateral: A side growth or shoot growing from a main stem.

Leader: The upright tip of a tree; the top part of the main trunk.

Lexicon



TO GARDEN TERMS

Leafmold: Decayed and decaying leaves accumulating naturally in woods and often to great depth on forest floors; also made by composting leaves in piles or pits.

Monoecious: Having separate staminate (male) and pistillate (female) flowers on the same plant. Examples: begonia, oak.

Mulching: Covering with loose material the soil around plants to keep weeds down, conserve moisture, stabilize soil temperatures. A mulch may be of lawn clippings, straw, peatmoss, pine needles, salt marsh hay, buckwheat hulls, dry leaves.

Native: A plant originating in this country. Also used to designate a plant originating in a region or place specifically associated with it. Example: Kolkwitzia is native to China.

Naturalize: To arrange a group of trees, shrubs, or other plants so as to create or permit an effect of natural growth. Of a plant: to grow and multiply as though in its native habitat.

Node: The part of a stem from which leaves and buds emerge. Hence, internode: that portion of a stem between two nodes.

Nutrient: An element essential to plant growth. Nutrients include: nitrogen, phosphorus, potassium ("the big 3") ; also boron, calcium, chlorine, copper, iron, magnesium, sulfur, zinc.

Opposite: Referring to leaves or twigs growing at exactly opposite points on a main stem or branch.

Organic: Living, as contrasted with inorganic or non-living. Organic matter is derived from living material. Example: humus.

Ornamental: 1. Noun: a decorative as opposed to economically important plant. 2. Adjective: referring to that branch of horticulture pertaining to gardens rather than farming or fruit growing.

Pan: A shallow flower pot used to grow bulbs indoors or, shallower still, to start seedlings.

Peatmoss: A spongy, moisture-absorbent material derived from deposits of sphagnum mosses. Other forms of peat are derived from reeds and sedges. Peats are dug, dried, and ground for garden use.

Perennial: In general, any plant that lives for many years. Commonly: a green-stemmed or herbaceous plant that, once established, continues to live for more than two years.

Pinching: To pinch off, usually by hand, the tips of new growth on green stems to promote branching.

Pistil: The female reproductive portions of a flower.

Pollen: A dust-like or granular substance developing on the anthers of a flower and constituting the male element in fertilization.

Pollination: Transfer of pollen from the anther (male) to the stigma (female) of a flower either by artificial means or by natural action of winds and insects.

Polyantha: Literally "many flowered." Commonly, a type of bush rose bearing clusters of small flowers.

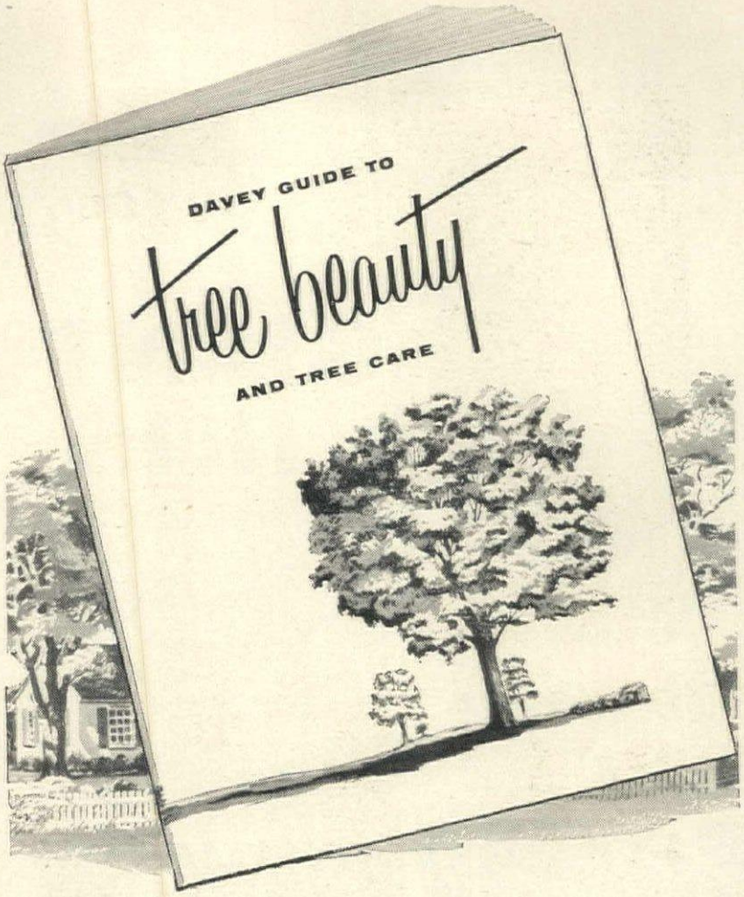
Pot bound: A condition of potted plants in which the roots fill and are restricted by the pot. The condition often promotes flowering.

Pricking out: Transplanting very small seedlings.

Propagation: The multiplication or reproduction of plants by means of seeds, spores, cuttings, layering or grafting.

Pruning: Removing diseased, dead or unwanted parts of a plant usually to improve its form or health.

Puddling: 1. Dipping plant roots in thin mud just prior to planting. 2. Compaction of soil by rain or by digging when soil is wet.



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This book cost much more than 25¢ to produce and mail. It's a special offer. Order an extra copy for your garden club and for your children to take to school. Enclose 25¢ in coin (no stamps, please) and write now to the . . .

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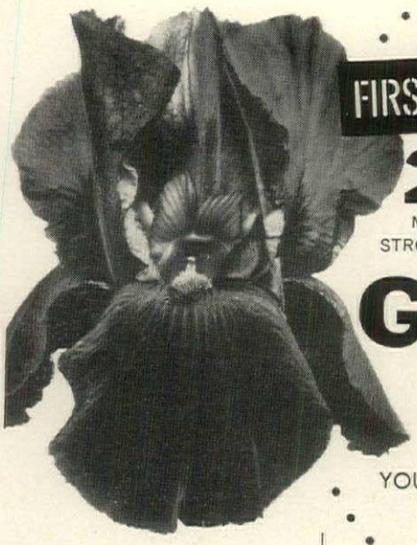

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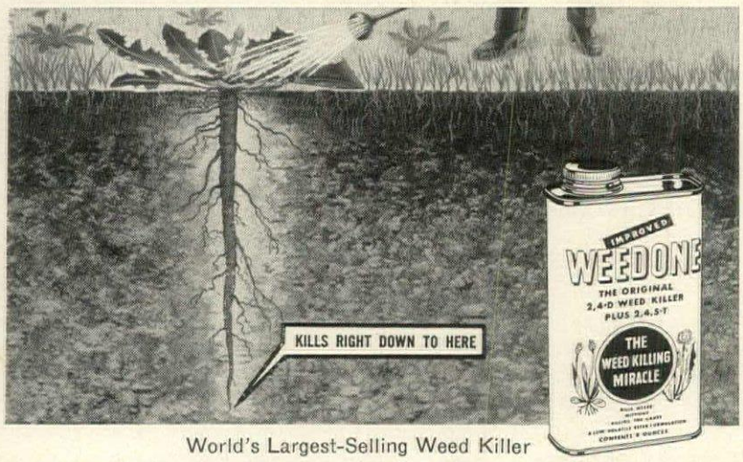

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GREAT PERENNIALS

(Continued from page 124)

Where once there were but two or three, now there are a score, including some of the best yellows that bloom before summer. The fountains of slender leaves are fine harmonizers in the garden all season long. Some varieties maintain green leaves all winter too, especially in the south. Like the iris, day-lilies do well in indifferent soil. But they grow far better in good garden loam that has been dug deeply and braced with compost or peat and a handful of fertilizer. Several varieties bloom twice a year, especially those that flower first in spring. Good growing conditions are correspondingly rewarded by a greater tendency toward repeat or "remontant" flowering. This calls for not only fertile soil but plenty of moisture.

With good catalogues before you, there will be many factors to consider in making your choices. Apart from color, take note of height of flowering stalk, tendency of blossoms to remain open all day (some do not), to bloom in the evening (a few do), to repeat the performance later. Consider the presence or absence of fragrance and the degree to which the foliage may stay green in fall and winter. Plant them in mixed borders, in front of shrubs, against walls and fences, at the edges of woods. Remember only that daylily colors are always warm rather than cool, and plan accordingly. Once planted, they may be left for three to five years, then dug and divided with a pair of spading forks to pry the clumps apart. Divide or plant after flowering or, for that matter, any other time.

The Durable Peony

Peonies are as durable as trees and, in their proper places, just as necessary to the well balanced garden. Properly planted in deeply prepared fertile loam, they may be left for twenty, thirty, fifty years to grow in beauty. When you start herbaceous peonies, however, buy small plants, preferably what are called "3-to-5-eye divisions." They are best planted in early fall, with the average level of the pointed white eyes or growth buds between 1 and 2 inches below the finished soil level. (If set either deeper or shallower they may bloom poorly or not at all.) After setting plants in the hole, cut off old stems below the ground line. The plants spread slowly, ultimately forming circular clumps three or more feet across at the base and bearing literally hundreds of main-stem blossoms, not counting side buds.

A Key perennial

The location of the peonies in your border should be determined before that of other plants. They are a key perennial, not only when they are in bloom, but through the rest of the year when their foliage remains imposing in both form and texture. They may be used as accent plants in formal beds, to pin down the pattern of a long border, or even as isolated specimen clumps. Their colors include white and creamy tones, pinks, and all shades of red, with a promise of yellows to come. Flower forms vary from the many-petaled bomb and rose type, to the singles with five or ten petals. Some newer varieties have crested golden centers contrasting with brilliant petals in stronger pinks, clearer reds than were dreamed of only a few short years ago. Better colors, bolder forms are the rule among the current hybrids. By all means, consult the lists of peony specialists before you buy, since the run-of-the-mill varieties, while durable, surely, and beautiful as well, are no longer enough to satisfy the good gardener. Peonies must have a period of dormancy induced by cold weather in order to survive. They do not flourish in the far south, nor do they tolerate meager soil and scanty moisture. Cared for with respect for their needs, they have no superior in garden performance, and very few equals.

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A HANDBOOK OF SUMMER LIVING

at home, at the sea, in the mountains

ON YOUR NEWSSTAND MAY 17TH

POWER MOWER SHOW

Toro dealers take the wraps off some startling new inventions

Power mowers with engines and handles that lift off . . . power mowers with plug-in electric starters (no battery needed) . . . new power mowers of all types and sizes are yours to inspect at Toro dealers. It's show time for the 1956 Toro line—the world's biggest, most interesting array of grass mowing equipment!

You'll want to see Toro's new *Power Handle* —the amazing lift-off engine unit that drives a whole family of yard machines . . . *Electric Starting*—a new plug-in starter that spins your mower engine into immediate action . . . *Completely New Whirlwinds* — the original rotary mower, now better than ever with anti-scalp staggered wheels and front discharge chute to prevent clumping.

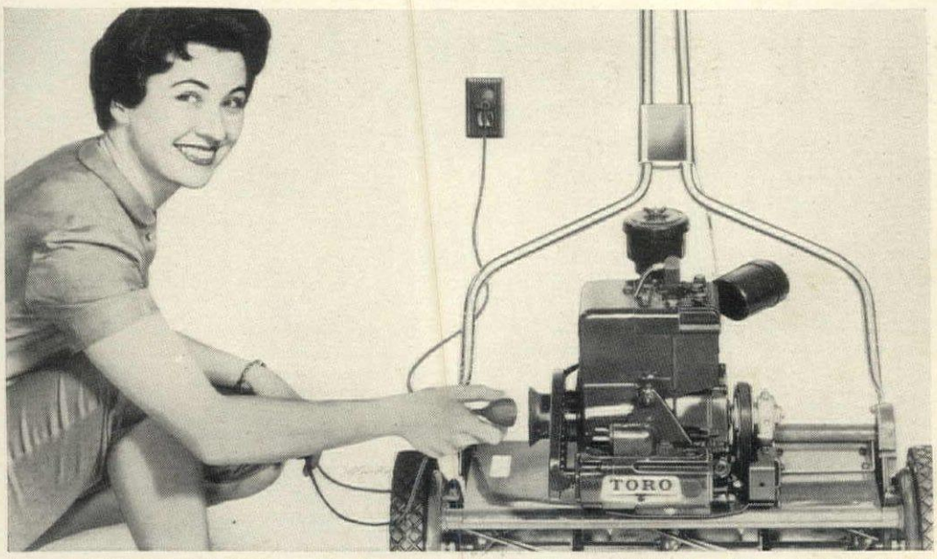
Your local Toro dealer will be glad to show you all this—and more. Look for his name in the phone book classified section under "Lawn Mowers".

Toro "Power Handle" a demountable 2¾ hp. gasoline engine that switches in seconds from one Toro work unit to another. It's a mechanical handyman you'll use in all four seasons! Work units now include (counter-clockwise); 17-inch *Snow Hound* rotary plow, 110 v. generator, tiller, 20-inch self-propelled *Whirlwind* rotary mower, 21-inch self-propelled *Sportlawn* reel mower, edger-trimmer, power pump, power sprayer. The Toro "Power Handle" is another first that's bound to be imitated!

New from the ground up!

Toro Whirlwind rotary mowers offer every popular feature, including staggered wheels to eliminate scalping, ingenious front discharge chute that sprays clippings uniformly. Much quieter in operation, too . . . exclusive new under-the-housing exhaust muffles engine noise remarkably.

Electric starters take all the work out of starting, operate on house current. Just plug in and your new Toro self-starting engine leaps into action automatically! No battery required. (It makes lawn-mowing with your Toro more fun than ever!) Available on most models.



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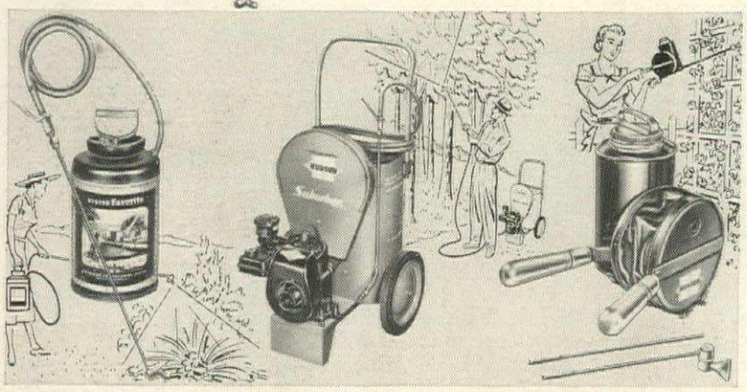

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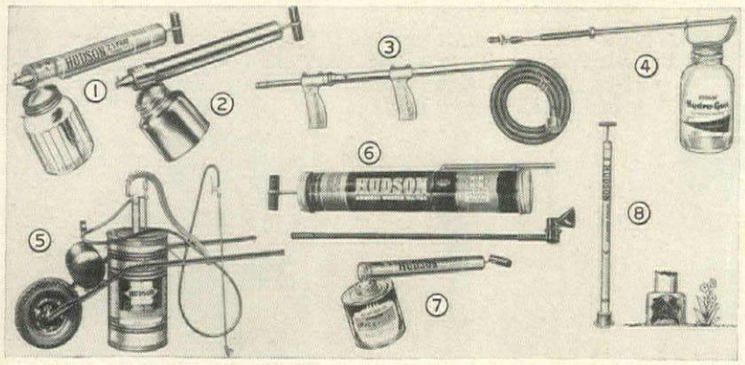

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H&G's BASIC GARDEN

In the following chart are listed the common garden insects and diseases: the agents that will best control them; and the representative trade names of nationally available preparations containing the control agents. For general use and for gardeners not sure of the specific troubles they wish to treat, several good all-purpose sprays are included. Many of these controls can be applied as either sprays or dusts; all should be handled with care, and precautionary labels strictly observed. Timing varies with the season, the location, the insect and the plant on which it preys. The manufacturer's label often gives useful clues. In some cases, one or two sprayings a year will do; in others weekly treatment is necessary. In all cases the treatment should be thorough.

INSECT OR DISEASE	CONTROLLING AGENT	REPRESENTATIVE TRADE NAMES
ANTS	Chlordane	End-O-Pest ARC Dust Ortho Klor
APHIDS	Lindane Malathion Nicotine Sulphate Pyrethrum Rotenone	Niagara Lindane Isotox Malicide Black Leaf 40 Pyretox 10 Acme Garden Guard Roto-Dust
BEETLES	DDT Methoxychlor Rotenone	DDT Marlate Roto-Dust
BLIGHTS	Ferbam Manganese carbamate Zineb Ziram	Fermate Ferbam Fungicide Kerbam Black Manzate Maneb Fungicide Dithane M 22 Parzate Zineb Fungicide DuPont Fungicide A Zerlate Ziram Fungicide Opalate White Fungicide
BORERS	Aldrin DDT Dieldrin Heptachlor	Aldrin DDT Dieldrin Heptagran
CHINCH BUG	Chlordane	Toxichlor
CATERPILLARS	DDT Rotenone	DDT Roto-Dust
DOWNY-MILDEW	Captan Manganese carbamate Zineb	Orthocide Garden Fungicide Manzate Maneb Fungicide Dithane Z-78
LACE BUG	Lindane	Isotox
LEAFMINERS	DDT Lindane Malathion	DDT Lintox 25 W Lindex 25 W Malathion
LEAF SPOT	Captan Ferbam Zineb	Ortho Garden Fungicide Nu Leaf Black Fungicide Niagara Carbamate Blightox 6

PRAY CHART

SECT OR DISEASE	CONTROLLING AGENT	REPRESENTATIVE TRADE NAMES
TES	Aramite Dimite Malathion Ovotran	Orthomite 2 Dust Dimite Malicide Orthotran Genite EM-923
WDERY MILDEWS	Sulfur sprays DN sprays	Sulforon Fungicide Sulfix Sulfur Mildex Karathane
TS	Captan Ferbam	Orthocide Garden Fungicide Ferradow
STS	Ferbam Zineb	Ferberk DuPont Fungicide A
WFLIES	DDT Methoxychlor Rotenone	DDT Marlate Cubor Dust 75
AB	Captan Ferbam	Ortho Garden Fungicide Fermate Ferbam Fungicide
UGS	Metaldehyde	Slug-Kill
HRIPS	DDT Lindane	DDT Penco Lindane W 25
EEVILS	Aldrin Chlordane Dieldrin Lindane	Aldrin Na-Klor 40 W Dieldrin Lindex 25 W
HITEFLIES	DDT Malathion	DDT Malathion

Multi-purpose sprays and dusts

ANT	SPRAYS AND DUSTS
SES & THER FLOWERS	ACP Rose and Floral Dust DuPont Floral Dust DuPont Rose Insecticide and Fungicide End-O-Pest Rose Dust Ortho Rose Dust Niagara Pomo-green Dust or Spray Tri-O-Gen 3-way Rose Spray
GETABLES	Botano de Luxe Garden Dust DuPont Tomato Dust DuPont Vegetable Garden Dust End-O-Pest Garden Dust
EES	Acme Fruit Spray ACP Rx Garden Doctor Spray DuPont Fruit Spray End-O-Pest Tree Spray Ortho Home Orchard Spray Pratt's Shot Gun Spray

No more walk-work or back-work! Cut a wide 57½-inch swath with this 3-gang mower on the Cub Lo-Boy. Fingertip Touch-Control raises mower for turning, transport—hydraulically. Easy maneuverability, full vision permit cutting close to trees, flower-beds, buildings. Pull-type mowers available.

You'll RIDE your work away with a

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Country living gets a big new lift with a Cub Lo-Boy! Starts, drives, handles easily as a car. Everybody in the family wants to run it, and can!

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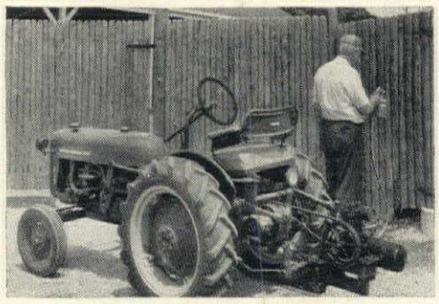
Rotary mower, rear or center-mounted, cuts weeds; mows lawns smooth.



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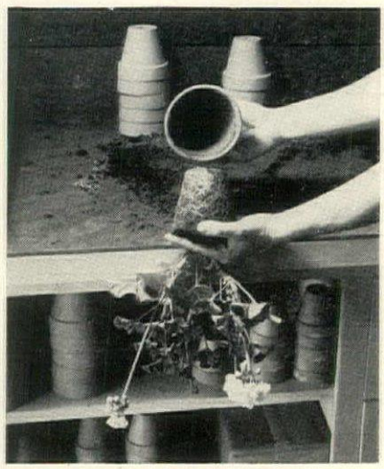
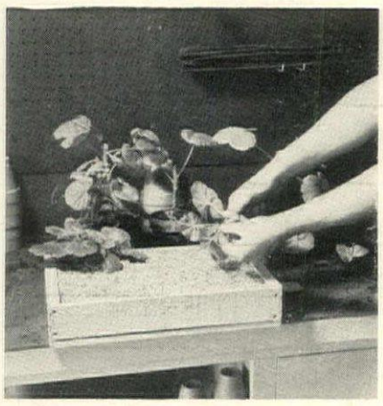
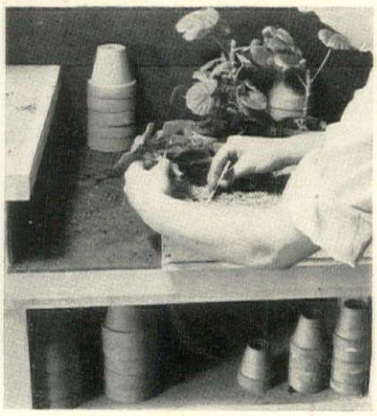


Prepare plant for its summer in the open only after making sure it is ready for pruning and moving to larger growing space. It is ready if a compact mass of roots is revealed when pot is inverted, tapped on the bench, and lifted off for inspection. Plant at left can safely yield several cuttings.



Trim cuttings made from tips of pruned shoots by removing all but two or three end leaves and making square cut just below node or leaf joint. Pieces 1 to 3 inches long, depending on variety, are adequate. Rooting may be speeded by dipping cut ends in a root promoting hormone powder.

KERTESZ



Insert cuttings in box or flat of coarse vermiculite, pearlite, or moist sand. Place box where it will not dry out, either in a cold frame or other protected spot. When roots are an inch long, usually within three weeks, cuttings are ready to be potted in stiff garden loam for next winter.

TO WHAT EXTENT IS THERE A VIRTUAL LECTUREMANSHIP?

By STEPHEN POTTER

A note on current lectureman research

Editor's Note

To the annual spate of spoken words that washes over us at commencement exercises, Fourth of July picnics, sales conventions and garden club meetings, add this election year a tidal wave of political oratory, and you will realize that we haven't heard anything yet. As a service, long overdue, to speaker and audience alike, H&G offers this primer by Potter.

The other day I was thumbing through one of the early volumes of my 600-page folio notebooks, repository of all the first sketches and miscellaneous thoughts of Lifemanship, quarries out of which, from such obscure jottings as "how about antisepsis . . . Roger van de Weyden," are built what are to become the completed chapter. I found an entry with Lecturemanship written beside it in blue pencil. I had obviously given some lecture where there had been a lot of empty back rows—an "ultra-Lifemanship" situation, anyone would say, counter-proof. But here is my entry:

1. Audience sitting in the aisles ploy. This is far more important than a nearly full house as it suggests people willing to undergo discomfort to hear you. How achieve? A request that one section of the gallery should be closed for acoustic reasons is sometimes possible, or if you are developing the Eccentricity Gambit, it is possible to order the removal of front two rows of chairs, while apologizing "for the blind area in my voice."

Of course all this is exaggerated and fussy. The keynote must always be simplicity. Recently I have been jotting again—and trying to bear this simple fact in mind.

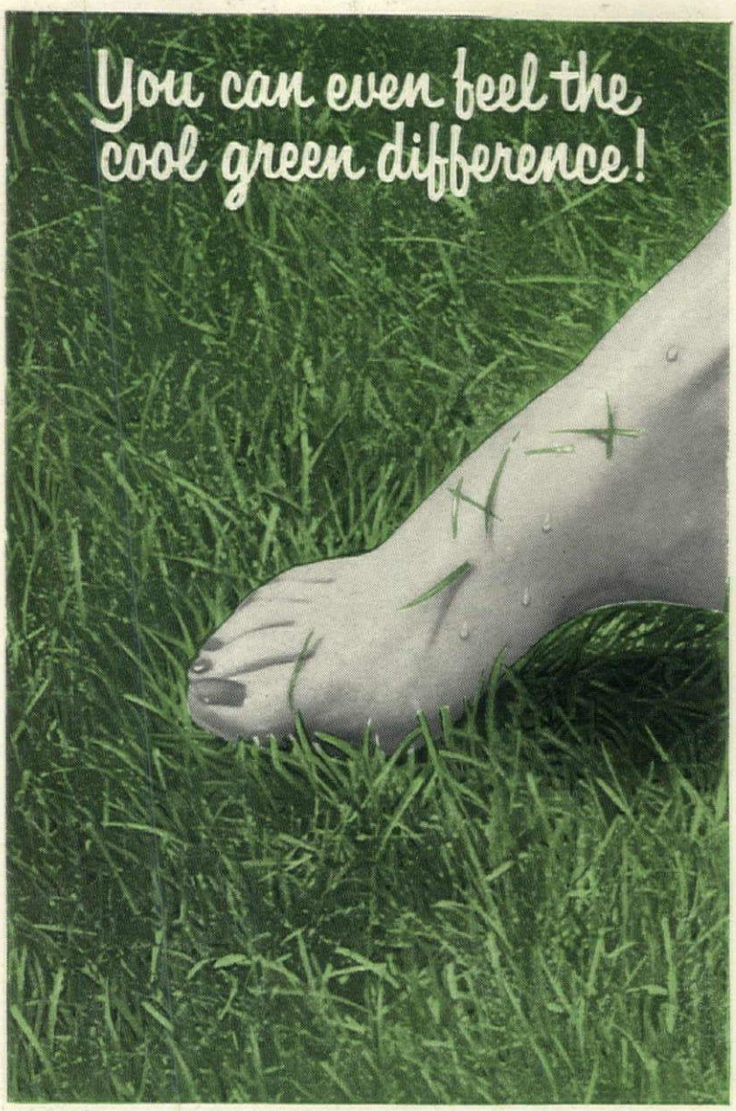
Chairman Ploy. One of the best ways of being one up in a lecture is not to lecture but be Chairman. Chairmaning—the art of being one up on the lecturer—has been independently described by J. Priestley (*Diversions*). He has described well the art by which the Chairman can *break flow* of lecturer with such basic and even dramatic ploys as having little notes passed up to him and making signals to people in the audience. Odoreida, when Chairman, was able to suggest that the note contained rather bad news of a personal nature but all this is rather advanced.

Simpler methods do not need less practice. The Chairman who remains on the platform for the lecture should certainly have something distracting about him—he may cross his right leg over his left and reveal the fact that right sock is so shrunk that it scarcely comes above the shoe at all. Audience will watch ankle. If his hands naturally are rather red and puffy, he may let one hand hang by his side with an inert look as if he had some deformity, slight, and possibly recent. Occasionally I have seen a Chairman do well by coming on to the platform with three large books of his own and keeping them under his arm during the lecture as if he had just popped in, between two really important lecture engagements of his own, in order to give a hand to old Thunderjaw. He can establish this point in his opening speech by making two jokes of intensely local reference, about some unpopular fire drill, which he knows his audience will laugh at, though the point will be completely incomprehensible to the visiting lecturer, who will look uneasy.

Longer practice is required for what I call the offbeat laugh. This is really a slow chuckle developed during some serious part of the lecture as if Chairman was trying to lead the audience into the realisation that there really was, after all, some grain of amusement in what Lecturer was saying. While thus smiling or giving a relishing chuckle, Chairman may turn, not his head, but his whole torso, in the direction of the clock, suggesting that he wants to know how the time is going in as unobvious way as possible. Another way to do this is to take a quick glance at your wrist-watch, but to have this strapped so high up the forearm that it takes a lot of covert arm extension to get there.

At the end of the lecture the Chairman still has a small armory of ploys to draw on. He can get up after a short pause, with a start, so as to suggest, "Why has he suddenly left off talking? There was no finish as far as I could see." He may then make a short speech purporting to summarize the views of the Lecturer, but, in fact, giv-

(*Continued on page 223*)



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LECTUREMANSHIP

(*Continued from page 221*)

ing his own opinions which are directly opposed to the points which the Lecturer has been trying to establish for years. He may then say, "Well, I am sure at least a hundred of you will be wanting to ask questions and I am very glad Dr. Thunderjaw has agreed to do this. Now then . . ." It is perfectly easy by your intonation to discourage the asking of any questions whatever. After a two seconds pause Chairman can then say, "Well, if you won't, I will. I am going to sail right into it. Now, Doctor, what exact evidence have you of your thing about the I.Q. of Scottish children being higher?" Needless to say, Dr. Thunderjaw will not have mentioned any point vaguely connected with this question and his reply is bound to be a rather stammering one.

So far as Lecturemanship itself is concerned, I associate groups of ploys with individuals, including, of course, some of our own individual demonstrators.

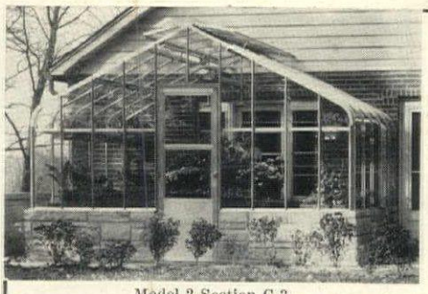
Gattling-Fenn always interested me on the platform. He once bought a book with illustrations and diagrams called "How to Think Fluently on Your Feet" and then used to follow out the rules. One thing the book said was "Be economic of gesture, don't make one unless you really mean it. This will treble the effect." After he had read this chapter, Gattling used to stand rigidly to attention through the whole lecture until he came to a bit where he said, "The whole edifice of modern civilization is beginning to sway, before it crashes to the ground in flames." When he got to "sway" he would begin pushing the lectern from side to side and we certainly noticed it simply because he had been standing absolutely still till that moment. Anyhow Gattling was very pleased with this and next time he pushed the lectern right over and lit a match. Our audience of young people warmly applauded but I am not certain that he had really what we call "got" his audience. Gattling, unless he had everything written out in full, could never think of anything to say after about 7 minutes, and so had to use a lot of ploys to fill up time. One of these was to read out of a book. He would pretend to find the passage in his book by riffling through the pages, but getting it almost at once because of a piece of chewing gum he had stuck in the middle of the page he wanted. Sometimes this would have covered what he wanted to read, and he had to make up, because of the gum. But I must say he had a wonderful way of closing the book after he had read his bit. When he was really desperate to fill up time, he would read almost any piece at random —as if the words were practically sacred. I remember his once reading a page from some book about the appointment of a Dean to Norwich Cathedral. After he'd finished it he looked calmly, frankly and deeply, straight at the audience, while at the same time closing the book very slowly, almost with a faint suggestion, as it were, that it was practically the Bible, so that it was quite impossible for the audience to look critical, much less smile at the total irrelevance of the passage.

From Gattling we formulated one or two useful rules. For instance, if you are only able to give one lecture and only able to read that one off notes, which you carry round in dirty-looking, dogeared exercise books, start your lecture by saying, "I thought today—if I am interpreting your Chairman's wishes correctly—that I might talk about some subject—English and American humour for instance: and if you will allow me, I will read you one or two pieces which have amused me—I found this old notebook the other day . . ." Then talk round them.

The danger here, of course, is that by some curious law, if you do this, you will see sitting in the middle of the front row somebody who listened to your lecture, which is going to be word for word identical because you can't depart from your script, the week before. This calls for bold Gamesplay. You must say then that "you were trying to talk about this theme last week," that you are "delighted to see somebody in the audience who can confirm the difficulty we had in defining certain matters" and that you "wonder if they will approve of this new formula." Say also, if necessary, that this person had "asked a very interesting and profound question," and although this, of course, will be quite untrue, it will confuse and at the same time compliment this prospective enemy and the chances are he will string along.

The One Gestureman. Gattling's modest attempts at gesture were, of course, tremendously developed by our Dramaship Instructor, G. Wert, who was a great sight on the platform, although he spent too much time in proving that he was a better speaker than the Chairman. He used a lot of gestures but he always practiced them beforehand and used to get

(*Continued on next page*)



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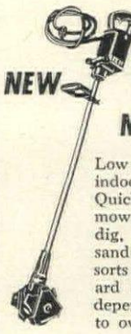

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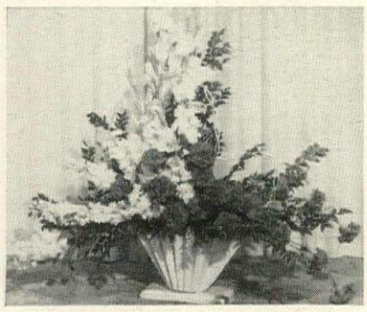

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LECTUREMANSHIP

(Continued)

me to take a snap of him with his No. 3 Brownie box camera while he stood in a fixed position, making a gesture. Some of them were very good, and we could never understand why he had never been asked to speak on the BBC television, particularly as "How to Speak on Television" was one of the courses he specialized in. I remember once he said, "The atomic bomb can destroy a city the size of Wallingford like puffing out a candle." He said Wallingford because, although it isn't a city, that was the place the Chairman came from. Then he turned full on the Chairman, held out his closed fist and said, "But it cannot make a flower grow." As he said this he opened his fist one finger at a time, about a foot in front of the Chairman's chin, as if it were a flower growing. Actually this amused us because Wert spent hours every winter with an old bag of bulbs, hyacinths, and nothing ever came out of them, except rather slimy-looking leaves about two feet long.

Cogg-Willoughby and the Distinction Ploy. Of all the basic techniques of this art the one I most admire and the one most difficult to perform is the Distinction Ploy. I am referring, of course, to the art of creating the illusion of distinction. Actually our Cogg-Willoughby himself was not at all bad at it, and since he had rather a hollowed-out, hankering sort of face, nature certainly gave him a good start, especially if he could manage to stand under a top light, and increase this effect by a thirty-seconds silence before starting, by gazing at his manuscript and slightly shifting it about, with about two very slight coughs. He would sometimes also increase tension by taking one small tablet out of a green glass bottle, from which a very long tail of cotton-wool had to be pulled before the tablet would come out. He was able to suggest by this that his stomach was only held in place by one frayed piece of catgut, that he was plucky to be there at all, and that it was only the inly burning fire of the spirit that kept him upright. (J. B. Jones who used to spend his week ends playing rugby for Cardigan and his weeks drinking double Olds and was therefore tremendously healthy-looking in the face, nevertheless used to play the same Last Gasp approach, though suggesting, of course, that his disease was something quite different; but it never really worked even when he went to the length of having himself driven up in an ambulance.)

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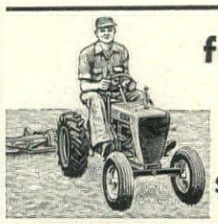

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(Continued)

Mind you, some building up is very useful for this gambit, and the Chairman must somehow be persuaded or bribed to inform the audience beforehand, if you are lecturing, say, on Blenheim, that you are not only a scholar of the Marlborough Campaigns, but that you are so frightfully distinguished that not much information can be expected on such a well known thing as the Battle of Blenheim from a lecturer who is such a tremendous scholar of his subject that he has spent the last two years studying the commissariat accountancy, 1704, of the 48th Worcester Horse, a regiment once reviewed by the Duke of Marlborough.

(Reading this passage out to a group of young people, I was reminded by one of them, W. Todds, of I. Richards' variation on the Distinguished Opening. Before touching a book or looking at a note he would begin a lecture on, say, the decay of the Metaphysical Poets by speaking out a quotation, in a colorless voice and with an expression of distaste. The words would seem to hold considerable meaning which would yet escape one—perhaps, "The art of the instant will not involve, or will not keep involvement, with the stream of the known." This makes the audience feel unpleasant; a few, even, will wonder if they are attending the right lecture, until the time comes when Richards reveals the author of the quotation—Walter Günz, the authority.)

Counter-Inspector Play. May I slip in here a warning and a reminder: It is useless to attempt distinguished play in front of any person who is more distinguished or more learned or even simply more effectively older than yourself. And here let me mention that passionate madcap of the Lecture Hall, the Inspector. This great bird is by no means universal. It is fairly safe to say that W. Auden, delivering his Oxford lectures on Poetry, will not be watching the door worriedly in case the Inspector turns up. All the same when one is lesser, and younger, inspectors sometimes occur. Now the basic gambit against inspectors is to be promising, and for that the "background necessity" is to be (a) young and (b) gauche.

Never try to be distinguished and gauche at the same time. Change over as soon as the Inspector comes in. In the old days, when tremendously young, I prided myself on being

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the gauchely enthusiastic lectureman, partly because it gave me a fairly good start against the Inspector. This Inspector used to arrive about every tenth lecture. He would sit frostily in the foreground, not too pleased with his evening journey, in his chilly Austin Seven, to my Tutorial Class in East Croydon. After listening, bolt upright, for ten minutes, he would put on his glasses and study the printed syllabus of the course, which I had written nine months before and crammed full of stimulating discussion points which I hoped would catch the eye of Mrs. Wooton, the Director, but which yet had a solid backbone of knowledgeable continuity for Mr. Davidson, the Inspector, to approve of. In practice, of course, I never followed my syllabus. It was my custom, a good one, to talk about the book I had been reading that week end.

Mr. Davidson takes up the syllabus and looks at February the 4th, Week Ten, and reads, "Scandinavian Drama and its Influence on the Twentieth Century Renaissance of the English Theatre". What I am in fact talking about when he comes in is the new life of Isadora Duncan—the part where she renounces marriage bonds as a priest-ridden concept, antagonistic to the fuller life.

I owe so much to the practice of those early days. Looking back on my early brilliance I very much doubt whether, now, I could, with three swift and easy transitions, show the obvious, yet tricky relationship between the first impact of *The Doll's House* and Isadora Duncan's renunciation of her fourth husband.

Props Management. The reader would be amused to see our little rostrum where we train lecturemen, cluttered as it is with an old microscope, dummy rulers, and old pairs of spectacles. Though I myself wear glasses for reading off hidden notes, I have never fully developed Lens Drill. It is rather a good thing and, of course, common practice, when you have started a laugh which is liable to last seven seconds, to take off your glasses slowly and hold them up to the light as if there were something wrong with them. Of course the real expert, after he has made a particularly boring or pointless remark, can sometimes succeed in hypnotising the audience into thinking he has said something effective by dashing his spectacles on to the desk and looking at his audience with a slow

(*Continued*)

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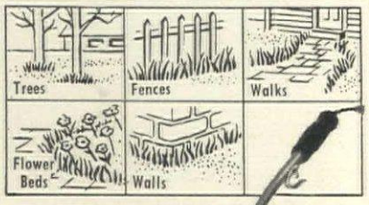

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(*Continued*)

smile. I have actually seen little Wincott Green get a round of applause after using this gesture so boldly that he cracked both lenses across the center. A good way of pretending to look for a quotation in a book, while knowing perfectly well where it is, is to turn the pages with one of the prongs of your spectacles. Another way of suddenly finding something important to do during a seven or ten second laugh is to take three slow sips at a glass of water. Some people gargle but I do not recommend this. A good thing in Anti-Chairman Play (see later) is to hold the glass of water he has given you up to the light as if you suspected there was some unpleasant deposit in it.

One of the shortest of our lecture experts was this "Winkie" Green, who lectured under the name of W. L. St. G. Lauterberg Green. He was for some years very successful with a prop gambit some have found worth trying. His manner and material were vague enough to fit almost any subject, yet he managed to give the impression that he was a born teacher, able to give a concrete impression of a kind particularly valuable to young students. No one who saw him will ever forget their first sight of Winkie. His pale hair grew very thick and yet upright, and on the back half of his head only. When he first came on to the platform all you could see behind the desk was this hair, upright yet twisted, like sticks of barley sugar. Winkie would then make great play of being too short, sending people to fetch something for him to stand on and pretending to be embarrassed by this, thereby gaining the sympathy of the audience before he started, though in fact this disability was one of his strongest weapons, and he wore shoes without heels. (Borrowed from an oldish male ballerina he knew.)

When Winkie started on his long ramble he would usually say, "I don't want you to take notes yet." Out would come the pocketbooks. Off he would go. "The general approach to this subject is essentially an approach from more than one direction," was a typical Winkieism. A little later he would lean forward. "But" (and he would say "But" in such a way that it was impossible not to grip one's pencil in readiness), "but it is impossible to prove the connection between opposites so fundamental that the approach is surely found in the search for the common denominator." He would then

(*Continued on next page*)

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LECTUREMANSHIP

(Continued)

pause, giving time for 340 young students to get this down.

Later he used his prop. Having once been rather left wing, he wore a big tweed jacket covered with a pattern of round dots, with pockets like pack-horse saddlebags. Out of one of these he would take something which looked like a square flowerpot, from the top flat surface of which seemed to sprout a miniature arrangement of skyscraper-shaped prongs of different heights. Whether he was lecturing about Persian oil or bird-migration, Keats or the meaning of the Primary in the Presidential Election, he would always bring out this altered pot in the fortieth minute, place it on the table in front of him, take a very long pencil from the other pocket, and point to some bit of this thing about halfway up. "This model gives a very rough idea of relative positions," he would say, stroking the top half of it with the tip of his pencil. "Do you see that this 'reaction' counterpart is much shorter than is commonly imagined?" There was not a soul in the audience, except, of course, trained Lifemen, who did not feel that this demonstration proved that Winkie was a born lecturer, and that, unlike some, he could give you something to remember.

Counter-Chairman Play. I have said enough by way of basic introduction, I hope, to remind the Lectureman that his work is not complete till he has learnt to master his Chairman, since Chairman *versus* Lecturer is the essential platform situation.

"In style, be the opposite." If your Chairman is a practised official speaker he probably knows how to stand still and keep his arms folded or relaxed by his sides. Suggest at once that personally you are not that kind of speaker, even if that technique suits the paid agent of some local political club; allow your hands to wander aimlessly, carefully stroking the back of your head or fidgeting with your collar. Simulate some slight physical handicap also. This immediately brings out all the sporting qualities in your audience and is particularly useful against a Chairman who is a popular games hero. It may make your Chairman hover nervously if you fiddle crossly with the lighting arrangements one minute before starting, after looking at the ceiling and screwing up your eyes. If he happens to be enfeebled through age, it may be a good thing to ask him to move a heavy

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lectern a foot to the right. In general one should be reasonably severe to the Chairman. I have rarely encountered an audience that was not glad to see Chairman snubbed, unless he is an old war-hero or professional ball game player. Never, on any occasion, make the hackneyed mistake of laughing and shaking your head when Chairman makes his joke. Always, including and especially when he pays his compliment to you, show no reaction whatever but let your eyes roam coldly but intently over the faces of your audience, as if you were surprised and interested in something about their physical appearance. If nice-chapness is absolutely demanded, when audience applauds after his introduction of you, clap your own hands twice in a dangling way as if you wanted to make Chairman feel that for once in a while a tiny little bit of the applause was for him.

If Chairman sits on platform he can be dangerous. The slightest wagging of the toe during your one serious and emotional passage can score him many points. It is rather a good thing after about five minutes, when some good and right sentiment of yours has been approvingly clapped, to turn suddenly full on the Chairman, corkscrewing your body right towards him, and say, "But I wonder if Dr. Riemann agrees with me?" This will make Dr. Riemann look nervy and mystified and feel that he hasn't been attending; and it will suggest to your audience that you wonder privately whether Dr. Riemann is quite the man for the relatively minor position which he at present holds.

When the Chairman makes his speech of thanks afterwards still pay no attention. You may smile, but smile half to yourself while busily picking up your papers, packing your glasses, etc., suggesting that we all of us want to get on with the job.

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DECORATING BOOK REVIEWS

Seven basic books to launch the home decorator

House & Garden's New Complete Guide to Interior Decoration (Simon and Schuster, $10) is a comprehensive reference book. It contains a section on color schemes to give rooms a new lease on life, a dictionary of important design periods, chapters on recent decorating trends and advice on mixing periods. Wall, floor and window treatments are suggested for every room in the house. There are suggestions on how to paint and paper walls, put down floors and restore furniture.

How to Color-Tune Your Home by Louis Cheskin (The Macmillan Company, $5) looks into the "deep-seated emotional drives" that account for color preferences. The author, director of the Color Research Institute, suggests appropriate schemes for the whole house—from living room to nursery. He describes the most flattering colors for brunettes, redheads, blondes and gray-haired women. At the end of the book is a 12-page chart of complementary and related colors to use as a guide in combining colors, mixing paint.

How to Decorate and Light Your Home by E. W. Commery and C. Eugene Stephenson (Coward-McCann, $6.75) is a new departure in that it concentrates on decorating the home to look its best under both natural and artificial light. The authors, Mr. Commery, in charge of residential lighting for General Electric, and Mr. Stephenson, one of this country's better known interior designers, believe that "color and light are the two most powerful allies and the strongest influence in home decoration." The text is illustrated with diagrams and sketches to help the reader visualize the authors' points.

The Pahlmann Book of Interior Design by William Pahlmann, A.I.D. (Studio-Crowell, $7.50) covers nearly every phase of decorating rooms for more attractive, comfortable and enjoyable living. Based on the premise that "a good

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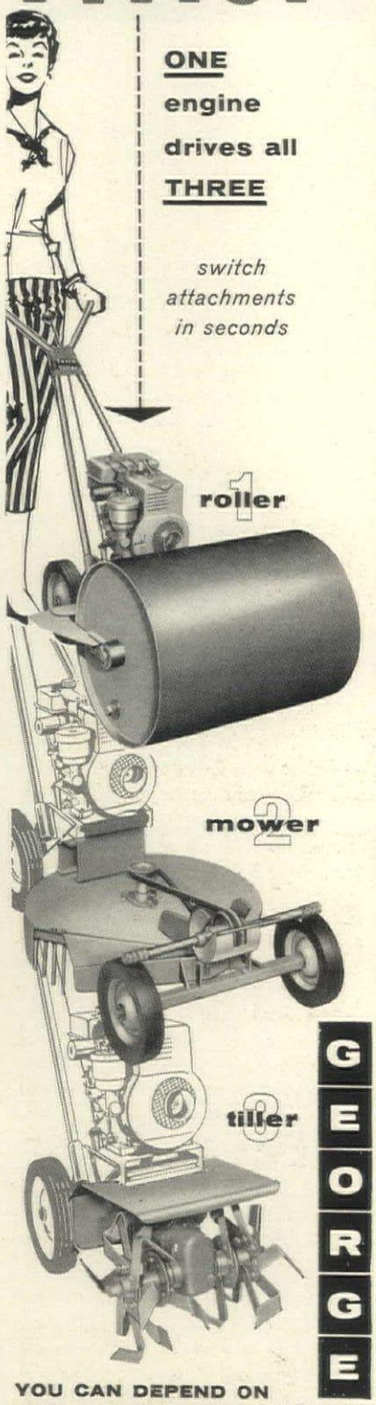

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interior should reflect the nature and spirit of its inhabitants," the book discusses design, color, lighting, window treatments, furniture and accessories. The text is generously illustrated. The rooms were created in a wide variety of styles and moods by the author, an internationally known interior and industrial designer.

Good Taste in Decoration by Donald D. MacMillan (Henry Holt and Company, $5.95) discusses most of the problems and pitfalls the amateur decorator is likely to encounter, and it contains practical buying tips. The section on period furniture is particularly well done. The author, a decorator and design consultant, gets off to a good start on the question of taste with some clear-headed advice: appropriateness and usefulness are the basic considerations in creating a room.

The American Woman's New Encyclopedia of Home Decorating, a new edition of an old favorite, by Helen Koues (Consolidated Book Publishers, $4.95) is twenty volumes in one, thumb-indexed like a cook book. Definitions, examples and instructions are given in concise and lucid style. There are suggestions for the use of space with right and wrong examples; sections on table settings, closets, fabrics, room arrangements, antiques, plus a how-to section. The author was founder and first director of the Studio of Architecture, Building and Furnishings for *Good Housekeeping* magazine.

How to Make Built-in-Furniture by designer-craftsman Mario Dal Fabbro (F. W. Dodge Corporation, $6.95) is a collection of ideas for the do-it-yourself group. The introduction contains general information on reading a drawing, details of hardware and types of construction. The bulk of the book is devoted to simple designs—from TV-music cabinets to storage walls and headboards, with specific instructions down to the last nail. For the most part the designs are straightforward and in good taste and easy to adapt.

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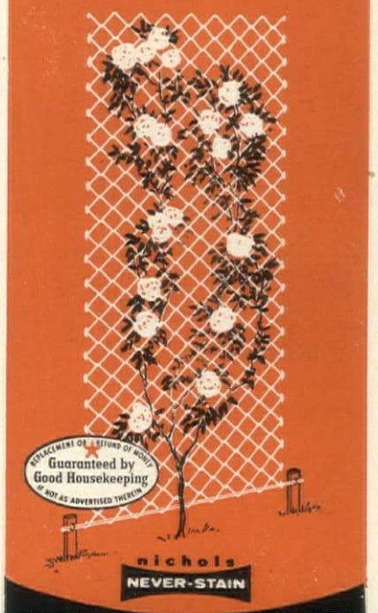

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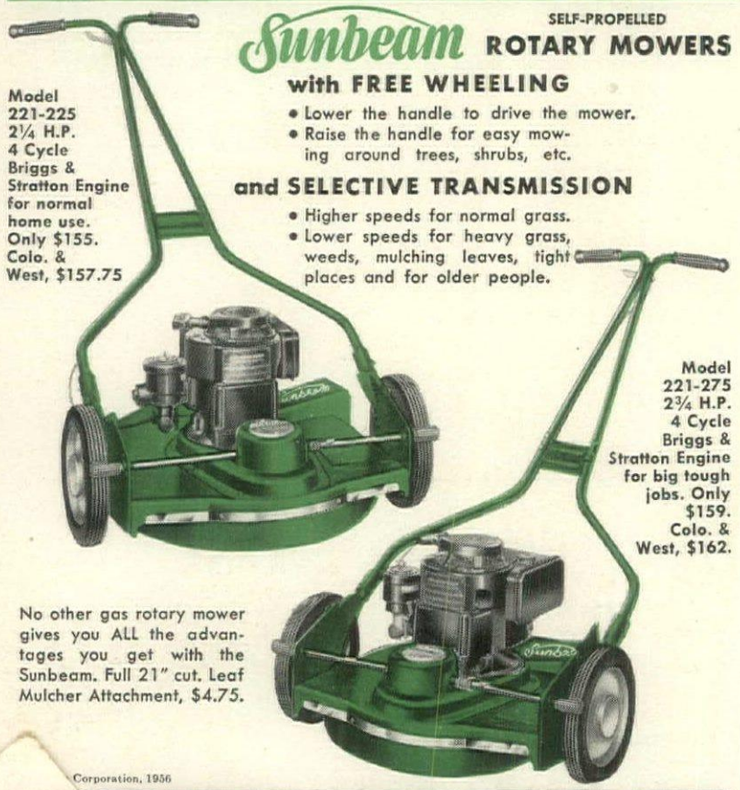

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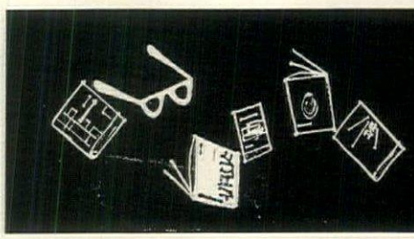


H&G's NEW SCANDAL

Gabriel Chevallier writes a witty sequel

It is a pleasure to report that a second visit to Clochemerle may be made this spring in the pages of a new novel by the brilliant and witty Gabriel Chevallier. As readers of *The Scandals of Clochemerle* will remember, Clochemerle is a French wine-growing village where mankind is perhaps no more frail than elsewhere but, under the warming influence of unexampled sunshine and the local product, is inclined to be less secretive about its waywardness.

Now, in *The Wicked Village* (Simon & Schuster, $3.95) the French author tells what happened when the rude hand of progress shook Clochemerle from its ancient isolation.

As in times past, fresh crops of girls and grapes ripened each year on the verdant slopes around Clochemerle and had their immemorial effects upon the men, but the automobile, the radio and the cinema introduced changes that could not be ignored. For one thing, Lulu Bourriquet, Claudine Soupiat and Mathurine Maffigue, bedazzled by Hollywood's version of high life, and wild moonlight automobile rides with city cads, soon found themselves embarrassed by their indiscretions and without boys to lead to the altar in a decent enough interval. Clochemerle was not innocent of such mishaps, but three at the same time? Never in the old days.

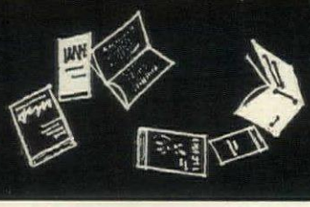
And then there was the new priest—a regular Calvin, that one—who arrived when the good God finally called the gentle Abbé Ponosse from his beloved Clochemerle wines. It was bad enough that he should preach hell-fire and damnation to the unfortunate Lulu, Claudine and Mathurine. He went beyond the bounds when he sought to turn the women and children against wine. As the men told the archbishop in a round robin letter, the new abbé might be all right in a place where they drank lemonade and beer—but for Clochemerle? No!

Progress gave Clochemerle a new social class, too. That pig Tistin la Quille appeared one day at the offices of the *commune* and demanded to be registered as an unemployed. His effrontery shocked Clochemerle at first, but then, on reflection, the villagers saw their unemployed in his true light—a local celebrity almost in the class of Anaïs Frigoul, who ran away to Paris and became a movie star in the hard (or perhaps the easy) way. As for Tistin, the dole made a man of him. Not only did he go to work; he had the widows Machurat and Voinard fighting over him in the public street.

But perhaps old Madame Fouache, the tobacconist, was right when she grumbled that progress was making Clochemerle a new Babylon. The defection of the sexton Coiffenave was a case in point. In his faithful years as the finest bell ringer of the region Coiffenave had confined his lechery to pinching village spinsters when they were at their prayers. (This sly practice was not altogether naughty, for it gave them an immediate perception of the devil they might otherwise have missed.) Then one day Coiffenave and the contents of the poor box disappeared. The village learned that he was down in the valley squandering the money on fat Zozotte. But when he returned from his fling, the bells rang more beautifully than ever, and it is characteristic of Clochemerle that Coiffenave was forgiven his peculations for the sake of his art.

Indeed, Clochemerle—the church-going, the freethinkers, the industrious and the gossips alike—maintained its peculiar logic of tolerance through the dislocations of progress. When Félicité Traviolet's husband abandoned her, the male population of Clochemerle undertook the support of her little ones—somewhat obliquely, it is true, but nevertheless to the children's obvious well being. A person unfamiliar with Clochemerle logic might expect

Bookshelf



IN CLOCHEMERLE

to his moral history of a naughty town

the wives to object. Quite the contrary. Without Félicité, the men undoubtedly would have found excuses to visit the city, and who knows what evils, besides extravagance, would have resulted? Félicité, Clochemerle agreed, was not only an admirable mother but a stabilizing influence on Clochemerle family life.

Readers who already have visited the village in Chevallier's first Clochemerle novel will be interested to learn what happened to the smouldering Adèle and to make the acquaintance of Flora, whose contours attracted active admiration from miles around and even inspired the poet Samothrace to rhapsody. The uninitiated should lose no time in arranging an introduction to this sun-drenched region. *The Wicked Village* is a wise and immensely amusing novel, in its translation by Edward Hyams, a most distinguished piece of fiction.

In the last chapter a painful episode involving Catherine Repinois and the sudden appearance of a boiling hot spring (Dr. Mouraille is convinced of its medicinal properties) suggests that Clochemerle's destiny has not yet run its course. It is to be hoped that this is so and that before too long we may bask anew in the warmth of M. Chevallier's graceful wit.

Irwin Shaw

A new novel by Irwin Shaw has become an event, and *Lucy Crown* (Random House, $3.95) no doubt will quickly appear on the bestseller lists. Though entirely different in style and form, the novel is singularly similar in tone to John O'Hara's *Ten North Frederick*, whose great success proves the existence of a public taste for the *genre*.

Using, as O'Hara did, the technique of telling his story in retrospect, Shaw explores the wreckage of the Crown family after Lucy was caught in an affair with her young son's tutor. Her infidelity was a summer madness, born of pique and loneliness, but it had, too, an element of the cold deliberation that so often characterizes O'Hara's straying ladies. The saddest part was that Tony, her son, was the one who caught her. The resulting smash made a wanton of Lucy, a fatuous drunkard of her husband and a bitter egocentric of Tony. Not a pretty tale, but in Shaw's capable hands an interesting one.

An Unusual First Novel

An End to Dying (Farrar, Strauss and Cudahy, $3.50) is an extraordinary performance by a twenty-one-year-old recent graduate of Columbia College, Sam Astrachan. In that the author primarily occupies himself, and deftly, with drawing trenchant portraits of people, he provides a refreshing contrast with the budding geniuses of recent years who have labored so pretentiously and so unsuccessfully to palm off their callow conceits as poetic insight. This is not to say that Astrachan has escaped entirely youth's lamentable propensity to exhibitionism, but at least he has held it within reasonable bounds.

The novel is the history of a Russian Jewish family named Kagan, characters all of them. Five brothers and two nephews emigrated to New York, where Kagan eventually became Cohen. With enormous gusto and great good humor, Astrachan tells of their triumphs and their vicissitudes under the Tsar and the Bolsheviks and of their storming the battlements of New York's garment district after the emigration. When he sticks to his narrative of the Kagans, the author displays an astonishing mastery of his tools and maturity of style. It is only when he allows his narrator, Sam Star, to seek a philosophic link between himself and the Kagan epic that his shortcomings, which only time can repair, manifest themselves.

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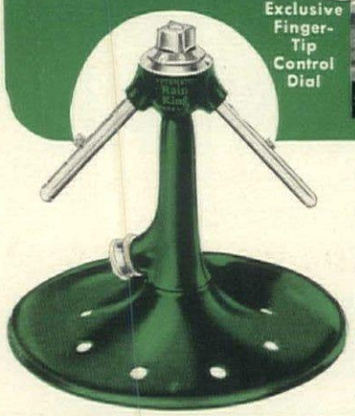

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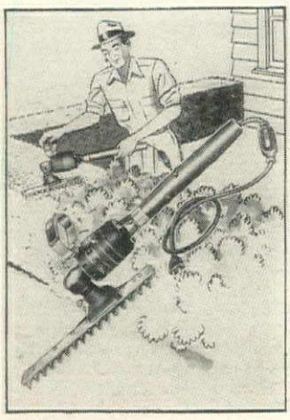

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(*Continued from page 196*)

waterline, and brass above. All hardware is bronze, with chrome plating. The trunk cabin, cockpit sides and decks are richly varnished mahogany, and the cockpit floor is teak.

High re-sale prices

Both the Capitan and the Gulf Stream 30 are practical boats, and both can give you great pleasure. For the very reason that they are not cheap, both are a sound investment. Unlike automobiles, which depreciate more rapidly, a well built boat loses very little value. It is fairer to compare them with houses. Many boats built in the 1930's are selling on the second-hand market today for twice their original price—reflecting exactly as in housing the inflation that has intervened. In general, auxiliary sailboats seem to hold their value even better through the years than powerboats.

Annual maintenance, for boats like Capitan and Gulf Stream 30, however, is not low. You should have both boat and liability insurance (although you don't have to). If you insure your boat for $10,000, the annual rate is $337.50. Liability insurance which gives $100,000 protection for any one person or $300,000 for any given accident is $69.30 a year. If no claim is made in the year, you will receive a 15 per cent rebate on both policies, which will reduce the annual insurance charges to $345.77.

Winter storage inside a shed averages about $5.00 per foot of length or $150 for a 30-foot boat. If you store your boat outside, the cost is $4.00 per foot or $120. But you will then need to invest in a winter cover. Annual maintenance, including care of engines, repainting, varnishing and unstepping and stepping the mast, in the case of an auxiliary sailboat, for either Gulf Stream 30 or Capitan will be about $500. If you and your family do much of this winter work yourself, this figure can be cut in half.

Gas vs. free air

About every seven or eight years, you may need new engines or new sails for an average annual cost of $200. Because you will have to find a place to keep your boat, yacht club dues or mooring rental may take another $200. Running expenses on Capitan will mount up. At cruising speed of 18 m.p.h., she will burn about seven gallons per hour—12 gallons per hour at top speed. Since you should be going at cruising speed most of the time, figure

(*Continued*)

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(*Continued*)

eight gallons or about $2.70 per hour. On Gulf Stream 30 the air is free, and her engine will burn less than two gallons per hour, or about 50 cents when in operation.

Here are the totals:

1. Insurance $406.80 less 15% $345.77
2. Winter storage (inside) $150.00
3. Annual commissioning by yard $500.00
4. Club dues or mooring facilities $200.00
5. Replacement of sails and/or engines $200.00
6. Gasoline for Capitan (300 hrs.) $800.00
7. Gasoline for Gulf Stream (50 hrs.) $25.00

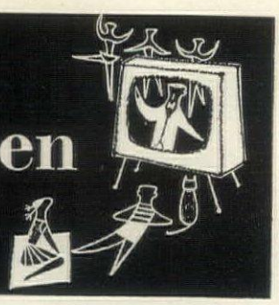
For the Capitan, the annual operating and maintenance cost comes to about $2200; for Gulf Stream 30, $1,400. If you want to include depreciation, add $400 for Capitan and $300 for Gulf Stream 30.

Vacations afloat

Any practitioner of simple arithmetic can appreciate the meaning of these totals: owning a four-berth boat is not a hobby to be compared with Scrabble. Boats are expensive. But there are a few rays of hope. If you are sufficiently attracted to the idea of buying a boat in this class, you would doubtless plan to spend most of your weekends and all your vacation living on it. And how much does a two-week vacation away from home cost for a family of four? It could hardly be less than $500. Here is part of your maintenance cost. You can make up another substantial part of it, if you can bear the prospect, by chartering your boat for a few weeks of the season. Gulf Stream 30 will charter easily for $200 a week; and Capitan for $250. If you were to charter for just four weeks of the average 25-week season, Gulf Stream 30 would bring you $800 and Capitan, $1,000. This income can come close to covering maintenance costs, providing you assume much of your boat's upkeep and do not include insurance costs in your expense list.

To the many thousands who own boats like Gulf Stream 30 and Capitan, pure logic and a raft of figures can never tell the whole story. Why? Because you simply can't put a price on a wonderful way of life. I know this is true for the best of reasons: I've ordered a Gulf Stream 30 myself.

Home Screen



TV'S HIDDEN LIGHT

What can television bring to lovers of good music and ballet?

By James Gregory

The ticket offices of the thirty small to sizable Broadway auditoriums that open their stages to live and kicking actors and rent their seats out front to live and kicking customers (and the Wednesday matinee audiences) are thriving. Manhattan is filled right up to here with hits. Like surprise-package airliners stacked up in the fog over Idlewild, other shows are hovering about the New Haven to Boston circuit waiting to land in any New York playhouse vacated by a company bound out on a prosperous cross-country tour. Television, which dispenses live drama at the competitive and almost indecent rate of about thirty hours a week—and good live drama about a third of that time—has not stopped the flow of plays or playgoers to the live theatre. It is even arguable that by a kind of theatrical cross-fertilization both the TV studio and the legitimate stage have improved each other's stock. I say it is arguable, but, having proposed the argument, I withdraw to bear complaints, and some comfort, to two other art forms less well served by television.

The Puzzle

Serious music, for one, is in short supply on the home screens. This is a puzzlement. The record industry, music's hustling handmaiden, is saturating the air with such recondite wares as the late Beethoven quartets and the early Mozart masses. High fidelity sound systems are as standard an installation in many new homes as automatic washing machines. Concert halls last year counted more receipts than the major league baseball parks. Music, it seems, has made it in the market place. But on television it is regularly heard only as a background effect to shore up the impact of a stab, a kiss, or a commercial.

Occasionally music has had the foreground, in the last few years, on such high-purposed programs as the NBC Opera Theatre, which has put before the cameras excellent productions of Benjamin Britten's *Billy Budd*, Richard Strauss' *Der Rosenkavalier*, Puccini's *Suor Angelica* and *Tosca*, and Mozart's *Abduction from the Seraglio*, *Marriage of Figaro* and *Magic Flute*. It has had its splendid moments on the quixotic *Omnibus* show on CBS when Leonard Bernstein gave illustrated lectures on the craft of orchestral conducting and on the creative tumult that preceded Beethoven's composition of the *Fifth Symphony*. Impresario Sol Hurok assembled Isaac Stern, Gregor Piatigorsky, Marian Anderson, Artur Rubinstein, Renata Tebaldi, Jan Peerce, Leonard Warren, Jussi Bjoerling and Roberta Peters, on a Monday night Producers' Showcase, for a ninety-minute run through the most popular pieces in the concert repertoire. His failure to have much of a program however is a special case and is worth examining.

Agent, not Art

It is in the natural order of things that music is an art which reaches its consumer's mind and heart through the good offices of his ear. It is equally demonstrable that television, which is not an art at all but could be an art's agent, reaches the consumer through the eye. (If TV is on its best behavior his mind and heart are just as accessible by that route.) But music is as primarily aural in its appeal as television is visual. And the reason concert halls are crowded (although music on records is cheaper), the reason the theatres are thriving (although plays in book form cost less) is that direct and sustained artistic experience is necessarily of a higher order than a fractional or filtered one. Recordings of music and script versions of plays are always less compelling than the genuine article—the toccata being banged out by

(*Continued on next page*)

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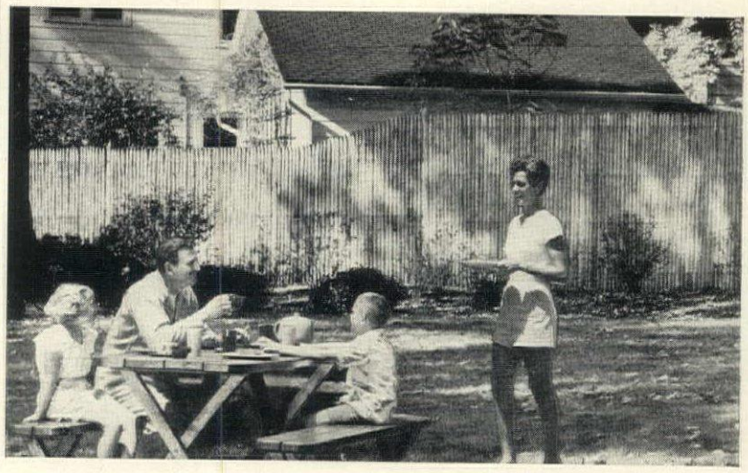

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HOME SCREEN

(Continued)

the pianist in mid-recital and the soliloquy being sawed by the actor in the last scene. That's the way things are and that's the way we want to keep them.

It should follow then that televising concerts just as they are seen and heard in concert halls is perhaps the best manner of mounting music on TV. But few thought the best good enough to go ahead with. Sol Hurok did, and on his big show the genuine music-making article was in the TV studio; nothing got between it and the television audience except, unfortunately, a lot of other genuine music-making articles. No shoddy schemes like ingenious lighting effects or droll animations were provided to make the music visual. Instead it was done by changing the identity of the performers and the substance of the music as often as possible. Any one of Hurok's horde would have made a good show alone. All together they did not. There was the camera close in on Piatigorsky's lean left hand scampering up and down his cello strings—for about five minutes. There was the audience of 25 million Monday nighters perched on Rubinstein's shoulder as he grabbed the big clusters of keys in the *Grand Polonaise*—a tired, tired old horse every second year piano student must ride for a stretch. There was Marian Anderson, without much of her great voice left, singing spirituals she cannot help being bored by. There was the last scene of the first act of *La Boheme*, a snip out of the *Tales of Hoffmann*, a shred of *I Pagliacci*. Musicians made their entrances, performed, and exited like jugglers and hoofers on a vaudeville bill. It was all as visual as vaudeville, and in total effect about as musical. Music here was put to the service of television show business; the art shaped itself to its agent, the end result was artless.

Working Wonders

The Magic Flute, the NBC Opera presentation that preceded Norman dello Joio's recent *Trial at Rouen*, made a different kind of trouble for itself. To pare that three hour opera down to a two hour spectacle required drastic excisions. These were made as skillfully as an arm or two can be amputated nowadays, and the result left the avid Mozartians grateful for what they got but indignant that they emerged with less than all. With this truncated version dictated by the economics of time costs on Sunday afternoon, NBC

(Continued)

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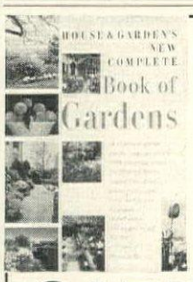

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(Continued)

wrought wonders that the august Metropolitan Opera's more recent production could not match. Television and its techniques were here agents quite properly at the service of the art of music. Around it all there was an agreeable air of the mystic but never a suggestion of the ponderous. In the trial by fire and water near the end of the second act the singers actually seemed to be making their way through walls of flame and across the floor of a sea, and this without looking either scorched or waterlogged. In the first act the entrance of the nature boy Papageno with his bird-cage on his back was as perfectly foolish a moment as TV has turned up since Captain Hook did the tango in *Peter Pan*. But why the program should have ended, rather than begun, with the opera's overture, and why that god-like music should have been the accompaniment to an unseen lecturer's dissertation on safe-driving methods baffles me. It cannot be proposed that it was making the music visual.

About five years ago Arturo Toscanini agreed to let TV cameras look in on his performance of Beethoven's *Ninth Symphony* with the NBC Symphony Orchestra, a huge chorus, and a quartet of suitable soloists. Nothing came out but the sounds of Beethoven and the looks of some 200 men and women stirred into a kind of exaltation by the experience of projecting great music under the direction of a great conductor. Music has never looked so good.

The dance, in any form other than its high kick and low shake manifestations, is hard to find on television too. Unlike music, which goes first to the ear, the dance goes first to the eye. In this it would seem to be heaven-sent for television, but television has had little of it.

An Audience Entranced

Last winter the Sadlers Wells Ballet of London made its first television appearance in the U. S. with a nearly full-length presentation of *The Sleeping Beauty*. For this event the work was in a sense re-staged by Frederick Ashton, who came to grips with the technical advantages, and disadvantages, the movable and focusable TV camera would provide. In any theatre only an ectoplasmic ballet buff with full right to roam from top balcony to footlights would have the same breadth of vision Ashton afforded the TV audience. But the vision was shared that night by thirty million Americans who sat entranced by a children's story of wicked magicians and

(Continued)

(*Continued*)

fairyland-folk in butterfly-drawn coaches and by the world's best ballerina, Miss Margot Fonteyn. Poised on one *pointe* as she accepted four roses from her four courtiers, she was clearly the incomparable artist going about her work as effortlessly as a princess should. It was the best ballet ever shown on television.

A few weeks later Agnes de Mille cornered a segment of *Omnibus* and guided a corps of dancers through a short history of ballet in Western civilization and through a basic vocabulary of ballet steps as they are seen today. She let it be known that a great dancer must divest herself of all personal mannerisms, or become—in a manner—selfless. And she was firm about the use of the term ballerina, assuring all that it does not mean any girl who takes ballet lessons. Its equivalent in the army, she proposed, is a five star general and in her outfits it takes a rookie six years to become a private no grade. Along with sentiments of that valiant sort, she noted that there are now more than five million students putting in time at the exercise *barre* in ballet studios over the country.

But her lecture and the Sadlers Wells spectacle were about all the ballet seen on TV in the last few months. Like the supply of serious music, it was paltry. And unlike the drama, there was no evidence that ballet's brief encounters with the television cameras had produced any effects in the theatres or that its theatre manners were the ones it should wear in the network's studios. There was, in fact, not enough ballet to enable one to conclude much of anything about the way it should be done on television. This is a delinquency not only in public service, which is to say an artistic one, but just conceivably a failure also at the business level.

It is a possibility, and some of the heaviest thinkers at the networks consider it a certainty, that at some point in the foreseeable future TV will be the principal distributor of concert and opera music and of all forms of dance. More bluntly, the itinerant concert attraction or ballet troupe will confine its travels to shuffling from one network's studio to another. This calls up a long list of lamentable aspects, but its overwhelming virtue would be that good music and dance would be far more widely experienced, and shoddy fare in the entertainment industry would be thrown into direct competition with them. But to start that tussle off fairly, it is essential that both arts be aided but not altered in their TV presentations. To be close to a cellist while he bows out a concerto is convenient, but it is demonstrably more important to hear him as he hears himself. Few TV viewers in their homes are arranged around sets that can reproduce the sound as faithfully as it has been transmitted, and few television directors are as concerned about transmitting the music as they are about making it "look" well. To be able to see a ballet in an infinite number of perspectives is an invigorating glimpse into the advantages of being omnipotent, but the advantage pales if it is a notably infrequent one.

It's not a matter of manner, it's one of degree. When the supply is plentiful, the way of handling it will be as plain as the five stars on the shoulders of all the world's ballerinas.

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WITH A BOW TOWARD THE LADIES

Here and abroad record companies have given themselves lately to an unwonted display of gallantry—or, at least, to a new merchandising approach directed to the frailer, but not necessarily gentler, sex. In an effort to launch new reputations among the ladies and revive some old ones, RCA Victor has produced a nine-part series titled "To the Girls." The honored include Dinah Shore, Lena Horne, Kay Starr and Lurlean Hunter. Among them they have produced what might be regarded as the equivalent of a single satisfactory LP record. London, however, has proceeded to the same objective with much more dispatch by putting a microphone in front of Beatrice Lillie and allowing the inimitable comedienne to record virtually all the highlights of *An Evening with Beatrice Lillie* with which she has been entertaining audiences for three years. For additional authenticity, Eadie and Rack are present at the two pianos.

This is a particularly bright month for Lillie fans, for it provides the first opportunity to enjoy her recorded work in some real semblance of the original. Miss Lillie has made a fair share of recordings, but almost always under disadvantageous circumstances. Here we have the precise Lillie inflection, the every coo and sigh of her barbed satirical references in *Nanette*, a Schwartz and Dietz gem; *Weary of it All*, Noel Coward's prize item, and, of course *There are Fairies at the Bottom of Our Garden*, without which no Lillie evening would be complete.

A Verbal Masterpiece

For those who wish to be edified as well as entertained, Miss Lillie's performances may be taken as models of English enunciation; her delivery of Ivor Novello's touching *There Are Times* is a little masterpiece of verbal emphasis. This big economy size (12-inch) package also includes the *Rhythm* medley, the hilarious *Folk Song Cycle*, another Coward delight entitled *Piccolo Marina*, *Paint*, the devastating *Maud* and, in its traditional place, *The Party's Over Now*. Throughout, Eadie and Rack prove themselves worthy of their responsibilities; I have no higher praise. (London LL 1373.)

In the RCA Victor series, I have been attracted most by the efforts of a new singer named Lurlean Hunter. Miss Hunter is a rarity among present day vocalists, male or female, in that she espouses no tricks, slurs no notes, doesn't "bend" or break them, and doesn't stoop to the overworked device known as "appogiatura" (anticipating the next tone before the beat calls for it). She simply sings the words and the music of such durable items as *Lonesome Gal*, *Alone Together*, *It Never Entered My Mind*, *A Stranger in Town*, and *But Not for Me* with taste and perfect intonation. Tasteful arrangements well played by Al Nevins and orchestra are sumptuously reproduced. (RCA Victor LPM 1151.)

Another new voice, in a quite different style, belongs to young Beverly Kenney, who makes her entry on Roost LP 2206. She dares *Surrey With the Fringe on Top* as the first of a series of rhythmically distinctive interpretations, and when she has shown herself capable of carrying that off with real skill and a sincere jazz impulse, *Tis Autumn*, *Looking for a Boy*, *Almost Like Being in Love*, and *Stairway to the Stars* are mere diversions. Miss Kenney, twenty-three and a native of Harrison, New Jersey, has a well-controlled, "cool"-sounding voice, through which she expresses great admiration for such established singers as Sarah Vaughan, Ella Fitzgerald, and Billie Holiday. So far, Miss Kenney has not completely assimilated them into a style recognizably her own, but it is well on the way, especially as her musical feeling is strong and without affectation. It's quite possible this record would have been even more

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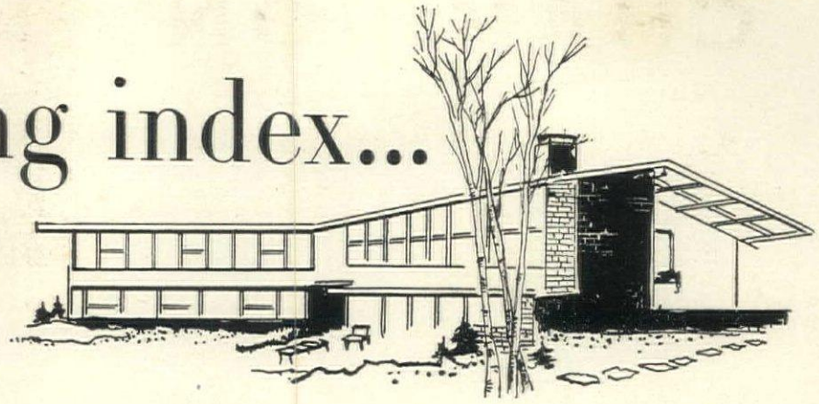

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CHOOSING SIDES

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successful had the backgrounds been less sugared by celesta (or vibraphone) and guitar tinklings.

The Vigorous Miss Walker

The decent interval of a couple of paragraphs having been observed, it may be proper to consider in the same article with Lady Peel the efforts of comediennes Nancy Walker and Elaine Stritch. Both are presented on a new label bearing the trade name of Dolphin, which is actually a subsidiary of the publishing house of Doubleday. A certain inexperience in the *genre* is revealed by the unequal prominence of voice vs. piano backgrounds, but not enough to blanket Miss Walker's vigor in Leonard Bernstein's *I Can Cook Too* and the triple sec *Irving* by Nat Hiken-Gordon Jenkins. Her repertory includes the quieter, definitely sentimental *Some Other Time*, another Bernstein tune (with words by Comden and Green); the unjustly neglected *My Cousin in Milwaukee* and *Oh, So Nice*, both by the brothers Gershwin. David Baker is the pianist. (Dolphin.)

Elaine Stritch, displaying a mixture of Mermanish brassiness and her own raggy inclinations, begins her record with a version of *Are You Having Any Fun?*, done in calypso manner, and then directs her attentions to *You're Getting to Be A Habit With Me, And the Angels Sing, The Object of My Affection, There's A Lull in My Life* and *You Took Advantage of Me*, among others. Not really jazz singing or café chanting or theater "belting," it's just Stritch—for those who like it. Deane Kincaide directs the good background band. This disk (Dolphin) is not altogether successful.

Merman, the Inimitable

Mention of Merman brings to mind that some special examples of her vintage arts have become newly available. The great version of *I Get a Kick Out of You* as it sounded when new in the '30s is included on Epic LN 3188, while on Label "X" (LVA 1004) the Merman of 1932 is heard in savorous performances of *I Gotta Right to Sing the Blues, How Deep is the Ocean, Satan's Li'l Lamb*, and *I'll Follow You*. In both instances there are other atmospheric elements: the Epic disk brings together Mary Martin (*My Heart Belongs to Daddy*), Grace Moore (*One Night of Love*), Irene Dunne (*Lovely to Look At*), Alice Faye (*Wake Up and Live*), Ella Logan, Jane Froman, Martha Raye and Gertrude Niesen in similar specialties. It is the last-named Niesen who shares the "X" disk with Merman, offering items of the 'thirties: *Smoke Gets in Your Eyes, Harlem on My Mind, Jealousy, Supper Time, When Love Beckoned on 52nd Street*, and *Katie Went to Haiti* in her decidedly personal manner.

The Inevitable Conclusion

More nostalgia is induced by "X" LVA 1006 in which masters originally recorded by Helen Morgan and Fannie Brice are brought together in a "recital" of songs identified with them: Miss Morgan's *Why Was I Born, Body and Soul, Mean to Me*, and *Something to Remember You By* and Miss Brice's *Second Hand Rose, When a Woman Loves a Man, If You Want the Rainbow You Must Have the Rain* and *I'd Rather Be Blue*. They leave you with an inescapable conclusion: Not only would Miss Morgan and Miss Brice have been great entertainers in any time; no one has come close to taking the place of either in the vocal hierarchy. Miss Morgan's tearstained voice, in the light of later happenings, is almost too much a revelation of inner unhappiness. Taken altogether, the dozen or so ladies herein mentioned, though few ever went to a conservatory, have left a lasting mark on the vocal art of our time.

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